



# 2022

## THE FUTURE IS IN YOUR HANDS



MARCH 10-12, 2022 **NEW ORLEANS**



**WELCOME BACK** TO THE EVENT EVERYONE'S BEEN WAITING FOR

# 2022 WELCOME

**Welcome to America's largest agricultural and educational experience...created by farmers, for farmers.**



If you're reading this, you're likely a producer who's made the decision to invest in the most important commodity you have: *yourself*. At Commodity Classic, you join thousands of farmers and agribusiness leaders to gain the information and insight you need to take your farming operation to the next level. **The Future is in Your Hands** at Commodity Classic.

**Commodity Classic is unlike any other event in agriculture because it's created by farmers, for farmers.** Commodity Classic is brought to you annually by the American Soybean Association (ASA), National Corn Growers Association (NCGA), National Association of Wheat Growers (NAWG), National Sorghum Producers (NSP), and Association of Equipment Manufacturers (AEM).

At Commodity Classic, you'll get the answers, solutions, and information you need to gain greater insights to help shape the future of your farm's success for years to come. Discover the wide range of experiences available here in New Orleans:

- **Incredible insight** through a full slate of over 50 educational sessions designed to keep your sights set on efficiency, profitability, and continual improvement.
- **The newest technologies** showcased in the huge trade show—where you can see the latest technologies and talk directly with the people behind them.
- **One-of-a-kind events** such as Friday's General Session, Saturday's Evening of Entertainment, and many more!
- **Visionary thought leaders** and innovators in agriculture who will challenge the way you think about your farm.
- **The unmatched energy** of being around thousands of positive, talented farmers who share your passion for agriculture and your thirst for knowledge.

**Get the app!** Download the 2022 Commodity Classic mobile app at the iTunes app store, Google Play store or visit [CommodityClassic.com/app](https://CommodityClassic.com/app).

**Your badge is important!** Your name badge is your admission ticket to the trade show, all sessions, and trade show meals.

## YOUR 2022 COMMODITY CLASSIC COMMITTEE

**Special thanks to the farmer-leaders and members of the committee for their commitment and dedication to bring you the 2022 Commodity Classic:**

Dan Atkisson, NSP • Curt Blades, AEM • Anthony Bush, NCGA • Brad Doyle, ASA • George Goblish, ASA • Ken Hartman, NCGA • Gerry Hayden, Co-Chair, ASA • Gary Porter, Co-Chair, NCGA • Kevin Ross, NCGA • Ben Scholz, NAWG • Brandon Wipf, ASA



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## TAKE A NEW LOOK AT THIS HISTORIC CITY.



**NEW  
ORLEANS  
& COMPANY**

New Orleans is built to host meetings and events. Our people, historic places, innovative developments and world-renowned food bring people together in memorable ways.

After meeting hours have ended, immerse yourself in all that New Orleans has to offer and see how the city has earned its name as the Cultural Capital of the South.

Visit [NewOrleans.com](http://NewOrleans.com) to get inspired and started planning your trip!

All Commodity Classic events are held at the **Ernest N. Morial Convention Center** at 900 Convention Center Blvd. unless otherwise noted. Some association and ancillary events are held at the following hotels:

**Hilton Riverside** – 2 Poydras Street

**New Orleans Marriott on Canal St.** – 555 Canal Street

### TRADE SHOW HOURS

Thursday, March 10	9:00 a.m. – 10:30 a.m. (Media Only)
	10:30 a.m. – 4:30 p.m.
Friday, March 11	11:00 a.m. – 4:30 p.m.
Saturday, March 12	8:30 a.m. – 12:00 p.m.

### REGISTRATION DESK HOURS

Wednesday, March 9	8:00 a.m. – 7:00 p.m.
Thursday, March 10	6:45 a.m. – 5:30 p.m.
Friday, March 11	6:45 a.m. – 6:00 p.m.
Saturday, March 12	7:00 a.m. – 12:00 p.m.

### TOURS & CITY INFORMATION DESK HOURS

Wednesday, March 9	7:00 a.m. – 7:00 p.m.
Thursday, March 10	6:45 a.m. – 4:30 p.m.
Friday, March 11	6:45 a.m. – 4:30 p.m.
Saturday, March 12	8:00 a.m. – 2:30 p.m.

### HOUSING DESK HOURS

Wednesday, March 9	8:00 a.m. – 5:00 p.m.
Thursday, March 10	8:00 a.m. – 5:00 p.m.

No persons other than exhibitors' employees or agents may exhibit or solicit business in the assigned space. Advertising and solicitation of orders by persons not registered to exhibit at Commodity Classic is not permitted.

For solicitation and media trade show access policy:

[www.commodityclassic.com/solicitation-and-media-access-policy](http://www.commodityclassic.com/solicitation-and-media-access-policy)

*Thank you* **TO OUR TRADE**  
**SHOW DAILY SPONSORS:**

<b>THURSDAY</b>	<b>Our Soy Checkoff / United Soybean Board</b>
<b>FRIDAY</b>	<b>USA Poultry &amp; Egg Export Council and UPL NA</b>
<b>SATURDAY</b>	<b>Fendt</b>

*We appreciate your support of Commodity Classic!*



## Association Service Desks

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Registration, Hall G

Visit the Association Service Desks to collect registration materials for association events and to register for your association's PAC event. Association Service Desks for ASA, NCGA and NSP are located inside Hall G near Registration. Visit the New Orleans Marriott on Canal St. for the NAWG Service desk.

## Beacon Technology

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Commodity Classic uses beacon technology at the trade show and other events. Your name badge contains coded information unique to you. Some exhibitors use this technology to capture your demographic information at their tradeshow booths to eliminate the need for you to take time to fill out a form. By registering for Commodity Classic, you consent to the use of this technology by Commodity Classic and its exhibitors.

## Child Care Services

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Please check with your hotel for local companies that provide in-room childcare services.

## Commemorative Clothing

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*Sponsored by Commodity Classic*  
Registration, Hall G

Dri Duck Jackets - \$60.00  
Columbia Fleece Vests - \$45.00  
Adult T-Shirts - \$20.00  
(\$15.00 when purchasing 2)  
Youth T-Shirts - \$20.00  
(\$15.00 when purchasing 2)  
Cow Plush Collectibles - \$20.00  
(FREE Foldable Barn with Collectible Purchase)

Get your Commodity Classic souvenir items and collectibles today! Quantities are limited so be sure to shop early!

**Hours:** *while supplies last*

Wednesday, March 9	8:00 a.m. – 7:00 p.m.
Thursday, March 10	6:45 a.m. – 5:30 p.m.
Friday, March 11	6:45 a.m. – 6:00 p.m.
Saturday, March 12	7:00 a.m. – 12:00 p.m.

## Device Charging

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Take a load off and recharge your body and device! Connect with other farmers, education speakers and exhibitors outside of the booth while your phone juices up. Opportunities are located throughout the convention center:

- Lobby G, Video Wall seating area  
*sponsored by Fendt*
- Lobby H, Charging Alcove  
*sponsored by Farmers Business Network*
- Lobby I, Video Wall seating area  
*sponsored by Commodity Classic*
- 2nd Floor, foyer outside of Room 260  
*sponsored by Pivot Bio*
- 2nd Floor, Charging Alcove outside of Room 260, *sponsored by Pivot Bio*

Have a seat and charge your mobile device.

## Emergency

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If an emergency should occur while at the Ernest N. Morial Convention Center, dial 504-582-3040 for emergency or 504-416-3655 for security. If it is a life-threatening medical emergency, please dial 911 immediately. The Convention Center address is 900 Convention Center Blvd. Call the Security Division after the 911 call to ensure they coordinate with the first responders to minimize response time.

### Hospital (1.7 miles from ENMCC):

Tulane Medical Center  
1415 Tulane Ave.  
504-988-5263

### Urgent Care/Walk-In Clinic (1.2 miles from ENMCC):

Concentra Urgent Care  
318 Baronne St.  
504-561-1051  
Hours: Monday-Friday / 8:00 a.m. - 5:00 p.m.

### 24-hour Pharmacy (1.4 miles from ENMCC):

CVS  
800 Canal St.  
504-528-7099



## Farm Demographics Drawing

*Sponsored by Commodity Classic*

WINNER NAMES POSTED SATURDAY AT 10:00 A.M. ON COMMODITY CLASSIC VIDEO WALL & AT REGISTRATION DESK

Farmers who completed their farm demographic information with their Commodity Classic registration were automatically entered to win one of two \$500 Amazon gift cards from Commodity Classic. Farmers who did not complete their demographic information during the registration process may go to the Commodity Classic Registration Help Desk prior to the drawing to provide their demographic data.

One entry per household. Need not be present to win. No purchase necessary to enter or win. Open to farmers who are legal residents of the United States who have reached the age of majority. See official rules on [CommodityClassic.com](http://CommodityClassic.com).

## Hotel Shuttle

*Sponsored by NACHURS & Commodity Classic*

Complimentary shuttle service is provided between the Convention Center and many of the official Commodity Classic hotels. Shuttle routes pick up and drop off at the Convention Center Transportation Center outside of Lobby G. See page 82 for full shuttle schedule.

## Housing Drawing

Thursday, March 10, 10:15 a.m.  
Lobby G

Are you staying in an official Commodity Classic hotel? If so, you're in luck! You were entered to win a two-night stay at one of the Commodity Classic hotels in Orlando, Florida (for 2023 Commodity Classic) and a gift inspired by the beautiful city of Orlando! Hotel certificate is based on availability. The winner will be announced at the Trade Show Grand Opening Ceremony but if you miss it, swing by the Commodity Classic Housing Desk located in Lobby G to see who won.

## Housing Desk

For assistance regarding your hotel reservation please visit the Commodity Classic Housing Desk located in Lobby G.

## Meals

Trade show meals included with full and one day registrations are Thursday lunch, Friday lunch, and Saturday morning snack. Present your conference badge at the Food & Seating Areas at aisles 200 & 4300 to receive your meal. Food concession stands are available in the convention center lobbies if you wish to purchase beverages, snacks, breakfast or lunch options.

## Mobile App

*Sponsored by Reinke*

The Commodity Classic 2022 Mobile App keeps your schedule information and has tools to help navigate sessions, speakers' bios, exhibitors and booth drawings. Download the app from iTunes or Google Play. Make sure to allow notifications to receive announcements and on-site changes. Thank you to Reinke for making the Mobile App possible.

## New Orleans Tours & City Information

Stop by the Tours & City Desk in Lobby G for information on area restaurants, entertainment, directions, local transportation options, tours and discounts on attractions tickets.

Wednesday, March 9	7:00 a.m. – 7:00 p.m.
Thursday, March 10	6:45 a.m. – 4:30 p.m.
Friday, March 11	6:45 a.m. – 4:30 p.m.
Saturday, March 12	8:00 a.m. – 2:30 p.m.

Tours are not included in the Commodity Classic registration fee. Tour registration is on a first-come, first-served, space-available basis. Tours depart from the Convention Center Transportation Center outside of Lobby G.

## Registration

Registration area is located in Hall G and includes:

- Badge Pickup
- On-site registration
- Commodity Classic Service Desk
- Association Service Desks: NCGA, ASA, NSP
- Commemorative Items Booth

Just outside the doors to registration:

- Health Check Verification Desk
- Housing Desk
- Shuttle Desk
- Tours & City Information Desk

## Scooter Rental

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Electric scooters are available to rent from Scootaround Personal Transportation Services at the UPS Store – Business Center in Lobby F of the convention center. Scooters cost \$60.00 per day and can be delivered to your hotel. Please call toll free 1-888-441-7575 for reservations.

## Social Media

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Stay connected with other Commodity Classic attendees:

“Like” Commodity Classic Facebook page at [facebook.com/CommodityClassic](https://facebook.com/CommodityClassic)

Follow on Twitter: @ComClassic

Follow on Instagram: @CommClassic

Hashtag #Classic22

## Surveys

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Watch your email after the show for your chance to win one of four \$50 Amazon gift cards, just for giving Commodity Classic your opinions and ideas about our show! Your input is important to the future direction of Commodity Classic.

## Trade Show

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Trade Show entrances are located at Hall F, Hall H and Hall I.

## Trade Show Courtesy Rides

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*Powered by Cenex®, the Energy Brand of CHS, Inc.*

Need a lift within the Trade Show? Hop on one of the Commodity Classic Trade Show Courtesy Carts sponsored by Cenex®, the Energy Brand of CHS, Inc. You can catch a ride at three locations along the Cart Path Aisle:

- At Cenex, the Energy Brand of CHS, Inc. booth 5120
- Aisle 3000 by booth 3038
- Aisle 200

Take a load off and get a complimentary ride on a Courtesy Cart.

## Video Walls

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Lobby G & Lobby I

Stay in the know! Throughout your time at Commodity Classic, you can take a break and relax in front of either of the two Commodity Classic Video Walls. Both locations showcase identical information. Find out about Commodity Classic events, updates and announcements. Take a break, charge your mobile device, and take a load off!

## DOWNLOAD THE MOBILE APP

*Get everything you need at your fingertips*

Take Commodity Classic with you in the palm of your hand. Simply scan the QR code below, or visit iTunes or GooglePlay to download. If you need assistance, stop by the Commodity Classic Service Desk in Hall G.



*Sponsored by*



# YOUR EDUCATIONAL OPTIONS

Education is a hallmark of Commodity Classic, with dozens of educational sessions to help you maximize your learning and make the most of your investment in attending. All sessions on the days for which you are registered are available at no additional charge. See the insert for the “Education at a Glance” snapshot to plan your schedule.

## Early Riser Sessions

Thu/Fri/Sat

Start your morning with a high-powered presentation on market trends and important agricultural issues. Complimentary coffee and breakfast pastries are available as a bonus for setting the alarm early.

## Learning Center Sessions

Thu/Fri/Sat

In-depth discussions led by fellow farmers and industry leaders address current issues and topics that have a direct impact on your bottom line.

## Closing Learning Center Session

Saturday

Cap off the week’s educational programming with a 90-minute session focusing on a topic of key importance to today’s farmers. Complimentary refreshments provided.

## Mini What’s New Sessions

Thursday

A series of 5-minute presentations in a fast-paced 90-minute window give you a brief introduction to companies’ newest innovations. Afterward, visit these companies on the trade show floor to learn even more.

## What’s New Sessions

Friday/Saturday

An opportunity for companies to showcase their newest innovations and services. Learn from and ask questions of company leaders and experts. Then visit their booths on the trade show floor to discover more.

## Commodity Classic Main Stage

Thu/Fri/Sat

Located on the Trade Show floor on Aisle 5600, this venue offers an array of keynote speakers, panel discussions, learning centers and unique ag showcases. Presented by Commodity Classic and Successful Farming.

## Educational Sessions Videos Available After You Get Home!

Commodity Classic attendees receive complimentary access to the video library of 2022 Learning Centers, Early Riser Sessions (Thursday and Saturday), and What’s New Sessions. You have access to all applicable videos of sessions held on the days for which you registered. Instructions will be sent after the show to the email address you provided when you registered.



### Continuing Education Credits

Certified Crop Adviser (CCA) Program Continuing Education Units (CEUs) have

been applied for all Early Riser and Learning Center Sessions, and Successful Farming Talks. Sign-in sheets will be available at each approved session. Each sheet states the amount of credit applied to each session.



**Alexa,**  
open  
**Successful  
Farming Live**

**OK,**  
**Google,**  
speak to  
**Successful  
Farming Live**



## **Latest Commodity Prices – Just Ask**

Successful Farming brings you current commodities prices in an easy-to-use tool for current Chicago Board of Trade and local cash prices — all by using your voice and your smart speaker.

**CURRENT LOCAL CASH PRICES AND CBOT PRICES:  
CORN • SOYBEANS • WHEAT • HOGS • CATTLE**



For assistance setting up your smart speaker, hover your smartphone camera over this smartcode.





# IN IT TOGETHER. IN IT FOR GOOD.

Growing sustainable solutions  
that protect the source of our food,  
help ag communities thrive,  
and provide tools for healthier lives.



KEEP GROWING

Visit one of our following exhibits  
Brevant Seeds | 4038 Pioneer | 4122 Corteva Agriscience | 3922

[corteva.us](https://corteva.us)

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# 2022 SPONSORS

Thank you to our sponsors for their commitment and generous support of the 2022 Commodity Classic:

## PLATINUM



**CORTEVA™**  
agriscience

**syngenta®**

## GOLD

**BASF**

**Farmers Business Network**

**Fendt**

**John Deere**

**NACHURS**

**Our Soy Checkoff/United Soybean Board**

**UPL NA**

## SILVER

**AgriGold**

**FMC**

**Pioneer**

**Pivot Bio**

**Valent U.S.A.**

## BRONZE

Advance Trading Inc.

Ag Leader Technology

Agoro Carbon Alliance

AgroLiquid

Belchim Crop Protection USA

Biovante

Calmer Corn Heads

Case IH

Cenex, a brand of CHS, Inc.

Certified Crop Adviser (CCA) Program

Farm Credit

GrainChain

Idaho Grain Producers Association

Indigo Ag

NewLeaf Symbiotics

Novozymes BioAg

Nutrien Ag Solutions

Oregon Wheat Growers

Purdue University Center for  
Commercial Agriculture

Reinke

Rural Investment to Protect  
Our Environment (RIPE)

Sound Agriculture

United Sorghum Checkoff Program (USCP)

USA Poultry & Egg Export Council

US Borax / Rio Tinto

## PLATINUM



## GOLD

**Farm Journal**

## SILVER

**Agri-Pulse Communications, Inc.**  
**High Plains Journal**

## BRONZE

**Ag PhD**

# MEDIA

BETTER YIELD IS THE  
BETTER DEAL

# We value bushels over bundles.

There's a world of deals out there. Rebates. Bundles. Upfront savings. But while season-long "deals" can be tempting, they can actually limit your crop protection options and compromise your yield potential at harvest. At Syngenta, we know that **Better Yield is the Better Deal**. Talk to your local Syngenta sales rep or visit [Syngenta-US.com/BetterYield](http://Syngenta-US.com/BetterYield) to learn more.



Corn  
Herbicide

**5-15**  
**more bu/A**  
than any other  
corn herbicide<sup>1</sup>



Corn  
Fungicide

**14 bu/A**  
advantage in  
corn over  
untreated fields<sup>2</sup>



Soybean Fungicide  
Seed Treatment

**4 bushel**  
yield advantage  
in soybeans  
over ILEVO<sup>3</sup>

1 - Acuron yield advantage based on 2016 Syngenta and University trials comparing Acuron to Corvus<sup>®</sup>, Resicore<sup>®</sup>, SureStart<sup>®</sup> II and Verdict<sup>®</sup> herbicide applied pre-emergence and at full label rates.

