

REGISTER EARLY AND SAVE:
CommodityClassic.com

THE FUTURE IS IN YOUR HANDS MARCH 10-12, 2022 NEW ORLEANS



COMMODITY CLASSIC HAS IT ALL:

- High-Powered Education
 - Thought-Provoking Discussions
 - Expert Speakers
 - Top National Talent
 - New Technology & Ideas
 - Incredible Trade Show
 - Opportunities to meet other farmers from across the nation – and beyond
- Visit CommodityClassic.com for full information on registration fees, deadlines, hotels, and travel.

“If you don’t get excited
being here, you shouldn’t
be in agriculture.”
– New York Farmer

We’re excited to bring the ag industry together again in-
person at Commodity Classic 2022 in New Orleans for
the annual showcase of ag technology, crop production
science, marketing intelligence, and farm innovation!

Established in 1996, Commodity Classic is presented annually by these associations:



REGISTER EARLY AND SAVE: CommodityClassic.com



#Classic22

It doesn’t matter what you grow, how much you grow or where you grow it—
Commodity Classic is the place to discover what’s next in agriculture.

- Outstanding education that will make you think differently about how you farm
- Nationally-known thought leaders & inspiring presenters
- Networking with thousands of your fellow farmers from across the nation
- Huge trade show with the latest technology, equipment & innovation

America’s largest farmer-led, farmer-focused
educational & agricultural experience!

JOIN US
MARCH 10-12 IN NEW ORLEANS
FOR THE EVENT EVERYONE’S BEEN WAITING FOR:

THE FUTURE IS IN YOUR HANDS 2022



Commodity Classic
632 Cepi Drive
Chesterfield, MO 63005



WELCOME BACK
TO THE EVENT EVERYONE’S
BEEN WAITING FOR

BE THERE WHEN WE RETURN TO NEW ORLEANS
MARCH 10-12 FOR AMERICA’S LARGEST
FARMER-LED, FARMER-FOCUSED EDUCATIONAL
AND AGRICULTURAL EXPERIENCE.



2022 MARCH 10-12, 2022
NEW ORLEANS
THE FUTURE IS IN YOUR HANDS



WHO WHAT WHY



Who should attend Commodity Classic? And why? Whether you're an attendee, exhibitor, experienced event-goer, or just love basking in the latest and greatest in agriculture, here's a little of what you can expect from Commodity Classic:

- 1) No matter how many acres you farm, if you are a progressive farmer: **Commodity Classic is for you!**
- 2) Get energized being around thousands of forward-thinking farmers and agricultural groundbreakers who are interested in improving their operation and growing their bottom line.
- 3) Commodity Classic is for lifelong learners: earn Certified Crop Adviser continuing education credits at many of our educational sessions.
- 4) Sit in on your commodity membership association's open sessions to get valuable information important to your operation.
- 5) **More than 50 Educational Sessions** are selected by farmers, for farmers. So you know the topics are going to be of interest to *you!*
- 6) Like being the first to know? Attend a What's New or Mini What's New session to be among the first to hear about the latest and greatest in agriculture.
- 7) Plan your attack on the trade show floor so you can take in the latest technology in agriculture. *(Pro tip: wear comfortable shoes!)*
- 8) You *can* take it with you: the latest innovations you'll see and the game-changing ideas you'll hear are valuable information you can take with you when you head back home.
- 9) Come to New Orleans early to join one of several unique tours of the area.
- 10) First timer? Visit the "First Time Attendees" page at CommodityClassic.com to get the inside scoop.
- 11) Take in a live show! Enjoy multi-platinum country music entertainer Sara Evans at our Saturday Evening of Entertainment! Attendance is included in your registration.
- 12) Bring a fellow farmer, hired hand, or family member so you can attend more educational sessions and compare notes.
- 13) Grow your network: share information and ideas with farmers from all over the country.
- 14) Agribusiness professional? You'll interact with like-minded farmers, thought leaders, and colleagues who share your goals and interests in agriculture.
- 15) Exhibiting at Commodity Classic? You can look forward to meeting and connecting with thousands of the smartest, most innovative farmers from all across the country – and beyond.
- 16) Take lots of photos and get in on the fun! Share your posts to Facebook and Twitter using #Classic22 so you don't miss a thing!

Ernest N. Morial Convention Center Site of the 2022 Commodity Classic

Please note: Some events may be scheduled at nearby hotels. You can attend the General Session, Trade Show, Evening of Entertainment and any of the educational sessions and association policy meetings at no extra charge. See page 5 for a list of everything included with your registration fee.



