



2022

THE FUTURE IS IN YOUR HANDS

MARCH 10-12, 2022
NEW ORLEANS



BUILD YOUR BRAND BEYOND THE BOOTH

2022 SPONSORSHIP OPPORTUNITIES



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2022 SPONSORSHIP OPPORTUNITIES

CONTACTS

Sponsorship Increases Visibility and Value for Your Company Among Thousands of America's Best Farmers!

Don't limit your presence at Commodity Classic to the footprint of your trade show booth! As a sponsor, your brand can be highly visible throughout the venue and in the materials and media that farmers use during the entire event. Commodity Classic sponsor opportunities run the gamut from events to architectural graphics, from meals to multimedia. You can be where farmers walk, talk, eat and relax.

As you page through this document, you'll discover unique, exciting and effective opportunities to promote your brand and your support for agriculture. Feel free to contact us if you have any questions or want to discuss any ideas you have.

Please note:

- 2020 sponsors have the first right of refusal for some items listed
- Some sponsorships require printing and installation, which are indicated in the description of the item. These costs are not included in the calculation of exhibitors' sponsorship level.

We look forward to helping you build your business at the 2022 Commodity Classic in New Orleans!

CONTACTS

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Peggy Findley

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ATTENDEE SERVICES

Registration Brochure* [CLOSED]



This is your opportunity to reach nearly 60,000 farmers with your company name and message in a full-color, dedicated ad in the registration brochure. Your company's ad is the only ad included in the brochure. The registration brochure is mailed in the Fall to all members of ASA, NCGA, NAWG, and NSP, as well as other members of the ag industry.

Convention Badge Lanyards* [CLOSED]



Lanyards for attendee convention badges are imprinted with your company logo or name and will be distributed onsite to all registrants. This is a great way to promote your company name to all attendees throughout the show dates.

Registration Tote Bags* [CLOSED]



Your company's name will be prominently displayed on the registration totes given to Commodity Classic attendees. Attendees will see your company's name while using these tote bags during the convention. Many continue to use the tote bags once back at home, thus extending the impact beyond show dates.

Convention Hotel Shuttles* [CLOSED]



Thousands of convention attendees are expected to ride the shuttles daily between 13 Commodity Classic hotels and the Convention Center. Your company will be recognized as the sponsor on Commodity Classic signage at shuttle pick-up locations. Additional branding opportunities on the buses are available to promote company messaging.

Program Booklet & Bookmarks* [CLOSED]



The onsite Program Booklet is used by attendees as an invaluable resource for all details about the convention. Sponsorship provides for a four-color ad on the back cover to ensure that your company is fully recognized. This is an ideal opportunity to welcome Commodity Classic attendees, including farmers, agribusiness professionals, and media. Attendees refer to the program booklet often throughout the convention and many save it to refer back to after returning home. **BONUS:** With the program booklet sponsorship, bookmarks with your company logo and message on one side will be produced and provided to each attendee with the program booklet.

*First right of refusal offered to 2020 sponsors



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Mobile App*\$15,000

The Commodity Classic mobile app features the show schedule, listing of sessions, speaker bios, exhibitor listing, venue maps, and more. Be the exclusive sponsor of the Commodity Classic mobile app and receive the following:

- Your company's name and message on the splash screen. This is the screen that appears as the app is loading, usually 1–3 seconds.
- One banner ad with linked URL at the bottom of the navigation menu. Users will see a sponsor banner every time they tap the menu icon to explore content in the app.
- Dedicated "one-tap" listing on the navigation menu that links to a detailed page about the mobile app sponsor

Commitment deadline: December 17

Trade Show Courtesy Rides*\$17,500

Provide attendees complimentary rides on golf carts along the main cross aisle in the trade show. This aisle runs from Hall E to Hall J. Included with this sponsorship are one roof sign (2' x 6') and one hood sign (18" x 18") on two 6-passenger golf carts with your company's logo or message. Two "shuttle stop" signs with your company's name will be placed at each end of the cart path.

If your company's booth is located on the cart path aisle, we'll add a shuttle stop in front of your booth. Your company's name will be included in event materials promoting this complimentary service. Sponsoring company to provide the drivers. Your drivers may wear company-branded attire and hand out company items to riders if you wish.

Commitment deadline: January 14



Trade Show Daily Sponsor/Grand Opening (Day 1: Thursday)* [CLOSED]

SPONSORED BY



- Your company will be highlighted as the sponsor of the Trade Show Grand Opening and Trade Show Day One, including the lunch provided at the Trade Show
- One company representative may welcome and briefly address attendees gathered for the Trade Show Grand Opening ceremony
- Company representatives may welcome attendees at the Trade Show entrances as well as the food seating areas
- Food & Seating areas promotion opportunities (provided at sponsor's cost):
 - Product message may be placed at food service location
 - Table centerpieces using company product packaging or message may be displayed
 - Cups and napkins with your company logo and booth number may be provided
- Signage with company's name will be placed by Commodity Classic at trade show entrances on Thursday, March 10
- Booth drawing (if ___ company chooses to have one) is given prominent mention in the onsite Program Booklet
- Recognition on Commodity Classic Website and App, Program Booklet and Video Wall identifying your company as the Trade Show Grand Opening & Day One sponsor (deadlines apply)
- Company may provide a brief company blurb (approx. 40-50 words) for the daily schedule on the website and in the program booklet where Trade Show details are listed

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Trade Show Daily Sponsor (Day 2: Friday)* **Co-Sponsorship \$15,000**

SPONSORED BY



- Your company will be highlighted as the co-sponsor of the Trade Show Day 2, including the lunch provided at the Trade Show
- Company representatives may welcome attendees at the Trade Show entrances as well as the food seating areas
- Food & Seating areas promotion opportunities (provided at sponsor's cost):
 - Product message may be placed at food service location
 - Table centerpieces using company product packaging or message may be displayed
 - Cups and napkins with your company logo and booth number may be provided
- Signage with company's name will be placed by Commodity Classic at trade show entrances on Friday, March 11
- Booth drawing (if company chooses to have one) is given prominent mention in the onsite Program Booklet
- Recognition on Commodity Classic Website and App, Program Booklet and Video Wall identifying your company as the Trade Show Day 2 sponsor (deadlines apply)
- Company may provide a brief company blurb (approx. 40-50 words) for the daily schedule on the website and in the program booklet where Trade Show details are listed

Trade Show Daily Sponsor (Day 3: Saturday)* **\$30,000** **or two co-sponsorships for \$15,000 each**

- Your company will be highlighted as the sponsor of the Trade Show Day 3, including the morning snack break provided at the Trade Show
- Company representatives may welcome attendees at the Trade Show entrances as well as the food seating areas
- Food & Seating areas promotion opportunities (provided at sponsor's cost):
 - Product message may be placed at food service location
 - Table centerpieces using company product packaging or message may be displayed
 - Cups and napkins with your company logo and booth number may be provided
- Signage with company's name will be placed by Commodity Classic at trade show entrances on Saturday, March 12
- Booth drawing (if company chooses to have one) is given prominent mention in the onsite Program Booklet
- Recognition on Commodity Classic Website and App, Program Booklet and Video Wall identifying your company as the Trade Show Day 3 sponsor (deadlines apply)
- Company may provide a brief company blurb (approx. 40-50 words) for the daily schedule on the website and in the program booklet where Trade Show details are listed

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Commodity Classic Massage Area\$17,500

Associate your brand with rest and relaxation, generate outstanding visibility and be a hero to attendees as they queue up for complimentary shoulder and foot massages. Certified massage therapists provide 10-minute upper body massages in specially designed chairs during designated hours. Foot massage devices are available for attendees to use as they wait for their upper body massage. The massage area is located in the Convention Center lobby.



Sponsorship fee includes massage therapists and all equipment needed. Included in this sponsorship is the opportunity to brand one column wrap and one banner (printing & installation costs apply) in the walkway next to the Massage Area. See Convention Center Branding Opportunity #36.

Commitment deadline: January 14

Worship Service\$5,000

Commodity Classic includes its own non-denominational worship service for all participants, led by the Fellowship of Christian Farmers on Saturday early evening. Show your support of the Commodity Classic audience with your investment in this valued event. The sponsoring company is mentioned whenever the worship service is listed: onsite program booklet, website, mobile app and signage outside the room. Deadlines apply.

Media Room/Media Reception* [CLOSED]

SPONSORED BY



More than 100 of the nation's top agriculture broadcast, online, and print reporters cover Commodity Classic. Get your name in front of this very influential group – the media! Sponsorship includes branding opportunities in the Media Work Room and the Media Reception. As the Media Room/Media Reception sponsor, your company has the option to place your logo and signage in the room, provide goodie bags or branded items to the media... it's up to you!

Commodity Classic Commemorative Clothing\$27,000

Commodity Classic offers several commemorative clothing items to the Commodity Classic audience. Become the exclusive sponsor of this opportunity! Sponsor's name or logo is included in event materials promoting the Commemorative Clothing booth. The Commodity Classic Commemorative Clothing includes two items:

- T-shirt branded with your company logo in one location and the Commodity Classic 2022 theme in another location
- A commemorative clothing specialty item, branded with your company logo in one location and "Commodity Classic 2022 New Orleans" in another location

These items are popular and are worn throughout the year, extending valuable brand exposure well after Commodity Classic concludes.

Commitment deadline: November 5

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I-Cove Charging Areas **Price Varies (3 available)**

The Convention Center has three built-in charging nooks in the lobbies, called I-Cove Charging Stations, that are available for the sponsor to brand. Printing and installation costs apply. See Convention Center branding opportunities #19, #26 and #51 for more information. Locations:

- Lobby next to Hall F entrance: This is one of three trade show entrances. In addition to installing your branding within this I-Cove, sponsor may install a column wrap and place branded clings on the tables in front of it. (Location Opportunity #19)
- Lobby next to Hall H entrance: This is one of three trade show entrances. This location does not have tables near it available to brand. (Location Opportunity #26)
- Lobby next to Room 260: This location is on Level 2 amid the section of meeting rooms used for Educational Sessions. (Location Opportunity #51)

Lounge Seating **Price Varies (4 available)**

Four lounge seating areas with soft seating and coffee tables will be installed in the Convention Center lobbies for Commodity Classic guests to rest and gather. The coffee tables are 4' x4' lighted cubes that include your company branding installed on the top surface and all four sides. Each coffee table has outlets on the sides for guests to use. Each location is offered to a single sponsor and comes with two branded coffee tables. Printing and installation costs are included. See Convention Center branding opportunities #25, #37, #44 and #52 for more information. Locations:

- In front of large Video Wall in Lobby G (Location Opportunity #25)
- Lobby H (Location Opportunity #37)
- In front of smaller Video Wall in Lobby I-1 (Location Opportunity #44)
- Level 2 by Educational Sessions (3 coffee tables in this location) (Location Opportunity #52)



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EDUCATION

Learning Center Sessions [CLOSED]

Learning Centers are content-rich educational sessions designed to address a wide range of current industry issues, provide unique perspectives, offer creative solutions and strategies, and challenge attendees to think differently about their businesses. Learning Center formats include Early Risers, Learning Centers, and a Closing Learning Center. Time slots range from 45 to 90 minutes.

Learning Center Sessions Sponsored by

Advance Trading, Inc. · AgriGold · AgroLiquid · American Soybean Association · Biovante
Calmer Corn Heads, Inc. · Case IH · Channel Seed · Corteva Agriscience · DTN · Farm Credit
Farm Futures · Farm Journal Media · Farm Progress · GrainChain · John Deere · Novozymes BioAg
Nutrien Ag Solutions · Purdue University Center for Commercial Agriculture · Syngenta
United Sorghum Checkoff Program · United Soybean Board

What's New Sessions \$9,000

These 30-minute What's New Sessions are a unique platform to showcase your company's newest innovations and services critical to agriculture's future. Product or service must be introduced after March 2021. Educational Sessions RFP details available on <http://commodityclassic.com/sponsorship/sponsor-education>.

Submission deadline for What's New Session proposals is October 15, 2021.

Mini What's New Sessions \$2,000

Showcase your company's newest, most innovative product or service to the nation's top producers with a 5-minute summary, offered twice in a fast-paced back-to-back 90-minute session with other Mini What's New presenters. Product or service must be introduced after March 2021. Educational Sessions RFP details available on <http://commodityclassic.com/sponsorship/sponsor-education>.

Submission deadline for Mini What's New Session proposals is October 15, 2021.



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2022 SPONSORSHIP OPPORTUNITIES

HEADLINE EVENTS

Welcome Reception* [CLOSED]

SPONSORED BY



Gain attention by sponsoring the first social event of Commodity Classic. Give attendees the opportunity to visit each other and enjoy this special evening. Opportunity includes:

- Your company personnel can welcome attendees
- Table centerpieces using company product package
- Cups and napkins with your company logo
- A showcase of company giveaways at the end of the event

General Session* [CLOSED]

SPONSORED BY



Set the tone for the week's informative sessions by sponsoring the General Session. Association presidents will address industry challenges and accomplishments. A high-level government official will be invited. Industry representatives will be invited to participate in a roundtable discussion. Sponsorship of the General Session includes an opportunity for your company to share your message with the audience and to have your senior executive participate in the roundtable. You may also provide promo items to attendees of the General Session.

Evening of Entertainment* [CLOSED]

SPONSORED BY



Sponsor this grand finale and be sure farmers are leaving on a high note! An entertaining artist will create a fun evening for all Commodity Classic attendees in an exclusive, private performance.

ASA Awards Banquet..... Various Sponsor Levels Available*

Sponsor this exclusive event and your company will have a valuable presence among hundreds of key soybean customers. The celebratory nature of this event lends itself well to the presentation of national awards honoring soybean growers from across the country. Contact Abby Podkul at (314) 754-1345 or email apodkul@soy.org for details on how to become a sponsor.

NCGA Awards Banquet..... Various Sponsor Levels Available*

Don't miss a chance to align your company with some of the nation's top corn producers at this popular event. This national awards night honors National Corn Yield Contest winners and national membership award winners. Contact Joe Hodes at (636) 733-9004 or email hodes@ncga.com for details on how to become a sponsor.

*First right of refusal offered to 2020 sponsors



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2022 SPONSORSHIP OPPORTUNITIES

MARKETING & BRANDING

Personalized Hotel Room Key Cards PRICES VARY BY PROPERTY

SPONSORED BY



Make an impression by placing your logo on the hotel room keys distributed to attendees upon check-in. During the lifespan of an event, attendees look at their hotel room keycards approximately 4-8 times a day. You may include a QR code in your key card artwork so attendees can link to your webpage, or use your key card artwork to promote your brand and booth events. Pricing includes printing of your single-sided art, production of the keys, shipping, and distribution of the key cards.

Deadlines: January 14 commitment. January 20 materials.

- Hilton Riverside = [CLOSED]
- New Orleans Marriott = [CLOSED]
- Sheraton New Orleans = \$10,000

Video Wall \$5,000 - \$20,000 (Cost Varies By Package)

The Commodity Classic Video Wall is a dynamic digital opportunity to play your company's commercial or video with sound on a large multi-panel LED screen in the Convention Center lobby near Registration and the Trade Show Hall H entrance. Your pre-recorded video (we recommend a length of 30 seconds to 2 minutes) will be interspersed with show messages and other sponsor videos on a rotating basis throughout all four event days.

Don't have your own video? We offer a "Classic Close-Up" package, which includes production of a 90-second video for you to keep AND airtime Thursday-Saturday.

We've added a second, smaller screen in the Convention Center lobby near the Trade Show Hall I entrance with the same content as the main Video Wall – increase your exposure with two locations at no additional cost! The larger packages include time on the Main Stage screen between presentations.

There is plenty of on-air screen time available to provide high visibility and frequency to a number of video wall sponsors.

See separate Video Wall Information sheet for more details. Pricing depends upon the amount of airtime purchased.

Deadlines: January 20 commitment. January 31 materials.

Chalk Art \$15,000

Have some fun! Entertain attendees while promoting your company's name, logo, or message in a unique way! Capture everyone's attention with your chalk artist's custom, one-of-kind creation. Pricing does not include the artist of your choice. Located in a high traffic area of the Convention Center lobby, near the trade show, this creative photo op is sure to stop attendees in their tracks!

Commitment deadline: January 14

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OTHER OPPORTUNITIES

General Support \$5,000+

Help us run an outstanding event with a general support sponsorship and gain recognition by being included in the list of sponsors. Propose your own unique sponsorship opportunity.

Signage & Branding Opportunities at Convention Center & Hotels Prices Vary

Opportunities are available at the convention center and hotels. See list that follows:

- Convention Center begins on page 15
- Hilton Riverside begins on page 73
- New Orleans Marriott begins on page 85

CONTACTS

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apodkul@soy.org

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O: 636.677.4156

showdirector@commodityclassic.com



SIGNAGE AND BRANDING OPPORTUNITIES

AT CONVENTION CENTER AND HOTELS

Please note: all opportunities are subject to change
pending Commodity Classic and Ernest N. Morial
Convention Center approval.



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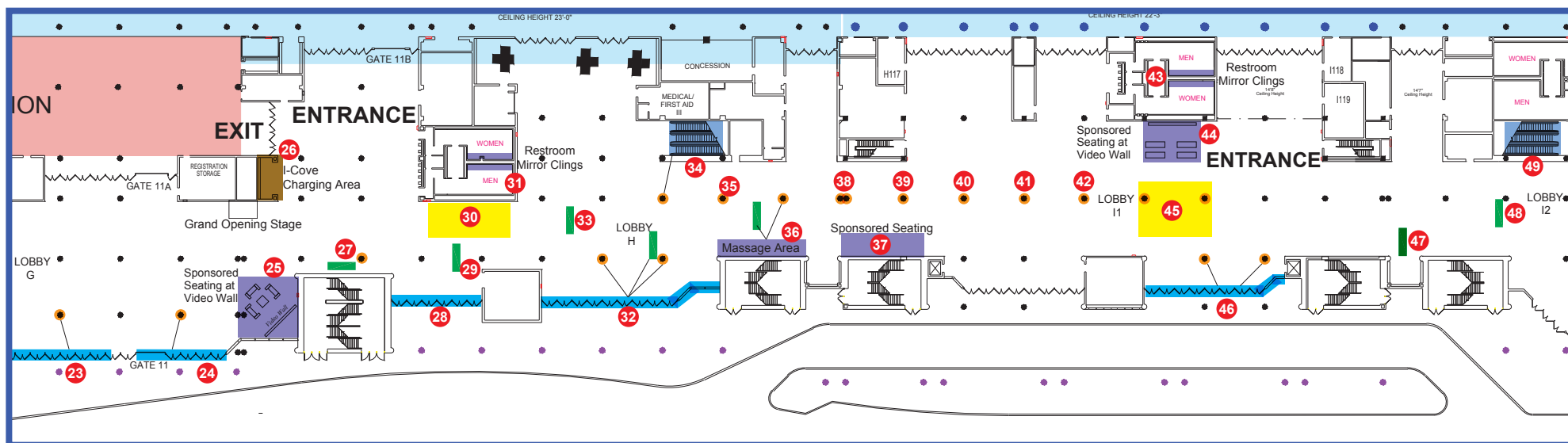
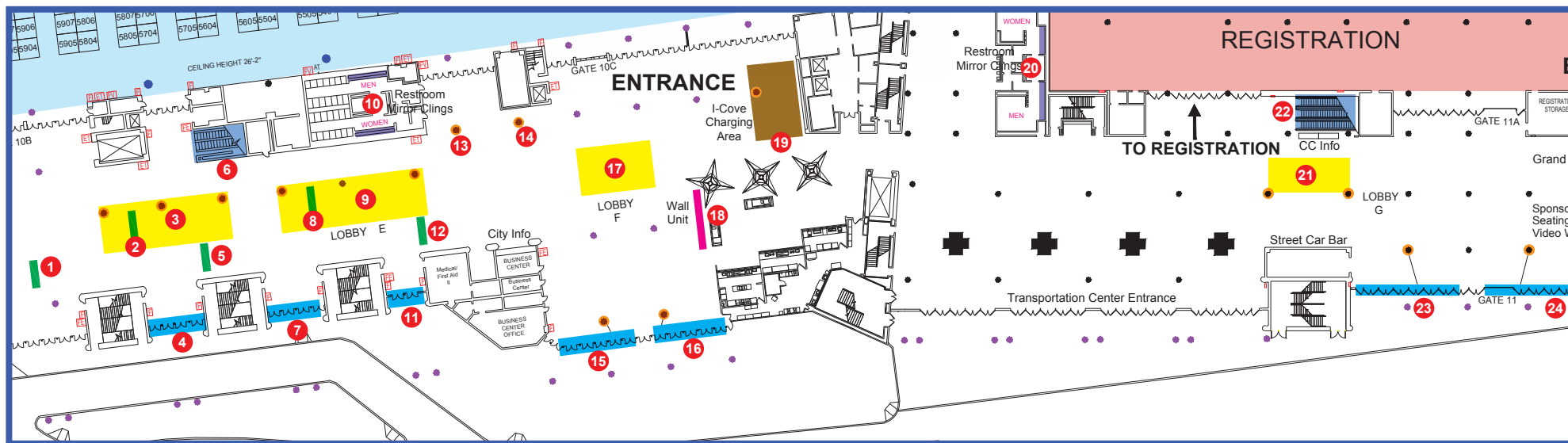


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Sponsorship Opportunities New Orleans Convention Center Level 1



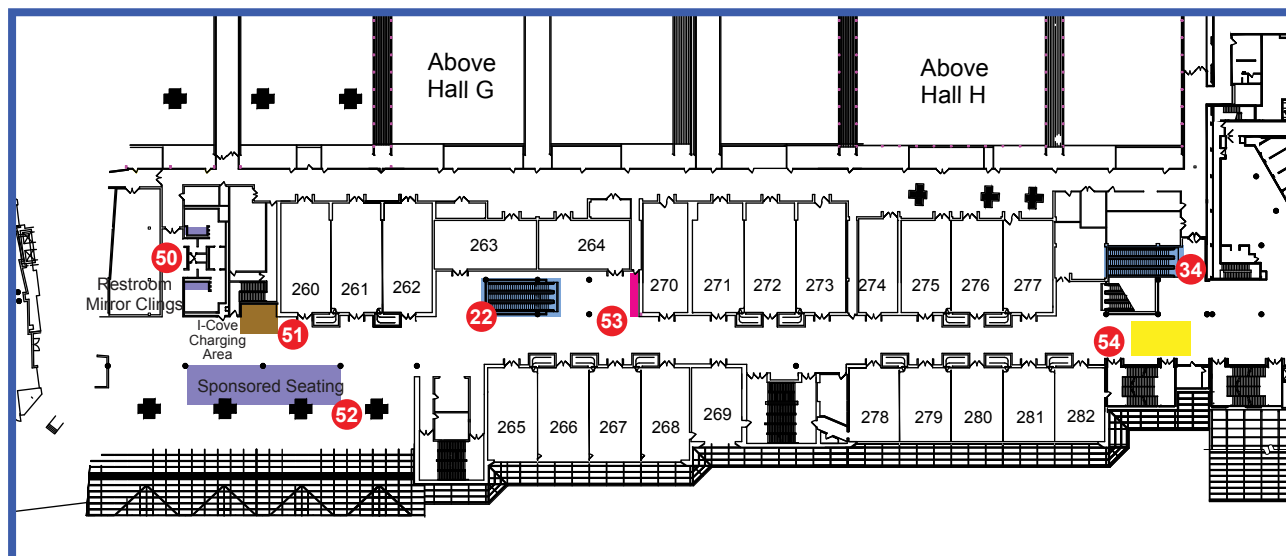


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Sponsorship Opportunities New Orleans Convention Center Level 2



- Yellow square - Floor Cling
- Pink square - Wall Cling
- Blue square - Escalator
- Brown square - I-Cove Charging Area
- Purple square - Other



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Artwork Pricing Deadlines & Guidelines

\$10.25/sq ft for all cling material & column wraps

\$9.75/sq ft for all banners

Artwork Deadline: COB Friday, February 11th

25% Surcharge if received during week of 2/14

40% Surcharge if received during week of 2/21

50% Surcharge if received during week of 2/28

Paramount will send off all graphics to Hotels/Convention Center for final approval before printing.