2 - Yield results based on 368 non-replicated hybrid/locations in the U.S in 2016-2020.

3 - U.S. trials with SDS pressure; 2015-2019. Trial locations: AR, IL, IA, KS, KY, MI, MN, MO, TN, WI. Trials with significantly different disease incidence/severity rating between Check and SDS treatment.

**syngenta**<sup>®</sup>

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# 2022

## THE FUTURE IS IN YOUR HANDS



### Wednesday, March 9

All held at Ernest N. Morial Convention Center unless otherwise noted.

#### DESK HOURS

Tours & City Information Desk Open	7:00 a.m. – 7:00 p.m.
Housing Desk Open	8:00 a.m. – 5:00 p.m.
Registration Desk Open	8:00 a.m. – 7:00 p.m.

#### TOURS

St. Joseph Sugar Cane Farm	8:30 a.m. – 12:30 p.m.
The Port of New Orleans	9:30 a.m. – 11:30 a.m.
Cookin' N'Awlins Style (includes lunch)	10:00 a.m. – 2:00 p.m.

*Tours depart from the Transportation Center outside of Lobby G at the Ernest N. Morial Convention Center.*

#### WELCOME RECEPTION

5:00 P.M. – 7:00 P.M.

5:00 p.m. – 7:00 p.m.

*Sponsored by Syngenta™*

**La Nouvelle Orleans Ballroom**



Begin your 2022 Commodity Classic experience in the company of old friends and new connections at the Welcome Reception sponsored by Syngenta. This year, Syngenta is bringing the streets of New Orleans to you! Enjoy live music, entertainment, giveaways, beverages, and light snacks as you mingle and meet fellow conference attendees. It's the perfect start to a great week in New Orleans!

Registered farmers and family members, state and national commodity association staff, and members of the media are invited to attend this reception. Present your convention badge for entry and to receive a complimentary drink voucher from Syngenta. Attendees under the age of 21 must be accompanied by an adult.



## Commodity Association Activities

### Wednesday, March 9

National Corn Growers Association (NCGA) All held at Hilton Riverside		
Issues Briefing and Open Forum	St. Charles Ballroom	12:30 p.m. – 2:45 p.m.
Resolution “Help Desk” for States	St. Charles Foyer	3:00 p.m. – 4:30 p.m.
NCGA State Caucuses	Grand Salon Suites, 1st Level	3:00 p.m. – 4:30 p.m.
Alabama/Arkansas/ Georgia/Louisiana/ Mississippi/North Carolina/Oklahoma/ South Carolina/Texas	Grand Salon D Section 21	3:00 p.m. – 4:30 p.m.
Colorado/ North Dakota	Grand Salon B Section 9	3:00 p.m. – 4:30 p.m.
Illinois	Grand Salon B Section 10	3:00 p.m. – 4:30 p.m.
Indiana/Michigan/ Wisconsin	Grand Salon A Section 6	3:00 p.m. – 4:30 p.m.
Iowa	Grand Salon D Section 19	3:00 p.m. – 4:30 p.m.
Kansas	Grand Salon B Section 7	3:00 p.m. – 4:30 p.m.
Maryland/New York/ Pennsylvania/Virginia	Grand Salon C Section 15	3:00 p.m. – 4:30 p.m.
Minnesota	Grand Salon D Section 24	3:00 p.m. – 4:30 p.m.
Missouri	Grand Salon B Section 12	3:00 p.m. – 4:30 p.m.
Nebraska	Grand Salon A Section 4	3:00 p.m. – 4:30 p.m.
Ohio	Grand Salon C Section 16	3:00 p.m. – 4:30 p.m.
South Dakota	Grand Salon C Section 18	3:00 p.m. – 4:30 p.m.

### NCGA CORNPAC HORS D'OEUVRES RECEPTION

**7:00 p.m. – 9:00 p.m.**

Hilton Riverside, St. Charles Ballroom, 3rd Floor

Join us for food, socializing with your fellow growers, and information regarding what CornPAC has done in the last year to fulfill its mission to support members of Congress who support the interest of corn growers.



## Commodity Association Activities

### Wednesday, March 9

American Soybean Association (ASA) All held at Hilton Riverside		
ASA State Caucuses		2:00 p.m. – 4:30 p.m.
Illinois	St. James Ballroom	2:00 p.m. – 4:30 p.m.
Indiana/Michigan/Ohio	Canal	1:45 p.m. – 4:30 p.m.
Optional Caucus provided by ASA	Marlborough B	2:00 p.m. – 4:30 p.m.
Kentucky	Magazine	2:00 p.m. – 4:30 p.m.
Minnesota/North Dakota/South Dakota/Wisconsin/New York	Jackson	2:00 p.m. – 4:30 p.m.
North Carolina	Commerce	2:00 p.m. – 4:30 p.m.
Tennessee	Royal	2:00 p.m. – 4:30 p.m.
National Association of Wheat Growers (NAWG) All held at Marriott on Canal St.		
NAWG Special Climate and Sustainability Committee	Balcony I & J, 4th Floor	8:00 a.m. – 9:30 a.m.
NAWG Domestic Trade Policy Committee	Galerie 6, 2nd Floor	9:30 a.m. – 12:00 p.m.
NAWG Environmental Research Committee	Balcony I & J, 4th Floor	12:30 p.m. – 2:30 p.m.
National Wheat Yield Contest Winners Reception	Studio 7-10 & Studio Foyer, 2nd Floor	7:30 p.m. – 9:00 p.m.
National Sorghum Producers (NSP) Held at Marriott on Canal St.		
NSP Board of Directors Meeting	Galerie 3	12:30 p.m. – 5:00 p.m.

### NATIONAL WHEAT YIELD CONTEST WINNERS RECEPTION

**7:30 p.m. – 9:00 p.m.**

New Orleans Marriott on Canal St.,  
Studio 7-10 2nd Floor *Invitation only*



The National Wheat Foundation (NWF) will recognize the 2021 National Wheat Yield Contest winners. Join us Wednesday night after the Commodity Classic Welcome Reception as we honor the winners with hors-d'oeuvres, drinks and socializing with some of the best wheat growers in the country! Invitations are required. For more information, please email Anne Osborne at [AOSborne@wheatworld.org](mailto:AOSborne@wheatworld.org).



# THE GREAT GRAIN CHALLENGE

March 10, 2022 7-8 AM CST  
La Nouvelle Orleans Ballroom

## PRESENTING SPEAKERS



### Ed Usset

**Grain Marketing Specialist**  
Center for Farm Financial Management  
University of Minnesota



### Matt Bennett

**Windsor, Ill., Farmer and  
Grain Marketing Consultant**  
Channel Seed

## *Spring Training for Grain Marketers*

In a high-pressure game, winning often comes down to who makes fewer mistakes. That's also true with volatile grain markets. Seasoned ballplayers know you will enjoy more success if you stop swinging for the fences. Throughout this lively session Ed and Matt will help the audience understand the importance of a strong marketing plan grounded in fundamentals. They will provide audience members with good marketing strategies that work no matter which way prices go in 2022.

### Key Learning Points:

- *Prepare a marketing plan for 2022 and 2023*
- *Share key market drivers including trade, post pandemic global demand, interest rates, inflation, politics, government programs, and other factors*
- *Attendees should come prepared with their own questions*
- *Speakers will be available after the sessions for additional discussion*

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**Farm Futures.**



# 2022

## THE FUTURE IS IN YOUR HANDS



### Thursday, March 10

All held at Ernest N. Morial Convention Center unless otherwise noted.

#### DESK HOURS

Tours & City Information Desk Open	6:45 a.m. – 4:30 p.m.
Housing Desk Open	8:00 a.m. – 5:00 p.m.
Registration Desk Open	6:45 a.m. – 5:30 p.m.

#### EDUCATION

Early Riser Session	7:00 a.m. – 8:00 a.m.
Mini What's New Session	8:15 a.m. – 9:45 a.m.
Learning Center Sessions	8:30 a.m. – 10:45 a.m.
Main Stage	10:45 a.m. – 4:15 p.m.
Mini What's New Session (Repeat)	12:45 p.m. – 2:15 p.m.
AEF PlugFest	3:00 p.m. – 4:00 p.m.

#### TRADE SHOW

*See page 20 for details*

Media Only Preview	9:00 a.m. – 10:30 a.m.
Trade Show Grand Opening	10:15 a.m.
Trade Show Open	10:30 a.m. – 4:30 p.m.
Trade Show Lunch	11:30 a.m. – 1:00 p.m.

# 2021 NCGA

## NATIONAL CORN YIELD CONTEST

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# 15 NATIONAL WINNERS

Scott Berget

Nikia Kalb

Jared Ripp

Heath Cutrell

Rhylan Kalb

Tom Rusler

Trevor Gardner

Shawn Kalb

Sharon Santini

Emmersen Kalb

Harrison Rigdon

Troy Uphoff

Kevin Kalb

William Rigdon

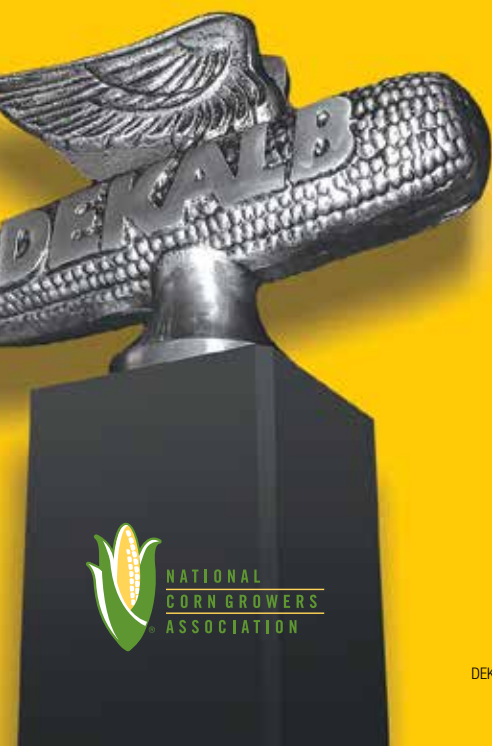
Joshua Watson

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# 190 STATE WINNERS

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# 51 UNIQUE HYBRIDS

ACROSS VARIOUS GROWING CONDITIONS

---

# 77 WINNERS WITH 300 BU/A OR MORE

---

TOP DEKALB® VARIETIES

**DKC65-95RIB  
& DKC70-27RIB**



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# Thurs., March 10 Commodity Association Activities

National Corn Growers Association (NCGA)		
Corn Congress Meeting	Hilton Riverside – Grand Ballroom	8:00 a.m. – 11:30 a.m.
American Soybean Association (ASA) Both held at Hilton Riverside		
Kansas/Nebraska/ Oklahoma/Texas	Camp	8:00 a.m. – 9:15 a.m.
ASA Government Policy Update	Grand Salon D	9:30 a.m. – 10:30 a.m.
ASA SoyPAC Auction	Grand Ballroom	6:00 p.m. – 9:30 p.m.
National Association of Wheat Growers (NAWG) Both held at New Orleans Marriott on Canal St.		
NAWG Board of Directors Meeting	Balcony L–N, 4th Floor	8:00 a.m. – 12:00 p.m.
NAWG President's Reception & PAC Auction	Studio 7-10 & Studio Foyer, 2nd Floor	6:30 p.m. – 8:00 p.m.
National Sorghum Producers (NSP) Held at New Orleans Marriott on Canal St.		
NSP Board of Directors Meeting	Galerie 3	8:00 a.m. – 11:00 a.m.

## Education Schedule

SESSION TYPE	TOPIC	ROOM	TIME
Early Riser	Spring Training for Grain Marketers	La Nouvelle Orleans Ballroom	7:00 a.m. – 8:00 a.m.
Mini What's New Session	Series of 5-minute Innovation Presentations	265	8:15 a.m. – 9:45 a.m.
Learning Centers	Elevating The Standard: Leveraging Agronomic Support to Increase Yield	La Nouvelle Orleans Ballroom	8:30 a.m. – 9:30 a.m.
	Struggles with Stratification		9:45 a.m. – 10:45 a.m.
Main Stage	Featured Presentation: Our Soy Checkoff — Bringing Soy Value to U.S. Soybean Farmers	Trade Show, Aisle 5600	10:45 a.m. – 11:30 a.m.
	Successful Farming Talk: Marketing Strategies for Success in 2022		11:45 a.m. – 12:30 p.m.
	Mini What's New Session (Repeat of 8:15 session)		12:45 p.m. – 2:15 p.m.
	Successful Farming Talk: Cashing in on Carbon		2:30 p.m. – 3:15 p.m.
Special Event	AEF PLUGFEST: Working for Equipment Compatibility	293	3:00 p.m. – 4:00 p.m.
Main Stage	Learning Center: The Future of Agriculture is Data	Trade Show, Aisle 5600	3:30 p.m. – 4:15 p.m.

# Thursday, March 10

## EARLY RISER SESSION

7:00 A.M. – 8:00 A.M.

### Spring Training for Grain Marketers

*Sponsored by Farm Futures, Farm Progress, Channel Seed*

7:00 a.m. – 8:00 a.m. • La Nouvelle Orleans Ballroom

Coffee and breakfast pastries provided.

**SPEAKERS:** **Ed Usset**, Grain Marketing Specialist, University of Minnesota; **Matt Bennett**, Channel Seed Grain Marketing Consultant, Farmer and former Grain Elevator Manager, Windsor, Illinois

Baseball season is just around the corner. In a high-pressure game, winning often comes down to who makes fewer mistakes. That's also true with volatile grain markets. What generally happens when we try to hit a homerun – in baseball or in marketing? Seasoned ballplayers know you will enjoy a longer, more successful career if you stop swinging for the fences and go with the percentages. These days grain markets can be extremely volatile, leading to emotional decisions that wind up costing you the game – or worse. Throughout this lively, educational session, Ed and Matt will help the audience understand the importance of a strong marketing plan that is grounded in fundamentals. The veteran market analysts' game plan will provide audience members with good marketing strategies that work no matter which way prices go in 2022.



Ed Usset



Matt Bennett

## LEARNING CENTER SESSION

8:30 A.M. – 9:30 A.M.

### Elevating The Standard: Leveraging Agronomic Support to Increase Yield

*Sponsored by AgriGold*

8:30 a.m. – 9:30 a.m. • La Nouvelle Orleans Ballroom

**SPEAKERS:** **Whitney Monin**, National Agronomy Manager, AgriGold (Moderator); **Steve Schany**, Regional Agronomist, Western Iowa, AgriGold; **Jay Halbur**, Farmer, Halbur Farms, Glidden, IA; **Josh Johnston**, Regional Agronomist, Mid-South U.S., AgriGold; **Doug and Ben Turley**, Farmers, Turley Farms, Clay, KY; **Joe Stephan**, Regional Agronomist, Southwest Michigan, AgriGold; **Landon Smith**, Farmer, Whispering Willow Farms, Parker City, IN

Join this interactive panel of farmers and their most trusted AgriGold agronomic advisors. Attendees will gain a deep understanding of “what’s in the bag” to unlock the full genetic potential of their seed investment to increase yields. Our panelists will share their methods for using specified product placement and customized management practices by hybrid and variety. These partnerships leverage the high-level view of product performance across regions and nationwide - harnessing data-driven insights to take farm performance to the next level. Attendee engagement via questions and participation is encouraged throughout the session.



Whitney Monin



Steve Schany



Jay Halbur



Josh Johnston



Joe Stephan



Landon Smith



Doug & Ben Turley Family

**8:15 a.m. – 9:45 a.m. • Room 265**

During this fast-paced 90-minute window, exhibitors provide brief, five-minute introductions to their newest innovations. Listen to their presentations and then visit these companies on the Trade Show floor to learn even more. This session will be repeated in reverse order on the Main Stage at 12:45 p.m.

**1. Farmers' Critical Role in the Carbon Market**

*Sponsor: Agoro Carbon Alliance*

**2. Nanoliquid Technology Improving Performance with Crop Protection Products**

*Sponsor: Aqua-Yield*

**3. Protect Wheat Quality from D.O.N. with the New Super Powered Sphaerex™ Fungicide from BASF**

*Sponsor: BASF*

**4. Introducing the Case IH Patriot 50 Series Sprayer**

*Sponsor: Case IH*

**5. A New Option for Soybean Pests: Ridgeback™ Insecticide**

*Sponsor: Corteva Agriscience*

**6. KX7 Concave Solutions to Overcome Small Grain Yield Issues**

*Sponsor: Kondex Corporation*

**7. The Next Wave of Innovation in Your Planter Box (And It's Not Your Seed!)**

*Sponsor: NewLeaf Symbiotics*

**8. A New Standard in Pest Protection**

*Sponsor: Pioneer*

**9. In-Depth Ag Insights from Space: Improved Satellite Data from More Spectral Bands**

*Sponsor: Planet*

**10. Boldly Grow on the Path to Autonomy**

*Sponsor: Raven*

**11. RIPE100 Policy Plan: Earn \$100/Acre for Stewardship**

*Sponsor: Rural Investment to Protect our Environment (RIPE)*

**12. Coming Soon: CruiserMaxx APX Seed Treatment from Syngenta**

*Sponsor: Syngenta*

**13. Understand Your Field Profitability with Farm Accounting and Climate FieldView™ Integration**

*Sponsor: Tractor Ag*

**14. Why You Should be Working With a Conservation Agronomist**

*Sponsor: Truterra*

**15. Spear-Lep for Lepidopteran and Insecticide Resistance Management in Broad Acre Crops**

*Sponsor: Vestaron Corporation*

**16. Harnessing the Power of Biologicals and Chemistry**

*Sponsor: Vive Crop Protection*

**Continue the Conversation**

*Sponsored by Pivot Bio*

Foyer outside of Room 260

When the educational sessions end, do you want to keep talking about what you learned? The educational sessions often spark conversations that are too good to end. Head over to the foyer outside of Room 260 to continue the conversation.

## LEARNING CENTER SESSION

9:45 A.M. – 10:45 A.M.

### Struggles With Stratification

*Sponsored by Calmer Corn Heads, Inc.*

9:45 a.m. – 10:45 a.m. • La Nouvelle Orleans Ballroom

**SPEAKERS:** **Marion Calmer**, CEO, Calmer Corn Heads; **Dave Hula**, Current Soybean World Record Holder, Charles City County, VA; **Randy Dowdy**, Current Corn World Record Holder, Brooks County, GA.