WELCOME BACK TO THE EVENT EVERYONE'S BEEN WAITING FOR

A combination of inspiring speakers, a huge trade show, stellar entertainment, nationally recognized agricultural thought leaders, and educational sessions: Commodity Classic is the place where the farming industry comes together to celebrate the best in agriculture.

THE FUTURE IS IN YOUR HANDS

**MARCH 10-12, 2022
NEW ORLEANS**

BE THERE WHEN WE RETURN TO NEW ORLEANS **MARCH 10-12** FOR AMERICA'S LARGEST FARMER-LED, FARMER-FOCUSED EDUCATIONAL AND AGRICULTURAL EXPERIENCE.

Established in 1996, Commodity Classic is presented annually by these associations:

#Classic22 CommodityClassic.com

“There’s just nothing like the energy of those in-person hallway conversations at Commodity Classic. It’s why I keep coming back year after year.” – Iowa Farmer



**start
finish2**

bio-K
POWERED BY

A comprehensive liquid fertilizer system powered by Bio-K® to maximize your crop's potential. Simple yet effective, profitable yet sustainable.



**Come visit us at
Booth #4838**

GO BROWSE
nachurs.com

BE SOCIAL

LET'S CHAT
800.622.4877 x 255



2022 Commodity Classic Schedule At a Glance

Commodity Classic Schedule

TUESDAY, MARCH 8

All Day	Optional Tours
---------	----------------

WEDNESDAY, MARCH 9

All Day	Optional Tours
8:00 a.m. – 7:00 p.m.	Registration Desk Open
5:00 p.m. – 7:00 p.m.	Welcome Reception

THURSDAY, MARCH 10

6:45 a.m. – 5:30 p.m.	Registration Desk Open
7:00 a.m. – 8:00 a.m.	Education: Early Riser Session
8:00 a.m. – 9:00 a.m.	Trade Show: Media-Only Preview <i>(Platinum Sponsors only)</i>
8:15 a.m. – 11:00 a.m.	Education: Learning Center Sessions
8:15 a.m. – 9:45 a.m.	Education: Mini What's New Presentations
9:00 a.m. – 10:30 a.m.	Trade Show: Media-Only Preview
10:15 a.m. – 10:30 a.m.	Trade Show Grand Opening Ceremony
10:30 a.m. – 4:30 p.m.	Trade Show: Open <i>(with Lunch 11:30 a.m. – 1:00 p.m.)</i>
10:45 a.m. – 4:15 p.m.	Education: Main Stage in Trade Show
12:45 p.m. – 2:15 p.m.	Education: Mini What's New Presentations <i>(repeat)</i>
4:30 p.m. – 5:30 p.m.	Trade Show: Exhibitor In-Booth Receptions <i>(invitation only)</i>

FRIDAY, MARCH 11

6:45 a.m. – 6:00 p.m.	Registration Desk Open
7:00 a.m. – 8:15 a.m.	Education: Early Riser Session
8:00 a.m. – 11:00 a.m.	Trade Show: Optional Media-Only Access <i>(for scheduled appointments)</i>
9:00 a.m. – 11:00 a.m.	General Session
11:00 a.m. – 4:30 p.m.	Trade Show: Open <i>(with Lunch 11:30 a.m. – 1:00 p.m.)</i>
11:15 a.m. – 4:30 p.m.	Education: Main Stage in Trade Show
12:30 p.m. – 4:30 p.m.	Education: What's New Sessions
12:30 p.m. – 4:30 p.m.	Education: Learning Center Sessions

SATURDAY, MARCH 12

Afternoon	Optional Tours
7:00 a.m. – 8:00 a.m.	Education: Early Riser Session
7:00 a.m. – 12:00 p.m.	Registration Desk Open
8:15 a.m. – 9:15 a.m.	Education: Learning Center Sessions
8:30 a.m. – 12:00 p.m.	Trade Show: Open <i>(with Morning Snack 8:30 a.m. – 9:15 a.m.)</i>
8:45 a.m. – 11:30 a.m.	Education: Main Stage in Trade Show
9:30 a.m. – 10:00 a.m.	Education: What's New Sessions
12:30 p.m. – 2:00 p.m.	Education: Closing Learning Center Session
5:30 p.m. – 6:00 p.m.	Worship Service
8:30 p.m. – 9:45 p.m.	Evening of Entertainment

Association Schedule

Schedule for business meetings, banquets, and other activities involving the five Commodity Classic sponsoring associations:

TUESDAY, MARCH 8

9:00 a.m. – 12:00 p.m.	National Wheat Foundation Board of Directors Meeting
1:00 p.m. – 8:00 p.m.	NAWG Committee Meetings

WEDNESDAY, MARCH 9

8:00 a.m. – 5:30 p.m.	NAWG Committee Meetings
12:30 p.m. – 2:45 p.m.	NCGA Issues Briefing, Open Forum & Policy Discussion
12:30 p.m. – 5:00 p.m.	NSP Board of Directors Meeting
2:00 p.m. – 4:30 p.m.	ASA State Caucuses
3:00 p.m. – 4:30 p.m.	NCGA State Caucuses
7:00 p.m. – 9:00 p.m.	NCGA CornPAC Hors d'oeuvres Reception
7:30 p.m. – 9:00 p.m.	National Wheat Yield Contest Winners Reception

THURSDAY, MARCH 10

8:00 a.m. – 11:00 a.m.	NSP Board of Directors Meeting
8:00 a.m. – 11:30 a.m.	NCGA Corn Congress Session I
8:00 a.m. – Noon	NAWG Board of Directors Meeting
9:30 a.m. – 10:30 a.m.	ASA Government Policy Update
6:00 p.m. – 9:30 p.m.	ASA SoyPAC Auction
6:30 p.m. – 8:00 p.m.	NAWG President's Reception and PAC Auction

FRIDAY, MARCH 11

7:00 a.m. – 8:30 a.m.	NCGA National Corn Yield Contest State Award Winners Breakfast
5:30 p.m. – 8:00 p.m.	National Sorghum Yield Contest Reception
6:00 p.m. – 8:30 p.m.	NCGA Awards Banquet
6:00 p.m. – 9:00 p.m.	ASA Awards Banquet
8:00 p.m. – 10:30 p.m.	NSP PAC Auction & Casino Night

SATURDAY, MARCH 12

1:00 p.m. – 4:00 p.m.	NCGA Corn Congress Session II
1:00 p.m. – 4:30 p.m.	ASA Voting Delegates

ABBREVIATION KEY		ASA	American Soybean Association
		NCGA	National Corn Growers Association
		NAWG	National Association of Wheat Growers
		NSP	National Sorghum Producers
		AEM	Association of Equipment Manufacturers

Commodity Classic events are scheduled at the Ernest N. Morial Convention Center. Most association events may be scheduled at nearby hotels. Visit CommodityClassic.com for more information on sessions, descriptions, and events.

Evening of Entertainment featuring multi-platinum country music entertainer

Sara Evans

SATURDAY,
MARCH 12
8:30 p.m.

Sponsored by Bayer Crop Science



“Commodity Classic is like getting an advanced degree that directly improves my operation’s bottom line – all in a matter of days.”
– Kentucky Farmer

Learning Centers and Main Stage Sessions

Every Commodity Classic educational session is designed to help you get the most out of your operation. Sessions listed below are current as of November 2021; check **CommodityClassic.com** for more sessions as they are added.

THURSDAY, MARCH 10		SPONSORED BY
The Great Grain Challenge: Spring Training for Grain Marketers		Farm Futures, Farm Progress, and Channel Seed
Elevating the Standard: Leveraging Agronomic Support to Increase Yield		AgriGold
Marketing Strategies for Success in 2022		Successful Farming
Cashing in on Carbon		Agoro Carbon Alliance
The Future of Ag is Data		GrainChain
AEF PlugFest: Working for Equipment Compatibility		Association of Equipment Manufacturers
Struggles with Stratification		Calmer Corn Heads, Inc.

FRIDAY, MARCH 11		SPONSORED BY
U.S. Farm Report		Farm Journal
Reimagine Soil Management to Boost Planter Performance and Sustainability		Case IH
Farm Management Strategies to Navigate a Volatile Market		Purdue University Center for Commercial Agriculture
Finding the “Sweet Spot”: Combining Precision Agriculture and Conservation to Build a Sustainable and Diverse Farming Landscape		United Sorghum Checkoff Program
Strengthening U.S. Soy’s Access to the Global Soybean Export Market		United Soybean Board
Maximizing Nutrient Use Efficiency		Corteva Agriscience
The Faces of Ag Innovation		Farm Credit
How to Become a Yield and ROI Champion		Biovante
John Deere Local Economic & Agronomic Decisions (LEAD)		John Deere
Will Dry West-Wet East Repeat in ‘22?		DTN
The Agricultural Outlook		American Soybean Association and United Soybean Board
Oh, the Mistakes We’ve Made, So You Don’t		Successful Farming
Tips from “The Planter Doctor”		Successful Farming
Generation Next: Succession Planning Spotlight		Pivot Bio
International CCA of the Year Award Presentation		Certified Crop Adviser Program