Sending Files:

Please send all graphics as print ready PDF(200dpi+) with NO BLEEDS.

Make sure all fonts are outlined and all images are linked/embedded.

If you send a file at something other than 100% please make a note of this when sending your files.

All files must be uploaded to Paramount Convention Services FTP.

You will be provided with login and password information when you are ready to upload.

Special Notes:

Window Clings have such a variance in size and very large quantities for some of the window banks. We are requesting that you send a mock-up along with the print ready artwork. This will ensure that your graphics are laid out correctly on site.

Column Wraps are built using Paramount's metal system. All panels will tuck into the metal structure .25" on all edges. If you have graphics that span the vertical or horizontal metal bars, please compensate for the gap of the bar (2").

If you have any other questions or concerns regarding graphics, contact Chris Shatto at Paramount Convention Services.

314.621.6677 or Chris@paramountcs.com



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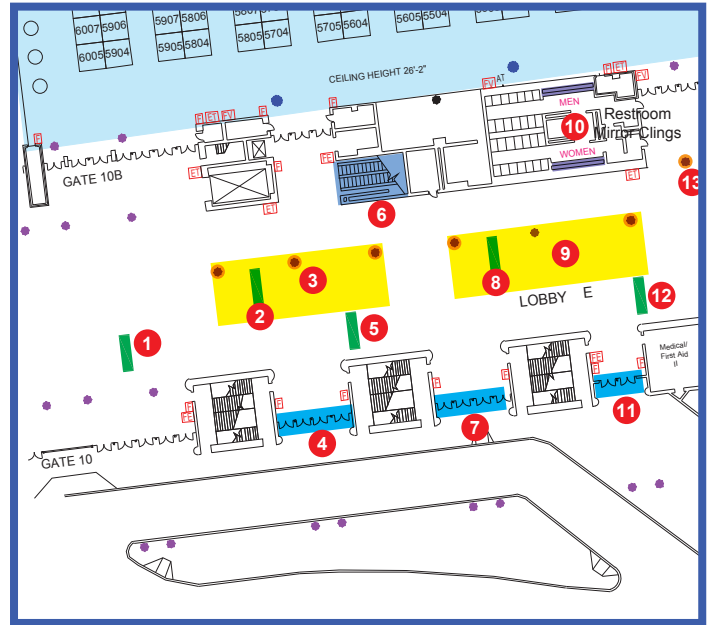
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OPPORTUNITY

#1

Hanging Banner Hall E Lobby

Double Sided



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



96"

120"



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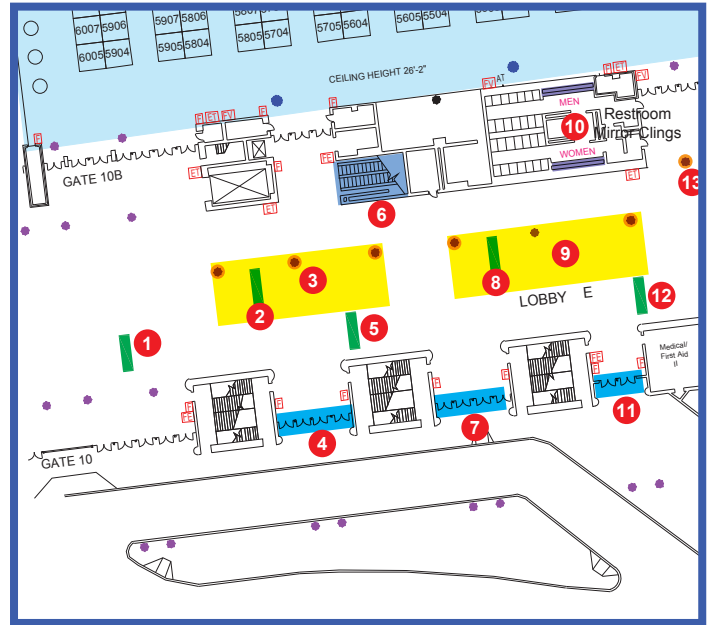
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OPPORTUNITY

#2

Hanging Banner Hall E Lobby

Double Sided



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



96"

120"



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OPPORTUNITY

#3

Floor Cling & Column Wraps Hall E Lobby



Sponsorship Location Fee
\$10,000

Printing & Installation Fee
\$6,727.92 (All 3 column wraps)
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Clings 90' x 25' Area

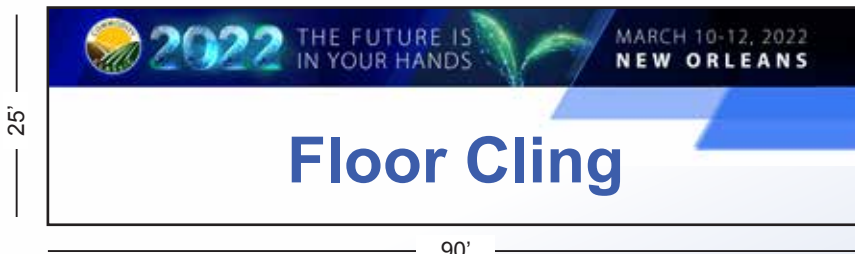
Sponsor must stay in 90' x 25' area. Cling design may be any size and face any direction. Clings bigger than 50" x 50" will be tiled.

Additional Information

Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.

Column Wraps (x3) 16' tall

Wraps will be made with agam metal (see mockup at right)





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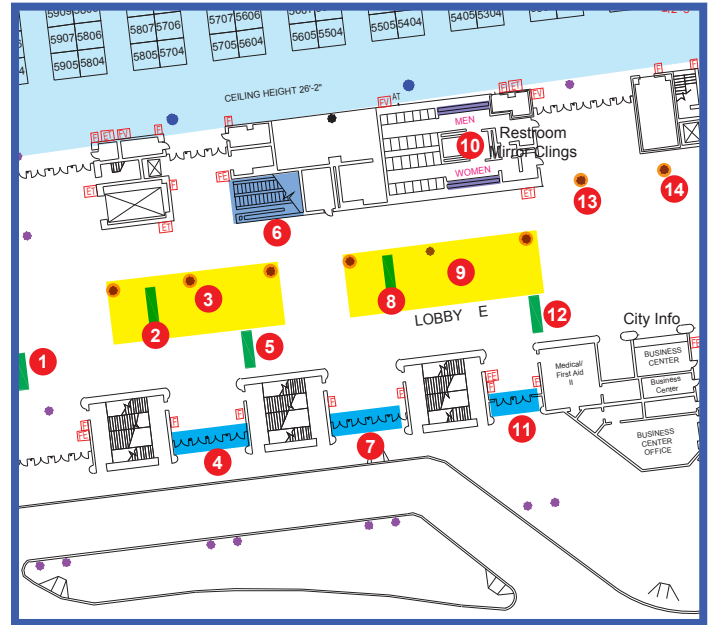
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#4

Window Clings Hall E Lobby

Inside facing



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$4,985.24

Window Clings

- A: 88" x 72.875" (x4)
- B: 88" x 30.375" (x4)
- C: 88" x 68.375" (x4)
- D: 34.875" x 34.5" (x8)

A ₁	A ₂	A ₃	A ₄
B ₁	B ₂	B ₃	B ₄
C ₁	C ₂	C ₃	C ₄
No Graphics Above Door Handles			
D ₁	D ₂	D ₃	D ₄
D ₅	D ₆	D ₇	D ₈



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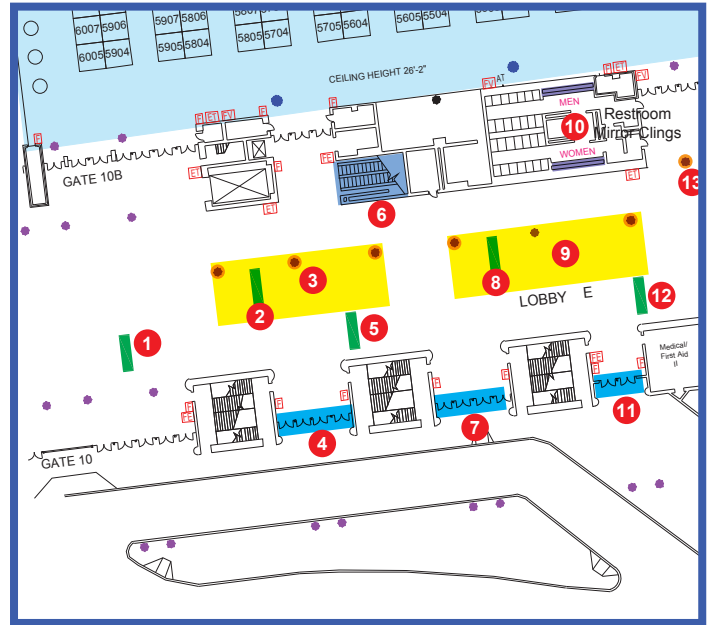
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#5

Hanging Banner Hall E Lobby

Double Sided



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



96"

120"



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OPPORTUNITY

#6

Escalator Clings Hall E Lobby



Sponsorship Location Fee
\$15,000

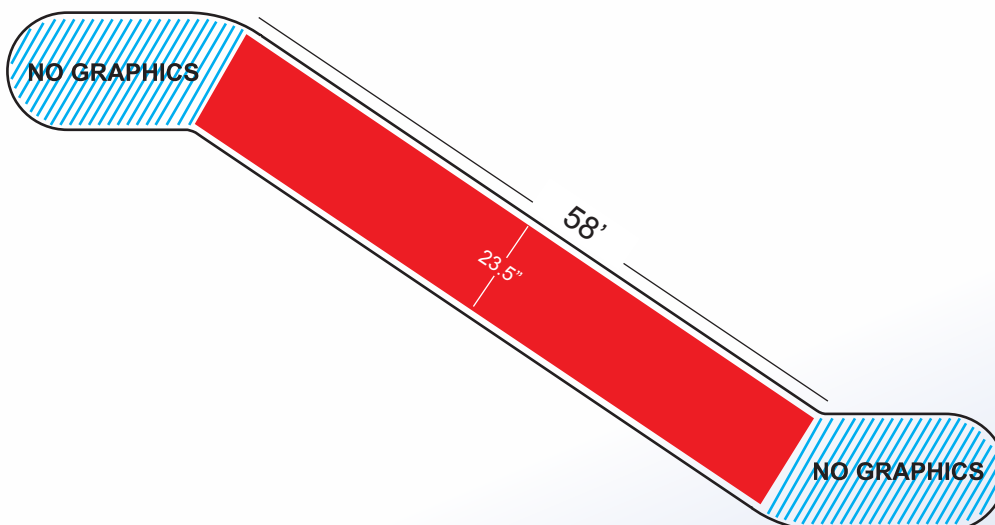
Printing & Installation Fee
\$8,380.16

Escalator Clings

Metal Sides: 58' x 23.5" (x6)
Flat Divider: 11.5" x 71" (x2)

Additional Information

Escalator goes up to Welcome Reception, ASA Awards Banquet, Educational Sessions (Early Risers, Learning Centers, Closing Learning Center, What's New, Mini What's New)





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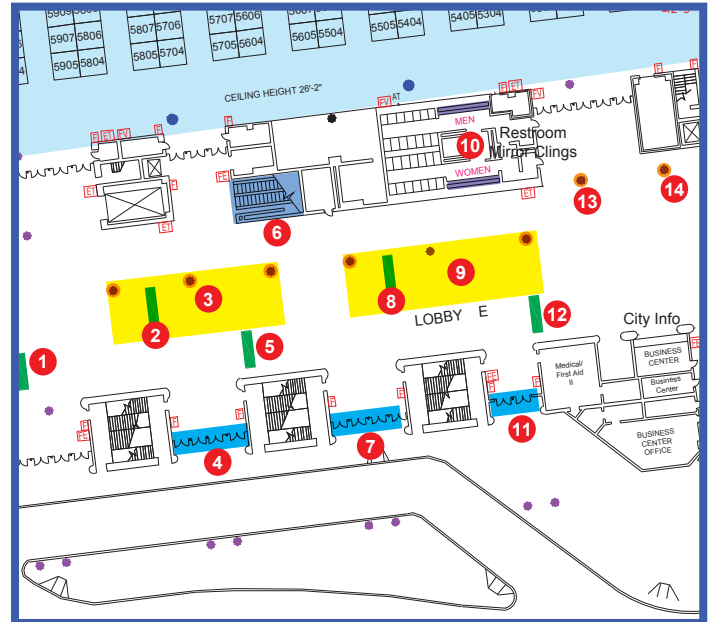
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#7

Window Clings Hall E Lobby

Inside facing



Sponsorship Location Fee

\$5,000

Printing & Installation Fee

\$4,642.68

Window Clings

A: 88" x 72.875" (x4)

B: 88" x 30.375" (x4)

C: 88" x 68.375" (x4)

D: 34.875" x 34.5" (x8)

A ₁	A ₂	A ₃	A ₄				
B ₁	B ₂	B ₃	B ₄				
C ₁	C ₂	C ₃	C ₄				
No Graphics Above Door Handles							
D ₁	D ₂	D ₃	D ₄	D ₅	D ₆	D ₇	D ₈



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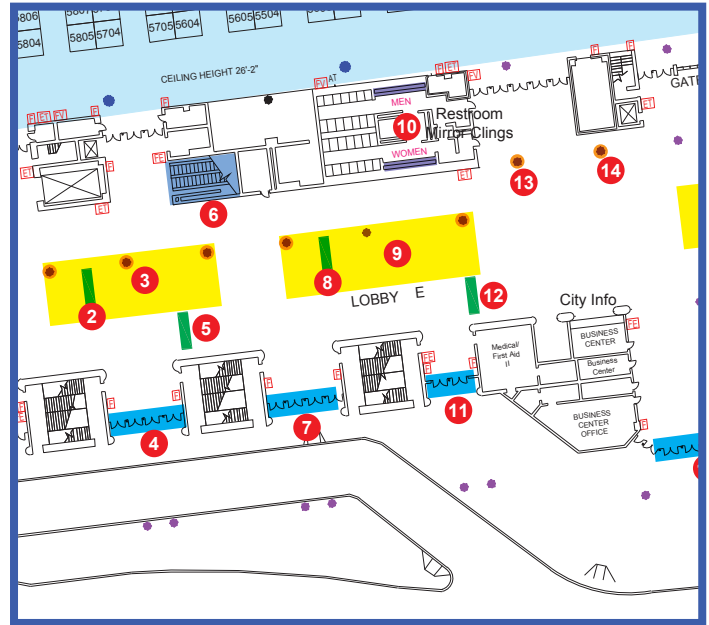
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#8

Hanging Banner Hall E Lobby

Double Sided



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



96"

120"



2022

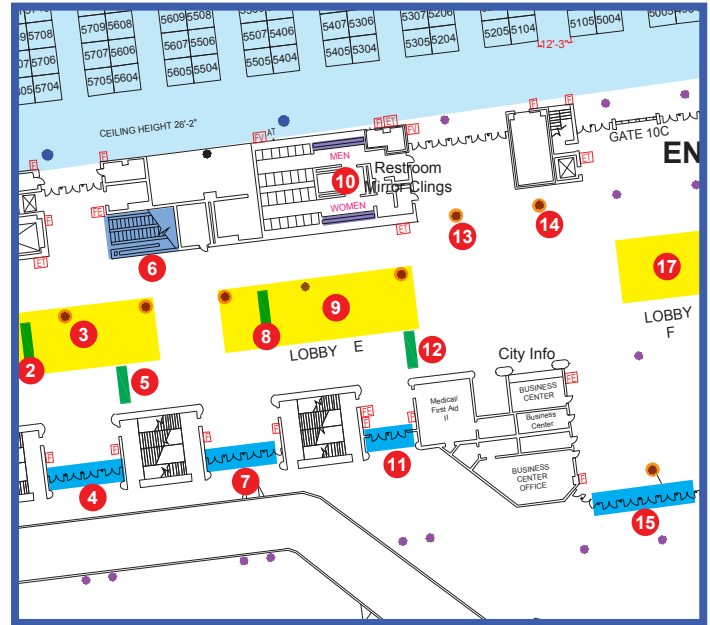
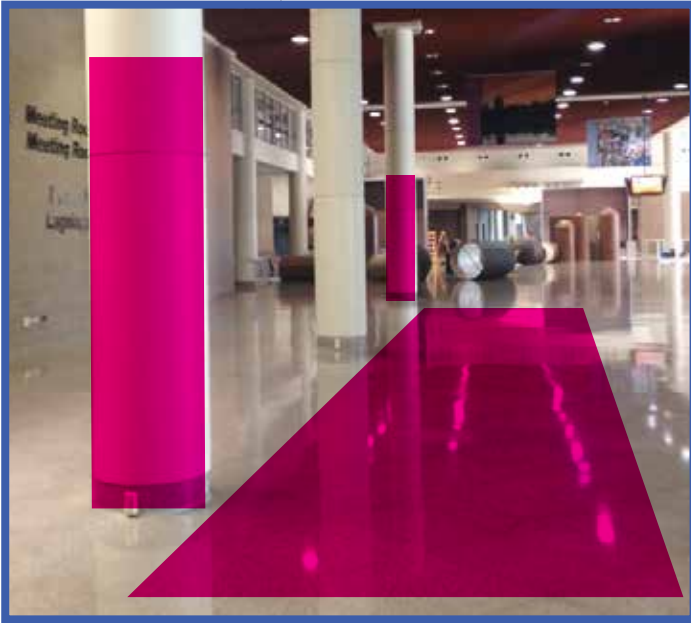
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MARCH 10-12, 2022 NEW ORLEANS

OPPORTUNITY

#9

Floor Cling & Column Wraps Hall E Lobby



Sponsorship Location Fee
\$10,000

Printing & Installation Fee
\$4,485.28 (For 2 column wraps)
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling 90' x 25' Area

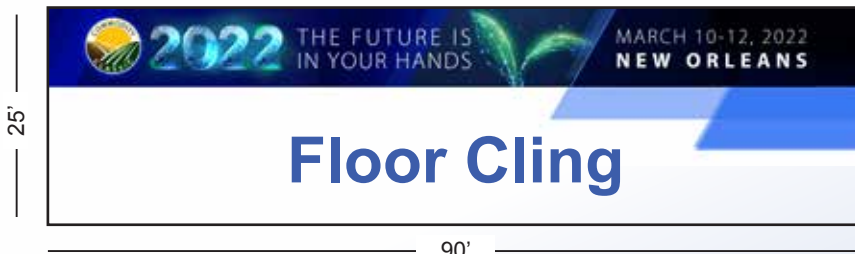
Sponsor must stay in 90' x 25' area. Cling design may be any size and face any direction. Clings bigger than 50" x 50" will be tiled.

Location Information

Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.

Column Wraps (x2) 16' tall

Wraps will be made with agam metal (see mockup at right)





2022

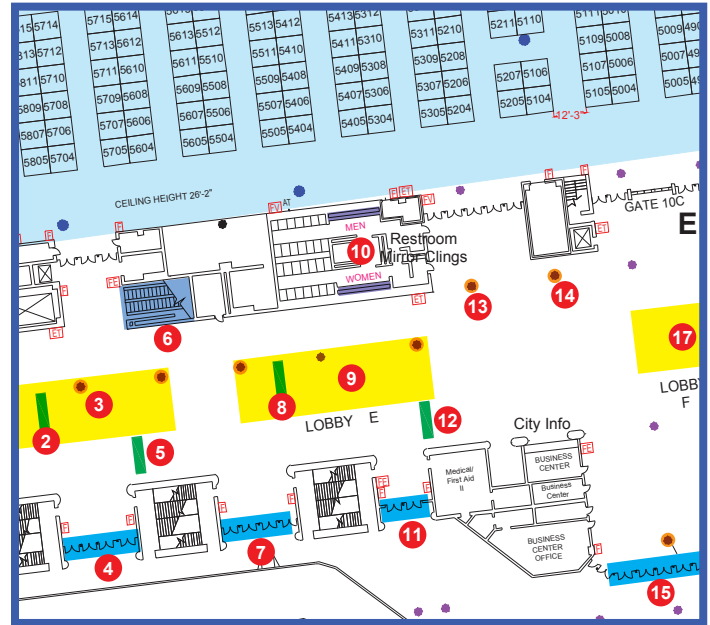
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NEW ORLEANS

OPPORTUNITY

#10

Restroom Mirror Clings Hall E Lobby



Sponsorship Location Fee
\$2,000

Printing & Installation Fee
\$18.22 (Per cling)

Mirror Clings 16" x 16"

Clings placed on lower right corner of mirrors.
(3-4 mirrors per restroom)

Additional Information

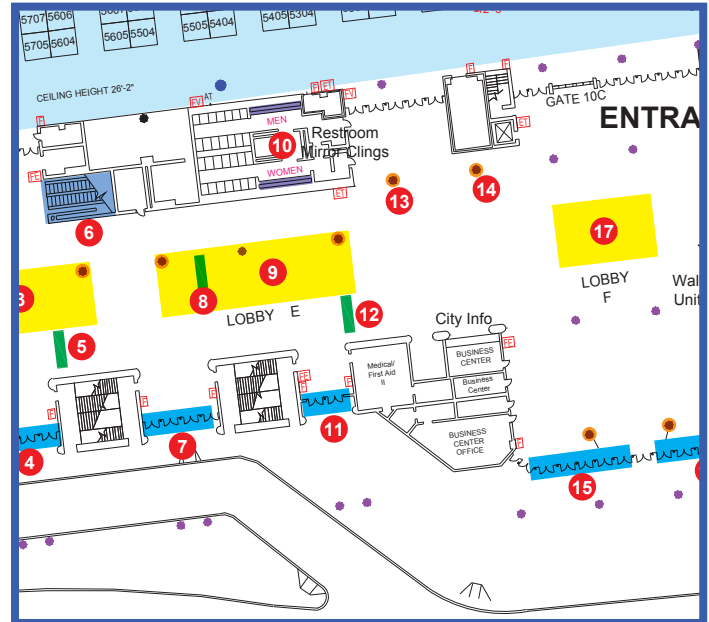
This opportunity includes the Men's and Women's restrooms in this location.