In this session, World Record Holders Dave Hula and Randy Dowdy join long-time no-tiller and independent on-farm researcher, Marion Calmer, to discuss Calmer's 15-year study on surface-applied dry P&K fertilizer. His research has identified two alarming problems: 1) surface-applied P&K fertilizer leads to significant vertical stratification, showing that the vertical placement of nutrients is more important than the rate, and 2) annual plant growth removes nutrients from the lower profile of the root zone and deposits them on the surface. These two problems create a vertical stratification of nutrients that is far more devastating to yields than any horizontal variability of P&K that is identified by grid sampling. Calmer will also provide solutions to this yield robbing problem.



Marion Calmer



Dave Hula



Randy Dowdy

## COMMODITY CLASSIC HOUSING DRAWING

10:15 A.M.

10:15 a.m. • Trade Show Grand Opening, Lobby G

Winner will be announced at the Trade Show Grand Opening Ceremony. Attendees staying in an official Commodity Classic hotel were automatically entered to win a two-night stay at one of the Commodity Classic hotels in Orlando, Florida (for 2023 Commodity Classic) and a gift inspired by Orlando! Hotel certificate is based on availability. Need not be present to win. Winner's name will be available at the Commodity Classic Housing Desk.

## TRADE SHOW GRAND OPENING

10:15 A.M. – 10:30 A.M.

10:15 a.m. – 10:30 a.m. • Lobby G

*Sponsored by Our Soy Checkoff/United Soybean Board*

Commodity Classic's presenting associations, together with Our Soy Checkoff, invite you to join us for the Commodity Classic grand opening ceremony to officially kick off the 2022 trade show. The soy checkoff wants to show YOU — the farmers — how we're driving profitability for U.S. Soy by creating value through research, education and promotion. Hear from New York farmer and USB Chair Ralph Lott to learn about soy checkoff investments and other organizations that bring more value to YOU during the show this year.

## TRADE SHOW OPEN

10:30 A.M. – 4:30 P.M.

10:30 a.m. – 4:30 p.m. • Entrances: Hall F, Hall H, Hall I

*Sponsored by Our Soy Checkoff/United Soybean Board*

The Trade Show is a major highlight of Commodity Classic, where you can visit hundreds of exhibits and talk directly with top company representatives. Check in with the companies you know – and get introduced to emerging companies with new ideas that just might solve a challenge on your farm. Be sure to enter the many drawings and giveaways offered.

The soy checkoff is honored to sponsor the opening day of the 2022 Commodity Classic once again. Since 1991, many of the same attributes that have made Commodity Classic successful, like being farmer-led and farmer-driven, with strong ties to education, are also attributes embodied in the soy checkoff. Visit booth #3216 and see how the soy checkoff is moving U.S. Soy forward.

**TRADE SHOW LUNCH****11:30 A.M. – 1:00 P.M.****11:30 a.m. – 1:00 p.m. • Food & Seating Areas, Aisles 200 & 4300***Sponsored by Our Soy Checkoff/United Soybean Board*

Trade Show lunch is included with all full-conference registration packages and Thursday one-day registration packages. Show your conference badge at the Food & Seating Areas. No additional ticket required.

**TRADE SHOW DRAWINGS & BOOTH EVENTS**

Visit these sponsors for their booth events and drawings.

See page 55 for a full list of companies that are offering special opportunities.

**3:30 p.m. – 4:15 p.m.****Booth 4838****NACHURS**

Stop by booth to hear NACHURS & XtremeAg discuss at-planting fertility.

**3:30 p.m. – 4:30 p.m.****Booth 3922 - 4122****Corteva Agriscience and Pioneer**

Stop by booth for a special meet and greet with 6-time National Corn Growers Association Yield Contest National Champion David Hula.

**Ongoing****Booth 3438****Bayer Crop Science**

Sign up in advance at booth during open Trade Show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. Drawing will be held on Saturday at 11:40 a.m. and you **MUST BE PRESENT TO WIN.**

**Ongoing****Booth 3306****Commodity Classic 2023**

Stop by booth to gather preliminary information on the 2023 Commodity Classic to be held March 9-11 in Orlando, Florida. Sign up to win an Orlando-inspired gift provided by their Convention and Visitors Bureau.

**Ongoing****Booth 3504****Fendt**

Stop by booth to learn more about the new RG900 Rogator and Mobile Experience Center on display.

**Ongoing****Booth 2814****National Sorghum Producers**

Register at booth for a chance to win various Sorghum swag and a \$100 Visa gift card.

**Ongoing****Booth 5320****UPL NA**

Register at booth for a chance to win a drone.

**COMMODITY CLASSIC MAIN STAGE****10:45 A.M. – 4:15 P.M.**

*Presented by Successful Farming and Commodity Classic*

**Located in the Trade Show, Aisle 5600**

The Commodity Classic Main Stage offers unique entertaining, informative and educational sessions. Bring your lunch to the Main Stage seating area. Stop by through the afternoon to hear a variety of speakers and topics.





## COMMODITY CLASSIC MAIN STAGE *continued*

10:45 a.m. – 11:30 a.m.

### Featured Presentation: Our Soy Checkoff — Bringing Soy Value to U.S. Soybean Farmers

*Sponsored by Our Soy Checkoff/United Soybean Board*

**SPEAKERS:** **Matt Gast**, USB Farmer-Leader, Innovation & Technology Priority Area Coordinator; **Gary Berg**, USB Farmer-Leader, Infrastructure & Connectivity Priority Area Coordinator; **Ed Lammers**, USB Farmer-Leader, Health & Nutrition Priority Area Coordinator

In December, farmer-leaders of the United Soybean Board officially launched a new strategic plan that will guide the soy checkoff toward expanding existing and creating new markets for U.S. soybeans that brings more value back to farmers.

Join USB Farmer-Leaders and Priority Area Coordinators Matt Gast, Gary Berg and Ed Lammers as they discuss the strategic plan and the future of U.S. Soy.



Matt Gast



Gary Berg



Ed Lammers

11:45 a.m. – 12:30 p.m.

### Successful Farming Talk: Marketing Strategies for Success in 2022

*Sponsored by Successful Farming*

**SPEAKER:** **Al Kluis**, Managing Director, Kluis Commodity Advisors

Veteran market watcher Al Kluis will review the marketing plan that he presented at last year's Commodity Classic. He will then provide his fundamental and chart outlook for 2022. He will also provide his specific price and time plan for marketing your corn and soybeans. Kluis is forecasting another very exciting year in the grain markets.



Al Kluis

12:45 p.m. – 2:15 p.m.

### Mini What's New Session *repeat*

During this fast-paced 90-minute window, exhibitors present brief, back-to-back five-minute introductions to their newest innovations. Repeat of 8:15 a.m. Mini What's New Session. Presentations will occur in reverse order. See page 19 for list of presentations.

2:30 p.m. – 3:15 p.m.

### Successful Farming Talk: Cashing in on Carbon

*Sponsored by Agoro Carbon Alliance*

**MODERATOR:** **Gil Gullickson**, Executive Editor, Crops Technology **FARMER PANEL:** **Autumn Marger**, Farmer and Crop Insurance Agent, Parke County, Indiana; **Kelly Garrett**, Farmer, Arion, Ohio; **Tom Oswald**, Farmer and United Soybean Board member, Cleghorn, Iowa; **Justin Bash**, Farmer, Northern Kansas

What's the real scoop on the emerging carbon markets? Will farmers actually get paid – and fairly – for participating in these new programs? Or is it just a bad rerun of the first go-round years ago? Our speakers will address these issues during this lively panel discussion.



Gil Gullickson



Autumn Marger



Kelly Garrett



Tom Oswald



Justin Bash

**COMMODITY CLASSIC MAIN STAGE** *continued***3:30 p.m. – 4:15 p.m.****Learning Center Session: The Future of Agriculture is Data***Sponsored by GrainChain***SPEAKERS: Luis Macias**, CEO & Co-Founder, GrainChain

The future of precision farming, grain marketing, business management and sustainability is all tied to technology, but it will ultimately be driven by the quality and quantity of data that flows into and out of these tools. Automation and digitalization of current processes is the first step in creating an efficient workflow with lower operating costs and better margins. Turning this treasure trove of data into transformative insights on your farm's past, present and future is the next frontier. AI, aggregation and big data analytics are all key to the future of agriculture.

**AEF PLUGFEST: WORKING FOR EQUIPMENT COMPATIBILITY****3:00 p.m. – 4:00 p.m. • Room 293***Sponsored by Association of Equipment Manufacturers*

Are your equipment brands compatible?

- See competing manufacturers working together to ensure that all your colors work well together
- Give your feedback directly to the engineers that build your equipment
- Learn about the free app that lets you confirm compatibility before buying

Right here on site at Commodity Classic!



The Agricultural Industry Electronics Foundation (AEF) holds two Plugfests each year, bringing technical teams from dozens of ag equipment manufacturers together to literally “plug in” their equipment. Commodity Classic attendees are invited to join a one-hour PlugFest experience.

**ASA BEANS & BEIGNETS SOYPAC AUCTION****6:00 p.m. – 9:30 p.m.****Hilton Riverside, Grand Ballroom***Gold Sponsors: Syngenta, REG;**Silver Sponsors: Valent U.S.A., BNSF; Bronze Sponsor: UPL NA***6:00 p.m. Dinner • 7:00 p.m. Live Auction Begins**

ASA members are invited to the 2022 ASA SoyPAC Auction! Event tickets required. For more details and to purchase tickets, please log on to soygrowers.com. Please contact Farris Haley at fhaley@soy.org or (314) 754-1284 for more information.

**NAWG PRESIDENT'S RECEPTION AND PAC AUCTION****6:30 p.m. – 8:00 p.m. • New Orleans Marriott on Canal St.****Studio 7-10 & Studio Foyer, 2nd Floor**

Please join the National Association of Wheat Growers (NAWG) for an evening honoring NAWG's outgoing and incoming Presidents.

The event will be combined with the 2022 auction and with countless great items up for auction and plenty of hors d'oeuvres – you won't want to miss this. Tickets are required. For more information, please email Jake Westlin at JWestlin@wheatworld.org.





Come join the  
**Special Television Taping**  
*of*  
**U.S. Farm Report**

**Hosted by Tyne Morgan**

**Friday, March 11**

**7:00 - 8:15 AM**

**La Nouvelle Orleans Ballroom**

New Orleans Ernest N. Morial  
Convention Center

**Expert Marketing Panel**

**Chip Flory** Host, AgriTalk Radio

**Chip Nellinger** Blue Reef Agri-Marketing

**Arlan Suderman** StoneX Group

*Sponsored by:*



For the U.S. Farm Report station and time in your area, visit:  
**[www.usfarmreport.com](http://www.usfarmreport.com)**



# 2022

## THE FUTURE IS IN YOUR HANDS



### Friday, March 11

All held at Ernest N. Morial Convention Center unless otherwise noted.

#### DESK HOURS

Tours & City Information Desk Open	6:45 a.m. – 4:30 p.m.
Registration Desk Open	6:45 a.m. – 6:00 p.m.

#### GENERAL SESSION

*See page 30 for details*

New Orleans Theater	Doors open 8:30 a.m. 9:00 a.m. – 11:00 a.m.
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#### EDUCATION

Early Riser Session	7:00 a.m. – 8:15 a.m.
What's New Sessions	12:30 p.m. – 4:15 p.m.
Learning Center Sessions	12:30 p.m. – 4:30 p.m.
Main Stage	11:15 a.m. – 4:15 p.m.

#### TRADE SHOW

*See page 31 for details*

Trade Show Open	11:00 a.m. – 4:30 p.m.
Trade Show Lunch	11:30 a.m. – 1:00 p.m.

#### BANQUETS

*See page 40 for details*

National Corn Growers Association Awards Banquet <i>Held at Hilton Riverside</i>	6:00 p.m. – 8:30 p.m.
American Soybean Association Awards Banquet	6:00 p.m. – 9:00 p.m.

# Commodity Association Activities

## Friday, March 11

All held at Ernest N. Morial Convention Center unless otherwise noted.

<b>National Corn Growers Association (NCGA) Both held at Hilton Riverside</b>		
<b>NCYC State Award Winners Breakfast</b>	<i>Grand Ballroom</i>	<b>7:00 a.m. – 8:30 a.m.</b>
<b>NCGA Awards Banquet</b>	<i>Grand Ballroom</i>	<b>6:00 p.m. – 8:30 p.m.</b>
<b>American Soybean Association (ASA)</b>		
<b>ASA Awards Banquet</b>	<i>La Nouvelle Orleans Ballroom</i>	<b>6:00 p.m. – 9:00 p.m.</b>
<b>National Sorghum Producers (NSP)</b> <i>Both held at New Orleans Marriott on Canal St.</i>		
<b>National Sorghum Yield Contest Reception</b>	<i>Preservation Hall</i>	<b>5:30 p.m. – 8:00 p.m.</b>
<b>Sorghum PAC Auction &amp; Casino Night</b>	<i>Preservation Hall</i>	<b>8:00 p.m. – 10:30 p.m.</b>

## Education Schedule

All held at Ernest N. Morial Convention Center unless otherwise noted.

<b>SESSION TYPE</b>	<b>TOPIC</b>	<b>ROOM</b>	<b>TIME</b>
<b>Early Riser</b>	<b>Live Taping of U.S. Farm Report</b>	<i>La Nouvelle Orleans Ballroom</i>	<b>7:00 a.m. – 8:15 a.m.</b>
<b>Main Stage</b>	<b>Cooking Demonstration</b>	<i>Trade Show, Aisle 5600</i>	<b>11:15 a.m. – 12:00 p.m.</b>
	<b>Learning Center Session: The Agricultural Outlook</b>		<b>12:15 p.m. – 1:00 p.m.</b>
<b>What's New Session</b>	<b>Meet the New Innovative Herbicides for Corn and Soybean Farmers</b>	<i>275</i>	<b>12:30 p.m. – 1:00 p.m.</b>
<b>Learning Centers</b>	<b>Reimagine Soil Management to Boost Planter Performance and Sustainability</b>	<i>271</i>	<b>12:30 p.m. – 1:30 p.m.</b>
	<b>Farm Management Strategies to Navigate a Volatile Market</b>	<i>265</i>	<b>12:30 p.m. – 1:30 p.m.</b>
	<b>Finding the "Sweet Spot:" Combining Precision Agriculture and Conservation to Build a Sustainable and Diverse Farming Landscape</b>	<i>260</i>	<b>12:30 p.m. – 1:30 p.m.</b>



Education Schedule *continued*

## Friday, March 11

All held at Ernest N. Morial Convention Center unless otherwise noted.

SESSION TYPE	TOPIC	ROOM	TIME
Main Stage	Successful Farming Talk: Generation Next: Succession Planning Spotlight	Trade Show, Aisle 5600	1:15 p.m. – 2:00 p.m.
What's New Sessions	The Technology Factor: Is New Technology *Right* for You?	275	1:30 p.m. – 2:00 p.m.
	John Deere Advanced Technology Adds Value to Your Farm	278	1:30 p.m. – 2:00 p.m.
	Discovering What's Next in Below- Ground Protection: New Soybean Seed Treatment Data	281	1:30 p.m. – 2:00 p.m.
Learning Centers	Maximizing Nutrient Use Efficiency	265	2:00 p.m. – 3:00 p.m.
	The Faces of Ag Innovation	271	2:00 p.m. – 3:00 p.m.
	Strengthening U.S. Soy's Access to the Global Soybean Export Market	260	2:00 p.m. – 3:00 p.m.
What's New Sessions	John Deere Future Precision Ag Technology Explorations – What Does it Mean for Your Farm in the Future?	278	2:15 p.m. – 2:45 p.m.
	Get TOUGH R™ on Herbicide Resistant Weeds!	281	2:15 p.m. – 2:45 p.m.
Main Stage	Successful Farming Talk: Oh, the Mistakes We've Made, So You Don't	Trade Show, Aisle 5600	2:15 p.m. – 3:00 p.m.

## Education Schedule *(continued)*

### Friday, March 11

SESSION TYPE	TOPIC	ROOM	TIME
<b>What's New Sessions</b>	Short Stature Corn: The Next Evolution of Corn Production That Will P.A.Y.	275	3:00 p.m. – 3:30 p.m.
	Liquid Versus Dry Fertilizer at Planting.... Do I have a Choice?	278	3:00 p.m. – 3:30 p.m.
	Weed Control Without Compromise: Introducing Tendovo Soybean Herbicide	281	3:00 p.m. – 3:30 p.m.
<b>Main Stage</b>	Successful Farming Talk: Tips from the "Planter Doctor"	<i>Trade Show, Aisle 5600</i>	3:15 p.m. – 4:00 p.m.
<b>Learning Centers</b>	How to Become a Yield and ROI Champion	260	3:30 p.m. – 4:30 p.m.
	John Deere Local Economic & Agronomic Decisions (LEAD)	265	3:30 p.m. – 4:30 p.m.
	Will Dry West – Wet East Repeat in '22?	271	3:30 p.m. – 4:30 p.m.
<b>What's New Session</b>	Pivot Bio Unlocks Reliable Nitrogen For All: How Growers Can Improve Their Nitrogen Management On Corn with Microbes	275	3:45 p.m. – 4:15 p.m.
<b>Main Stage</b>	2022 International Certified Crop Adviser of the Year Award Presentation	<i>Trade Show, Aisle 5600</i>	4:00 p.m. – 4:15 p.m.



# (YOU)

You just turned a \$2 million research investment into \$460 million per year in extra income. **Yes, YOU did.**

All soybean farmers, including you, are making big gains in exports, new uses, new markets, nutrition and more. How? By pooling your resources through your soy checkoff. See all the ways your soy checkoff is on a mission to bring tangible returns back to you and your operation.

**YOUR MISSION STARTS AT BOOTH #3216.**

Moving Soy Forward.  
Moving You Forward.



# Friday, March 11

## EARLY RISER SESSION

7:00 A.M. – 8:15 A.M.

### Live Taping of U.S. Farm Report

*Sponsored by Farm Journal*

**7:00 a.m. – 8:15 a.m. • La Nouvelle Orleans Ballroom**  
Coffee and breakfast pastries provided.

**MODERATOR: Tyne Morgan**, Host & Executive Producer, U.S. Farm Report; **Chip Flory**, *Pro Farmer* Editor Emeritus, *AgriTalk* Host, *Farm Journal Economist*; **Chip Nellinger**, Blue Reef Agri-Marketing; **Arlan Suderman**, Chief Commodities Economist, StoneX Group Inc., FCM Division



Tyne Morgan



Chip Flory



Chip Nellinger

Join U.S. Farm Report and host Tyne Morgan for a live taping of the show during Commodity Classic. From exploring the crop production potential for 2022, to digesting the demand picture, veteran marketing analysts will take a deep dive into discussing commodity markets and pricing potential in the new year.