SATURDAY, MARCH 12		SPONSORED BY
Back 2 Basics Soil Nutrition: High-Yielding Crops Start with Proper Nutrition. Proper Nutrition Starts with Soil Analysis		AgroLiquid
Banded Fertility: Music for High Yields		Calmer Corn Heads, Inc.
Biologicals Across the Ag Value Chain: On Your Farm, In the Factory, and In Your Food		Novozymes BioAg
The Economics of Agronomics		Syngenta
Carbon Markets Tell-All Panel Session		Nutrien Ag Solutions
12 Steps to Yield Marketing Success		Advance Trading, Inc.
If Your Table Could Talk		Successful Farming

Every educational session is selected by farmers, for farmers.

The quality and scope of education at Commodity Classic keeps farmers coming back year after year. Your registration fee gives you access to every session during the days for which you are registered—at no extra charge!

- Take the future of agriculture into your own hands – and gain insights that could have a tremendous impact on your farm this season and beyond.
- Be among the first to learn about the latest ag technologies and insights – giving you a competitive edge on your operation.
- Hear from an impressive line-up of experts, thought leaders, and top farmers from across the country on a wide range of topics critical to your success.
- Don’t miss the What’s New and Mini What’s New sessions where experts from exhibiting companies showcase their latest innovations.

You can walk into any session without pre-registering; all you need is your name badge. Many sessions are concurrent. If a session isn’t quite what you expected, feel free to excuse yourself and attend another.

THERE ARE MANY DIFFERENT WAYS TO LEARN AT COMMODITY CLASSIC:

EARLY RISER SESSIONS
Eye-opening early morning sessions on market trends and key issues.

LEARNING CENTER SESSIONS
In-depth discussions of current issues and topics that have a direct impact on your farm.

MINI WHAT’S NEW SESSIONS
A quick overview of key innovations and products presented in back-to-back 5-minute presentations over a 90-minute period.

WHAT’S NEW SESSIONS
30-minute presentations showcasing the newest innovations and services from leading agribusinesses.

COMMODITY CLASSIC MAIN STAGE
Located on the trade show floor, the Main Stage features a great schedule of diverse programming and presentations. *Presented by Successful Farming and Commodity Classic.*

NETWORKING WITH THOUSANDS OF OTHER FARMERS
Experience the energy of connecting with early adopters at America’s largest farmer-led, farmer focused educational and agricultural event!

Visit **CommodityClassic.com** for session descriptions, continuing education credits, and our full schedule of events.

Commodity Classic offers over 50 sessions of industry-leading education designed to help you take the future of your operation into your own hands! A few of our featured speakers include:

- Jolene Brown
 - Randy Dowdy
 - Dr. Fred Below
 - Matt Bennett
 - Tyne Morgan
 - Darren Hefty
 - Michelle Miller, the Farm Babe
 - Plus, panels featuring top farmers and ag industry experts
- Al Kluis
 - Dave Hula
 - Dave Fogel
 - Ed Usset
 - John Baranick
 - Brian Hefty

DID YOU KNOW? Many Commodity Classic educational sessions qualify for continuing education credits through the Certified Crop Adviser (CCA) program. Please visit **CommodityClassic.com** for more information.

Follow **#Classic22** on social media and watch your email for updates!

Your Commodity Classic full registration includes:

General Session
Insights and conversations from agriculture's top leaders. *Sponsored by Corteva Agriscience*

Main Stage Presentations
in the Trade Show. *Main Stage presented by Successful Farming and Commodity Classic*

Welcome Reception for registered farmers, farmer-family members, media, and commodity association national or state staff. Includes free drink ticket. *Sponsored by Syngenta*

ASA and NCGA Banquets
based on availability



Educational Sessions: Learning Center sessions, Early Riser sessions, What's New sessions, Mini What's New sessions, and Closing Learning Center session

Trade Show Access, including lunch on Thursday and Friday and a morning snack on Saturday in the Trade Show

Complimentary Access to video recordings of the 2022 Learning Center sessions, What's New sessions, and some Early Riser sessions

Evening of Entertainment featuring multi-platinum country music entertainer Sara Evans. *Sponsored by Bayer Crop Sciences*

STAY THROUGH SATURDAY NIGHT
for our **EVENING OF ENTERTAINMENT**
featuring **SARA EVANS!**

LOOK AT EVERYTHING YOU GET



Commodity Classic Trade Show

Acres of innovation – all under one roof

Your registration fee includes admission to the trade show on the days for which you're registered. Wear comfortable shoes – because this trade show is HUGE!