Window Clings Hall E Lobby

Inside facing



Sponsorship Location Fee
\$5,000



Printing & Installation Fee
\$3,577.48

Window Clings

A: 88" x 72.875" (x2) E: 34" x 30.375" (x2)
B: 88" x 30.375" (x2) F: 34" x 68.375" (x2)
C: 88" x 68.375" (x2) G: 34" x 90" (x2)
D: 34.875" x 34.5" (x2) H: 34.875" x 34.5" (x4)

D_1	A_1	A_2	D_2		
E_1	B_1	B_2	E_2		
F_1	C_1	C_2	F_2		
G_1	No Graphics Above Door Handles				G_2
	H_1	H_2	H_3	H_4	



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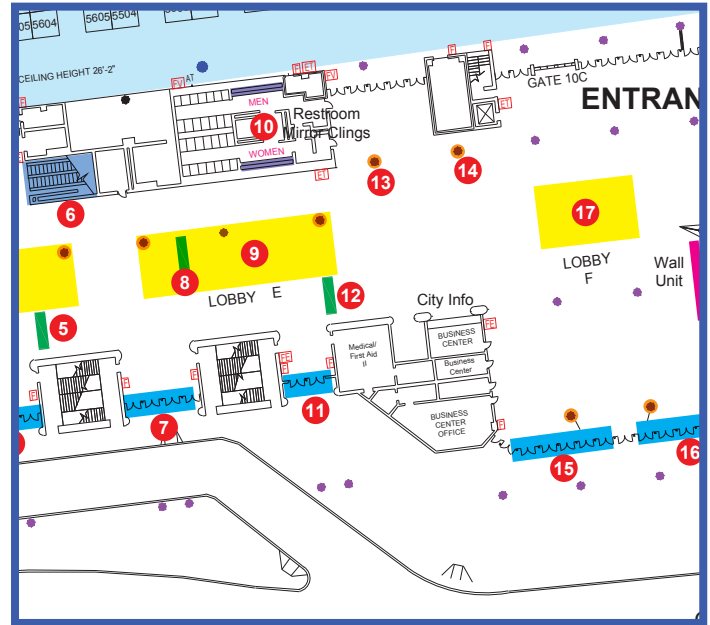
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#12

Hanging Banner Hall E Lobby

Double Sided



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



96"

120"



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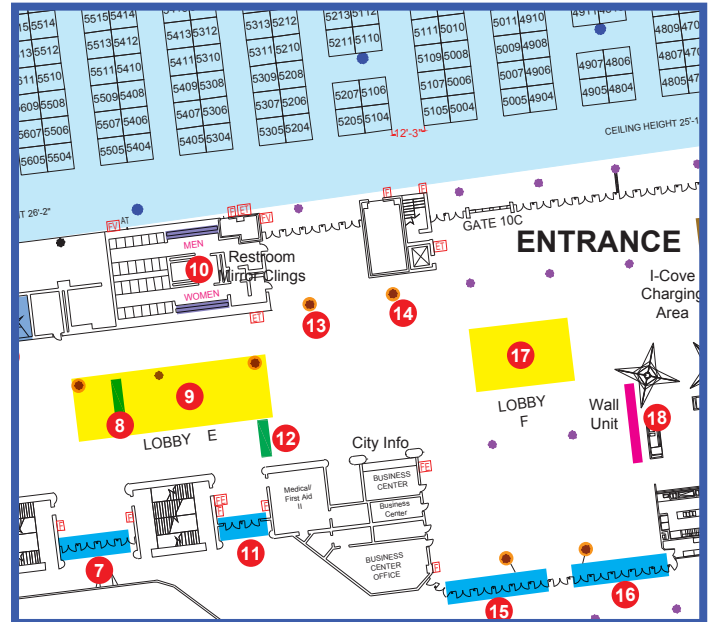


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#13

Column Wrap Hall E Lobby



Sponsorship Location Fee
\$3,000

Printing & Installation Fee
\$1,705.56

Column Wrap (x1) 12' tall

Wraps will be made with agam metal
(see mockup at right)





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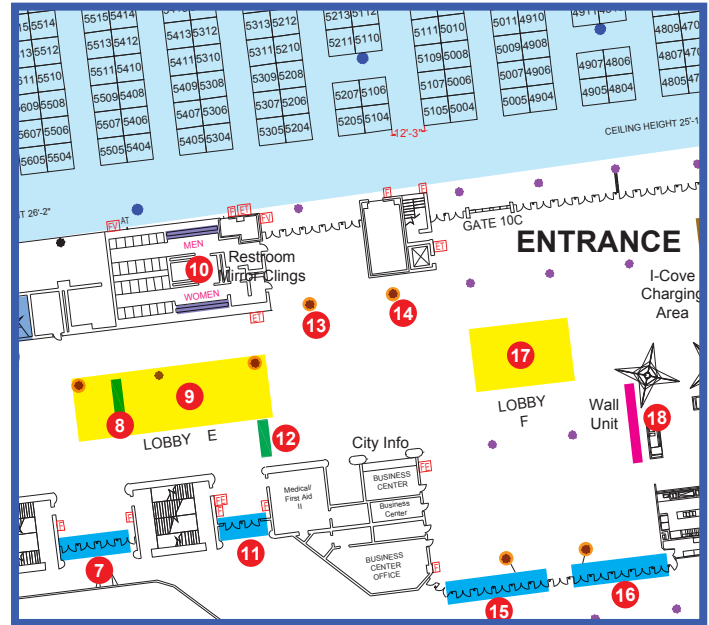


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#14

Column Wrap Hall E Lobby



Sponsorship Location Fee
\$3,000

Printing & Installation Fee
\$1,705.56

Column Wrap (x1) 12' tall

Wraps will be made with agam metal
(see mockup at right)





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NEW ORLEANS

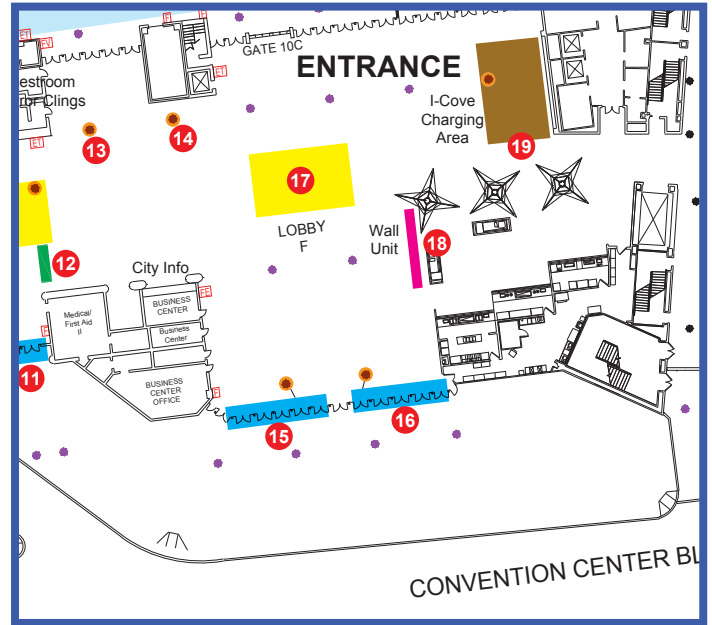
Window Clings & Column Wrap

Hall F Lobby

Inside facing

OPPORTUNITY

#15



Sponsorship Location Fee
\$10,000

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$5,477.01 (Window clings)

Window Clings

- A: 44.5" x 32.75" (x1) E: 88" x 30.375" (x5)
B: 44.5" x 30.375" (x1) F: 88" x 68.375" (x5)
C: 44.5" x 68.375" (x1) G: 34.875" x 34.5" (x11)
D: 88" x 32.75" (x5)

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup below)

No Graphics D ₈ No Graphics E ₈ No Graphics F ₇	D ₈		D ₉		D ₁₀		D ₁₁		D ₁₂		A ₂					
	E ₈		E ₉		E ₁₀		E ₁₁		E ₁₂		B ₂					
	F ₈		F ₉		F ₁₀		F ₁₁		F ₁₂		C ₂					
No Graphics																
No Graphics	No Graphics Above Door Handles															
No Graphics G ₁₄ G ₁₅	G ₁₆		G ₁₇		G ₁₈		G ₁₉		G ₂₀		G ₂₁	G ₂₂	G ₂₃	G ₂₄	G ₂₅	G ₂₆





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MARCH 10-12, 2022
NEW ORLEANS

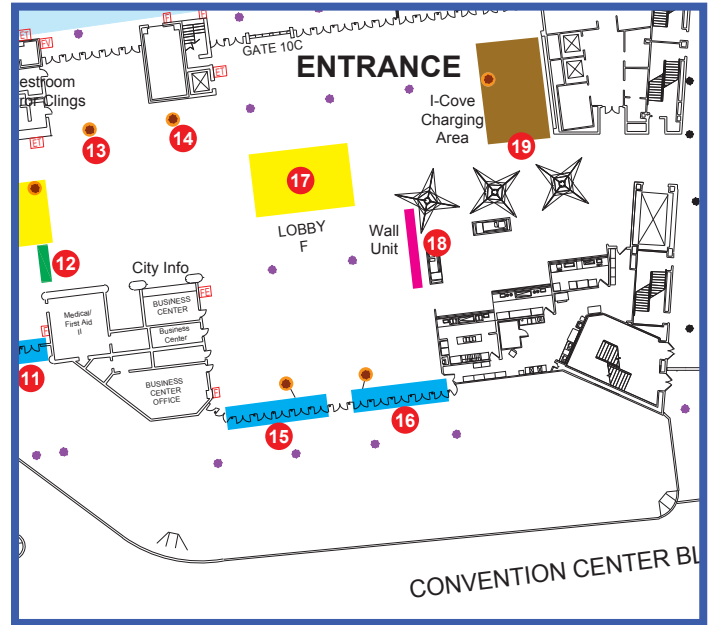
Window Clings & Column Wrap

Hall F Lobby

Inside facing

OPPORTUNITY

#16



Sponsorship Location Fee
\$10,000

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$5,477.01 (Window clings)

Window Clings

- A: 44.5" x 32.75" (x1)
- B: 44.5" x 30.375" (x1)
- C: 44.5" x 68.375" (x1)
- D: 88" x 32.75" (x5)
- E: 88" x 30.375" (x5)
- F: 88" x 68.375" (x5)
- G: 34.875" x 34.5" (x11)

Column Wrap (x1) 16' tall

Wraps will be made with agam metal (see mockup below)

A	D ₁	D ₂	D ₃	D ₄	D ₅	No Graphics No Graphics No Graphics
B	E ₁	E ₂	E ₃	E ₄	E ₅	
C	F ₁	F ₂	F ₃	F ₄	F ₅	
No Graphics Above Door Handles						
G ₁	G ₂	G ₃	G ₄	G ₅	G ₆	No Graphics No Graphics
G ₇	G ₈	G ₉	G ₁₀	G ₁₁	G ₁₂	
						G ₁₃





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OPPORTUNITY

#17

Floor Cling Hall F Lobby



Sponsorship Location Fee
\$10,000

Floor Clings 75' x 25' Area

Sponsor must stay in 75' x 25' area. Cling design may be any size and face any direction. Clings bigger than 50" x 50" will be tiled.



Printing & Installation Fee
\$TBD
(\$10.25 per sq. ft.)

Additional Information

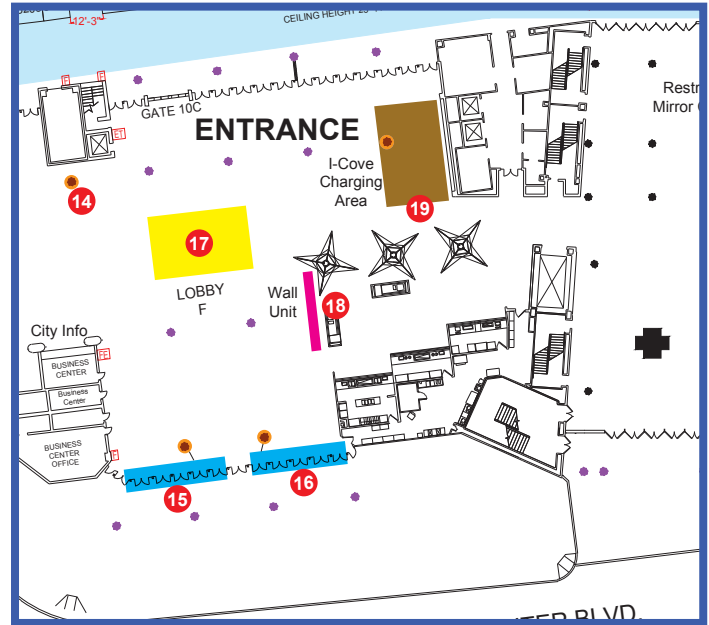
Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.

25'



75'

Wall Unit Hall F Lobby



Sponsorship Location Fee
\$7,500

Printing & Installation Fee
\$1,845.00

Wall Unit

12' Tall x 15' Wide

Additional Information

This is a single-sided hard wall to be installed in front of the brown wall shown in the photo, for the sponsor to have their graphic installed.



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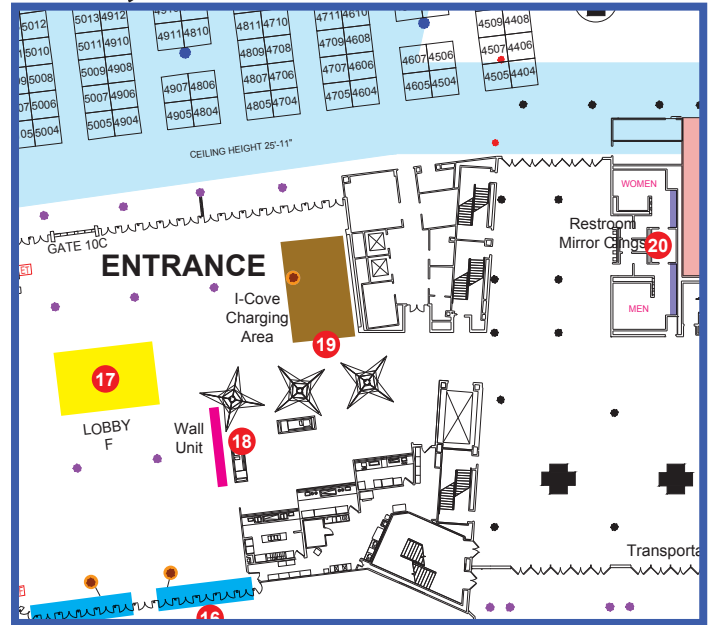


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#19

I-Cove Charging Area, Column Wrap, Wall Cling & Table Clings Hall F Lobby



Sponsorship Location Fee
\$7,500

Wall Cling

Sponsor may cling white wall above coves.

Column Wrap (x1) 12' tall

Wraps will be made with agam metal (see mockup at right)

Table Clings

Sponsor may cling tables in front of I-Cove

Printing & Installation Fee

\$1,705.56 (Column wrap)

Wall Clings TBD (\$10.25 per sq. ft.)

Table Clings TBD (\$10.25 per sq. ft.)

Location Information

I-Cove is a built-in charging station next to Trade Show Hall F entrance.





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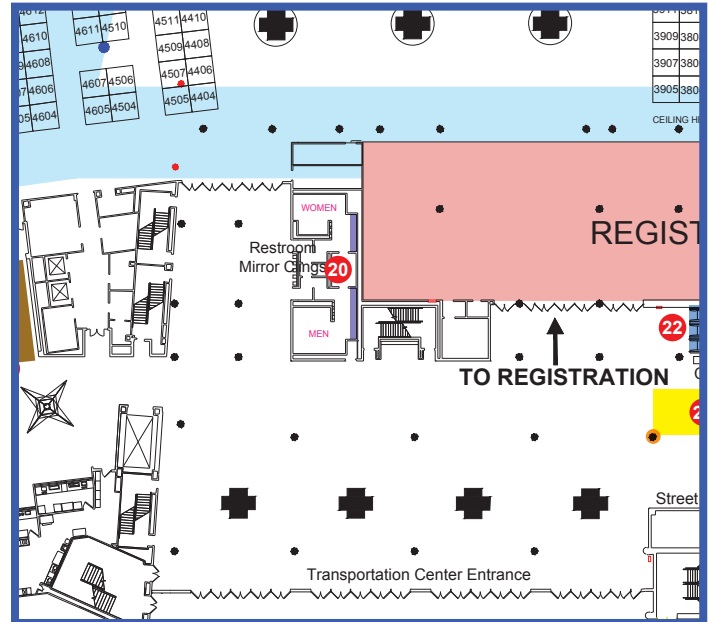


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#20

Restroom Mirror Clings Hall G Lobby



Sponsorship Location Fee
\$2,000

Printing & Installation Fee
\$18.22 (Per cling)

Mirror Clings 16" x 16"

Clings placed on lower right corner of mirrors.
(3-4 mirrors per restroom)

Additional Information

This opportunity includes the Men's and Women's restrooms in this location.



2022

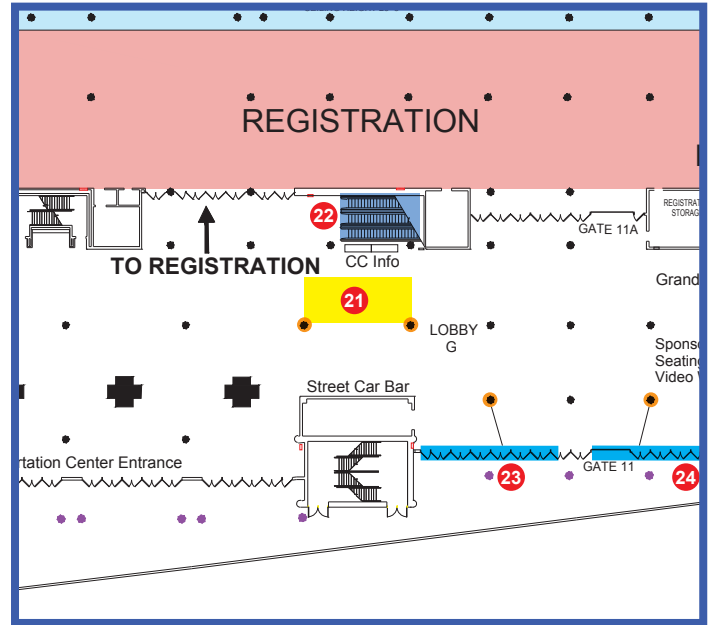
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NEW ORLEANS

OPPORTUNITY

#21

Floor Cling & Column Wraps Hall G Lobby



Sponsorship Location Fee
\$20,000

Floor Clings 35' x 25' Area

Sponsor must stay in 35' x 25' area.
Clings bigger than 50" x 50" will be tiled.

Column Wraps (x2) 16' tall

Wraps will be made with agam metal
(see mockup at right)

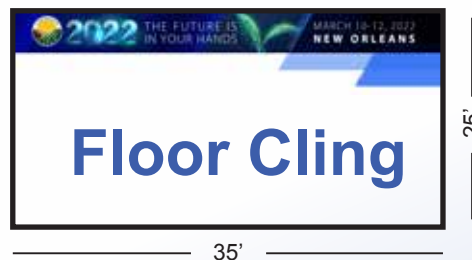
Printing & Installation Fee

\$4,485.28 (For 2 column wraps)

Floor Clings TBD (\$10.25 per sq. ft.)

Additional Information

Next to Streetcar Bar concession stand and Commodity Classic info counters. Tables and chairs shown in photo will not be placed on your floor clings.