The live taping includes a behind-the-scenes look at what it takes to produce the show every week. In addition to the taping, audience Q&A helps create an interactive, lively discussion you won't want to miss during the 2022 Commodity Classic. Make plans to join U.S. Farm Report, the nation's longest running syndicated agricultural news program that has been on the air since 1975. This session is brought to you with support from Golden Harvest, New Holland, Taranis, and Our Soy Checkoff/United Soybean Board.



Arlan Suderman

## NCGA/NCYC STATE AWARD WINNERS BREAKFAST

*Sponsored by John Deere, Pioneer, and BASF Corporation*

**7:00 a.m. – 8:30 a.m. • Hilton Riverside, Grand Ballroom A**

**Doors open 6:30 a.m. • Breakfast starts at 7:00 a.m.**

Grower recognition for their outstanding accomplishments during the past year. Meet state winners, compare notes and pick up tips! A ticket is required for admission. Tickets are not included in registration and may be purchased separately based on availability.

## GENERAL SESSION

9:00 A.M. – 11:00 A.M.

*Sponsored by Corteva Agriscience*

**9:00 a.m. – 11:00 a.m. • New Orleans Theater**

**Doors open 8:30 a.m.**

**MODERATOR: Mark Mayfield**; **KEYNOTE: Tom Vilsack**, U.S. Secretary of Agriculture



**CORTEVA**  
agriscience

The General Session is a true highlight of Commodity Classic where you'll feel a powerful sense of common purpose and pride as a member of the farming community.

Long-time Commodity Classic emcee Mark Mayfield returns to the stage this year to moderate a much-anticipated panel with our association leaders. Joining Mayfield are ASA President Brad Doyle, NCGA President Chris Edgington, NAWG President Dave Milligan, NSP Chairman Kody Carson, and Todd Stucke, AEM Ag Sector Board Chair. Plus, you won't want to miss our new panel this year, featuring high-level ag industry leaders for a discussion on key issues they see on the horizon for agriculture.

Tom Vilsack, U.S. Secretary of Agriculture, joins us to provide national leadership perspective on top farm issues. Vilsack, who served previously as USDA Secretary, was the longest-serving member of President Obama's original Cabinet. Prior to his appointment, he served two terms as the Governor of Iowa, served in the Iowa State Senate and as the mayor of Mt. Pleasant, Iowa.



Mark Mayfield



Sec. Tom Vilsack

**TRADE SHOW OPEN****11:00 A.M. – 4:30 P.M.****11:00 a.m. – 4:30 p.m. • Entrances: Hall F, Hall H, Hall I***Sponsored by USA Poultry & Egg Export Council and UPL NA*

The Trade Show is a major highlight of Commodity Classic, where you can visit hundreds of exhibits and talk directly with top company representatives. Check in with the companies you know – and get introduced to emerging companies with new ideas that just might solve a challenge on your farm.

USA Poultry & Egg Export Council is proud to sponsor the Friday Trade Show. Join us at the Commodity Classic Main Stage on Friday at 11:15 a.m. for a cooking demonstration. Then visit the USA Poultry & Egg Export Council booth to learn more about the partnership between USAPEEC and the soybean and corn industries! You can also meet the Chef for Friday's cooking demonstration.

Don't miss a special SNEAK PREVIEW of the latest game-changer from UPL OpenAg™. We'll be premiering our never-before-seen herbicide that paints a very bleak picture for weeds like Palmer Amaranth and Waterhemp but promises a very happy ending for soybean growers! Popcorn and refreshments will be served. Booth #5320.

**TRADE SHOW LUNCH****11:30 A.M. – 1:00 P.M.****11:30 a.m. – 1:00 p.m. • Food & Seating Areas, Aisles 200 & 4300***Sponsored by USA Poultry & Egg Export Council and UPL NA*

Trade Show lunch is included with all full-conference registration packages and Friday one-day registration packages. Show your conference badge at the Food & Seating Areas.

**TRADE SHOW DRAWINGS & BOOTH EVENTS**

Visit these sponsors for their booth events and drawings.

*See page 55 for a full list of companies offering special opportunities.*

**11:15 a.m. – 12:00 p.m. • USA Poultry & Egg Export Council      Main Stage**

Join us at the Main Stage for the USA Poultry & Egg Export Council Cooking Demonstration to win a gift basket featuring items used throughout the demonstration of poultry focused recipe applications!

**1:15 p.m. – 2:00 p.m. • NACHURS      Booth 4838**

Stop by booth to hear NACHURS & XtremeAg discuss in-season fertility.

**Ongoing • Bayer Crop Science      Booth 3438**

Sign up in advance at booth during open Trade Show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. Drawing will be held on Saturday at 11:40 a.m. and you **MUST BE PRESENT TO WIN.**

**Ongoing • Commodity Classic 2023      Booth 3306**

Stop by booth to gather preliminary information on the 2023 Commodity Classic to be held March 9-11 in Orlando, Florida. Sign up to win an Orlando-inspired gift provided by their Convention and Visitors Bureau.

**Ongoing • Fendt      Booth 3504**

Stop by booth to learn more about the new RG900 Rogator and Mobile Experience Center on display.

**Ongoing • National Sorghum Producers      Booth 2814**

Register at booth for a chance to win various Sorghum swag and a \$100 Visa gift card.

**UPL NA      Booth 5320**

Register at booth for a chance to win a drone.

*Presented by Successful Farming and Commodity Classic*

## Located in the Trade Show, Aisle 5600

Located in the Trade Show on Aisle 5600, the Commodity Classic Main Stage offers unique entertaining, informative and educational sessions. Come by to hear a variety of speakers and topics.



**11:15 a.m. – 12:00 p.m.**

## Cooking Demonstration

*Sponsored by USA Poultry & Egg Export Council*

**SPEAKER: Mary Alice Cain**, MS, RD, LD

Registered Dietitian Mary Alice Cain of the USA Poultry & Egg Export Council joins the cooking stage showing us her favorite healthful recipes using U.S. poultry and eggs. A Gulf Coast native now living in Atlanta, Mary Alice focuses on promoting well-balanced, wholesome meals and affordable nutrition. Mary Alice will teach home chefs of all levels how to make cooking healthy, simple, and approachable – and delicious!



Mary Alice Cain

**12:15 p.m. – 1:00 p.m.**

## Learning Center Session: The Agricultural Outlook

*Sponsored by American Soybean Association and Our Soy Checkoff/United Soybean Board*

**SPEAKERS: Seth Meyer**, Chief Economist, U.S. Department of Agriculture; **Scott Gerlt**, Economist, American Soybean Association; **Mac Marshall**, Vice President of Market Intelligence, United Soybean Board/U.S. Soybean Export Council; **Erin Borrer**, Economist, U.S. Meat Export Federation

The agricultural sector is constantly experiencing dynamic changes. This session brings leading agricultural economists from different sectors to discuss the outlook and what it means for crop and livestock prices, input costs and government payments over the next several years. Short presentations from each economist covering their respective outlook will be followed by a question and answer session with the audience. This is a chance to see what to expect for prices, costs and payments on your farm.



Seth Meyer



Scott Gerlt



Mac Marshall



Erin Borrer

**1:15 p.m. – 2:00 p.m.**

## Successful Farming Talk: Generation Next: Succession Planning Spotlight

*Sponsored by Pivot Bio*

**SPEAKERS: Laurie Bedord**, Executive Editor, News & Technology, Successful Farming; **Jason and Paige Pratt**, Farmers, Southwest Virginia

Handing over the responsibilities for a farm's assets from the older to the younger generation can take many years. It's a complex process that requires much thought and planning to ensure a smooth transition. If done correctly, a wonderful legacy can be left to future generations.



Laurie Bedord



Jason and Paige Pratt



COMMODITY CLASSIC MAIN STAGE *continued*

2:15 p.m. – 3:00 p.m.

**Successful Farming Talk: Oh, the Mistakes We've Made, So You Don't***Sponsored by FMC*

MODERATOR: **Natalina Sents Bausch**, Managing Editor – News; PANELISTS: **Matt Miles**, Farmer, McGehee, Arkansas; **Kelly Garrett**, Farmer, Arion, Iowa; **Kevin Matthews**, Farmer, East Bend, North Carolina

The most successful farmers are the ones that are always pushing the envelope, incorporating new growing strategies, methods, products, and equipment. XtremeAg – some of the nation's most successful growers – come together to share their key learnings and key mistakes from 2021 and discuss the changes they will make in 2022. Profitability comes from smarter farming.



Natalina Sents Bausch



Matt Miles



Kelly Garrett



Kevin Matthews

3:15 p.m. – 4:00 p.m.

**Successful Farming Talk: Tips from the “Planter Doctor”***Sponsored by Successful Farming*

SPEAKERS: **Kevin Kimberley**, President, Kimberley Ag Consulting; **Dave Mowitz**, Editor, Successful Farming

An expert in planter and tillage technology, Kevin Kimberley has delivered numerous speeches and demonstrations to farmers during the years. He will cover preparing planters to deliver peak performance, and tillage tactics to create the ideal seedbed.



Kevin Kimberley



Dave Mowitz

4:00 p.m. – 4:15 p.m.

**2022 International Certified Crop Adviser Of The Year Award Presentation***Sponsored by Certified Crop Adviser (CCA) Program*

The American Society of Agronomy will present the 2022 International Certified Crop Adviser (ICCA) award recipient. CCAs are partners with farmers on the front lines of critical decisions in agriculture – the risks are high, and the pressure has increased – with tight margins, new technology, pest concerns, and consumer pushes for sustainability in agricultural supply chains.

This award annually recognizes a CCA who delivers exceptional customer service, is highly innovative, has shown that they are a leader in their field, and has contributed substantially to the exchange of ideas and the transfer of agronomic knowledge within the agricultural industry. Winner to be announced at the ceremony.

## WHAT'S NEW SESSIONS

12:30 P.M. – 4:15 P.M.

What's New Sessions are an opportunity for exhibitors to showcase their latest innovations and services. Attend these in-depth 30-minute presentations, ask questions of company representatives, and learn "What's New!"

### Meet the New Innovative Herbicides for Corn and Soybean Farmers

*Sponsored by Corteva Agriscience*

**12:30 p.m. – 1:00 p.m. • Room 275**

**SPEAKERS:** **Sara Meadows**, U.S. Portfolio Marketing Leader, Corn and Soybean Herbicides, Corteva Agriscience; **Aaron Smith**, U.S. Product Manager, Soybean Herbicides, Corteva Agriscience

Corteva Agriscience has two new herbicides – Resicore® XL for corn and Kyber™ for soybeans. Pending regulatory approval, Resicore XL will offer proven, powerful weed control, a wider application window, greater tank-mix compatibility, and increased crop safety. Kyber delivers long-lasting residual, convenience, flexibility, and strong weed control with three proven MOAs.

### The Technology Factor: Is New Technology \*Right\* for You?

*Sponsored by Ag Leader*

**1:30 p.m. – 2:00 p.m. • Room 275**

**SPEAKERS:** **Sam Wilson**, Technology Sales Specialist, Ag Leader; **Brett Buehler**, Technology Sales Specialist, Ag Leader

Technology enables the operator and the team to work better together – more efficiently and accurately through automating or assisting critical tasks and providing just-in-time information inside and outside the cab, making day-to-day farming more productive and enjoyable for both operators with decades of experience to new on the job. Come see the latest that will change the way you farm – including new technology for your planter and sprayer.

### John Deere Advanced Technology Adds Value to Your Farm

*Sponsored by John Deere*


**1:30 p.m. – 2:00 p.m. • Room 278**


**SPEAKER:** **Joel Dawson**, Production & Precision Ag Marketing, John Deere

In a prequel to the session "John Deere Future Precision Ag Technology Explorations – What does it mean for your farm in the future?", come see how exciting new changes from John Deere enable customers to do more with less and keep running in the field during critical times of the farming operation. These advances in equipment and technology will help customers be more sustainable and productive than ever before and help pave the way for what's coming next.

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**WHAT'S NEW SESSIONS** *continued***Discovering What's Next in Below-Ground Protection:  
New Soybean Seed Treatment Data***Sponsored by Valent U.S.A.***1:30 p.m. – 2:00 p.m. • Room 281**

**SPEAKERS:** **Kenneth Seebold**, Product Development Manager - Seed Protection, Valent U.S.A.; **Will Griffin**, Seed Protection Market Manager, Valent U.S.A.

Zeltera™ Soybean System is powering the next generation of seed treatments from Valent U.S.A. Zeltera fuels protection from diseases like Rhizoctonia solani and SDS. In this session, review new data from the 2021 growing season, highlighting impact on soybean yield.

**John Deere Future Precision Ag Technology Explorations –  
What Does it Mean for Your Farm in the Future?***Sponsored by John Deere***2:15 p.m. – 2:45 p.m. • Room 278**

**SPEAKER:** **Than Hartsock**, Director of Corn & Soybean Production Systems, John Deere's Agricultural & Turf Division

John Deere continues to invest and be a leader in precision ag, making farmers more profitable and doing more with less. In a sequel to the session “John Deere Advanced Technology Adds Value to Your Farm,” come see what technologies John Deere is exploring for future agricultural advancements, and how they are bringing high tech to your farm fields to unlock additional value for you, your consumers, and your stakeholders.

**Get TOUGH R™ on Herbicide Resistant Weeds!***Sponsored by Belchim Crop Protection USA***2:15 p.m. – 2:45 p.m. • Room 281**

**SPEAKERS:** **Dennis Long**, National Technical Service and Development Manager, Belchim Crop Protection USA; **Troy Bettner**, Commercial Director, Belchim Crop Protection USA

Weed resistance to many herbicide groups is on the rise and Belchim USA's TOUGH R™ can help! This premixed solution of pyridate and mesotrione, with its patent pending synergy, protects your crops with up to 100% post-emergence control against broadleaf weeds as part of an integrated weed management program.

**Short Stature Corn: The Next Evolution of Corn Production That Will P.A.Y.***Sponsored by Bayer Crop Science***3:00 p.m. – 3:30 p.m. • Room 275**

**SPEAKERS:** **Denise Bouvrette**, Ph.D., North America Corn Project Manager & Launch Lead, Bayer Crop Science; **Ryan Tichich**, Corn Agronomic Systems Team Lead, North America Market Development, Bayer Crop Science

Bayer's Smart Corn System, currently under development, marks a potential transformational shift in corn production. This innovative system will combine the benefits of short stature corn hybrids with tailored agronomic recommendations and digital services, helping growers better manage risk and unlock yield potential in the face of an ever-changing climate.

## WHAT'S NEW SESSIONS *continued*

### Liquid Versus Dry Fertilizer at Planting....Do I Have a Choice?

*Sponsored by Fendt*

**3:00 p.m. – 3:30 p.m. • Room 278**

**SPEAKERS:** **Arthur Santos**, Marketing Manager, Fendt Planters, NA; **Jason Lee**, Global Agronomy and Farm Solutions Manager, AGCO Corporation

In 2022 Fendt is releasing an all new dry fertilizer system equipped on the Momentum planter, the most agronomically advanced planter in the world. This will allow growers to have another option for at planting applications in order to best fit their nutrient management program and operational needs.

### Weed Control Without Compromise: Introducing Tendovo Soybean Herbicide

*Sponsored by Syngenta*

**3:00 p.m. – 3:30 p.m. • Room 281**

**SPEAKERS:** **Pete Eure**, Technical Product Lead, Soybean Herbicides, Syngenta; **Daniel Stephenson**, Ph.D., Professor, Louisiana State University's College of Agriculture

Chasing higher yields in soybean production requires planting and stopping yield-robbing weeds earlier each year. Yet early-season weed control often means sacrificing crop safety, plant population and ultimately potential yield. Until now, that is. Come learn how Tendovo herbicide will change weed management in soybeans as you know it.

### Pivot Bio Unlocks Reliable Nitrogen For All: How Growers Can Improve Their Nitrogen Management On Corn with Microbes

*Sponsored by Pivot Bio*

**3:45 p.m. – 4:15 p.m. • Room 275**

**SPEAKERS:** **Ernie Sanders**, Vice President of Product Development, Pivot Bio; **Keith O'Bryan**, Director, Product Development, Pivot Bio; **Matt Kestel**, Agronomist, Pivot Bio

Learn more about how Pivot Bio is building on its microbial tech platform to launch new products that help growers take back control of their nitrogen.

## LEARNING CENTER SESSIONS

**12:30 P.M. – 4:30 P.M.**

Learning Center Sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

### Reimagine Soil Management to Boost Planter Performance and Sustainability

*Sponsored by Case IH*

**12:30 p.m. – 1:30 p.m. • Room 271**

**SPEAKERS:** **Brian & Darren Hefty**, Agronomists, Farmers, & Co-hosts of AgPhD; **Dr. Alison Bryan**, Research Agronomist, Case IH; **CJ Parker**, Tillage Marketing Manager, Case IH

Variable rate seeding prescriptions have been vital to many farming operations for years. Today, some growers are achieving increased yields, greater planter productivity and healthier soils — all by using that same variable rate approach with their soil management practices. The Heftys of Ag PhD dig into data with Dr. Alison Bryan, tillage agronomist for Case IH, and CJ Parker, Tillage Marketing Manager for Case IH, to show why tillage prescription technology could become the norm on operations in the near future — whether you practice conventional or conservation tillage.



Brian Hefty



Darren Hefty



Dr. Alison Bryan



CJ Parker

LEARNING CENTER SESSIONS *continued*

## Farm Management Strategies to Navigate a Volatile Market

*Sponsored by Purdue University - Center for Commercial Agriculture*

12:30 p.m. – 1:30 p.m. • Room 265

**SPEAKERS:** **Dr. Jason Henderson**, Associate Dean, College of Agriculture and Director of Purdue Extension, Purdue University; **Dr. James Mintert**, Professor, Department of Agricultural Economics and Director, Center for Commercial Agriculture, Purdue University; **Dr. Michael Langemeier**, Professor, Department of Agricultural Economics and Associate Director, Center for Commercial Agriculture, Purdue University; **Dr. Nathanael Thompson**, Assistant Professor, Department of Agricultural Economics, Purdue University; **Dr. Fred Seamon**, Executive Director of Commodity Research and Product Development, CME Group

During this session, a panel of experts will share key lessons from 2021 and help producers plan for the financial and risk management realities of 2022. The discussion will feature the latest data from the Purdue/CME Group Ag Economy Barometer. These results will have a specific focus on what farmers see happening with regard to their current financial situation, expected profitability in 2022, the desirability of making large investments in their farms, plans for expansion and their approach to risk management during these challenging times. Emphasis will be placed on the role of technology adoption in improving farm profitability.