See what's new before it hits the farm media

Commodity Classic is an early adopter's paradise where companies showcase their newest innovations, technology, and equipment.

Deep discussion with industry experts

Exhibiting companies bring their best people to Commodity Classic – and they make time to talk with you about what you need from them and what they can do for your farm.

Big ideas in the small booths

Be sure to browse among the hundreds of smaller exhibitors. They may not have a big footprint on the floor, but they might just have a big idea that could have a big impact on your profitability.

Powerful presentations on the Commodity Classic Main Stage

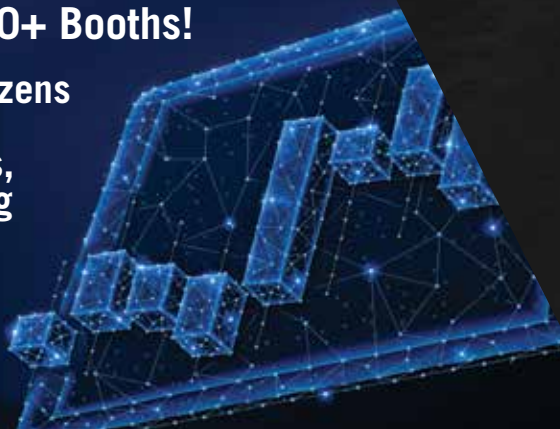
This educational venue is located right on the trade show floor with an incredible lineup of speakers that will leave you informed and inspired.

Trade Show is open
THURSDAY, FRIDAY, and SATURDAY

  #Classic22
CommodityClassic.com

350+ EXHIBITORS!
2,000+ Booths!

Plus dozens of other ag experts, top-yielding farmers, industry leaders and innovators!



"The company reps in the trade show really understand their product. It's like having a whole stable of experts right in your back pocket."

– Ohio Farmer

Visit **CommodityClassic.com** for full trade show map and list of exhibiting companies.

Commodity Classic Tours: New Orleans



Food. Culture. History. Industry. Come early or stay late: there is so much to see and do in New Orleans! Experience the variety that the New Orleans area has to offer with these optional tours for visitors of all ages. All tours are an additional fee and are not included with Commodity Classic registration fees.

TUESDAY, MARCH 8	TIME
The Port of New Orleans	9:30 a.m. – 11:30 a.m.
A Day on the Bayou	1:00 p.m. – 4:30 p.m.
The “Big Easy” City Tour	1:00 p.m. – 5:00 p.m.
LSU Agricultural Center: Rice & Crawfish Tour <i>(includes box lunch on bus)</i>	7:00 a.m. – 3:00 p.m.
WEDNESDAY, MARCH 9	TIME
PJ’s Coffee/Ballard Brands	7:30 a.m. - 10:30 a.m.
St. Joseph Sugar Cane Farm	8:30 a.m. - 12:30 p.m.
The Port of New Orleans	9:30 a.m. - 11:30 a.m.
Cookin’ N’Awlins Style <i>(includes lunch)</i>	10:00 a.m. - 2:00 p.m.
Creole Queen Riverboat Tour <i>(includes brunch)</i>	8:45 a.m. - 11:45 a.m.
SATURDAY, MARCH 12	TIME
The “Big Easy” City Tour	2:00 p.m. – 6:00 p.m.
NOLA Brewing Company <i>(with tasting)</i>	2:30 p.m. - 5:30 p.m.
St. Joseph Sugar Cane Farm	1:00 p.m. - 5:00 p.m.
NOLA Traditions: Distillery Tour <i>(with tastings)</i>	2:30 p.m. - 5:30 p.m.
A Day on the Bayou	2:30 p.m. – 6:00 p.m.
Behind the Scenes of Mardi Gras	2:30 p.m. - 5:30 p.m.

Visit **CommodityClassic.com** for more tour details and to make your reservations with our official tour provider.