2022

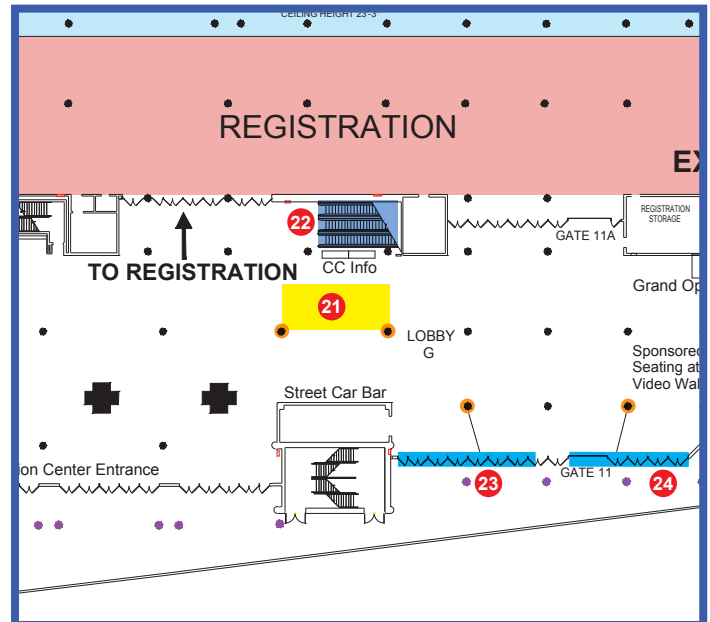
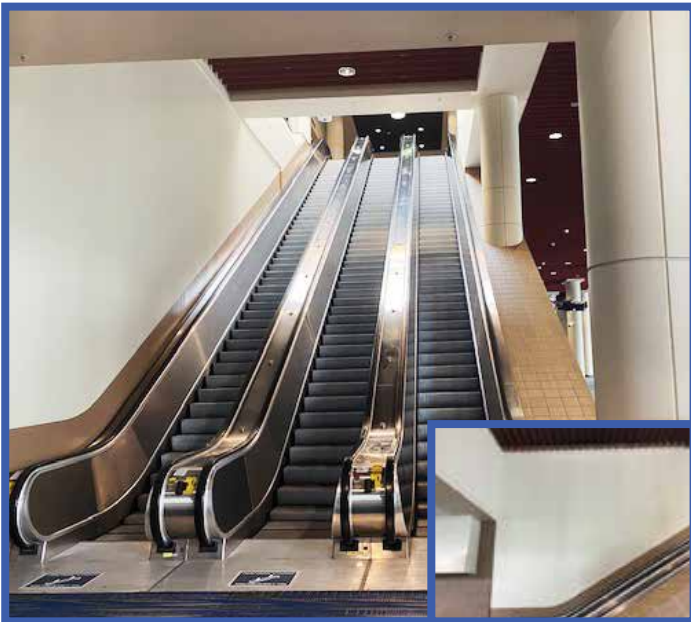
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OPPORTUNITY

#22

Escalator & Wall Clings Hall G Lobby



Sponsorship Location Fee
\$15,000

Printing & Installation Fee
\$8,380.16 (Escalator cling)

Wall & Soffit clings TBD
(\$10.25 per sq. ft.)

Escalator Clings

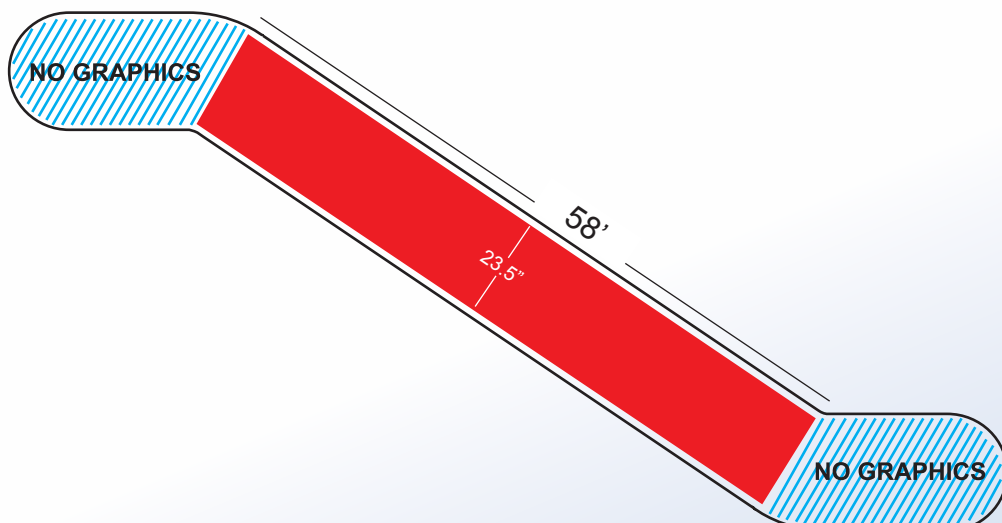
Metal Sides: 58' x 23.5" (x6)
Flat Divider: 11.5" x 71' (x2)

Wall & Soffit Clings

Sponsor may place a
cling on the wall and
overhang soffit

Additional Information

Escalator goes up to Educational Sessions
(Early Risers, Learning Centers, Closing Learning
Center, What's New, Mini What's New)





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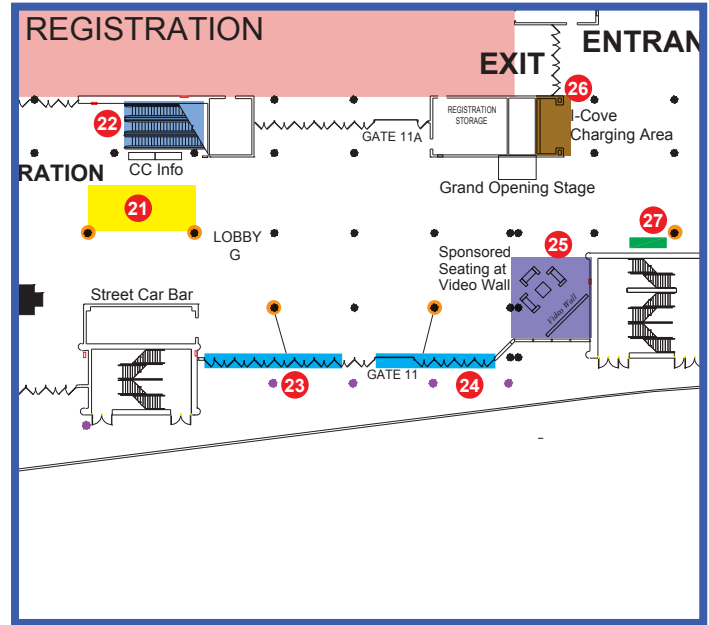
Window Clings & Column Wrap

Hall G Lobby

Inside facing Clings

OPPORTUNITY

#23



Sponsorship Location Fee
\$15,000

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$9,167.91 (Window clings)

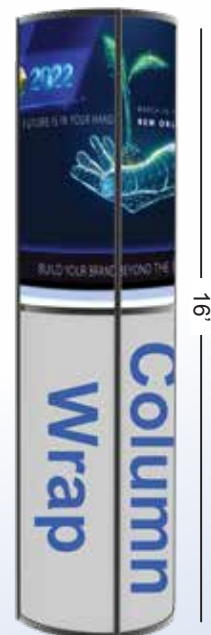
Window Clings

- A: 88" x 70.25" (x7)
- B: 88" x 27.875" (x7)
- C: 88" x 59.875" (x7)
- D: 35.25" x 34.5" (x15)
- F: 44.5" x 70.25" (x1)
- G: 44.5" x 27.875" (x1)
- H: 44.5" x 59.875" (x1)
- I: 25" x 70.25" (x1)
- J: 25" x 27.875" (x1)
- K: 25" x 59.875" (x1)
- L: 25" x 90" (x1)

Column Wrap (x1) 16' tall

Wraps will be made with agam metal (see mockup below)

A ₅	A ₆	A ₇	A ₈	A ₉	A ₁₀	A ₁₁	A ₁₂	F ₁	I ₁
No Graphics	B ₆	B ₇	B ₈	B ₉	B ₁₀	B ₁₁	B ₁₂	G ₁	J ₁
C ₅	C ₆	C ₇	C ₈	C ₉	C ₁₀	C ₁₁	C ₁₂	H ₁	K ₁
No Graphics	No Graphics Above Door Handles								L ₁
D ₉ D ₁₀	D ₁₁ D ₁₂	D ₁₃ D ₁₄	D ₁₅ D ₁₆	D ₁₇ D ₁₈	D ₁₉ D ₂₀	D ₂₁ D ₂₂	D ₂₃ D ₂₄	D ₂₅	





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NEW ORLEANS

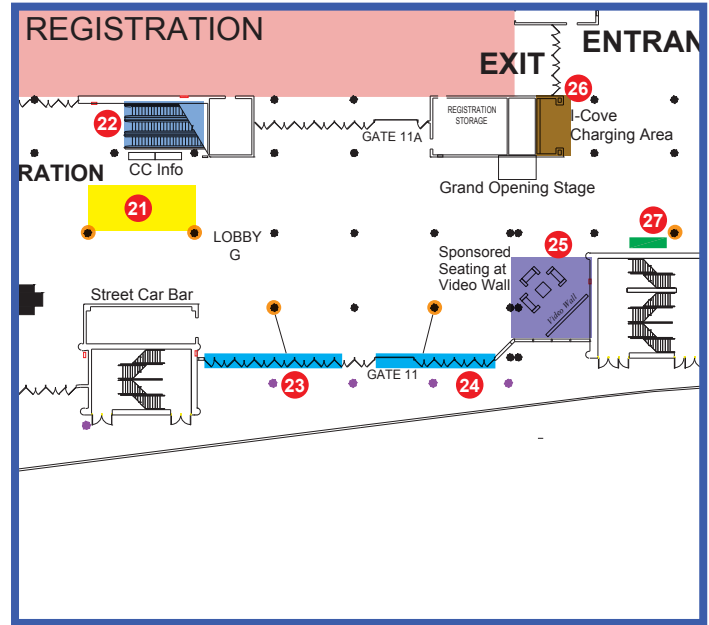
Window Clings & Column Wrap

Hall G Lobby

Inside facing Clings

OPPORTUNITY

#24



Sponsorship Location Fee
\$15,000

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$7,216.58 (Window clings)

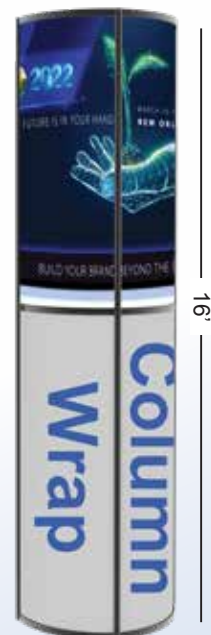
Window Clings

- A: 88" x 70.25" (x4) M: 36" x 16.5" (x4)
B: 88" x 27.875" (x4) N: 40.5" x 16.5" (x4)
C: 88" x 59.875" (x4) O: 36" x 18.625" (x4)
D: 35.25" x 34.5" (x8) P: 40.5" x 18.625" (x4)
E: 86.375" x 70.25" (x2) Q: 36" x 21.5" (x8)
R: 40.5" x 21.5" (x8)

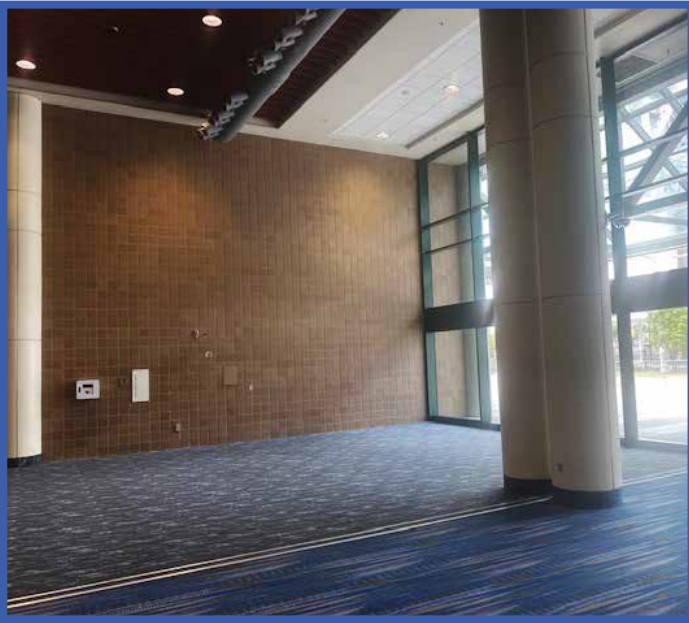
Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup below)

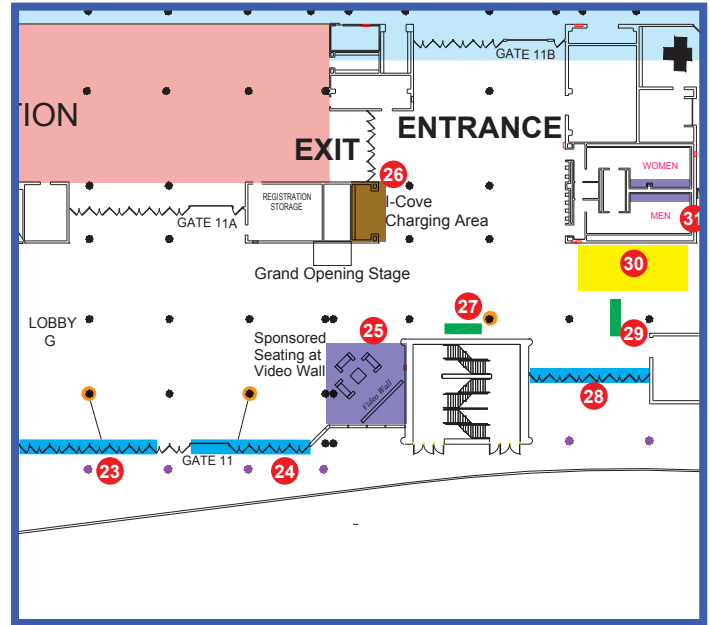
A ₁	A ₂	A ₃	A ₄	E ₁	E ₂
B ₁	B ₂	B ₃	B ₄	No Graphics	
C ₁	C ₂	C ₃	C ₄	M ₁	N ₁
No Graphics Above Door Handles				N ₂	M ₂
				O ₁	P ₁
				P ₂	O ₂
				O ₃	P ₃
				P ₄	O ₄
				Q ₁	R ₁
				R ₂	Q ₂
				Q ₃	R ₃
				R ₄	Q ₄
				Q ₅	R ₅
				R ₆	Q ₆
				Q ₇	R ₇
				R ₈	Q ₈
D ₁	D ₂	D ₃	D ₄	M ₃	N ₃
D ₅	D ₆	D ₇	D ₈	N ₄	M ₄



Sponsored Seating at Video Wall Hall G Lobby



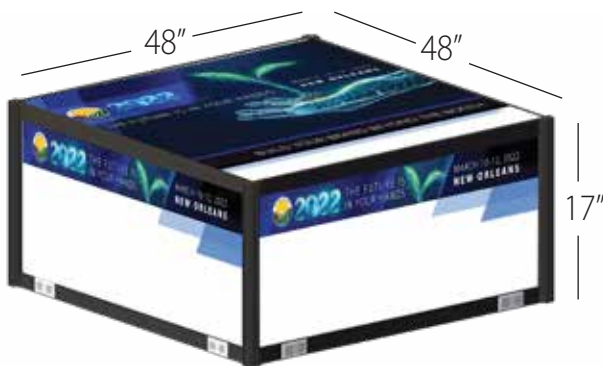
Sponsorship Location Fee
\$5,000



Printing & Installation Fee
Included in sponsorship fee

Additional Information

Soft seating and coffee tables will be installed here for Commodity Classic guests to rest and watch the Commodity Classic Video Wall. Opportunity includes two 4'x4' lighted coffee table cubes with your company branding installed on the top surface and all four sides. Each coffee table will have outlets on the sides for guests to use.



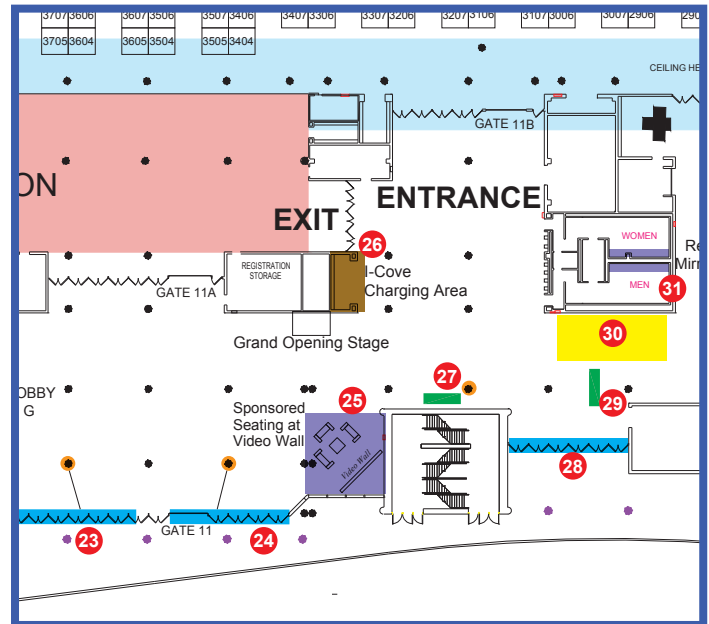
I-Cove Charging Area, Wall Cling Hall H Lobby



Sponsorship Location Fee
\$5,000

Wall Cling

Sponsor may cling white wall above I-Cove.



Printing & Installation Fee
Wall Clings TBD (\$10.25 per sq. ft.)

Additional Information

I-Cove is a built-in charging station next to Trade Show Hall H Lobby.



2022

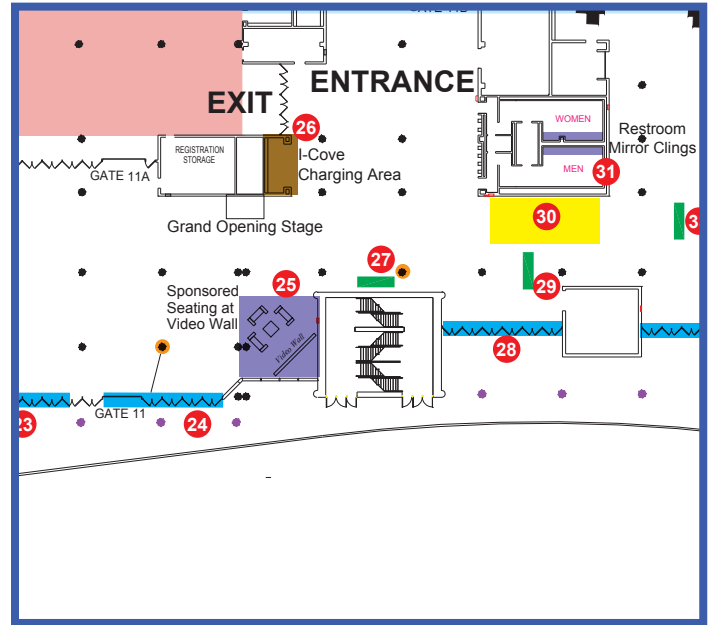
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MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#27

Banner & Column Wrap Hall H Lobby



Sponsorship Location Fee
\$20,000

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$3,280.00 (Banner)

Banner (x1) 20' x 16'

Single sided banner hung off velour drape.

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)



240"



192"

16'



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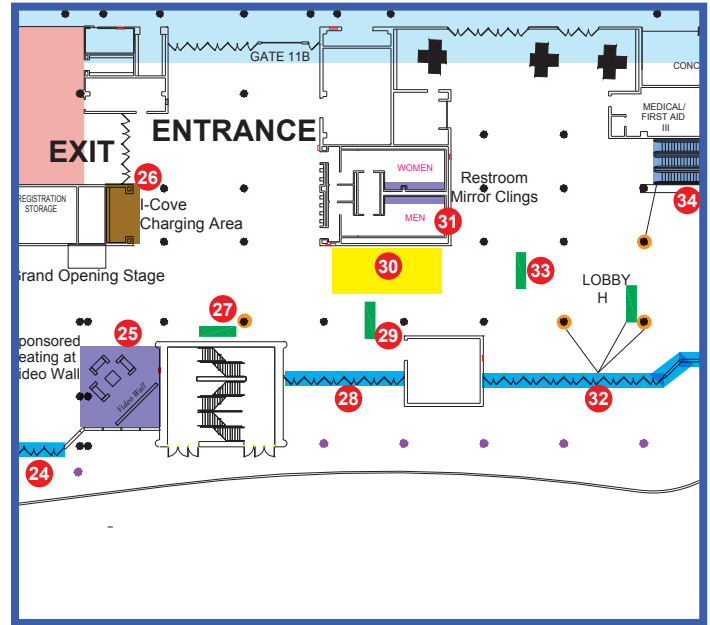
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#28

Window Clings Hall H Lobby

Inside facing



Sponsorship Location Fee
\$15,000

Printing & Installation Fee
\$7,016.34

Window Clings

- A: 87.5" x 70.25" (x3) E: 90" x 70.25" (x3)
B: 87.5" x 27.875" (x3) F: 90" x 27.875" (x3)
C: 87.5" x 59.875" (x3) G: 90" x 59.875" (x3)
D: 34.875" x 34.5" (x12)

A ₁	A ₂	A ₃	E ₁	E ₂	E ₃						
B ₁	B ₂	B ₃	F ₁	F ₂	F ₃						
C ₁	C ₂	C ₃	G ₁	G ₂	G ₃						
No Graphics Above Door Handles											
D ₁	D ₂	D ₃	D ₄	D ₅	D ₆	D ₇	D ₈	D ₉	D ₁₀	D ₁₁	D ₁₂



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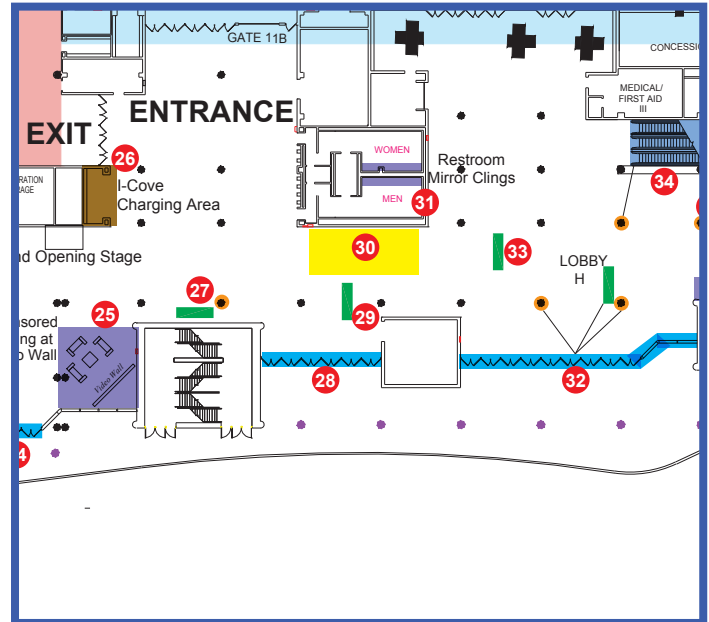
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#29