## Finding the “Sweet Spot”: Combining Precision Agriculture and Conservation to Build a Sustainable and Diverse Farming Landscape

*Sponsored by United Sorghum Checkoff Program*

12:30 p.m. – 1:30 p.m. • Room 260

**SPEAKERS:** **John Duff**, Executive Vice President, United Sorghum Checkoff Program; **Dr. Mark McConnell**, Assistant Professor of Upland Birds, Mississippi State University; **Rachel Bush**, Conservation Program Manager, Pheasants Forever & Quail Forever; **Jesse Daystar**, Chief Sustainability Officer and Vice President of Sustainability, Cotton Incorporated; **Andy Hineman**, Farmer, Hineman Farms; **Nick McMichen**, Farmer, McMichen Farms

Conservation practices bring immense value to both farms and ecosystems through improved soil health, increased biodiversity and other key climate-positive impacts. When targeted in the right way, these practices can also increase an operation's overall economic profitability, making it a win-win for all sides. Precision agriculture tools can play a key role in helping farmers take a focused, acre-by-acre approach in their conservation efforts, identifying the most strategic acres for wildlife habitat or practice changes, while keeping the rest of their working lands in production. In finding that “sweet spot,” farmers are building successful operations alongside healthy farming landscapes. This session will be co-hosted by Pheasants Forever & Quail Forever and Cotton Incorporated in a cross-commodity, cross-sectoral collaboration.



Dr. Jason Henderson



Dr. James Mintert



Dr. Michael Langemeier



Dr. Nathanael Thompson



Dr. Fred Seamon



John Duff



Dr. Mark McConnell



Rachel Bush



Jesse Daystar



Andy Hineman



Nick McMichen

## LEARNING CENTER SESSIONS *continued*

### Maximizing Nutrient Use Efficiency

*Sponsored by Corteva Agriscience*

**2:00 p.m. – 3:00 p.m. • Room 265**

**SPEAKERS:** **Trent Brisby**, Digital Farming Product Marketing Manager, Corteva Agriscience (Moderator); **Bob Gunzenhauser**, Digital Agronomy Science Manager, Granular; **Brent Wilson**, Product Line & Agronomy Leader, Pioneer; **Mike Moechnig**, Field Scientist, Corteva Agriscience

Nutrient management is critical to achieving yield goals in your corn crop. However, environmental factors can limit a crop's access to key nutrients such as nitrogen when plants need it most. New technologies like natural biostimulants and satellite imagery can help increase yield in cases where nitrogen may be a limiting factor. This session will focus on the nutrient cycle, and how these new tools fit within a traditional nitrogen management program to achieve optimal nitrogen use efficiency throughout the critical growth stages of the plant's lifecycle.



Trent Brisby



Bob Gunzenhauser



Brent Wilson



Mike Moechnig

### The Faces of Ag Innovation

*Sponsored by Farm Credit*

**2:00 p.m. – 3:00 p.m. • Room 271**

**MODERATOR:** **Michelle Miller**, the Farm Babe; **SPEAKERS:** **Michael Ott**, CEO & Founder, Rantizo; **Chad Johnson & Ben Johnson**, Co-Founders, The Grain Weevil

From drones that seed cover crops to robots that safely manage stored grain, this panel will showcase cutting-edge innovations in farming. Hear from leaders of innovative companies, farmers who use these new technologies, and those who support and encourage their development. This panel will be moderated by Michelle Miller, the Farm Babe. Audience members will be invited to participate in this town-hall-style event.



Michelle Miller



Michael Ott



Chad Johnson



Ben Johnson

### Strengthening U.S. Soy's Access to the Global Soybean Export Market

*Sponsored by Our Soy Checkoff/United Soybean Board*

**2:00 p.m. – 3:00 p.m. • Room 260**

**SPEAKERS:** **Mac Marshall**, Vice President of Market Intelligence, Our Soy Checkoff/United Soybean Board/U.S. Soybean Export Council; **Mike Steenhoek**, Executive Director, Soy Transportation Coalition; **Edward E. Belk, Jr.**, Programs Director, U.S. Army Corps of Engineers at Mississippi Valley Division

Transportation is a trending topic these days, but did you know New Orleans serves as a catalyst for exporting U.S. agricultural products globally? Learn how your soy checkoff research is spearheading partnerships with other national and state commodity groups to increase infrastructure investments at key strategic supply chain links, including the lower Mississippi River corridor and the inland waterways system. These checkoff research investments will maximize profit opportunities for U.S. soybean farmers and other farmers who rely on this important system. Join experts from the United Soybean Board, Soy Transportation Coalition and U.S. Army Corps of Engineers as they give you an inside look at how these investments impact your farm and bottom line.



Mac Marshall



Mike Steenhoek



Edward E. Belk, Jr.



LEARNING CENTER SESSIONS *continued***How to Become a Yield and ROI Champion***Sponsored by Biovante***3:30 p.m. – 4:30 p.m. • Room 260**

MODERATOR: **Delaney Howell**, Chief Marketing Officer, TRADER Ph.D., LLC; SPEAKERS: **Jimmy Frederick**, World Record Holder for Dryland Soybean Yield, Rulo, Nebraska; **Greg McClure**, Illinois Soybean Yield Champion, St. Francisville, Illinois; **Matt Brincks**, Farmer & ROI Champion, Fredericksburg, Iowa

A common belief is that yield contest winners pour high amounts of fertilizer and other crop inputs into a plot to achieve high yields, which is not economically sustainable. A new generation of growers is changing that narrative. By focusing on soil health, adopting biological products and refining cultural practices, they've shown you can consistently set new yield records while slashing input costs for seed, fertilizer and pesticides. Learn how these growers achieve record yields while lowering input costs from our panel of yield and ROI champions.



Delaney Howell



Jimmy Frederick



Greg McClure



Matt Brincks

**John Deere Local Economic & Agronomic Decisions (LEAD)***Sponsored by John Deere***3:30 p.m. – 4:30 p.m. • Room 265**

SPEAKERS: **Brad Van De Woestyne**, Corn & Soybean Agronomist, John Deere; **Yancy Wright**, Small Grains Test Lead, John Deere; **Lina Pham**, Go-To-Market Manager, John Deere; **Jolene Keim**, Corn and Soybean Production System Marketing Manager, John Deere

Walk through research and studies that have been conducted by John Deere's Production Systems Team and customers utilizing their LEAD network that focuses on what solutions are available to increase yields while reducing input costs. The John Deere Team will discuss the year in the life of a corn plant and what impact each decision that a producer makes will ultimately have on the final yield. In addition, we will share how innovative technology is opening new marketing opportunities based on grain constituents in small grains. We will utilize data from farm trials that have been conducted by our team as well as partners in the industry like universities, associations, etc.



Brad Van De Woestyne



Yancy Wright



Lina Pham



Jolene Keim

**Will Dry West - Wet East Repeat in '22?***Sponsored by DTN***3:30 p.m. – 4:30 p.m. • Room 271**

SPEAKER: **John Baranick**, Ag Meteorology Lead, DTN



John Baranick

2021 featured record heat and drought in the western U.S. and very wet conditions in the eastern U.S. Will that pattern show up again in the 2022 crop year? DTN Ag Meteorologist John Baranick will share insights on weather hazards and conditions expected through the upcoming growing season.

## AMERICAN SOYBEAN ASSOCIATION AWARDS BANQUET

*Sponsored by Our Soy Checkoff/United Soybean Board; Corteva Agriscience; FMC; John Deere; UPL NA*

**6:00 p.m. – 9:00 p.m. • La Nouvelle Orleans Ballroom**

**5:00 p.m.** Cash bars open

**5:30 p.m.** Doors open *Name Badge Required*

**6:00 p.m.** Awards Banquet



A special ASA evening for celebration, engagement and fun. Help us celebrate achievements by soybean farmers and leaders. Hear engaging conversations with top agriculture and business leaders. Have fun during special humorous segments throughout the program. All while you enjoy a meal and share time with old and new friends.

## NATIONAL CORN GROWERS ASSOCIATION AWARDS BANQUET

*Sponsored by John Deere, Pioneer and BASF Corporation*

**6:00 p.m. – 8:30 p.m. • Hilton Riverside, Grand Ballroom**

**5:45 p.m.** Doors open *Name Badge Required*

**6:00 p.m.** Dinner



NCGA again celebrates the winners of the ever-popular annual National Corn Yield Contest, as well as all those who helped break membership records for the organization. You'll also get an update from NCGA leadership and industry representatives. The evening concludes with creative, family-friendly entertainment that will motivate you to get in the planter and head into a great year!

## SORGHUM PAC AUCTION & CASINO NIGHT

*Sponsored by Sorghum Partners and ADAMA*

**8:00 p.m. – 10:30 p.m. • New Orleans Marriott  
on Canal St., Preservation Hall**



Back by popular demand! Join National Sorghum Producers (NSP) for a fun-filled evening at the annual Sorghum PAC Auction & Casino Night. Tickets can be purchased in advance by visiting [sorghumpac.com](http://sorghumpac.com) or on-site at the Sorghum PAC Booth near Commodity Classic registration.

## TAKE US HOME WITH YOU Commodity Classic Video Library

**Missed a session? Want to listen again to  
a speaker you enjoyed? Commodity Classic  
doesn't end after you leave New Orleans!**

**Watch your email after the show for  
instructions on how to access the 2022  
Commodity Classic Video Library.**



# 2022

## THE FUTURE IS IN YOUR HANDS



### Saturday, March 12

All held at Ernest N. Morial Convention Center unless otherwise noted.

#### DESK HOURS

Registration Desk Open	7:00 a.m. – 12:00 p.m.
Tours & City Information Desk Open	8:00 a.m. – 2:30 p.m.

#### EDUCATION

Early Riser Session	7:00 a.m. – 8:00 a.m.
Learning Center Sessions	8:15 a.m. – 9:15 a.m.
What's New Sessions	9:30 a.m. – 10:00 a.m.
Main Stage	8:45 a.m. – 11:30 a.m.
Closing Learning Center	12:30 p.m. – 2:00 p.m.

#### TRADE SHOW

*See page 45 for details*

Trade Show Open	8:30 a.m. – 12:00 p.m.
Trade Show Snack	8:30 a.m. – 9:15 a.m.

#### WORSHIP SERVICE

*See page 48 for details*

Room 260	5:30 p.m. – 6:00 p.m.
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#### EVENING OF ENTERTAINMENT

*See page 49 for details*

New Orleans Theater	8:30 p.m. – 9:45 p.m. Doors open 8:00 p.m.
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## Commodity Association Activities

### Saturday, March 12

All held at Ernest N. Morial Convention Center unless otherwise noted.

National Corn Growers Association (NCGA)		
Corn Congress Meeting	Hilton Riverside - Grand Ballroom	1:00 p.m. – 4:00 p.m.
American Soybean Association (ASA)		
Voting Delegates	Hilton Riverside - St. Charles Ballroom	1:00 p.m. – 4:30 p.m.

## Education Schedule

All held at Ernest N. Morial Convention Center unless otherwise noted.

SESSION TYPE	TOPIC	ROOM	TIME
Early Riser	Back 2 Basics Soil Nutrition: High-Yielding Crops Start with Proper Nutrition. Proper Nutrition Starts with Soil Analysis	La Nouvelle Orleans Ballroom	7:00 a.m. – 8:00 a.m.
Learning Centers	Banded Fertility: Music for High Yields	265	8:15 a.m. – 9:15 a.m.
	Biologicals Across the Ag Value Chain: On your Farm, in the Factory and in your Food	260	8:15 a.m. – 9:15 a.m.
	The Economics of Agronomics	271	8:15 a.m. – 9:15 a.m.
Main Stage	Learning Center: A Healthy Soil Microbiome: the Key to Unlocking More Profit	Trade Show, Aisle 5600	8:45 a.m. – 9:30 a.m.
What's New Sessions	Digital Tools Enable Sustainability and ROI Through Data Management	275	9:30 a.m. – 10:00 a.m.
	The Future is NOW. Technology to Move You Forward, Faster	278	9:30 a.m. – 10:00 a.m.
Main Stage	Successful Farming Talk: If Your Table Could Talk	Trade Show, Aisle 5600	9:45 a.m. – 10:30 a.m.
	Learning Center: Carbon Markets Tell-All Panel Session with Nutrien Ag Solutions		10:45 a.m. – 11:30 a.m.
Closing Learning Center	12 Steps to Yield Marketing Success	260	12:30 p.m. – 2:00 p.m.

# TECHNOLOGY ISN'T ENOUGH.



JOHN DEERE

*It has to work in practice.  
Not just on paper.  
Adapt to a wide range of farms.  
And farmers.*

*It has to improve your work.  
Not make more of it.  
Because if technology fails to make a difference,  
It fails, period.*

*It's why we do things the way we do.  
Building products that make you  
More accurate.  
More efficient.  
More productive.*

*So that the problems you see  
In the field this season,  
Are gone by the next.  
So that good yields become great ones.*

*And ensuring that year by year  
And acre by acre,  
You have what you need.  
**To GainGround+***

*See what you have  
to gain by visiting us at:*

## **BOOTH 4438**





# Saturday, March 12

## EARLY RISER SESSION

7:00 A.M. – 8:00 A.M.

### Back 2 Basics Soil Nutrition: High-Yielding Crops Start with Proper Nutrition. Proper Nutrition Starts with Soil Analysis

*Sponsored by AgroLiquid*

7:00 a.m. – 8:00 a.m. • La Nouvelle Orleans Ballroom

Coffee and pastries provided. Breakfast burritos also available in limited quantity.

**SPEAKERS:** **Brian & Darren Hefty**, Agronomists, Farmers, & Co-hosts of AgPhD; **Stephanie Zelinko**, National Agronomist, AgroLiquid; **Brian Waugh**, Regional Sales Manager, AgroLiquid

We know that what we harvest at the end of the season is dependent on the attention given to the beginning; and that starts with a crop fertility plan based on a complete soil analysis. Back 2 Basics is intended to take an in-depth look at the nutrients that may make a difference in your crop. We will cover critical topics from cation exchange capacity, the foundation to understanding your soil's capacity to hold nutrients, and base saturation to pH, calcium, potassium, sulfur and phosphorus, as well as a few nutrients (and micronutrients) in between.



Brian Hefty



Darren Hefty



Stephanie Zelinko



Brian Waugh

## LEARNING CENTER SESSIONS

8:15 A.M. – 9:15 A.M.

### Banded Fertility: Music for High Yields

*Sponsored by Calmer Corn Heads, Inc.*

8:15 a.m. – 9:15 a.m. • Room 265

**SPEAKERS:** **Dr. Fred E. Below**, Ph.D., Professor of Crop Physiology, University of Illinois; **Scott Foxhoven**, Graduate Research Assistant, University of Illinois

How can you get the most out of your fertilizer application? Whether it's liquid or dry, fall or spring, preplant or in-season, Banded Fertility has great potential to improve fertilizer use efficiency and yield, but there are key management factors that help tune this agronomic practice into perfection. Learn about our research findings on the benefits, barriers, and breakthroughs for increasing yields with better placed fertilizer applications.



Dr. Fred E. Below



Scott Foxhoven

## CATCH A FREE RIDE

*Trade Show Courtesy Cart*



Need a lift within the Trade Show? Hop on one of the Commodity Classic Trade Show Courtesy Carts powered by Cenex®, the Energy Brand of CHS, Inc. You can catch a ride at three locations along the Cart Path Aisle:

- At Cenex®, the Energy Brand of CHS, Inc. booth 5120
- Aisle 3000 by booth 3038 • Aisle 200

Rest your feet and enjoy a complimentary ride!

Powered by





LEARNING CENTER SESSIONS *continued***Biologicals Across the Ag Value Chain: On Your Farm, in the Factory and in Your Food***Sponsored by Novozymes BioAg***8:15 a.m. – 9:15 a.m. • Room 260**

**SPEAKERS:** **Jon Treloar**, Novozymes BioAg Technical Agronomist; **Lone Nilsson**, Novozymes Agriculture and Industrial Biosolutions VP of Applied Research

In your soil, in your tractor and in your beer. Biologicals and enzymes are at work all around you, especially in agriculture. We explore the critical roles biologicals and enzymes play across the agricultural value chain. From biofertility and biocontrol, to animal health and nutrition, to biofuels, to brewing, baking and industrial cleaning; microbials work for us. Learn how nature's problem solvers employ biological solutions and novel modes of action to address the complex challenges facing those who feed the world. On your farm, in the factory and in your food, biologicals and enzymes play a vital role.



John Treloar



Lone Nilsson

**The Economics of Agronomics***Sponsored by Syngenta***8:15 a.m. – 9:15 a.m. • Room 271**

**SPEAKERS:** **Stephen Peterson**, District Manager, Syngenta; **Allan Gray**, Executive Director of the Center for Food and Agricultural Business and the Digital Innovation in Agri-Food Systems Lab, Land O'Lakes Chair/Professor at Purdue University; **Danny Morris**, Lecturer, University of Tennessee; **David Widmar**, Co-founder, Agricultural Economic Insights



Stephen Peterson



Allan Gray



Danny Morris



David Widmar

The best agronomic management practices are tied to economics. So what steps can farmers take to make sure they're choosing the right crop inputs that will bring them the greatest returns? Our panel of economic and agronomic experts will provide timely insight and explain why inputs that seem optional can wind up being essential when return on investment is calculated. Our panel will also explore how data and technology from whole-farm management programs can help determine which inputs will provide the greatest value to farmers on a field-by-field basis.

**TRADE SHOW OPEN****8:30 A.M. – 12:00 P.M.****8:30 a.m. – 12:00 p.m. • Entrances: Hall F, Hall H, Hall I***Sponsored by Fendt*

The Trade Show is a major highlight of Commodity Classic, where you can visit hundreds of exhibits and talk directly with top company representatives. Check in with the companies you know – and get introduced to emerging companies with new ideas that just might solve a challenge on your farm. Be sure to enter the many drawings and giveaways offered.

Fendt, a worldwide brand of AGCO, has been known for craftsmanship, reliability and engineering excellence for nearly 100 years. Fendt's product lines today – tractors, combines, planters, and sprayers – reflect its history of innovation and cutting-edge technologies that ensure world-class reliability, ease-of-use, comfort, and operational efficiencies. Fendt products are sold by dealers across North America and are backed by its Gold Star maintenance, service and warranty programs. To learn more about all of the latest innovations from visit [www.fendt.com](http://www.fendt.com).

## TRADE SHOW MORNING SNACK

8:30 A.M. – 9:15 A.M.

### 8:30 a.m. – 9:15 a.m. • Food & Seating Areas, Aisles 200 & 4300

*Sponsored by Fendt*

Trade Show morning snack is included with full-conference registration packages and Saturday one-day registration packages. Show your conference badge at the Food & Seating areas. No additional ticket required.