Hanging Banner Hall H Lobby

Double Sided

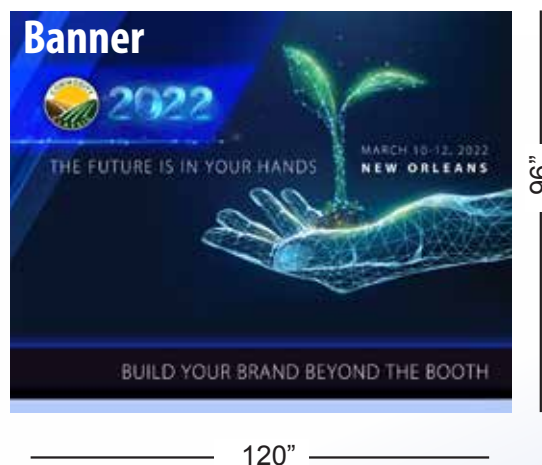


Sponsorship Location Fee
\$7,500

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"





2022

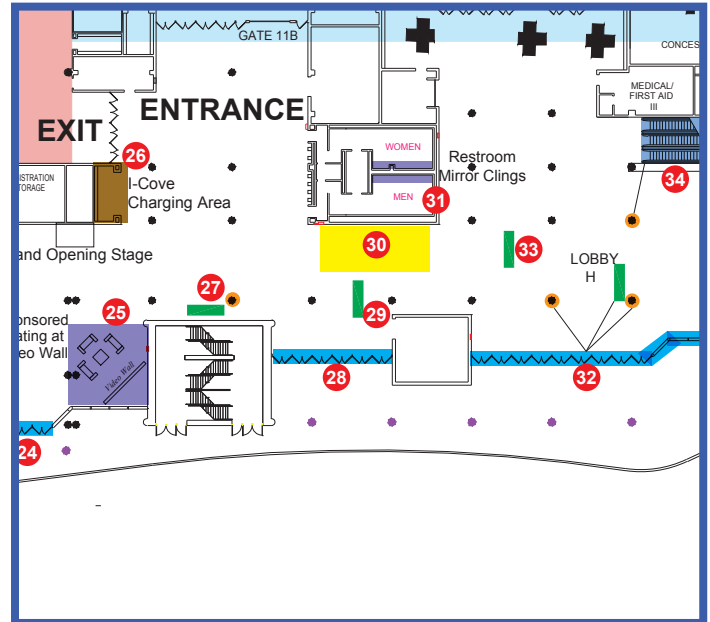
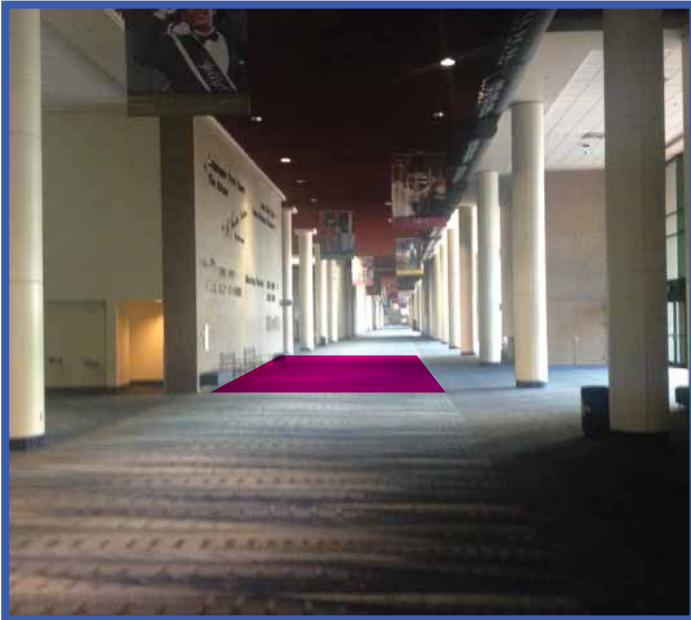
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OPPORTUNITY

#30

Floor Cling Hall H Lobby



Sponsorship Location Fee
\$10,000

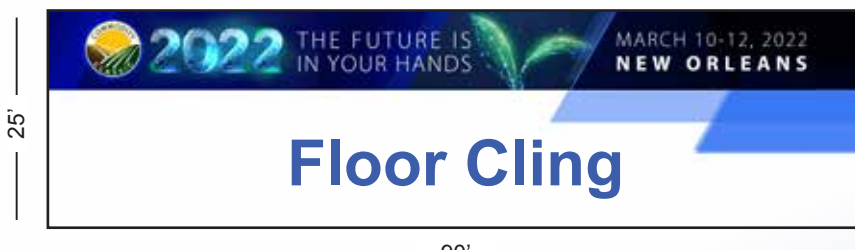
Printing & Installation Fee
\$TBD
(\$10.25 per sq. ft.)

Floor Cling 75' x 25' Area

Sponsor must stay in 75' x 25' area.
Clings bigger than 50" x 50" will be tiled.

Additional Information

Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.



Floor Cling

90'



2022

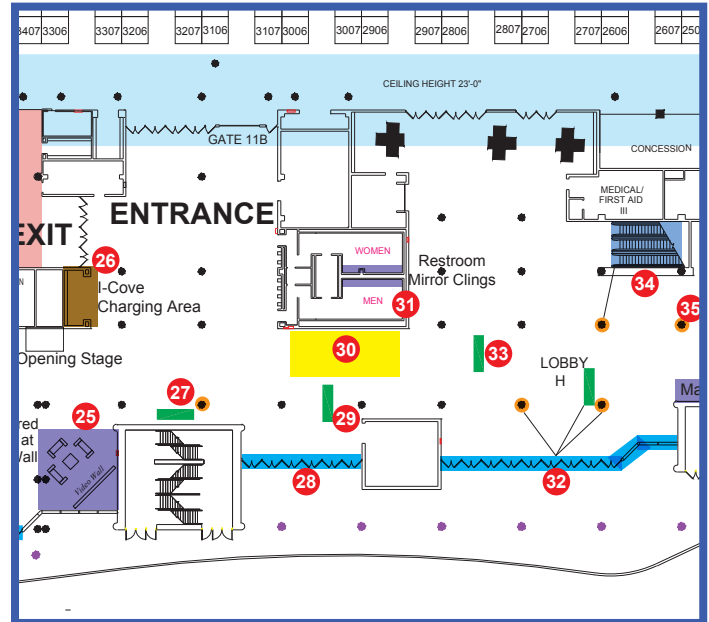
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OPPORTUNITY

#31

Restroom Mirror Clings Hall H Lobby



Sponsorship Location Fee
\$2,000

Printing & Installation Fee
\$18.22 (Per cling)

Mirror Clings 16" x 16"

Clings placed on lower right corner of mirrors.
(3-4 mirrors per restroom)

Additional Information

This opportunity includes the Men's and Women's restrooms in this location.



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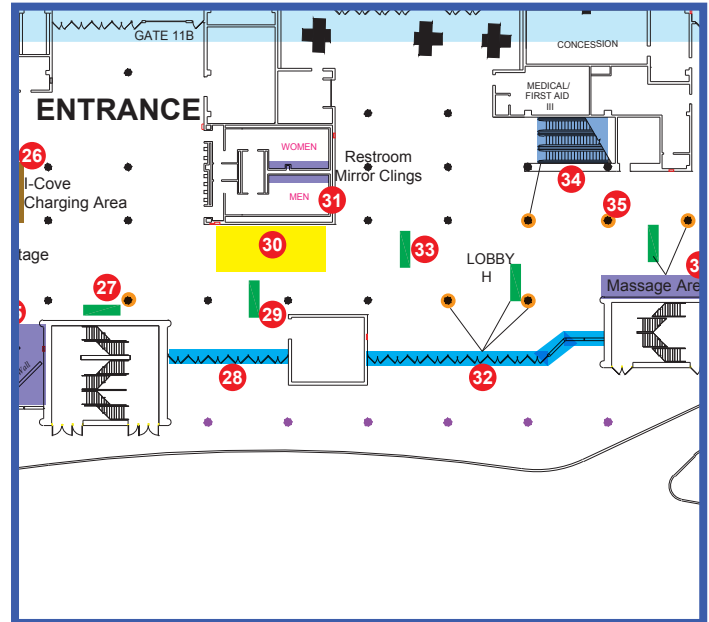
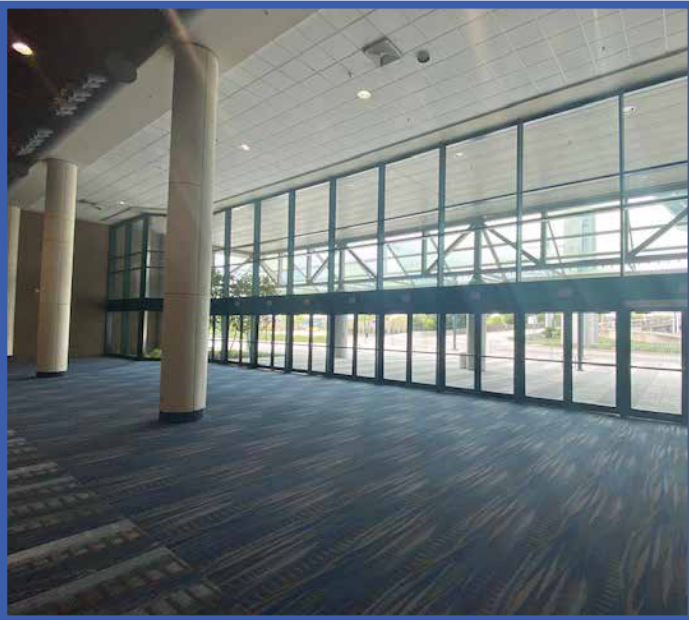
MARCH 10-12, 2022 NEW ORLEANS

Window Clings, Banner & Column Wraps Hall H Lobby

Inside facing

OPPORTUNITY

#32



Sponsorship Location Fee

\$15,000

Window Clings

- | | |
|-------------------------|--------------------------|
| A: 88" x 70.25" (x9) | I: 83" x 59.875" (x1) |
| B: 88" x 27.875" (x9) | J: 91.5" x 70.25" (x1) |
| C: 88" x 59.875" (x9) | K: 91.5" x 27.875" (x1) |
| D: 82.5" x 70.25" (x1) | L: 91.5" x 59.875" (x1) |
| E: 82.5" x 27.875" (x1) | M: 82.5" x 90" (x1) |
| F: 82.5" x 59.875" (x1) | N: 83" x 90" (x1) |
| G: 83" x 70.25" (x1) | O: 91.5" x 90" (x1) |
| H: 83" x 27.875" (x1) | P: 34.875" x 34.5" (x18) |

Hanging Banner

120" x 96"

Printing & Installation Fee

\$4,485.28 (For 2 column wraps)

\$14,985.34 (Window clings)

\$820.00 (Banner)

Column Wraps (x2) 16' tall

Wraps will be made with agam metal (see mockup below)



120"



16'

D ₁	G ₁	J ₁	A ₁	A ₂	A ₃	A ₄	A ₅	A ₆	A ₇	A ₈	A ₉
E ₁	H ₁	K ₁	B ₁	B ₂	B ₃	B ₄	B ₅	B ₆	B ₇	B ₈	B ₉
F ₁	I ₁	L ₁	C ₁	C ₂	C ₃	C ₄	C ₅	C ₆	C ₇	C ₈	C ₉
			No Graphics Above Door Handles								
M ₁	N ₁	O ₁	P ₁	P ₂	P ₃	P ₄	P ₅	P ₆	P ₇	P ₈	P ₉
			P ₁₀	P ₁₁	P ₁₂	P ₁₃	P ₁₄	P ₁₅	P ₁₆	P ₁₇	P ₁₈



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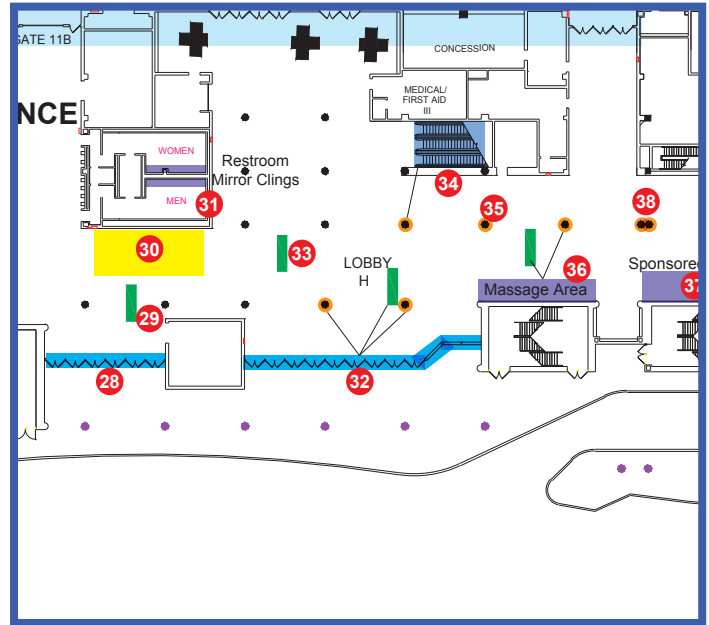
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#33

Hanging Banner Hall H Lobby

Double Sided



Sponsorship Location Fee
\$7,500

Printing & Installation Fee
\$820.00

Hanging Banner

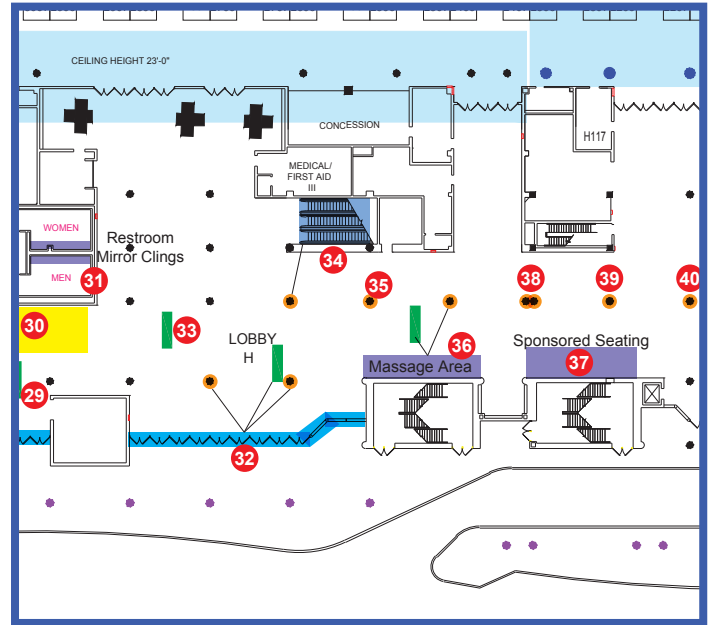
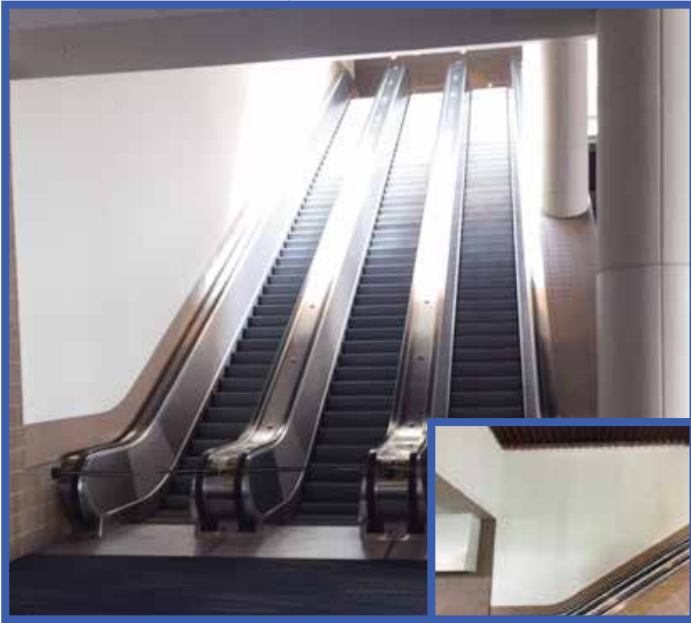
120" x 96"



96"

120"

Escalator, Wall Clings & Column Wrap Hall H Lobby



Sponsorship Location Fee
\$15,000

Escalator Clings

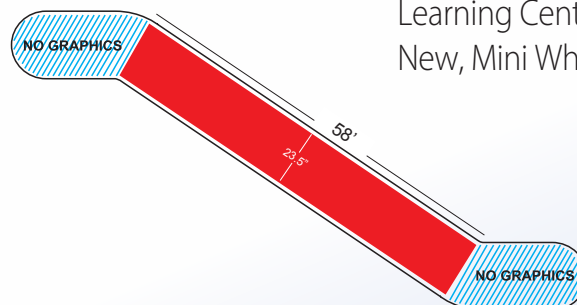
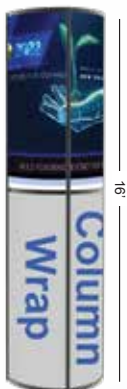
Metal Sides: 58' x 23.5" (x6)
Flat Divider: 11.5" x 71' (x2)

Wall & Soffit Clings

Sponsor may place a cling on the wall and overhang soffit

Column Wrap (x1) 16' tall

Wraps will be made with agam metal (see mockup below)



Printing & Installation Fee

\$2,242.64 (Column wrap)

\$8,380.16 (Escalator cling)

Wall & Soffit cling TBD
(\$10.25 per sq. ft.)

Additional Information

The white wall alongside the escalators and the soffit that is visible when descending the escalators are both available to brand.

Escalator goes up to Welcome Reception, ASA Awards Banquet, Educational Sessions (Early Risers, Learning Centers, Closing Learning Center, What's New, Mini What's New, Evening of Entertainment)



2022

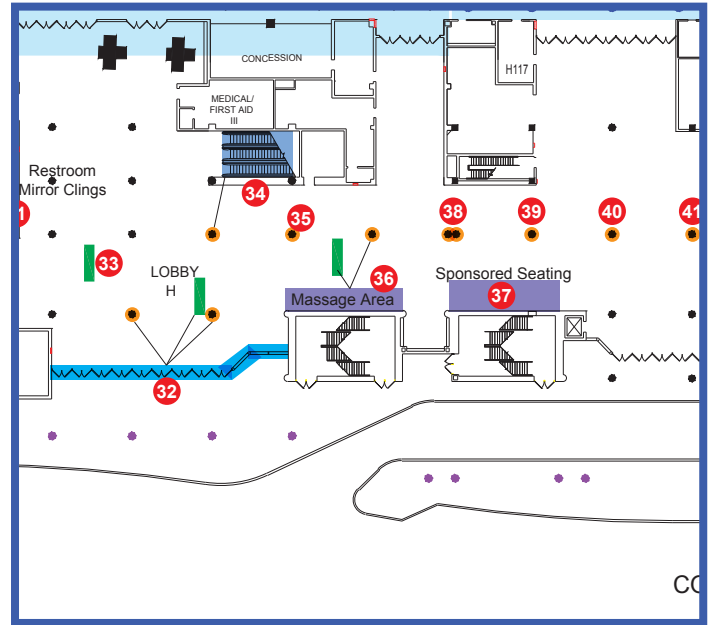
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NEW ORLEANS

OPPORTUNITY

#35

Column Wrap Hall H Lobby



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$2,242.64

Column Wraps (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)





2022

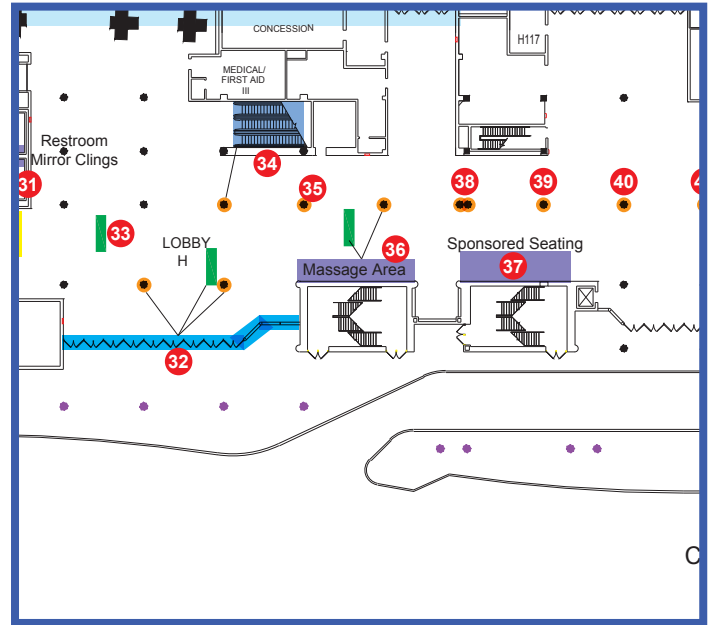
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MARCH 10-12, 2022 NEW ORLEANS

OPPORTUNITY

#36

Massage Area, Banner & Column Wrap Hall H Lobby



Sponsorship Location Fee
\$17,500

Printing & Installation Fee
\$2,242.64 (Column wrap)
\$820.00 (Banner)

Massage Area

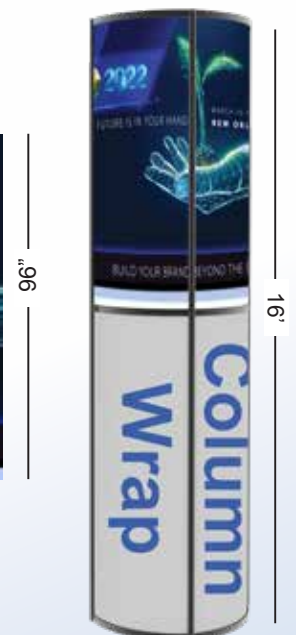
Associate your brand with rest and relaxation, generate outstanding visibility and be a hero to attendees as they queue up for complimentary shoulder and foot massages. Certified massage therapists provide 10-minute upper body massages in specially designed chairs during designated hours. Foot massage devices are available for attendees to use as they wait for their upper body massage. Sponsorship fee includes massage therapists and all equipment needed, as well as the opportunity to brand one column wrap and banner (printing & installation costs apply) in the walkway next to the Massage Area.

Hanging Banner

120" x 96"

Column Wraps (x1) 16' tall

Wraps will be made with agam metal (see mockup at right)





2022

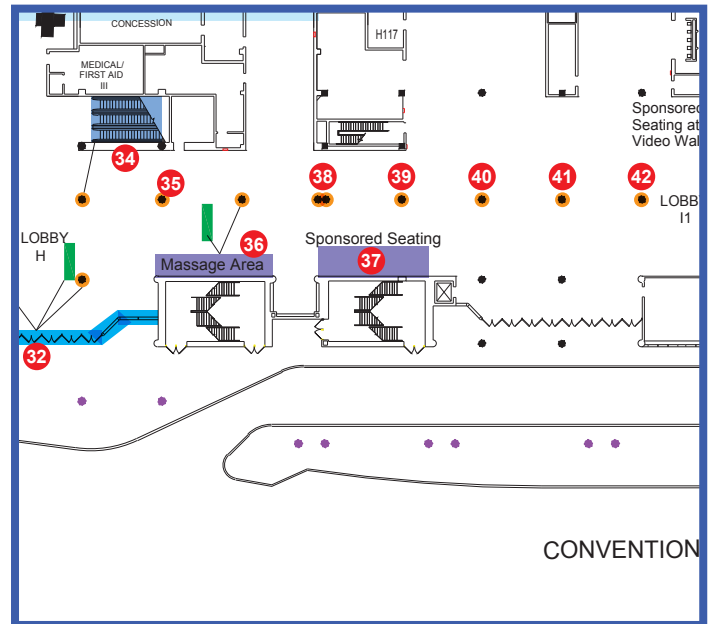
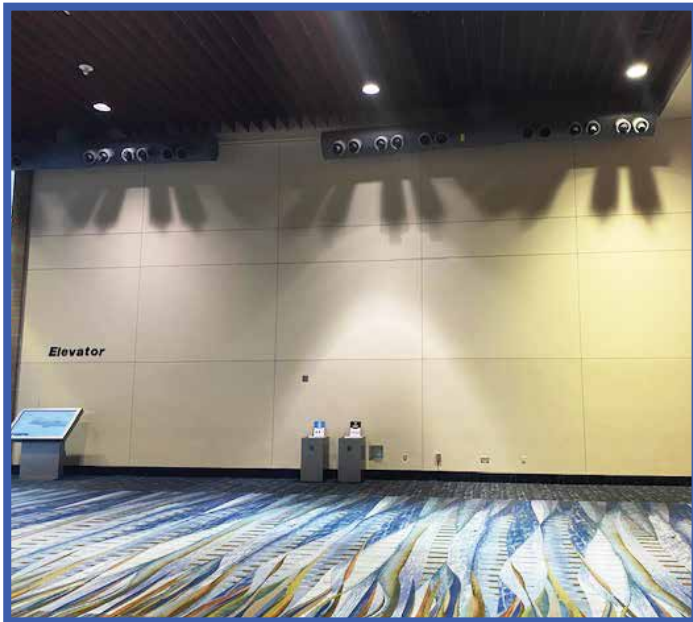
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OPPORTUNITY

#37

Lounge Seating Hall H Lobby

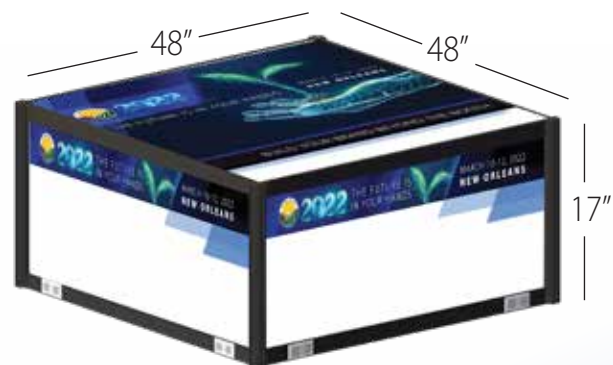


Sponsorship Location Fee
\$3,000

Printing & Installation Fee
Included in sponsorship fee

Sponsored Seating

Soft seating and coffee tables will be installed here for Commodity Classic guests to rest and relax. Opportunity includes two 4'x4' lighted coffee table cubes with your company branding installed on the top surface and all four sides. Each coffee table will have outlets on the sides for guests to use.





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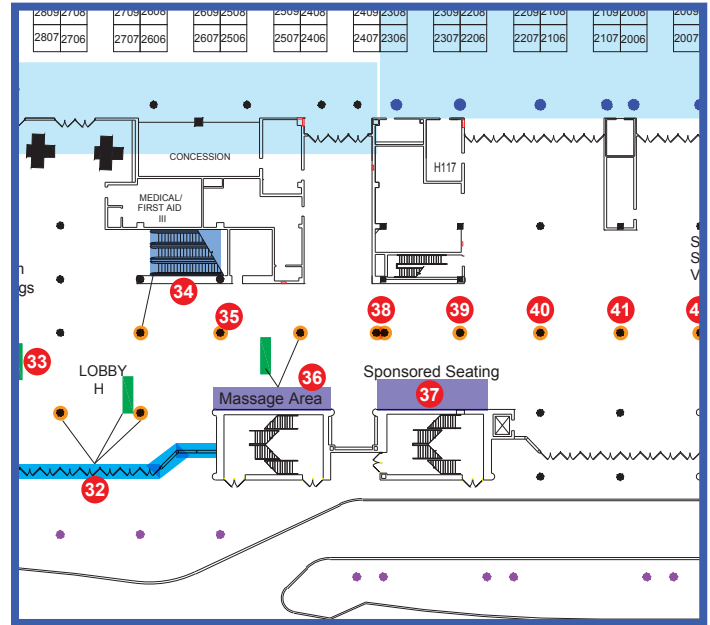


MARCH 10-12, 2022
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OPPORTUNITY

#38

Column Wrap Hall H Lobby



Sponsorship Location Fee
\$4,000

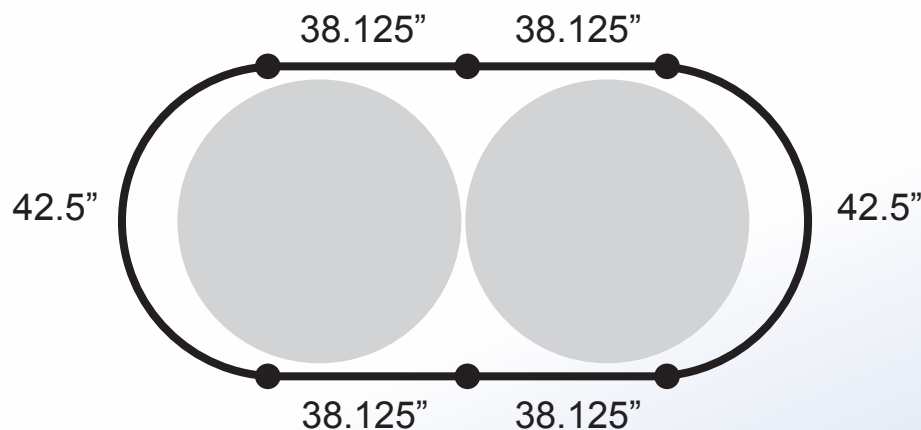
Printing & Installation Fee
\$3,125.88

Column Wraps (x1) 16' tall

Wraps will be made with agam metal
(see mockup below)

Additional Information

This opportunity consists of two connected columns.
Please note that the width to encircle this "double
column" is wider than the other columns offered.





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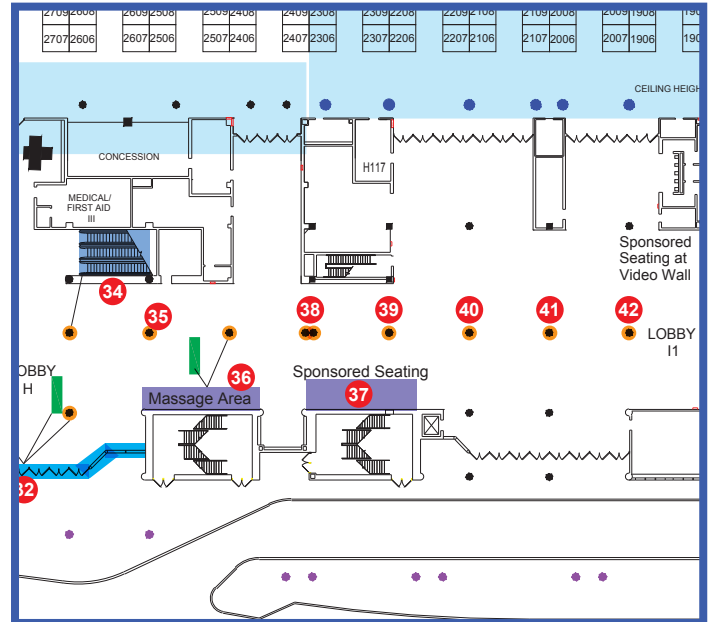


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NEW ORLEANS

OPPORTUNITY

#39

Column Wrap Hall H Lobby



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$2,242.64

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)





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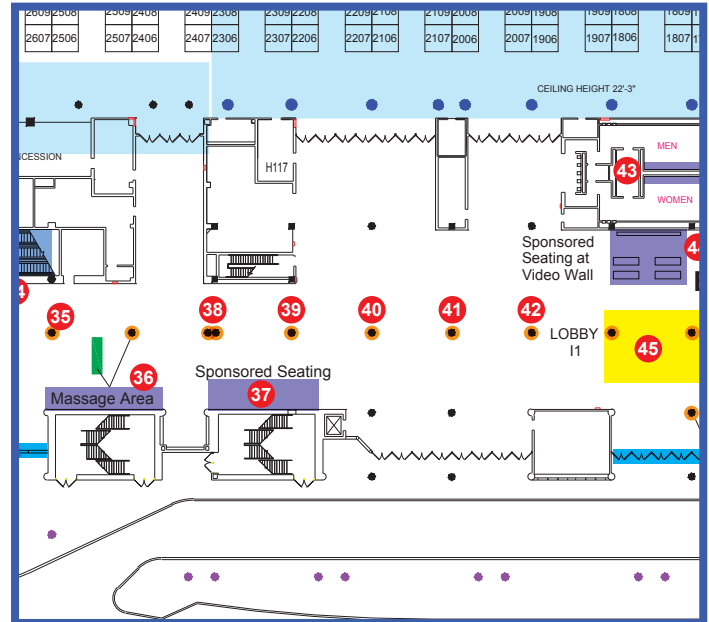


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OPPORTUNITY

#40

Column Wrap Hall I Lobby



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$2,242.64

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)





2022

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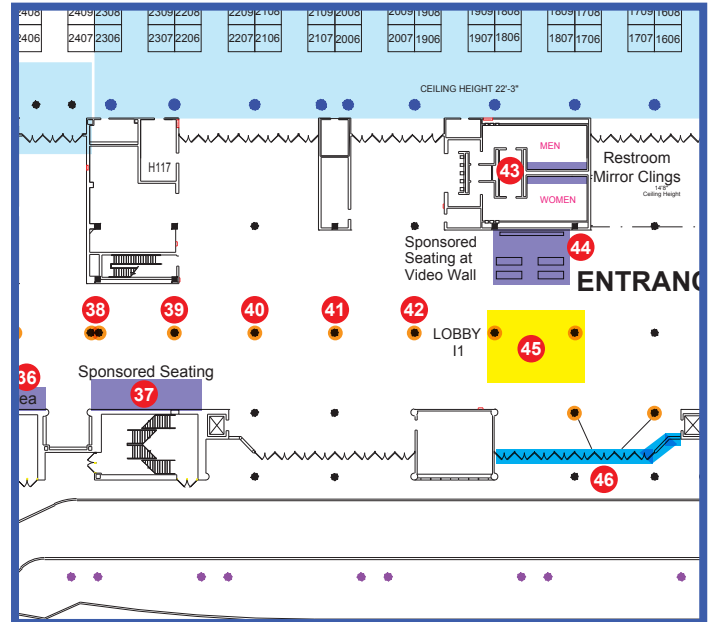
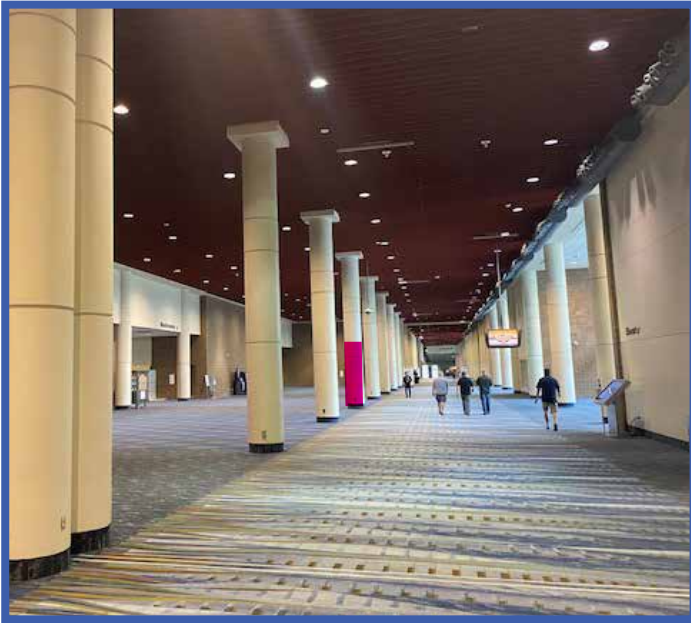


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#41

Column Wrap Hall I Lobby



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$2,242.64

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)





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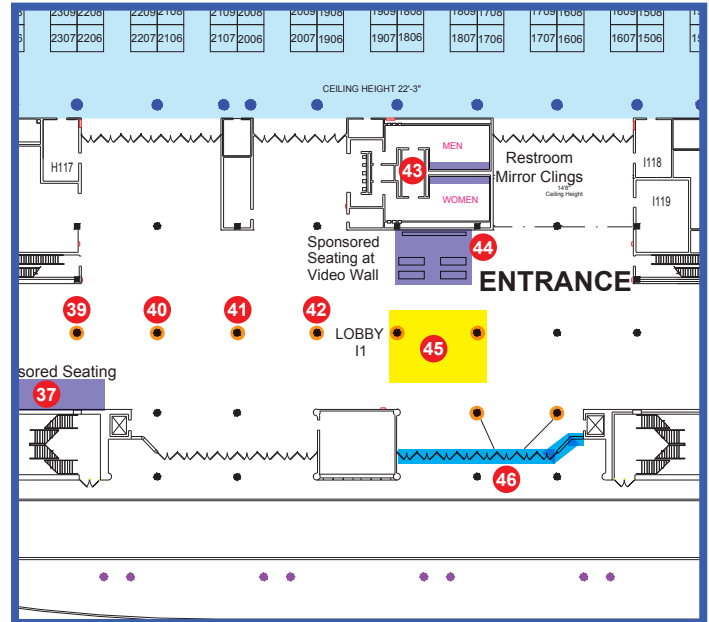


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OPPORTUNITY

#42

Column Wrap Hall I Lobby



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$2,242.64

Column Wrap (x1) 16' tall

Wraps will be made with agam metal
(see mockup at right)





2022

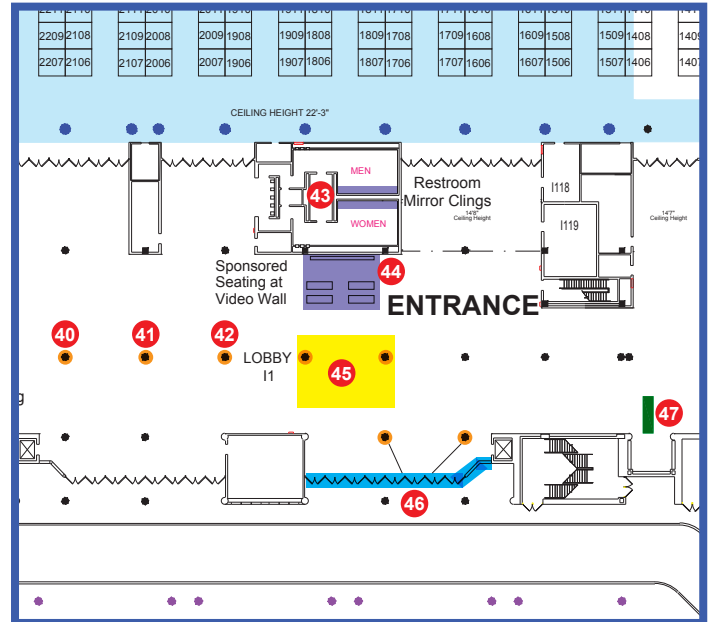
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OPPORTUNITY

#43

Restroom Mirror Clings Hall I Lobby



Sponsorship Location Fee
\$2,000

Printing & Installation Fee
\$18.22 (Per cling)

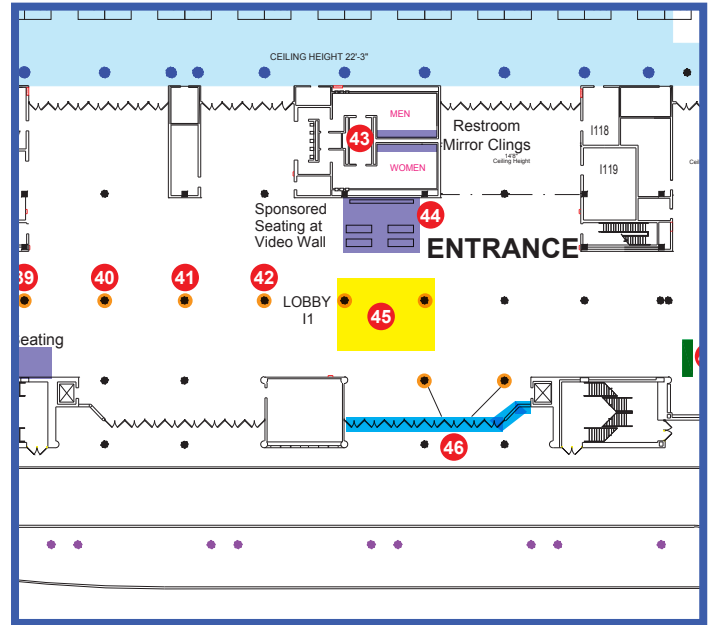
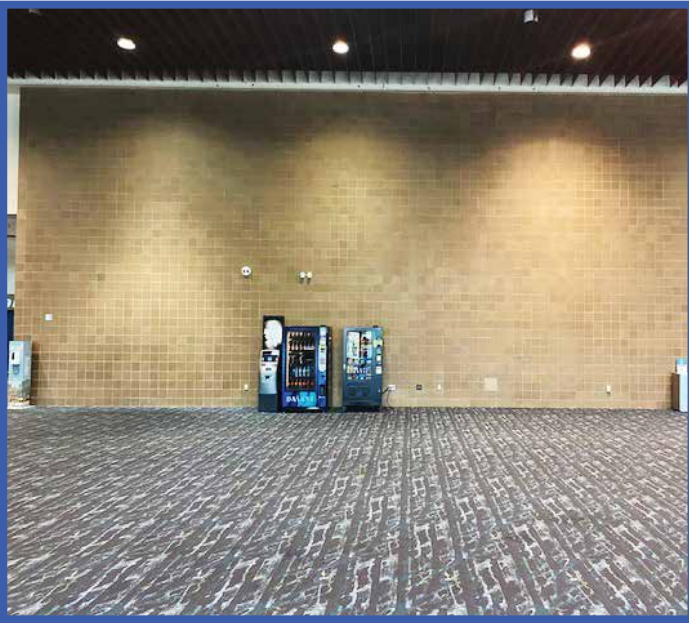
Mirror Clings 16" x 16"

Clings placed on lower right corner of mirrors.
(3-4 mirrors per restroom)

Additional Information

This opportunity includes the Men's and Women's restrooms in this location.

Sponsored Seating at Video Wall Hall I Lobby

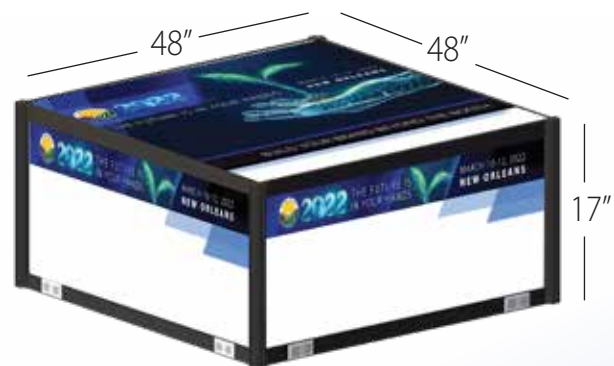


Sponsorship Location Fee
\$4,000

Printing & Installation Fee
Included in Sponsorship Fee

Seating Area

Soft seating and coffee tables will be installed here for Commodity Classic guests to rest and watch the Commodity Classic smaller Video Wall. Opportunity includes two 4'x4' lighted coffee table cubes with your company branding installed on the top surface and all four sides. Each coffee table will have outlets on the sides for guests to use.