## TRADE SHOW DRAWINGS & BOOTH EVENTS

Visit these sponsors for their booth events and drawings.

See page 55 for a full list of companies that are offering special opportunities.

### 11:40 a.m. • Bayer Crop Science

**Booth 3438**

Stop by booth for the live drawing to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. Register in the booth in advance during open Trade Show hours on Thursday through Saturday but **MUST BE PRESENT TO WIN.**

### Ongoing • Commodity Classic 2023

**Booth 3306**

Stop by booth to gather preliminary information on the 2023 Commodity Classic to be held March 9-11 in Orlando, Florida. Sign up to win an Orlando-inspired gift provided by their Convention and Visitors Bureau.

### Ongoing • Fendt

**Booth 3504**

Stop by booth to learn more about the new RG900 Rogator and Mobile Experience Center on display.

### Ongoing • National Sorghum Producers

**Booth 2814**

Register at booth for a chance to win various Sorghum swag and a \$100 Visa gift card.

### Ongoing • UPL NA

**Booth 5320**

Register at booth for a chance to win a drone.

## COMMODITY CLASSIC MAIN STAGE

8:45 A.M. – 11:30 A.M.

*Presented by Successful Farming and Commodity Classic*

### Located in the Trade Show, Aisle 5600

The Commodity Classic Main Stage offers unique entertaining, informative and educational sessions.



8:45 a.m. – 9:30 a.m.

### Learning Center: A Healthy Soil Microbiome: The Key to Unlocking More Profit

*Sponsored by Sound Agriculture*

**SPEAKERS:** **Adam Little**, CEO, Sound Agriculture; **Jeff Divan**, Director of Sales Agronomy, Sound Agriculture; Guest growers



Adam Little



Jeff Divan

Finding ways to gain profit beyond nutrient application is critical. New scientific discoveries have shown that when we take a closer look at the biology beneath the soil, applied nutrients are only part of the story. Microbes, the nutrient middle men, act as essential vehicles that deliver nutrients to the plant. Without a healthy soil microbiome, applied nitrogen and phosphorous is squandered. In fact, it's common to experience nitrogen losses of 30-50% and phosphorus tie up of up to 80%, greatly minimizing what plants can actually put to use.

With a deeper understanding of how the soil microbiome works, you can discover ways to wake up the microbes and maximize profits, whether by increasing yields or reducing input costs. Learn more about the microbiome and the latest technologies to unlock more from every acre. Joining the conversation will be growers who will share their tips for taking back control.

9:45 a.m. – 10:30 a.m.

## Successful Farming Talk: If Your Table Could Talk

Sponsored by Successful Farming

SPEAKER: **Jolene Brown**, Professional Speaker, Farmer, Family Business Consultant; Jolene Brown LLC



Jolene Brown

Jolene Brown will take you to the kitchen tables and meeting rooms of productive family businesses. She's learned that to have harmony at the table there must be clarity of control and roles, structured communication, and the courage to work through conflict and roadblocks. Only then will you leave the table and do what needs to be done.

10:45 a.m. – 11:30 a.m.

## Learning Center: Carbon Markets Tell-All Panel Session with Nutrien Ag Solutions

Sponsored by Nutrien Ag Solutions

SPEAKERS: **Sally Flis**, Ph.D, CCA, Sr. Manager, Sustainability Field, Nutrien Ag Solutions; **Jack Brodshaug**, Sr. Principal Digital Agronomist, Nutrien Ag Solutions; **Dusty Weis**, President, Podcamp Media; **Janette Veazey-Post**, Owner/Managing Member, Lamb Farms, Inc.



Sally Flis



Jack Brodshaug



Dusty Weis



Janette Veazey-Post

One of the most covered topics of the 2021 cropping season was the potential for growers to “farm” and sell carbon. As Nutrien Ag Solutions has worked through a portfolio approach to examine the carbon marketplace opportunities for growers, we have learned about the grower, ag retail, and digital pros and cons of operating in the marketplace. In this panel session, Nutrien Ag Solutions retail and digital staff will discuss what we have learned working across a variety of platforms. Additionally, the panel will provide the grower perspective on participation, data requirements, and economic and environmental outcomes.

## WHAT'S NEW SESSIONS

9:30 A.M. – 10:00 A.M.

What's New Sessions are an opportunity for exhibitors to showcase their latest innovations and services. Attend these in-depth 30-minute presentations and ask questions of company representatives. Then visit the companies' exhibits at the Trade Show to learn even more.

## Digital Tools Enable Sustainability and Return on Investment (ROI) Through Data Management

Sponsored by Climate LLC, Bayer's digital farming unit

9:30 a.m. – 10:00 a.m. • Room 275

OPENING REMARKS: **Demir Devecigil**, Global Sustainability Product Lead, Climate LLC;  
MODERATOR: **Dr. Pam Bachman**, Director of Sustainability & Outreach, Climate LLC ;  
SPEAKER: **Dr. Kelly Gillespie**, Vice President of Digital Ecosystem Services, Climate LLC and Digital Farming, Bayer Crop Science; Q&A with Climate LLC/Bayer Crop Science and farmer customers

Today, the Climate FieldView™ app has more than 180 million subscribed acres globally. With potentially significant revenue to be generated by farmers through environmental programs. How do farmers record their use of cover crops and other sustainable practices? What is the process to confirm that cover crops were even planted? How does a third party verify? The short answer: they need a digital platform. And to launch a program at any meaningful scale, the digital platform needs to be robust, easy to use, and have widespread farmer adoption.

Please join Climate LLC/Bayer Crop Science experts and a farmer customer to discuss importance of digital farming in environmental programs, and new capabilities in FieldView™ that will enable participating farmers, to move from manual to equipment data collection, which will provide an easy and more precise means of measurement across their operations.

## WHAT'S NEW SESSIONS *continued*

### The Future is NOW. Technology to Move You Forward, Faster.

*Sponsored by Indigo Ag*

**9:30 a.m. – 10:00 a.m. • Room 278**

**SPEAKERS:** **Maria Belousova**, Indigo's Chief Digital Officer; **Chris Harbourt**, Chief Strategy Officer; **Amit Menipaz**, Chief Product Officer

Science, Data and Technology are powering a digital transformation for agriculture, driven by sustainability. This session will reveal the new approach driving integration of the industry, to enable economic, social, and environmental progress globally. Join us as we discuss what this means for you and your business.

## CLOSING LEARNING CENTER SESSION

**12:30 P.M. – 2:00 P.M.**

### 12 Steps to Yield Marketing Success

**12:30 p.m. – 2:00 p.m. • Room 260**

Complimentary refreshments provided during the session. Lunch concessions are available for purchase in the Convention Center Lobby.

*Sponsored by Advance Trading, Inc.*

**SPEAKER:** **Dave Fogel**, Vice President/ Ag Risk Management Advisor, Advance Trading, Inc.

With the volatility of current markets, it is now more important than ever to gain control of your grain and livestock marketing. Make this year a defining moment for your operation. When it comes to marketing, the future truly is in your hands. Step up your game plan and be confident for the future. This session will provide real world examples of how you can make simple changes to maximize the success of your marketing plan.



Dave Fogel

## WORSHIP SERVICE

**5:30 p.m. – 6:00 p.m. • Room 260**

*Sponsored by Commodity Classic*

All are invited to attend this nondenominational service, led by the Fellowship of Christian Farmers, International.

## WIN A \$50 AMAZON GIFT CARD

*Just for sharing your opinion!*

Watch your email after the show for your chance to win one of four \$50 Amazon gift cards, just for giving Commodity Classic your opinions and ideas about our show! Your input is important to the future direction of Commodity Classic.

**EVENING OF ENTERTAINMENT** featuring  
multi-platinum country music entertainer

# Sara Evans

**SATURDAY, MARCH 12 • 8:30 p.m.**



SATURDAY

## SATURDAY EVENING OF ENTERTAINMENT

*Sponsored by Bayer Crop Science*

### Sara Evans

**8:30 p.m. – 9:45 p.m. • Doors open 8:00 p.m.**

**New Orleans Theater**



Multi-platinum entertainer Sara Evans is at the top of her game as the fifth most-played female artist on country radio in nearly the last two decades. Her five No. 1 singles include “No Place That Far,” “Suds In The Bucket,” “A Real Fine Place To Start,” “Born to Fly,” and “A Little Bit Stronger,” which spent 2 weeks in the top spot and was certified platinum by the R.I.A.A. Sara’s “stunning, country voice” (Rolling Stone) has earned her the prestigious Academy of Country Music Top Female vocalist accolade as well as numerous American Music Awards, Billboard Music Awards, Country Music Association, CMT and Grammy Awards nominations. Evans’ discography also includes the platinum-selling studio albums *Real Fine Place* and *Restless* as well as the gold-certified projects *Stronger* and *No Place That Far*.

Put an exclamation point on your 2022 Commodity Classic experience and join us Saturday night for an evening to remember.

BOOTH #222

# WALK THE SHOW AND ORDER INPUTS

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Your hands are a gift. Made to give this world the food, fuel and clothing it needs. But with unpredictable weather, weeds, pests and fickle markets – there are many things out of your hands that fight your work. That's why we put more in your hands to fight back. Science to grow. Chemistry to overcome. Agronomists to stand by you in the field. Because we know the Herculean task you face.

**HELPING YOU DO THE BIGGEST JOB ON EARTH**

**BOOTH  
#1639**

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We create chemistry

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## YOUR 2022 COMMODITY CLASSIC COMMITTEE

**Special thanks to the farmer-leaders and members of the committee for their commitment and dedication to bring you the 2022 Commodity Classic:**

Dan Atkisson, NSP • Curt Blades, AEM • Anthony Bush, NCGA • Brad Doyle, ASA • George Goblisch, ASA • Ken Hartman, NCGA • Gerry Hayden, Co-Chair, ASA • Gary Porter, Co-Chair, NCGA • Kevin Ross, NCGA • Ben Scholz, NAWG • Brandon Wipf, ASA



**FENDT**

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# COULD BE CONTROLLED LIKE THIS.

As a farmer, there's a lot you can't control. Now there's one more thing you can. Introducing the all-new Fendt® Rogator® 900 Series—the only rear boom sprayer with two-height adjustable clearance to elevate your control in all seasons. And did we mention LiquidLogic® technology and three-year Gold Star Customer Care? It's got that, too. It's Fendt welcoming RoGator to the family—taking the best of both worlds to better grow yours. **Now that's Growing Bold.**

**TO PREORDER OR LEARN MORE, VISIT [FENDT.COM](https://www.fendt.com) OR STOP BY OUR BOOTH  
AT COMMODITY CLASSIC.**



# TRADE SHOW DRAWINGS AND EVENTS

**Companies' booth drawings and events with specific times are listed below in date and time order.** *As of January 21, 2022*

## THURSDAY, MARCH 10

- ☐ **1:00 p.m. – 3:00 p.m.**  
**Kansas State University** **2317**

Stop by booth to meet the Dean and claim your 2022 swag bag.

- ☐ **2:00 p.m. – 4:30 p.m.**  
**Timac Agro USA** **1013**

Stop by booth to discuss how technology can increase your ROI and enjoy some popcorn.

- ☐ **3:30 p.m. – 4:15 p.m.**  
**NACHURS** **4838**

Stop by booth to hear NACHURS & XtremeAg discuss at-planting fertility.

- ☐ **3:30 p.m. – 4:30 p.m.**  
**Sound Agriculture** **612**

Stop by booth to learn about SOURCE® and join us for happy hour.

- ☐ **3:30 p.m. – 4:30 p.m.**  
**Farm Credit** **1624**

Stop by booth to enjoy complimentary beers, meet our Learning Center panelist, and chat with industry experts.

- ☐ **3:30 p.m. – 4:30 p.m.**  
**Corteva Agriscience and Pioneer 3922 - 4122**

Stop by booth for a special meet and greet with 6-time National Corn Growers Association Yield Contest National Champion David Hula.

- ☐ **3:30 p.m. – 4:30 p.m.**  
**Belchim Crop Protection USA** **5310**

Stop by booth to learn about Belchim USA®, TOUGH® 5EC, TOUGH R™ and enjoy a drink on us!

## FRIDAY, MARCH 11

- ☐ **11:15 a.m. – 12:00 p.m.**  
**USA Poultry & Egg Export Council** **Main Stage**

Join us at the Main Stage for the USA Poultry & Egg Export Council Cooking Demonstration to win a gift basket featuring items used throughout the demonstration of poultry focused recipe applications!

- ☐ **12:30 p.m. & 2:00 p.m.**  
**US Borax / Rio Tinto** **5256**

Stop by booth to learn about your boron sources during Wendall Boehlje's presentation.

- ☐ **1:15 p.m. – 2:00 p.m.**  
**NACHURS** **4838**

Stop by booth to hear NACHURS & XtremeAg discuss in-season fertility.

- ☐ **2:00 p.m. – 4:30 p.m.**  
**Timac Agro USA** **1013**

Stop by booth to discuss how technology can increase your ROI and enjoy some popcorn.

- ☐ **3:30 p.m. – 4:30 p.m.**  
**Belchim Crop Protection USA** **5310**

Stop by booth to learn about Belchim USA®, TOUGH® 5EC, TOUGH R™ and enjoy a drink on us!

## SATURDAY, FEBRUARY 29

- ☐ **11:40 a.m.**  
**Bayer Crop Science** **3438**

Stop by booth for the live drawing to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. Register in the booth in advance during open Trade Show hours on Thursday through Saturday but **MUST BE PRESENT TO WIN.**

# TRADE SHOW DRAWINGS AND EVENTS

The following booth drawings and events are listed in numerical order by booth number. Most items listed do not have a specific time. For the drawings, please leave your cell phone number for exhibitors to contact you onsite if a winner!

## ☐ **Sound Agriculture** **612**

Register at booth for a chance to win a BBQ set.

## ☐ **Vive Crop Protection** **617**

Register at booth for a chance to win a Vive coffee kit.

## ☐ **BRANDT** **822**

Register at booth for a chance to win a Milwaukee M18 combo tool kit.

## ☐ **Aqua-Yield** **908**

Register at booth for a chance to win 10 gallons of NanoPro, a \$900 value, given away each day of the show.

## ☐ **AgXplore International, LLC** **1506**

Register at booth for a chance to win a RTIC cooler.

## ☐ **Blackjack Wildlife Seed** **1515**

Register at booth for a chance to win one of four Wildlife Food Plot mix.

## ☐ **Sustain Seed+Soil** **1517**

Register at booth for a chance to win one of the four \$50 credits.

## ☐ **Producers' Hedge, LLC** **1808**

Register at booth for a chance to win a YETI cooler.

## ☐ **Valent U.S.A.** **2124**

Stop by booth to get your boots as clean as your fields with Fierce® Herbicides.

## ☐ **La Crosse Seed** **2506**

Stop by booth to talk cover crops and to be entered to win a \$300 VISA gift card.

## ☐ **GO Seed** **2511**

Register at booth for a chance to win a DEWALT® Tool Package, valued at \$300.

## ☐ **Nebraska Irrigation** **2617**

Register at booth for a chance to win a YETI Roadie 24 cooler.

## ☐ **National Sorghum Producers** **2814**

Register at booth for a chance to win various Sorghum swag and a \$100 Visa gift card.

## ☐ **Commodity Classic 2023** **3306**

Stop by booth to gather preliminary information on the 2023 Commodity Classic to be held March 9-11 in Orlando, Florida. Sign up to win an Orlando-inspired gift provided by their Convention and Visitors Bureau.

## ☐ **U.S. Soybean Export Council** **3308**

Stop by booth to help promote U.S. Soy and enter for a chance to win a kid's John Deere gator.

## ☐ **Netafim USA** **3404**

Register at booth for a chance to win a YETI cooler.

## ☐ **Waterways Council, Inc.** **3408**

Register at booth for a chance to win one of several Bass Pro gift cards.

## ☐ **Crop Insurance and Reinsurance Bureau** **3410**

Register at booth for a chance to win a YETI cooler.

## ☐ **USA Poultry & Egg Export Council** **3411**

Stop by the USA Poultry & Egg Export Council's booth to get a sneak peak of the gift basket that will be given away during the Cooking Demonstration at the Main Stage on Friday 11:15 a.m. – 12:00 p.m. The gift basket will feature items used throughout the demonstration of poultry focused recipe applications.

## ☐ **Bayer Crop Science** **3438**

Sign up in advance at booth during open Trade Show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. Drawing will be held on Saturday at 11:40 a.m. and you **MUST BE PRESENT TO WIN.**



# TRADE SHOW DRAWINGS AND EVENTS

## ☐ **Fendt** **3504**

Stop by booth to learn more about the new RG900 Rogator and Mobile Experience Center on display.

## ☐ **Specialty Soya and Grains Alliance** **3513**

Stop by booth to grow value and have a chance to win custom picnic tables.

## ☐ **Protect The Harvest** **3517**

Register at booth for a chance to win a ForrestFilm Media Package that includes a ForrestFilm t-shirt, 6 DVDs (co-produced by Forrest), and Protect the Harvest hat.

## ☐ **Brevant Seeds** **4038**

Stop by booth to learn about the bold moves we're making and receive some swag.

## ☐ **Crop Vitality – Tessengerlo Kerley, Inc.** **4408**

Register at booth for a chance to win a John Deere Gator XUV 12 Volt for your little helpers!

## ☐ **StoneX Financial Inc. – FCM Division** **5016**

Stop by booth to download and activate our "Farm Advantage" app for a chance to win an iPhone13.

## ☐ **ProAg Crop Insurance** **5105**

Register at booth for a chance to win a DEWALT® 6-Tool 20V Max XR Combo Kit.

## ☐ **Travelers Agribusiness** **5216**

Register at booth for a chance to win one of three RTIC Ultralight Coolers.

## ☐ **AgHires** **5305**

Register at booth for a chance to win a YETI lunch box while enjoying free candy.

## ☐ **UPL NA** **5320**

Register at booth for a chance to win a drone.

## ☐ **Environmental Tillage Systems, Inc.** **5420**

Register at booth for a chance to win a SoilWarrior® stool and bring comfort to your shop.

## ☐ **Trader PhD Ag Marketing** **5505**

Stop by booth to claim your \$2 bill and enter to win a free year of service.

## ☐ **Brugler Marketing & Management LLC** **5514**

Register at booth for a chance to win a \$100 Amazon gift card.

## ☐ **Farmers Mutual Hail Insurance** **5516**

Register at booth for a chance to win a Climate FieldView™ Drive.

## ☐ **NAU Country Insurance Company** **5556**

Register at booth for a chance to win a 30 oz tumbler and grab some freebies.