2022

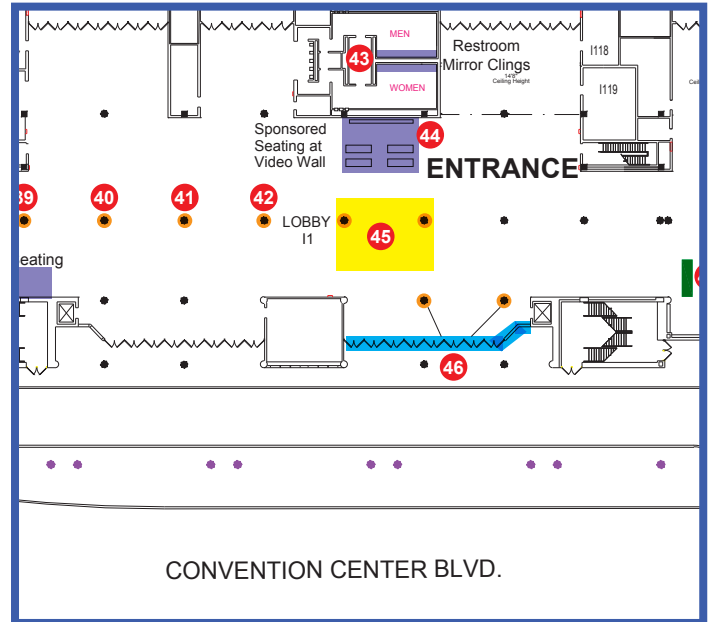
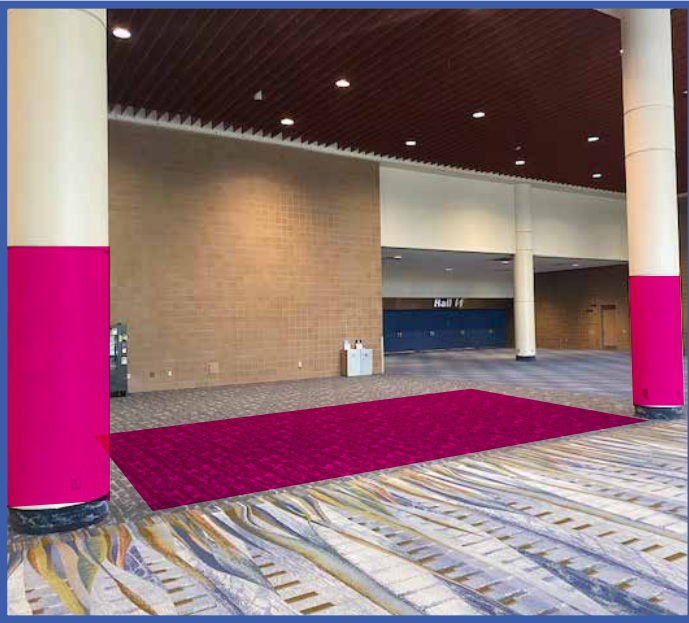
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OPPORTUNITY

#45

Floor Cling & Column Wraps Hall I Lobby



Sponsorship Location Fee
\$10,000

Printing & Installation Fee
\$4,485.28 (For 2 column wraps)
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling 45' x 25' Area

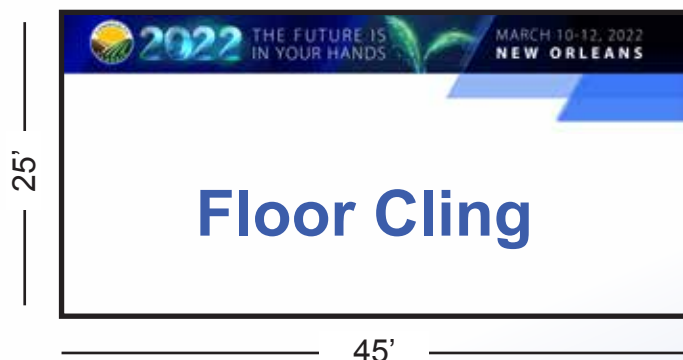
Sponsor must stay in 45' x 25' area. Cling design may be any size and face any direction. Clings bigger than 50" x 50" will be tiled.

Additional Information

Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.

Column Wraps (x2) 16' tall

Wraps will be made with agam metal (see mockup at right)



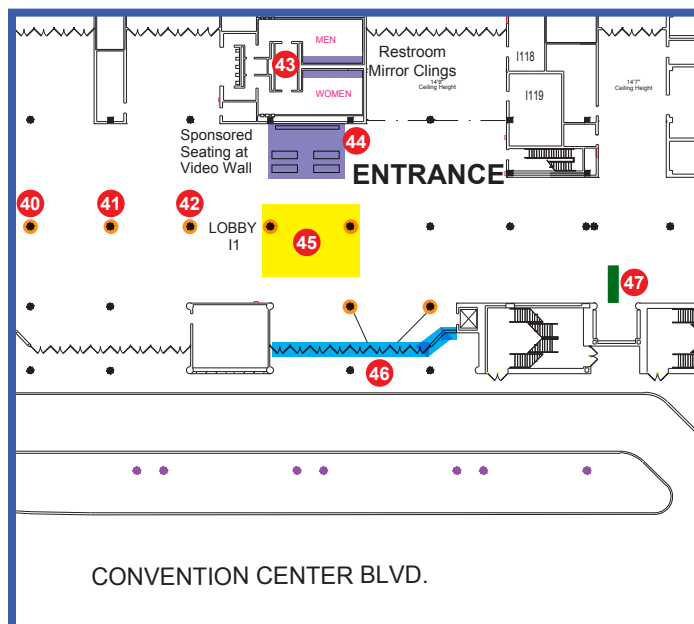
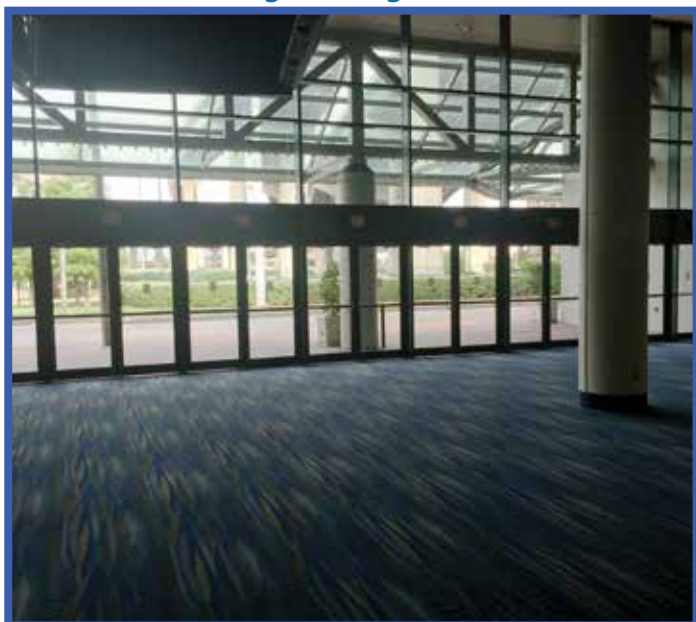
Window Clings & Column Wraps

Hall I Lobby

Inside facing Clings

OPPORTUNITY

#46



Sponsorship Location Fee
\$10,000

Printing & Installation Fee

\$4,485.28 (For 2 column wraps)

\$11,367.73 (Window clings)

Window Clings

A: 88" x 70.25" (x8) G: 45" x 70.25" (x1)
B: 88" x 27.875" (x8) H: 45" x 27.875" (x1)
C: 88" x 59.875" (x8) I: 45" x 59.875" (x1)
D: 72" x 70.25" (x1) J: 72" x 90" (x1)
E: 72" x 27.875" (x1) K: 45" x 90" (x1)
F: 72" x 59.875" (x1) L: 35.25" x 34.5" (x16)

Column Wraps (x2) 16' tall

Wraps will be made with agam metal (see mockup below)

G ₁	D ₁	A ₁	A ₂	A ₃	A ₄	A ₅	A ₆	A ₇	A ₈								
		H ₁	E ₁	B ₁	B ₂	B ₃	B ₄	B ₅	B ₆	B ₇	B ₈						
		I ₁	F ₁	C ₁	C ₂	C ₃	C ₄	C ₅	C ₆	C ₇	C ₈						
K ₁	J ₁	No Graphics Above Door Handles								No Graphics Above Door Handles							
		L ₁	L ₂	L ₃	L ₄	L ₅	L ₆	L ₇	L ₈	L ₉	L ₁₀	L ₁₁	L ₁₂	L ₁₃	L ₁₄	L ₁₅	L ₁₆





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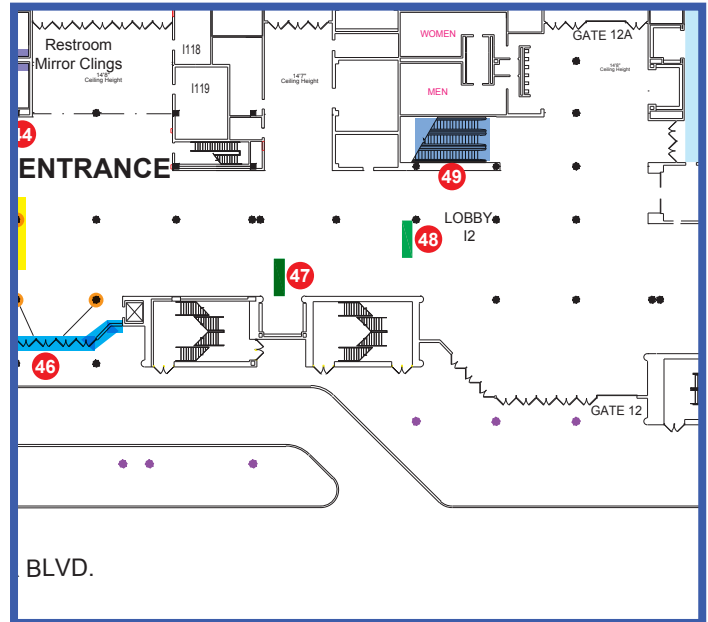
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#47

Hanging Banner Hall I Lobby

Double Sided



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"





2022

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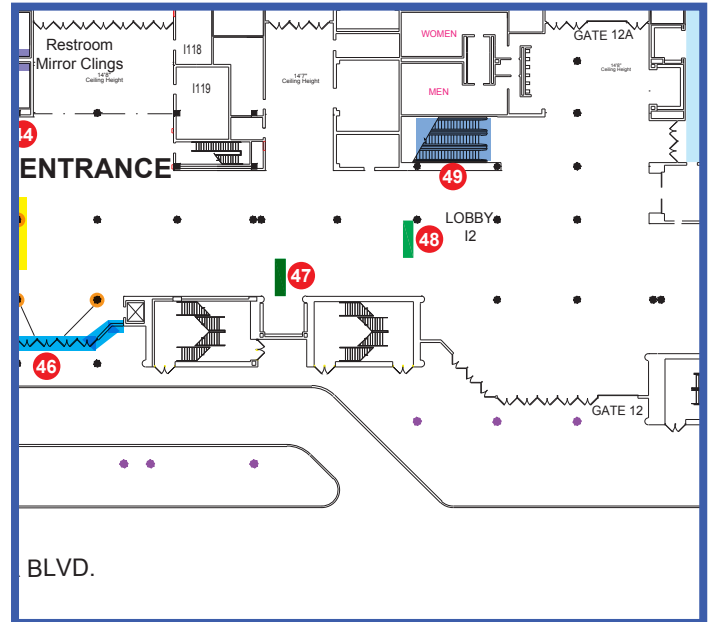
MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#48

Hanging Banner Hall I Lobby

Double Sided



Sponsorship Location Fee
\$4,000

Printing & Installation Fee
\$820.00

Hanging Banner

120" x 96"



120"

96"



2022

THE FUTURE IS
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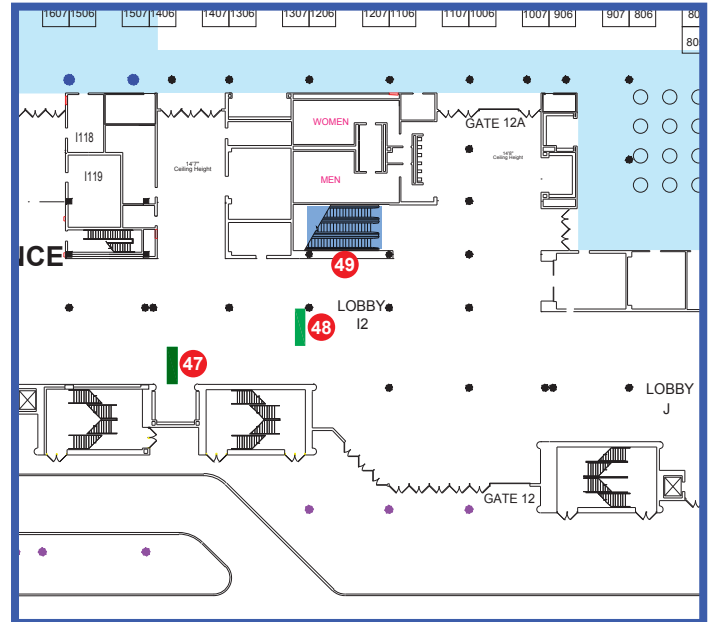
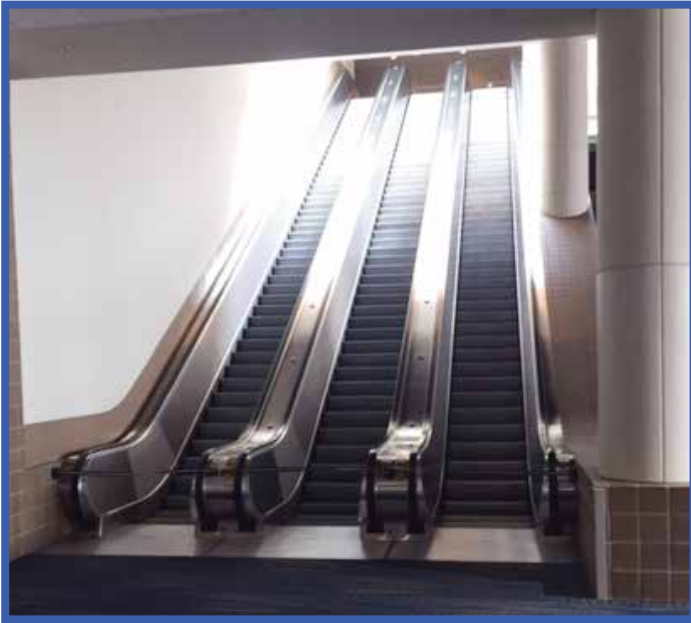


MARCH 10-12, 2022
NEW ORLEANS

OPPORTUNITY

#49

Escalator Clings Hall I Lobby



Sponsorship Location Fee
\$15,000

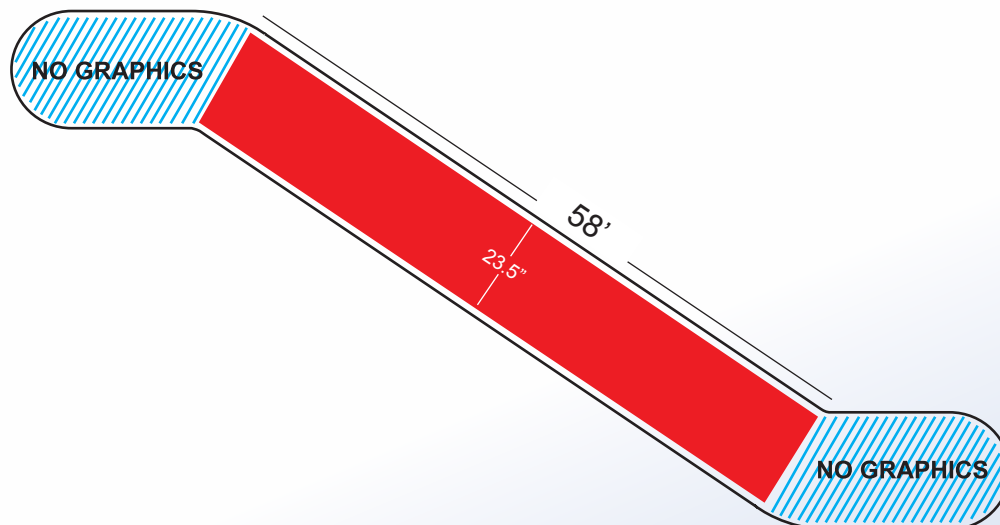
Printing & Installation Fee
\$8,380.16 (Escalator cling)

Escalator Clings

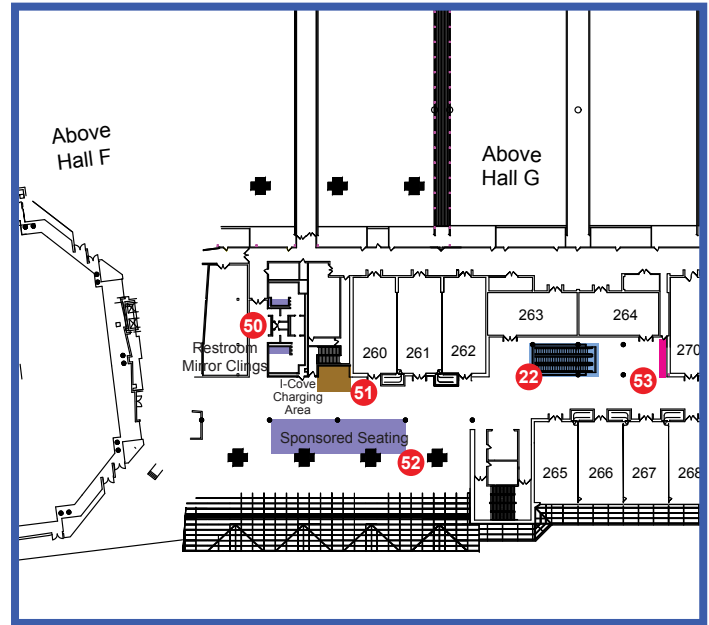
Metal Sides: 58' x 23.5" (x6)
Flat Divider: 11.5" x 71" (x2)

Additional Information

Escalator goes up to General Session,
Evening of Entertainment



Restroom Mirror Clings Near Room 260 (2nd Floor)



Sponsorship Location Fee
\$2,000

Printing & Installation Fee
\$18.22 (Per cling)

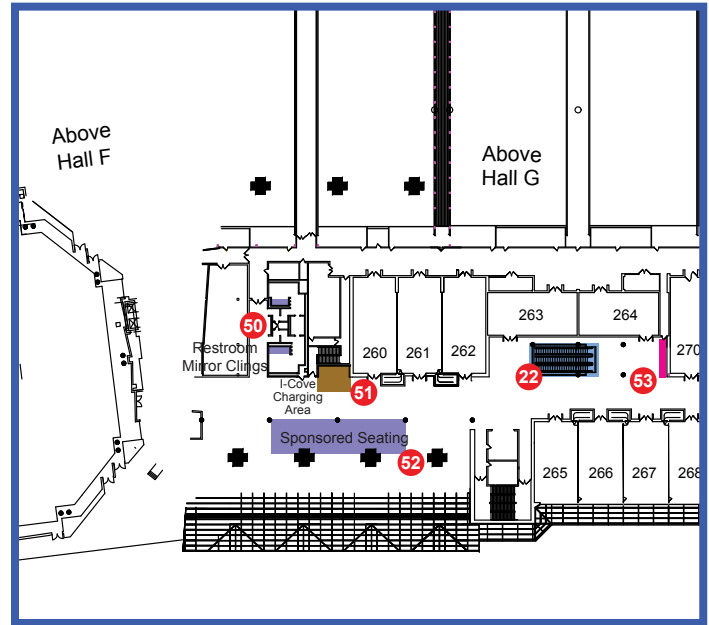
Mirror Clings 16" x 16"

Clings placed on lower right corner of mirrors.
(3-4 mirrors per restroom)

Additional Information

This opportunity includes the Men's and Women's restrooms in this location. The Educational Sessions (Early Risers, Learning Centers, Closing Learning Center, Mini What's New) are located in this area.

I-Cove Charging Area, Wall Cling Near Room 260 (2nd Floor)



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
Wall Clings TBD (\$10.25 per sq. ft.)

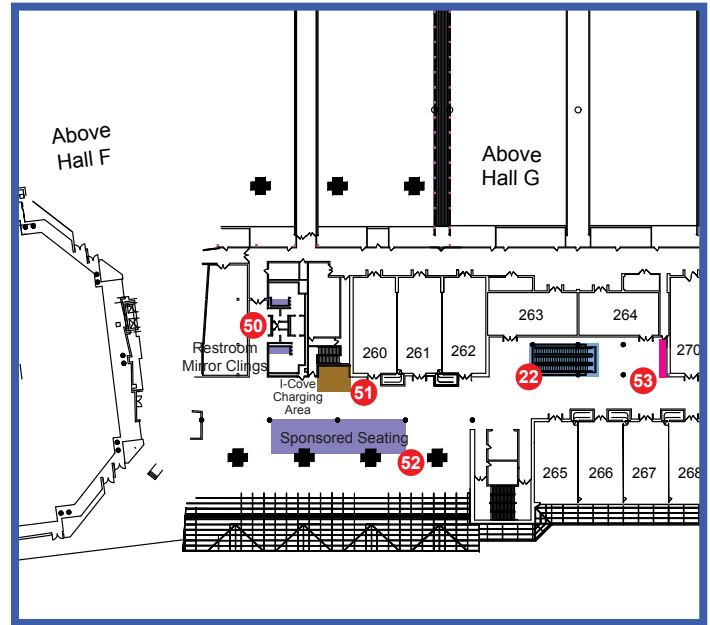
Wall Cling

Sponsor may cling white wall above coves.

Location Information

I-Cove is a built-in charging station located in the Educational Sessions meeting room hallway.

Lounge Seating Across From Room 260 (2nd Floor)

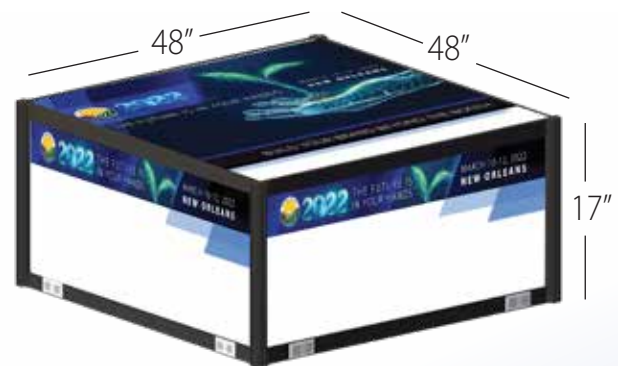


Sponsorship Location Fee
\$5,000

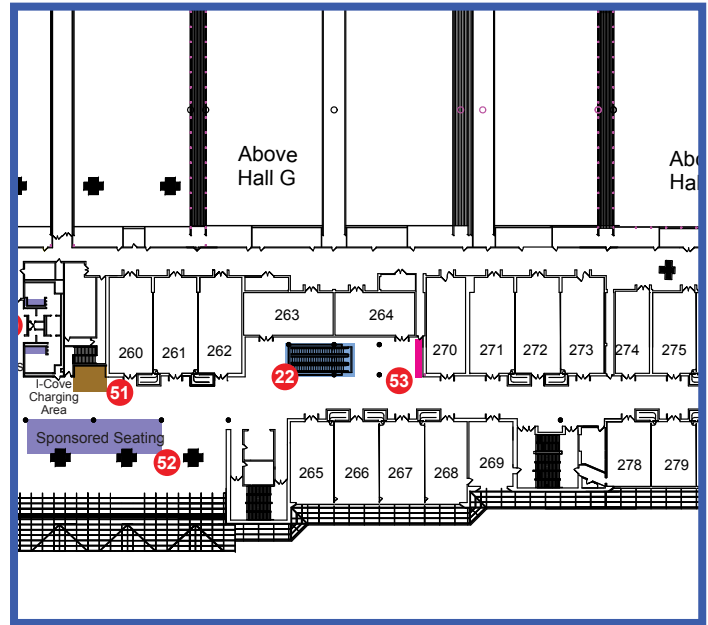
Printing & Installation Fee
Included in sponsorship fee

Sponsored Seating

Soft seating and coffee tables will be installed along the railing across from the I-Cove and Room 260 for Commodity Classic guests to continue their conversations between educational sessions. Opportunity includes three 4' x 4' lighted coffee table cubes with your company branding installed on the top surface and all four sides. Each cube will have outlets on the sides for your guests to use. Educational Sessions scheduled to occur near this area include Early Risers, Learning Centers, Closing Learning Center, and Mini What's New.