## ☐ **Communique Inc. / Imprint Publishing** **5612**

Stop by booth to claim your \$2 bill and enter to win a free year of service.

## ☐ **microBIOMETER®** **5769**

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Winners' names will be posted Saturday at 10:00 a.m. on the Commodity Classic Video Wall and at the Registration Desk.

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## **360 Yield Center 5220**

Nitrogen efficiency for planters, sprayers, and combines  
www.360yieldcenter.com 217-737-1469

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www.3barbiologics.com 513-313-0133

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## **ADM 2306**

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www.admadvantage.com 217-451-3874

## **Advance Trading, Inc. 4910**

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www.advance-trading.com 309-664-2386

## **Advanced Agrilytics 4804**

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www.advancedagrilytics.com 260-557-1319

## **Advanced Biological Marketing 4512**

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www.abm1st.com 419-232-2461

## **Advanced Drainage Systems, Inc. 1222**

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www.ads-pipe.com 800-821-6710

## **Advanced Yield, LLC 816**

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www.AdvancedYield.com 937-313-5755

## **AdvanSix Ammonium Sulfate 5259**

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www.advansix.com 804-702-7697

## **Aeris 1908**

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## **Ag Container Recycling Council 3412**

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www.acrecycle.org 919-624-8013

## **Ag Diesel Solutions 1909**

Ag Diesel Solutions diesel performance modules  
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## **Ag Leader Technology 1314**

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## **Ag Resource Management 5161**

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www.armlend.com 682-302-4007

## **AgHires 5305**

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www.AgHires.com 844-244-4737

## **AGI 1839**

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## **AgMarket.Net 4712**

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www.agorocarbonalliance.com/farmers-advisors/  
267-347-0576

### **AGP 3423**

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### **Agri Spray Drones, LLC 5715**

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### **AgriGold 1424**

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### **Agrimatics 5014**

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### **Agrisolutions Corp. 906**

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### **AgriSomp North America 5038**

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### **AGRITUF 448**

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### **Agro Research International LLC 5205**

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### **AgroPlantae Inc. 5460**

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### **AgXplore International, LLC 1506**

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German ag equipment manufacturer - tillage, spreaders, seeders/planters, and sprayers  
www.amazone.net 574-225-0968

## **American Coalition for Ethanol 2619**

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www.ethanol.org 605-334-3381

## **American Farmland Trust 2515**

National organization assisting farmers / ranchers: protect their land, implement regenerative farming practices, and increase profitability  
www.farmland.org 202-812-4103

## **American Plant Food Corporation 2110**

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## **American Soybean Association 3206**

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www.sugaralliance.org 703-351-5055

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## **AWS Airbar 4958**

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## **Balzer Inc. 2222**

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[www.gavilon.com](http://www.gavilon.com) 402-889-4000

**Geringhoff 3226**

Geringhoff - Head of the class - no matter the crop. Manufacturer of premium harvesting headers for all crops in most conditions  
[www.geringhoff.com](http://www.geringhoff.com) 320-252-4633

**Global Track Warehouse USA, Inc. 5061**

Manufacturer of premium agricultural rubber tracks for tractors, combines, grain carts, excavators, and trackloaders  
[www.gtwusa.com](http://www.gtwusa.com) 847-488-0988

**GO Seed 2511**

Cover crop seed  
[www.GOSeed.com](http://www.GOSeed.com) 503-566-9900

**Gowan USA, LLC 4604**

Crop protection products  
[www.gowanco.com](http://www.gowanco.com) 913-871-1730

**Grain Handler USA 2312**

Leading manufacturer of grain dryers and grain handling equipment  
[www.grainhandler.com](http://www.grainhandler.com) 612-722-1085

**GrainChain Inc 512**

Grain Marketplace (Trumodity), Logistics (Harvx), Grain ERP and Inventory Management (Silosys)  
[www.grainchain.io](http://www.grainchain.io) 956-322-4511

**Great American Insurance Group 5257**

Federal crop insurance, crop hail insurance, agribusiness insurance  
[www.greatamericancrop.com](http://www.greatamericancrop.com) 800-587-1553

**Great Plains Mfg., Inc. 1022**

Manufacturer of drills, planters, and weed-eliminating tillage equipment, including Turbo-Max, Terra-Max, lister cultivators, and disk harrows  
[www.greatplainsag.com](http://www.greatplainsag.com) 785-823-3276

**Greenleaf Technologies 5004**

Supply innovative spray nozzles for all applications, both conventional and PWM producing drift control and coverage  
[www.greenleaftech.com](http://www.greenleaftech.com) 985-892-2778

**GreenPoint Ag 4870**

Wholesale and retail agronomy company servicing crop nutrients, crop protection products, seed, professional products, and technology sales  
[www.greenpointag.com](http://www.greenpointag.com) 256-560-2848

**GSI 2922**

Grain bins, dryers, material handling, and grain management structures  
[www.grainsystems.com](http://www.grainsystems.com) 217-226-4421

# EXHIBITORS

## Heads Up Plant Protectants 5363

Biological seed treatment for a broad spectrum of disease in row crops  
www.headsupst.com 306-933-2021

## Heinrichs Harvesting Company 4914

Custom harvesting 402-841-6361

## Helena Agri-Enterprises, LLC 2422

Ag chemicals, fertilizers, precision solutions, application services, and financial services  
www.helenaagri.com 901-752-4414

## Honey Bee Health Coalition 2510

Farmer-facing info on protecting pollinators while not impacting crop production or yield.  
www.honeybeehealthcoalition.org 406-240-9606

## Huma Gro® 4815

HUMA GRO® is a line of over 50 liquid crop nutrition and protection products powered by Micro Carbon Technology.  
www.humagro.com 480-970-7525

## Hurley & Associates 2214

We guide and execute solid business decisions to secure revenue on an individualized basis.  
www.hurleyandassociates.com 800-524-0342

## ICL Innovative Ag Solutions

ICL is a leading manufacturer of advanced fertilizers-improving crop nutrition and growing your bottom line.  
www.icl-group.com 800-492-8255

## Icom America 2212

Radio communication solutions for a variety of markets  
www.icomamerica.com 425-586-6308

## IFYE Association of the USA, Inc. 5706

IFYE USA is a premier, rural-based, cultural international exchange program for young adults 19-30.  
www.ifyeusa.org 309-261-1705

## Indigo Ag 622

Promoting our Indigo Carbon Program along with our Indigo Marketplace and Biotrinsic Products  
www.indigoag.com 844-828-0240

## Inject-O-Meter Mfg. Co. Inc. 5512

Fertigation, chemigation, and system tote mixer  
www.inject-o-meter.com 575-763-4461

## Intelligent Ag 4116

Innovative retrofittable flow monitoring and section control upgrades for floaters, sprayers, and seeders  
www.intelligentag.com 701-356-9222

## Intercomp 5258

We provide weighing solutions to farmers and ag OEMs.  
www.intercompcompany.com 763-476-2531

## International Hemp 5660

AOSCA certified industrial hemp seed for fiber and grain production  
www.international-hemp.com 303-550-8308

## J&J Ag Solutions / PTT 5266

PTT disc opener blades and tillage, channel seed, and planter parts: parallel arms, gauge wheel arms, and closing kits  
www.pttblades.com  
www.agsolutions.com 712-362-2280

## J&M Manufacturing Co., Inc. 604

Seed tenders, grain carts, head carts, gravity wagon, liquid fertilizer applications, and soil conditioners  
www.jm-inc.com 419-375-2376

## Jackhammer Radish 2512

Premier radish seed used for cover crop usage  
www.jackhammerradish.com 701-769-2300

## John Blue Company 5462

Manufacturer of pumps for fertilizer metering, injection, and transfer. Complete fertilizer systems for planters and applicators.  
www.johnblue.com 256-721-9090

## John Deere 4438, 4340, 4856

Agriculture and turf equipment and technology  
www.johndeere.com 913-278-2610

## Johnson Power Systems 1408

Variable air transfer systems, drain tile pumps and control systems and remote monitoring, fan controls, and irrigation controls  
www.johnsonpower.systems 218-512-0438

## Kansas State University 2317

Education, industry partnership, colocation, networking, professional development, product analysis, and testing  
www.ksu.edu 785-532-4495

## 4 OR MORE BOOTH SPACES INDICATED BY BLUE HIGHLIGHT

**KCoe Isom 2706**

Kcoe Isom is the nation's leading CPA and consulting firm for food and agriculture.  
www.kcoe.com 970-685-3422

**Kinze Manufacturing, Inc. 1824**

Kinze Manufacturing is the recognized technology leader and innovator of planters for row-crop production, grain auger carts, and tillage.  
www.kinze.com 319-668-1300

**Kluis Commodity Advisors 5648**

Provides America's farmers with specific recommendations, marketing, education, tools, and hedging solutions  
www.kluiscommodities.com 888-345-2855

**Kondex® Corporation 5260**

Manufacturers of KX7 concaves, Straw Claw® chopper blades, sickle assemblies, sections, disc mower knives, and more  
www.kondex.com 920-269-4100

**Kongskilde Industries USA, Inc. 5210**

Manufacturer of grain conveying and grain cleaning equipment  
www.kongskilde-grain.com 309-452-3300

**Kop-Coat Protection Products 5668**

Adjuvants and spray additives  
www.kop-coat.com 660-864-3635

**Kopper Kutter, LLC - ARRO Heads 2315**

ARRO Alternate Rotary Rowcrop Option conversions for corn heads to harvest sorghum and sunflowers  
www.kopperkutter.com 620-855-2988

**KSi 4314**

Industry-leading manufacturer of seed and grain handling equipment, seed treatment systems, and automation software  
www.ksiedge.com 888-574-3277

**Kubota Tractor Corporation 1122**

Kubota Tractor Corporation is the US marketer and distributor for mowers, utility vehicles and hay equipment.  
www.kubotausa.com 817-756-1171

**L&D Ag Service 5261**

Liquid fertilizer kits for planters and sprayers  
www.ld-ag.com 507-845-2100

**La Crosse Seed 2506**

Provider of cover crop, forage, wildlife, and other conservation seed products  
www.lacrosseseed.com 800-356-7333

**Laforge Systems LLC 4414**

Implement guidance hitches, front 3 point hitches and PTO's ballast solutions and dozer blades  
www.laforgegroup.com 855-408-3332

**Lambton Conveyor Limited 1813**

Agricultural equipment for grain storage, handling, and conditioning like bins, bucket elevators, conveyors, and distributors  
lambtonconveyor.com 519-627-8228

**Landlurv 4704**

Strip-Till equipment  
www.landlurv.net 419-757-0110

**Landoll Company, LLC 1238**

Tillage and seeding equipment, trailers  
www.landoll.com 785-562-4602

**Law Iberica, Inc. / Nippon Dryers 5013**

Leading company in R&D grain drying. Our highly valued cooling towers allow us to offer solutions in every field related to grain storage, drying, and mechanization.  
www.lawiberica.com 847-271-4288

**LCDM Corp 2108**

Grain handling equipment, engineering and design services  
www.lcdmcorp.com 888-963-9145

**Lindsay Corporation 4811**

Zimatic Center Pivot Irrigation Systems and FieldNET remote control and monitoring products  
www.zimatic.com 800-829-5300

**LiQuiTube Total Tire Maintenance 2114**

LiQuiTube premium heavy duty tire sealant  
www.liquitube.com 800-526-5555

**Live Earth Products, Inc. 5010**

Live Earth Products is a leading manufacturer of humic and fulvic acid based products.  
www.liveearth.com 435-286-2222

# EXHIBITORS

## Loftness Specialized Equipment 4420

Grain bagging equipment, vegetation management equipment, crop shredders and windrowers, and dry fertilizer application equipment  
www.loftness.com 320-848-6266

## Low Mu Tech 1206

Soybean based replacement for talc and graphite used to replace all seed lubricants  
www.lowmutech.com 563-357-4063

## Lundell Plastics Corporation 515

High wear plastic products for the same handling of grain  
www.lundellplastics.com 712-668-2400

## Marcrest Manufacturing, Inc. 4670

Bale Baron  
www.marcrestmfg.com 519-887-9910

## Marrone Bio Innovations 5616

Certified organic pesticides  
www.marronebio.com 949-316-9936

## Martin Till 5058

Planter attachments including row cleaners, UMO's, closing systems, and WTS (weight transfer system)  
www.MartinTill.com 207-265-5817

## Maschio Gaspardo 3916

Tillage, planters, bailers, and sprayers  
www.maschio.us 563-659-6400

## Mathews Company 4612

Manufacturer of quality grain dryers  
www.mathewscompany.com 815-459-2210

## MBA Energy & Industrial 2209

Industrial buildings, warehouses, pre-engineered metal buildings  
www.mba-nrg.com 832-299-4844

## Medius Ag, LLC 1809

Agricultural variety trial data management and analytics  
www.mediusag.com 717-397-8635

## Meister Media Worldwide, Inc. 1615

Magazines, e-News, websites, webinars and events distributing information regarding agriculture and crop life  
www.meistermedia.com 440-942-2000

## Meridian Manufacturing, Inc. 5538

Storage and handling products and Fantini headers  
www.meridianmfg.com 780-672-4516

## Michelin Agriculture 5148

Industry leading tires for all the equipment on the farm  
www.business.michelinman.com 864-458-5000

## Micro-Trak Systems, Inc. 4710

Electronic monitors and control systems that provide accurate applications of liquids, anhydrous, granulars, and seed  
www.micro-trak.com 507-257-3600

## microBIOMETER® 5769

microBIOMETER® is an onsite test for soil microbial biomass and Fungal to Bacterial Ratio.  
www.microbiometer.com 201-732-6677

## Mid America Trenchers, LLC 4470

Trenching and plow equipment for the drainage  
www.buckeyetrenchers.com 515-789-2005

## Midwest Laboratories 1716

Agricultural testing include soil, fertilizer, compost, biosolids land application, and lime quality  
www.midwestlabs.com 402-334-7770

## Montag Manufacturing, Inc. 5656

Fertilizer delivery solutions  
www.montagmfg.com 712-852-4572

## Monty's Plant Food 704

Built by farmers. For farmers. Hands-on expertise to help your fields thrive.  
www.montysplantfood.com 502-489-9888

## Morton Buildings, Inc. 5560

Post-frame buildings  
www.mortonbuildings.com 309-263-7474

## MULTI SEAL 5011

MULTI SEAL tire sealants will increase safety, seal leaks and punctures up to 1 1/4" in diameter, reduces downtime, and prevent costly flats.  
www.multiseal.us 281-591-0111

## MY YIELD 4504

The Grower's Total Seed Treatment Solution  
www.empoweringfarmers.com 319-429-7049

## MyAgData 5614

Our software collects field data for acreage, reporting, production reporting, field monitoring, and crop health status.  
www.myagdata.com 888-927-4011

## 4 OR MORE BOOTH SPACES INDICATED BY BLUE HIGHLIGHT

### **NACHURS 4838**

High quality, true solution liquid fertilizer  
www.nachurs.com 1-800-NACHURS

### **NAFB 3418**

Promotion of farm broadcasting  
www.nafb.com 816-431-4032

### **NASA 210**

NASA will showcase satellite data visualization via a 3x3 hyperwall (nine 50" LED monitors wall)  
https://science.nasa.gov/earth-science/  
202-360-2627

### **National Association of Conservation Districts 2606**

Conservation districts help landowners and managers with natural resource conservation throughout the U.S. and its territories.  
www.nacdnet.org 202-547-6223

### **National Association of Wheat Growers 3016**

NAWG is the leading advocacy organization in Washington D.C. for wheat farmers, working to ensure a better future for America's growers, the industry, and the general public.  
www.wheatworld.org 202-547-7800

### **National Biodiesel Board 3322**

NBB is the national trade association representing America's first Advanced Biofuel.  
www.nbb.org 800-841-5849

### **National Corn Growers Association 2906**

NCGA and its 50 affiliated state organizations work together to create and increase opportunities for corn growers.  
www.ncga.com 636-733-9004

### **National Sorghum Producers 2814**

Promotion of sorghum industry  
www.sorghumgrowers.com 806-749-3478

### **Natural Insecto Products 5613**

Natural diatomaceous earth product for use in grain silos, poultry houses, homes, and farms.  
www.insecto.com 949-548-4275

### **NAU Country Insurance Company 5556**

Crop Insurance AIP. Providing personalized service, claims excellence, and innovative technology for the American farmer  
www.naucountry.com 763-427-3770

### **Nebraska Irrigation 2617**

Nebraska Irrigation pivot components and irrigation accessories  
www.nebraskairrigation.com 402-564-1514

### **Nelson Irrigation 5059**

Agricultural irrigation products  
www.nelsonirrigation.com 509-525-7660

### **Netafim USA 3404**

Netafim pioneered the drip revolution and created a paradigm shift toward low-flow agricultural irrigation.  
www.netafimusa.com 559-453-6800

### **New Holland 3038**

New Holland offers agricultural and construction products, technologies, and services for you to work profitably.  
www.experiencenewholland.com 567-303-8427

### **New Leader Manufacturing 438**

Crop nutrient applicators and fertilizer spreaders  
www.newleader.com 319-286-3140

### **NewLeaf Symbiotics 4904**

Harnessing the power of naturally occurring pink microbes called M-trophs to transform the world's approach to sustainable agriculture  
www.newleafsym.com 314-993-4411

### **Next Gen Tuning and Diagnostics 517**

Engine tuning and diagnostic tools for ag and construction  
www.nextgentuningdiagnostics.com 309-824-4971

### **Nori 505**

Nori is a voluntary carbon marketplace enrolling farmers who have adopted regenerative practices since 2011.  
www.nori.com 605-370-2709

### **Northern Nutrients Ltd. 522**

Fertilizer manufacturer focused on Sulphur and specialty crop nutrition  
www.northernnutrients.com 306-244-2006

### **Novozymes Agriculture 204**

Do more by utilizing nature's own problem solvers - enzymes and microbes.  
www.novozymes.com 603-515-6236

# EXHIBITORS

## **Nutrien Premium Fertilizer Technologies 1614**

Nutrien manufactures and sells premium fertilizer technology products to help growers improve crop quality and yield.

[www.nutrien.com/customers/premium-technologies](http://www.nutrien.com/customers/premium-technologies) 970-222-6076

## **OPI-Integrus USA 5067**

Advanced grain management and monitoring equipment

[www.advancedgrainmanagement.com](http://www.advancedgrainmanagement.com) 800-661-1055

## **Oregon Clover Commission 2514**

Promote Oregon grown clover for cover crop

[www.oregonclover.org](http://www.oregonclover.org) 503-364-2944

## **Oregon Ryegrass Commission 2516**

Promote Oregon grown annual ryegrass for cover crop

[www.ryegrasscovercrop.com](http://www.ryegrasscovercrop.com) 503-364-2944

## **Organisan Corp 2106**

The originators of chitosan-based adjuvants and EPA approved nematicide. Our products are dedicated to encouraging maximum growth and yield enhancement for agriculture and horticulture crop production.

[www.OrganisanCorp.com](http://www.OrganisanCorp.com) 404-376-6055

## **ORO AGRI**

Crop protection and nutrient products developed and manufactured in the USA

[www.oroagriusa.com](http://www.oroagriusa.com) 559-442-4996

## **Orthman Manufacturing 5048**

Tillage

[www.orthman.com](http://www.orthman.com) 308-325-7852

## **Our Soy Checkoff/ United Soybean Board 3216**

Our Soy Checkoff/United Soybean Board oversees the investments of the soy checkoff to maximize profit opportunities for all U.S. soybean farmers.

[www.unitedsoybean.org](http://www.unitedsoybean.org) 800-989-8721

## **Penergetic Solutions 2213**

Soil amendments, crop inputs, wildlife deterrents (feral pigs/deer), compost activation, seed treatment, organic/conventional

[www.penergeticsolutions.com](http://www.penergeticsolutions.com) 877-737-0907

## **Pentair, Hypro 1715**

Manufactured spray pumps, nozzles, and smart nozzle technologies

[www.pentair.com/hypro](http://www.pentair.com/hypro) 800-424-9776

## **PGIM Real Estate Finance 1913**

Farm real estate loans and agribusiness loans, a business of Prudential Financial

[www.pgim.com/real-estate/agricultural-financing](http://www.pgim.com/real-estate/agricultural-financing) 636-544-9472

## **Pheasants Forever and Quail Forever 4216**

Providing technology-driven conservation solutions to help farmers turn red acres green.

[www.pheasantsforever.org](http://www.pheasantsforever.org) 651-773-2000

## **PhiBer Manufacturing Inc. 5166**

High speed, multi-chemical sprayer loading system

[www.phiber.ca](http://www.phiber.ca) 204-873-8350

## **Pioneer 4122**

Seed, inoculants, crop protection, decision management- product and services

[www.pioneer.com](http://www.pioneer.com) 515-535-3200

## **Pit Express / Mast Productions 5214**

Grain handling equipment

[www.pitexpress.com](http://www.pitexpress.com) 217-656-3911

## **Pivot Bio™ 1006**

Pivot Bio PROVEN™ microbes produce nitrogen and apply it daily to the corn roots throughout the growing season.

[www.pivotbio.com](http://www.pivotbio.com) 877-495-3777

## **Planet 1710**

Planet is the leading provider of global, near-daily satellite imagery data and insights.

[www.planet.com](http://www.planet.com) 415-829-3313

## **PowerLift Hydraulic Doors 5313**

PowerLift hydraulic doors

[www.powerliftdoors.com](http://www.powerliftdoors.com) 855-368-9595

## **Praxidyn 5112**

Mixmate is a modular chemical mixing system that handles bulk, jugs, and dry with efficiency and safety.

[www.praxidyn.com](http://www.praxidyn.com) 712-587-9720

## **Precision Ag Reviews**

Non-biased, independent resource to help farmers make decisions about precision ag equipment

[www.precisionagreviews.com](http://www.precisionagreviews.com) 937-638-5117



**Precision Grain Systems 514**

Grain system design, sales, and build.  
Specialization in air drying and grain handling  
www.precisiongrainsystems.com 218-331-5798

**Precision Planting 3738**

Technology advancements on today's planting and harvesting equipment allowing farmers to be ultra efficient.  
www.precisionplanting.com 309-925-5050

**Prinsco 5356**

Water management solutions  
www.prinsco.com 320-222-6800

**ProAg Crop Insurance 5105**

ProAg is your trusted crop insurance provider with a diverse portfolio of multiple peril crop insurance (MPCI), crop hail, livestock, and private products.  
www.proag.com 800-366-2767

**Producers' Hedge, LLC 1808**

Grain marketing services, futures and options brokerage, merchandising, crop insurance, education, and consulting  
www.producershedge.com 815-495-5200

**Protect The Harvest 3517**

PTH educates the consumer of the threats from outside organization to our farming, ranching, hunting, fishing, and animal ownership.  
www.protecttheharvest.com 417-309-3448

**Purdue University Center for Commercial Agriculture 5156**

Management education and knowledge generation for farmers  
www.ag.purdue.edu/commercialag 765-496-2447

**Pursell Agri-Tech 5314**

Pursell Agri-Tech produces next generation control release fertilizers that enable farmers to boost yields.  
www.fertilizer.com 256-208-9509

**Rabo AgriFinance 4716**

Rabo AgriFinance serves agriculture nationwide by coupling local expertise with sector knowledge, leading financing capacity and access to opportunity-building networks.  
www.raboag.com 314-317-8000

**RAIN AG, LLC 8466**

Precision ag technology specializing in crop nutrition innovations for maximum plant performance and efficiency  
www.rainag.com 309-825-0598

**Ram Commercial**

Ram Commercial delivers purpose-built, highly customizable trucks and vans designed to exceed the demands of commercial customers and upfitters.  
www.ramtrucks.com/commercial

**Ransom Ventures, LLC. 917**

Groundwork BioAg- Mycorrhizal inoculants for commercial agriculture  
www.groundworkbioag.com 740-360-9550

**Raven 538**

Raven provides autonomous solutions, cutting-edge application and machine controls, and logistics technology to producers worldwide.  
www.ravenprecision.com 800-243-5425

**Rayne Plane 2313**

Land planes  
www.RAYNEPLANE.com 337-334-2101

**Razor Tracking 5666**

Razor Tracking is a leader in real-time remote monitoring for fleet and operations management.  
www.razortracking.com 833-467-2967

**Red Wing Software 1617**

CenterPoint Accounting for Agriculture and CenterPoint Payroll  
www.redwingsoftware.com 800-732-9464

**Reding Hueber Ag Consulting 1708**

Ag marketing consulting, commodity brokerage  
www.rhagconsulting.com 630-534-9900

**Redox 1811**

Fertilizer  
www.redoxcrows.com 208-678-2610

**Reinke 4860**

Mechanized center pivot and lateral move irrigation systems  
www.reinke.com 402-365-7251

# EXHIBITORS

## Renewable Fuels Association 2916

National trade association for the U.S. ethanol industry  
www.ethanolrfa.org 635-594-2284

## Robinson Ag Marketing 5704

A division of TJM Institutional Brokerage; Robinson Ag Marketing was founded in 2019 by Chris Robinson. Risk management for farmers and producers and end users.  
www.robinsonagmarketing.com 847-530-3839

## Rotam North America 5510

Rotam North America a recognized world-class manufacturer in the crop protection market.  
www.rotamnorthamerica.com 866-927-6826

## Row Shaver Systems, LLC 5714

New implements designed to reduce herbicide resistant weeds between and over any row crop  
www.rowshaver.com 316-516-2477

## Rubisco Seeds 1911

Canola seed  
www.rubiscoseeds.com 270-903-4994

## Rural Investment to Protect Our Environment (RIPE) 3515

RIPE promotes a farmer-led groundbreaking new policy that will offer farmers \$100/acre for stewardship practices.  
www.riperoadmap.org 202-594-8105

## S.I. Distributing 5160

Schumacher cutting systems, prescription planter solutions, Martin row cleaners, Keeton seed firmers, finger till wheels  
www.sidist.com 800-368-7773

## S&W Seed Co. 2415

We produce superior alfalfa, grain sorghum, forage sorghum, and sunflower seed.  
www.swseedco.com 720-506-9191

## Saddle Butte Ag Inc. 2311

Bio Till cover crop seed  
www.saddlebutte.com 541-928-0102

## Schaeffer's Specialized Lubricants 2010

Specialized lubricants, crop enhancements, fuel additives  
www.schaefferoil.com 314-865-4100

## Schumacher Company, LLC 4858

Group Schumacher is a medium-sized global player in ag technology.  
www.groupschumacher.com 563-785-4449

## Seed Genetics Direct 4961

Eastern Corn Belt's fastest-growing independent seed company - corn, soybeans, wheat, and alfalfa  
www.seedgeneticsdirect.com 740-505-6545

## Seedbuero Equipment Co. 5359

Testing and grading equipment for the grain, feed, seed, and milling industries  
www.seedbuero.com 312-738-3700

## Senninger Irrigation, A Hunter Industries Company 1510

Irrigation solutions including Wobbler sprinklers, LEPA sprinklers, pressure regulators, goosenecks, and truss rod hose slings  
www.senninger.com 407-877-5655

## Sensor-1 1810

Agricultural electronics- manufacturer of planter monitors, ground speed sensors, harnesses, connectors, moisture testers and more  
www.sensor-1.com 785-937-4466

## Sentera 1214

Sentera is a global leader in delivering time-sensitive agricultural insights that optimize decisions and improve outcomes.  
www.sentera.com 844-736-8372

## Sharda Crop Chem 416

Generic crop protection chemicals  
www.shardausa.com 573-881-3053

## Shivvers Mfg., Inc. 5456

Grain drying and handling equipment  
www.shivvers.com 800-245-9093

## Shoup Mfg. Co. 4713

Farm machinery replacement parts  
www.shoupparts.com 815-933-4439

## Shur-Co, LLC 5159

Tarp systems and accessories, complete tarping systems for trailers, carts, farm bodies, and more in the agriculture, construction, and waste industry.  
www.shur-co.com 605-665-6000

## 4 OR MORE BOOTH SPACES INDICATED BY BLUE HIGHLIGHT

**Simon Innovations 5756**

Sprayer lift kits for John Deere, accu-volume system, sprayer suspension kits, sprayer hub covers, sprayer reversing fans, sprayer accessories  
[www.simoninnovations.com](http://www.simoninnovations.com) 519-671-7394

**Simplot Grower Solutions 2206**

Provide farmers agronomic advice, products, services, and agribusiness solutions  
[www.simplotgrowersolutions.com](http://www.simplotgrowersolutions.com) 800-635-9444

**Sioux Steel Company 1712**

Grain systems, Daay bin paddle sweeps, ProTec buildings and Triumph fans  
[www.siousteel.com](http://www.siousteel.com) 605-336-1750

**Sloan Express 4959**

Aftermarket parts provider for the agriculture industry  
[www.sloanex.com](http://www.sloanex.com) 217-226-3155

**SNA Manufacturing / ARAG / Salvarani 5212**

Sprayer components, flow meters, valves, fittings, spray nozzles, precision farming equipment  
[www.snamfg.com](http://www.snamfg.com) 866-327-3880

**Soil-Max 1322**

Soil-Max is a tile plow manufacturer, enabling farmers to take control of their water management on their farm.  
[www.soilmax.com](http://www.soilmax.com) 888-764-5629

**Soiltech Wireless 507**

The Soiltech sensor which wirelessly measures moisture, temperature, humidity, and crop damage  
[www.soiltechwireless.com](http://www.soiltechwireless.com) 202-705-9993

**Solinftec 504**

We build software solutions for service providers and growers, from agronomy services to grain logistics, to improve the way they do business.  
[www.solinftec.com](http://www.solinftec.com) 317-752-3157

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**The TireGrabber Ltd. 4962**  
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**Total Ag Industries 1912**  
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Farm management software solutions for accounting, operations, and agronomy  
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www.trelleborg.com/en-us/wheels  
704-502-6960

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**Tri-States Grain Conditioning, Inc. 518**

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www.TSGCinc.com 712-336-0199

**TriCal Superior Forage 2009**

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www.tricalforage.com 406-952-1000

**Trump Tours - Ag Tours 2517**

Worldwide agricultural tours for farmers, ranchers, associations, and agribusinesses  
www.agtoursusa.com 479-531-2280

**Truterra, LLC 5338**

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www.truterraag.com 765-621-1244

**U.S. Custom Harvesters, Inc. 956**

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www.uschi.com 620-200-1381

**U.S. Grains Council 3407**

Develops export markets for U.S. barley, corn, sorghum, and related products including distiller's dried grains with solubles (DDGS) and ethanol  
www.grains.org 202-603-3891

**U.S. Meat Export Federation 3415**

To increase the value and profitability of the U.S. beef, pork, and lamb industries by enhancing demand for their products in export markets  
www.usmef.org 303-623-6328

**U.S. Soybean Export Council 3308**

Non-profit membership organization promoting the value of soy worldwide  
www.ussec.org 636-449-6400

**United Sorghum Checkoff Program 2816**

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www.sorghumcheckoff.com 806-687-8727

**Unverferth Mfg. Co., Inc. 4920**

Grain and seed handling, tillage, sprayers, fertilizer application equipment, and wheels  
www.unverferth.com 800-264-4580

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UPL develops, manufactures and provides agricultural solutions, including biological, crop protection, seed treatment, and post-harvest technologies covering the entire agricultural value chain.  
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## US Borax / Rio Tinto 5256

Boron fertilizer  
www.agriculture.borax.com 773-664-6963

## USA Poultry & Egg Export Council 3411

Nonprofit trade association dedicated to promoting U.S. poultry and egg products worldwide  
www.usapeec.org 770-413-0006

## USC, LLC 1539

Seed treating and seed handling equipment: seed treaters, conveyors, seed treatment and application equipment  
www.uscllc.com 816-730-4402

## USDA - AMS - FGIS 2615

Official weighing and inspection of grain, rice, pulses, and related commodities  
www.ams.usda.gov/about-ams/programs-offices/federal-grain-inspection-service 202-690-2333

## USDA - Farm Service Agency, Risk Management Agency & Natural Resource Conservation Service 2614

USDA's focal point for the nation's farmers and ranchers and other stewards of private agricultural lands and non-industrial private forest lands  
www.farmers.gov 202-880-2591

## USDA / National Agricultural Statistics Service (NASS) 2613

At USDA's National Agricultural Statistics Service (NASS), our mission is to provide timely, accurate, and useful statistics in service to U.S. agriculture.  
www.nass.usda.gov 800-727-9540

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## Utility Pipeline, LTD 516

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## Valent U.S.A. 2124

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www.wardlab.com 308-234-2418

## Water Street Solutions 5459

Marketing subscription service and marketing consulting  
www.waterstreetconsulting.com 309-680-1253

## Waters Agricultural Laboratories, Inc. 414

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**XiteBio Technologies Inc. 5561**

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EXHIBITORS



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MARCH 10-12, 2022 NEW ORLEANS

# HOTEL SHUTTLE SCHEDULE



## HOURS OF SERVICE

<b>Wednesday, March 9</b>	7:00 a.m. – 1:00 p.m.	Service every 30 minutes*
	1:00 p.m.– 8:00 p.m.	Service every 10-15 minutes
<b>Thursday, March 10</b>	6:00 a.m. – 1:00 p.m.	Service every 10-15 minutes
	1:00 p.m. – 4:00 p.m.	Service every 30 minutes*
	4:00 p.m. – 6:30 p.m.	Service every 10-15 minutes
<b>Friday, March 11</b>	6:00 a.m. – 12:00 p.m.	Service every 10-15 minutes
	12:00 p.m. – 4:00 p.m.	Service every 30 minutes*
	4:00 p.m. – 10:00 p.m.	Service every 10-15 minutes
	5:00 p.m. – 7:00 p.m.	Additional stop at Hilton Riverside for NCGA Awards Banquet
	8:00 p.m. – 9:30 p.m.	Service also offered from Hilton Riverside to Hotels
<b>Saturday, March 12</b>	6:00 a.m. – 10:00 a.m.	Service every 10-15 minutes
	10:00 a.m. – 6:30 p.m.	Service every 30 minutes
	6:30 p.m. – 10:30 p.m.	Service every 10-15 minutes

**\*Departs convention center on the hour and half hour.**  
Schedule may vary due to traffic & weather conditions.  
Last bus leaves from hotels 60 minutes prior to published end time.  
Last bus leaves from Convention Center at published end time.  
Check the signage in your hotel lobby to find out how to locate your shuttle in real time.

Transportation Managed By: Production Transport

## FUTURE COMMODITY CLASSIC SITES

March 9 - 11, 2023	Orlando, Florida
Feb. 29 - March 2, 2024	Houston, Texas
March 2 - 4, 2025	Denver, Colorado
Feb. 26 - 28, 2026	San Antonio, TX
March 4 - 6, 2027	New Orleans, LA

# HOTEL SHUTTLE ROUTES

## FOR SHUTTLE INFORMATION & SPECIAL ASSISTANCE

**(310) 900-9525** Please call at least 60 minutes prior to desired pick-up time



**Complimentary shuttle service is provided between the Ernest N. Morial Convention Center Lobby G Entrance and the following hotels:**

Hotel	Route	Shuttle Boarding Location
Astor Crowne Plaza	2	Curbside on Canal Street
Courtyard Downtown/Convention Center	4	On Peters before Julia Street
Embassy Suites Convention Center	4	On Peters before Julia Street
Hampton Inn & Suites Convention Center	Walk	Walk to the Ernest N. Morial Convention Center
Hilton Garden Inn Convention Center	Walk	Walk to the Ernest N. Morial Convention Center
Hilton Riverside	1	Breezeway Bus Loading Area
Hyatt Place Convention Center	Walk	Walk to the Ernest N. Morial Convention Center
JW Marriott New Orleans	3	Curbside on Canal Street
Le Meridien New Orleans	5	Curbside on Poydras Street
Marriott Warehouse Arts District	Walk	Walk to the Ernest N. Morial Convention Center
New Orleans Marriott	2	Curbside on Canal Street
Omni Riverfront	1	Curbside on Convention Center Boulevard
Renaissance Arts Warehouse District	4	Corner of Tchoupitoulas and Julia Street
Sheraton New Orleans	3	Curbside on Canal Street
Sonesta ES Suites Convention Center	4	Corner of Tchoupitoulas and Julia Street
SpringHill Suites Downtown/Convention Center	4	On Peters before Julia Street
Westin New Orleans	5	Curbside on Iberville Street – Main Entrance

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(636) 733-9004  
ncga.com



**American Soybean Association**

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St. Louis, MO 63141  
(314) 576-1770  
soygrowers.com



**National Association of Wheat Growers**

25 Massachusetts Avenue, NW, Suite 500B  
Washington, DC 20001  
(202) 547-7800  
wheatworld.org



**National Sorghum Producers**

4201 N Interstate 27  
Lubbock, TX 79403  
(806) 749-3478  
FAX (806) 749-9002  
sorghumgrowers.com



**Association of Equipment Manufacturers**

6737 West Washington Street, Ste. 2400  
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FAX (414) 272-1170  
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