Wall Cling Top of Escalator Across From Room 267 (2nd Floor)



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
Wall Cling TBD (\$10.25 per sq. ft.)

Wall Cling

Sponsor may place cling on soffit above brick wall.

Location Information

Wall cling is visible when arriving to the 2nd floor via the Hall G Lobby escalators, and when walking through the lobby for the 260s & 270s meeting rooms. Educational Sessions scheduled to occur near this area include Early Risers, Learning Centers, Closing Learning Center, What's New, and Mini What's New.



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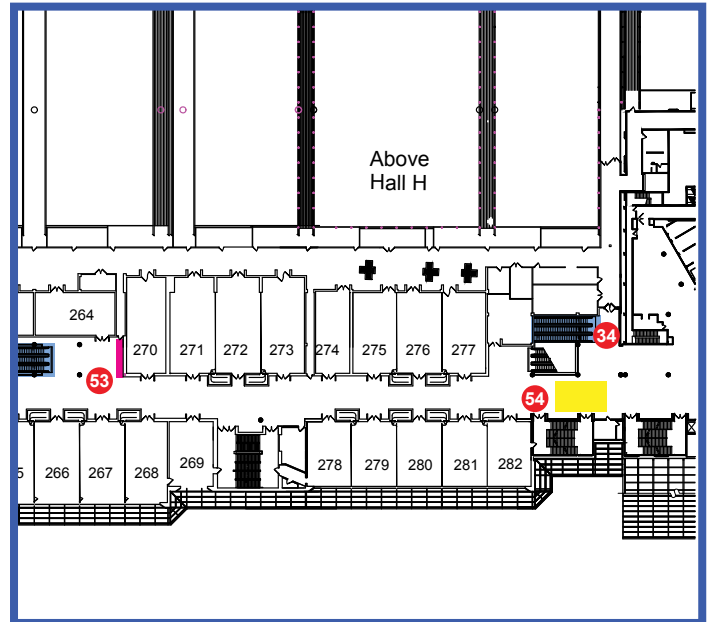
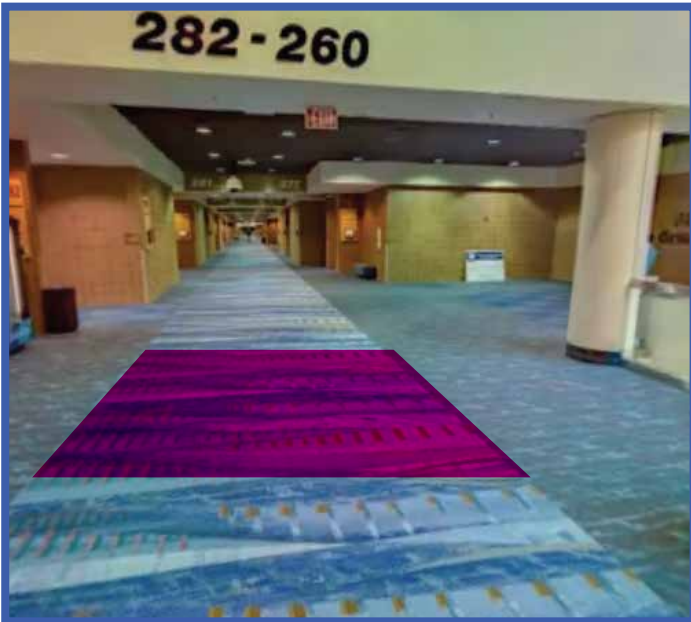
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OPPORTUNITY

#54

Floor Cling Top of Escalator Across From Room 282 (2nd Floor)



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$TBD
(\$10.25 per sq. ft.)

Floor Clings 14' x 14' Area

Sponsor must stay in 14' x 14' area. Cling design may be any size and face any direction. Clings bigger than 50" x 50" will be tiled.

Additional Information

Located between Room 282 and Escalator H, this floor cling area is at the start of the Educational Sessions meeting room hallway.

Floor cling printing & installation pricing is dependent on quantity and size of clings within the given area.



14'

14'



SIGNAGE AND BRANDING OPPORTUNITIES AT THE **HILTON NEW ORLEANS RIVERSIDE HOTEL**

Please note: all opportunities are subject to change
pending the Hilton New Orleans Riverside Hotel approval.



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OPPORTUNITY

#1

Hilton Shuttle Drive Windows

Level 1, Inside Facing



Sponsorship Location Fee
\$8,500

Printing & Installation Fee
\$1,462.50

Windows

Dimensions: (W" x H")

A: 31.25" x 50.5" (x5)

B: 31.25" x 42" (x5)

C: 31.25" x 39" (x5)

Additional Information

Windows located at the bottom of the escalators in lobby near Grand Ballroom and Grand Salon. Numerous NCGA and ASA events are scheduled in this area.

A ₁	A ₂	A ₃	A ₄	A ₅	No Graphics	
B ₁	B ₂	B ₃	B ₄	B ₅	No Graphics	
C ₁	C ₂	C ₃	C ₄	C ₅	No Graphics	



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OPPORTUNITY

#2

Hilton Shuttle Drive Entrance Doors & Windows Level 1, Inside Facing



Sponsorship Location Fee

\$7,500 (Per window bank)

\$25,000 (For all 4 window banks)

Doors & Windows

Dimensions: (W" x H")

A: 37" x 50.5" (x2)

E: 37" x 39" (x2)

B: 35.75" x 50.5" (x6)

F: 35.75" x 39" (x6)

C: 16" x 50.5" (x5)

G: 16" x 39" (x5)

D: 35" x 50.5" (x3)

H: 35" x 39" (x3)

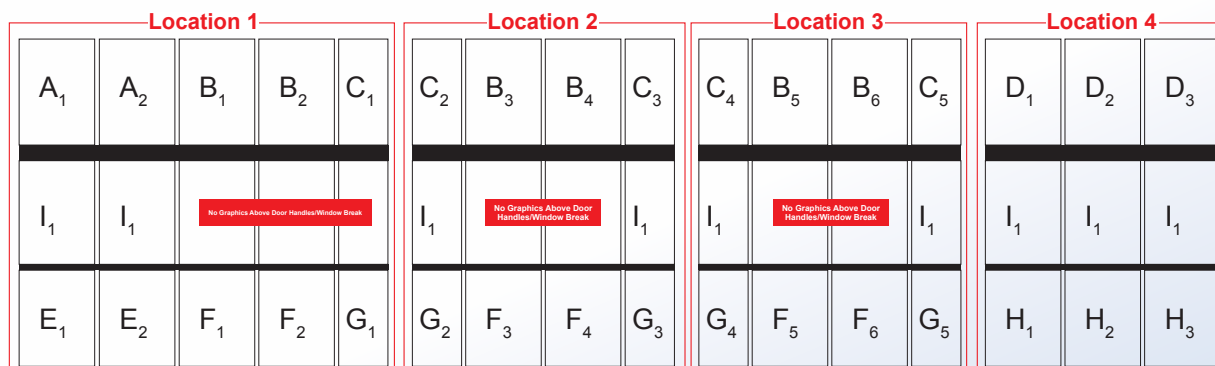
Printing & Installation Fee

\$5,000 (Location 1) \$4,200 (Location 3)

\$4,200 (Location 2) \$4,000 (Location 4)

Additional Information

Shuttle drop-off and pick-up, and closest entrance used when walking to Convention Center. Numerous NCGA and ASA events are scheduled in this area and attendees will walk past these doors and windows to and from those events. This opportunity consists of four entrance areas of doors & windows.





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OPPORTUNITY

#3

Hilton Main Entrance Windows

Poydras Street



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$1,819.32

Windows

Dimensions: (W" x H")

A: 38" x 57" (x4)

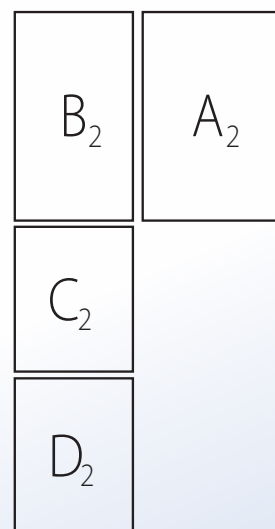
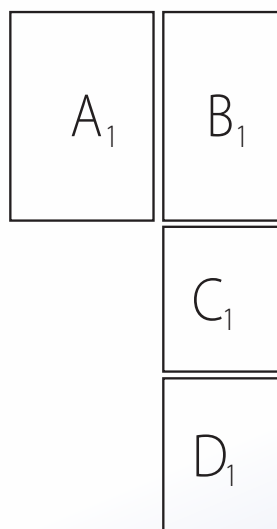
B: 30.5" x 57" (x4)

C: 30.5" x 39" (x4)

D: 30.5" x 42.5" (x4)

Additional Information

8 clings over the doors/windows to the left and right of the revolving door. Graphics may face inside and out.





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OPPORTUNITY

#4

Hilton Elevator Glass Windows & Sign Holders



Sponsorship Location Fee
\$6,000 (Per elevator)

Printing & Installation Fee
\$1,090.92

Elevator Windows

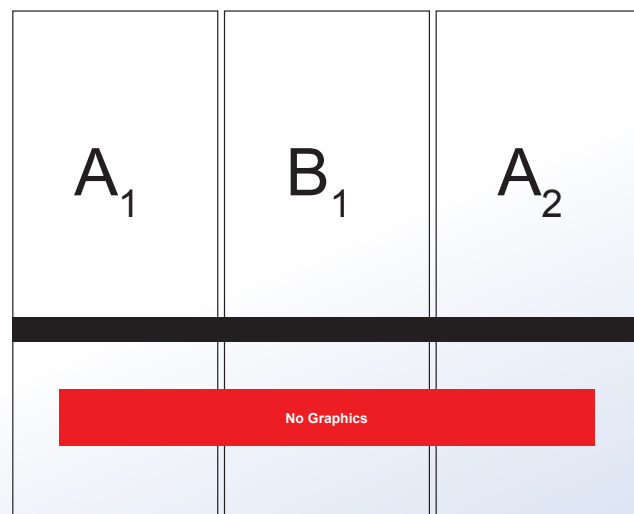
Dimensions: (W" x H")
A: 33.5" x 74" (x2)
B: 29.75" x 74" (x1)

Additional Information

There are 2 elevators (Elevator #1 & #2) available to sponsors. Each has 3 windows and 2 sign holders available for branding. Pricing listed is per elevator.

Sign Holders

Dimensions: (W" x H")
12" x 21" (x2)





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OPPORTUNITY

#5

Hilton Elevator Sign Holders



Sponsorship Location Fee
\$2,500 (Per elevator)

Printing & Installation Fee
\$287.68

Sign Holders

Dimensions: (W" x H")
12" x 21" (x2 per elevator)

Additional Information

There are 8 elevators (Elevators #3-10) available to sponsors. Each has 2 sign holders that are available for branding. Pricing listed is per elevator.



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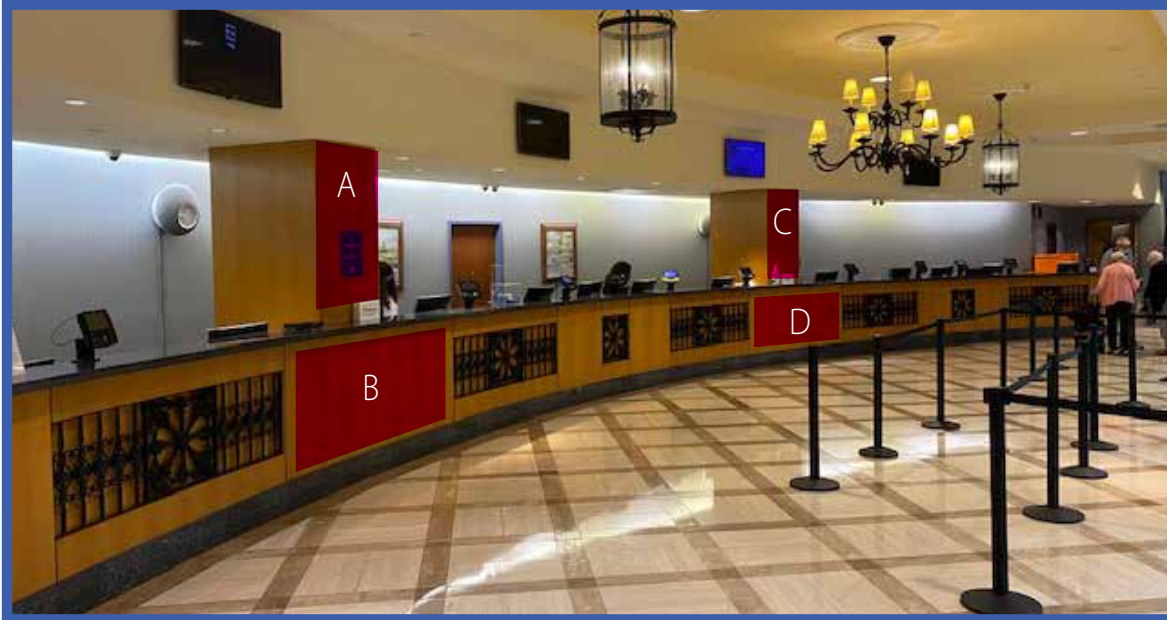
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NEW ORLEANS

OPPORTUNITY

#6

Hilton Front Desk Check-In Wall Clings

Level 2



Sponsorship Location Fee
\$7,000

Printing & Installation Fee
\$661.67

Wall Clings

Dimensions: (W" x H")

A: 28.25" x 56"

B: 83.5" x 36.5"

C: 28.25" x 56"

D: 84.5" x 36.5"



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OPPORTUNITY

#7

Hilton Bell Desk Banner

Level 2



Sponsorship Location Fee
\$7,000

Printing & Installation Fee
\$1,145.43

Banner

Dimensions: (W" x H")
24'10" x 4'6"

Additional Information

Single-sided vinyl banner installed on the wall above the Bell Desk. Area is next to the hotel front desk. Highly visible as you come up the escalators from Level 1.



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OPPORTUNITY

#8

Hilton Atrium Lobby Flag Banners

Registration area, Level 2



Sponsorship Location Fee
\$7,000

Printing & Installation Fee
\$1,037.79

Banner (x3)

Dimensions: (W" x H")
45" x 72"

Additional Information

3 double sided banners included. Banner not pictured is located by hotel front desk



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#9

Hilton Outside Banner

Poydras Street



Sponsorship Location Fee
\$50,000

Printing & Installation Fee
\$45,000

Banner

Dimensions: (W" x H")
52' x 73'

Additional Information

High visibility at hotel main entrance
facing Poydras Street.



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OPPORTUNITY

#10

Hilton Outside Banner

Shuttle Drive Wall



Sponsorship Location Fee
\$40,000

Printing & Installation Fee
\$9,157

Banner

Dimensions: (W" x H")
14' x 22'

Additional Information

High visibility to those arriving from
Convention Center on shuttles or walking.

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NEW ORLEANS

Artwork Pricing Deadlines & Guidelines

\$10.25/sq ft for all cling material & column wraps

\$9.75/sq ft for all banners

Artwork Deadline: COB Friday, February 11th

25% Surcharge if received during week of 2/14

40% Surcharge if received during week of 2/21

50% Surcharge if received during week of 2/28

Paramount will send off all graphics to Hotels/Convention Center for final approval before printing.

Sending Files:

Please send all graphics as print ready PDF(200dpi+) with NO BLEEDS.

Make sure all fonts are outlined and all images are linked/embedded.

If you send a file at something other than 100% please make a note of this when sending your files.

All files must be uploaded to Paramount Convention Services FTP.

You will be provided with login and password information when you are ready to upload.

Special Notes:

Window Clings have such a variance in size and very large quantities for some of the window banks. We are requesting that you send a mock-up along with the print ready artwork. This will ensure that your graphics are laid out correctly on site.

Column Wraps are built using Paramount's metal system. All panels will tuck into the metal structure .25" on all edges. If you have graphics that span the vertical or horizontal metal bars, please compensate for the gap of the bar (2").

If you have any other questions or concerns regarding graphics, contact Chris Shatto at Paramount Convention Services.

314.621.6677 or Chris@paramountcs.com



SIGNAGE AND BRANDING OPPORTUNITIES AT THE **NEW ORLEANS MARRIOTT HOTEL**

Please note: all opportunities are subject to change
pending the New Orleans Marriott Hotel approval.



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OPPORTUNITY

#1

Marriott Lobby Entrance Valet Revolving Door



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$1,232

Windows

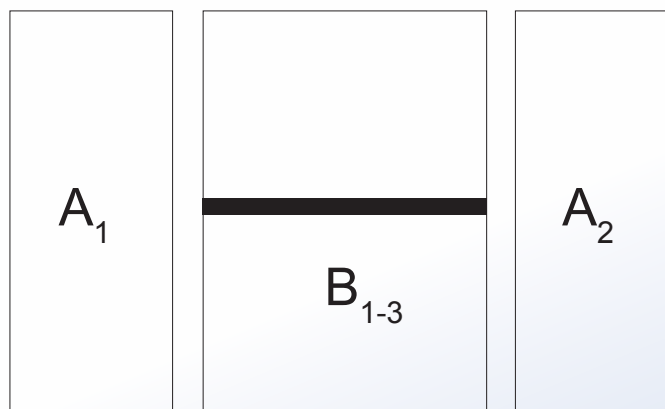
Dimensions: (W" x H")

A: 32.75" x 35" (x4)

B: 58.5" x 36.25" (x6)

Additional Information

3 Double-sided windows on the revolving door, below the door handles. 2 "wing" doors on the sides of the revolving door, below the level of the revolving door bar. Existing Marriott branding on the doors must be reproduced in sponsor's branding, if applicable.





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OPPORTUNITY

#2

Marriott Lobby Entrance

Canal Street Doors and Windows



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$2,327.90

Windows

Dimensions: (W" x H")

A: 32.75" x 35" (x6)

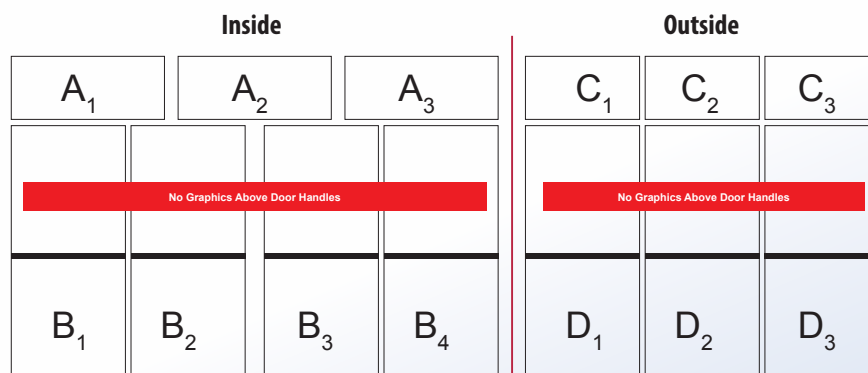
B: 58.5" x 36.25" (x8)

C: 40.5" x 18" (x6) OUTSIDE

D: 26.25" x 28.5" (x6) OUTSIDE

Additional Information

Inside doors- 4 double sided windows, below the door handle. Inside upper windows- 3 double-sided windows. Exterior doors- 3 double-sided windows below the door handle. Exterior Upper windows- 3 double-sided windows, center window with hotel address may be covered. Graphics MUST be double sided in this location.





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OPPORTUNITY

#3

Marriott Elevators, River Tower

Main Lobby



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling

Dimensions: (W" x H")
A: 7' x 20'

Additional Information

Floor cling centered in the River Tower Main Lobby elevator lobby.



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OPPORTUNITY

#4

Marriott Elevators River Tower Floor Cling 2nd Floor



Sponsorship Location Fee
\$2,500

Printing & Installation Fee
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling

Dimensions: (W" x H")
A: 7' x 20'

Additional Information

Floor cling in the River Tower 2nd floor elevator lobby.



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OPPORTUNITY

#5

Marriott Elevators, Quarter Tower

Main Lobby



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling

Dimensions: (W" x H")
A: 7' x 20'

Additional Information

Floor cling in the Quarter Tower 1st floor elevator lobby.



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OPPORTUNITY

#6

Marriott Elevators, Quarter Tower

2nd Floor



Sponsorship Location Fee
\$2,500

Printing & Installation Fee
Floor Cling TBD (\$10.25 per sq. ft.)

Floor Cling

Dimensions: (W" x H")
A: 7' x 20'

Additional Information

Floor cling in the Quarter Tower 2nd floor elevator lobby.



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#7

Marriott Escalator, River Tower

Main Lobby to 2nd Floor



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$TBD

Clings

Metal Sides: TBD (x4)
Flat Divider: TBD

Additional Information

TBD



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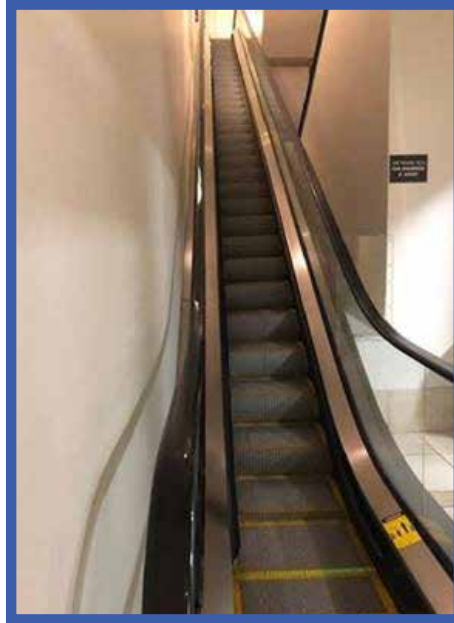
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NEW ORLEANS

OPPORTUNITY

#8

Marriott Escalator, Quarter Tower

Main Lobby to 2nd Floor



Sponsorship Location Fee
\$5,000

Printing & Installation Fee
\$TBD

Clings

Glass Sides: TBD (x2)

Additional Information

TBD



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NEW ORLEANS

Artwork Pricing Deadlines & Guidelines

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\$9.75/sq ft for all banners

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314.621.6677 or Chris@paramountcs.com