Travel and General Information

About New Orleans

New Orleans, also known as “The Birthplace of Jazz,” is made up of distinctive neighborhoods that give the city its unique character and easy-living feel. The Warehouse Arts District is the home of the New Orleans Ernest N. Morial Convention Center and many museums and galleries. Just steps away is the French Quarter, which is filled with music, restaurants, historic architecture, and boutique shopping. A ride on the historic St. Charles streetcar line will take you past the elegant homes of the Garden District. We invite you to experience the city’s rich history and cultural heritage through its one-of-a-kind cuisine, music, churches, traditions, and architecture. Visit the New Orleans link on **CommodityClassic.com** for additional information.

Travel Information

Travel Leaders travel agency is available to assist with your air transportation and car rental needs. Please call Debbie Marvin at Travel Leaders:

(800) 627-9258
(785) 430-6429 Direct
Monday through Friday
8:30 a.m. to 5:00 p.m. (Central Time)
Email: debbiem@travelleaders.com

After-hours emergency contact information will be provided after tickets have been issued. A transaction fee will apply: \$25 per ticket.

Air Transportation

The brand-new Louis Armstrong New Orleans International Airport (MSY) opened in Fall 2019 with a number of enhancements and features geared towards making travel quicker, safer and more enjoyable from arrival to departure. MSY is located approximately 20 minutes from most Commodity Classic hotels. Travel Leaders has access to discounts on several airlines on behalf of Commodity Classic attendees. Restrictions may apply. Contact Travel Leaders for details.

Airport Shuttle

Airport Shuttle, Inc. is the official ground transportation for Armstrong International Airport, with service to and from New Orleans’ hotels and other designated locations. Group rate offered to Commodity Classic attendees. See **CommodityClassic.com** for more information.

Commodity Classic Registration Desk

The Registration Desk will be located in the New Orleans Ernest N. Morial Convention Center inside Hall G. Stop by the Commodity Classic registration area starting Wednesday, March 9, to pick up your registration materials and event program. If you have any questions, the registration staff will be happy to assist.

Current New Orleans Safety Guidelines

Commodity Classic is prepared to follow the local and facilities guidelines in New Orleans regarding health and safety. We are working closely with our partners, vendors, and local authorities to ensure a successful Commodity Classic. For more information, please visit **CommodityClassic.com**

Childcare Service

Please check with your hotel for local companies that provide in-room childcare services.



Weather

In March, the average high temperature is 71 degrees, with an average low of 52, making the spring an ideal time to visit New Orleans!

Louisiana Agriculture

Louisiana ranks #1 in the nation in the production of crawfish, shrimp, alligators and oysters. Other top commodities are rice, corn, sugarcane, soybeans, cattle, and calves. Poultry is the largest animal industry in the state. More than 40 percent of U.S. grain exports move through Louisiana ports.

Please visit **CommodityClassic.com** for more details on **Rental Cars, Taxis, Getting Around Town, and Rideshare Services.**

  #Classic22 [CommodityClassic.com](https://www.commodityclassic.com)

**DON'T DELAY:
Early Bird
REGISTRATION
DISCOUNT
Ends January 21!**

**Pick up your
REGISTRATION
MATERIALS at the
REGISTRATION
DESK inside Hall G
of the convention center.**



Commodity Classic Hotel Information

The 2022 Commodity Classic will be held at the Ernest N. Morial Convention Center in New Orleans, LA. Make your reservation at [CommodityClassic.com](https://www.commodityclassic.com)

Support Commodity Classic and Win!

You could win a two-night stay at one of the Commodity Classic hotels in Orlando, Florida, site of the 2023 Commodity Classic, and a gift inspired by the exciting Orlando location.

The one and only way to win: Reserve your hotel room through Maritz Global Events, Commodity Classic’s official housing bureau, and your name will be entered into the drawing. One winner will be drawn on **Thursday, March 10** just before the Trade Show Grand Opening.

Booking your hotel through Commodity Classic is the smart thing to do!

- You receive discounted hotel rates negotiated exclusively for Commodity Classic attendees
- You keep the cost of registration affordable; Commodity Classic guarantees the number of room reservations to negotiate and reduce the costs of events for attendees
- You reduce the risk of financial penalties to the presenting commodity associations

Maritz Global Events is the official housing services company for Commodity Classic. If any company other than Maritz contacts you about your hotel accommodations, please inform show management immediately by email: ShowDirector@CommodityClassic.com

Reservations

The hotel reservation process is managed by the Commodity Classic housing services company, Maritz Global Events. Reserve your hotel room through Maritz at [www.CommodityClassic.com](https://www.commodityclassic.com). Online reservations allow you to see up-to-the-minute hotel availability.

Housing availability is on a first-come, first-served basis. Hotel group rates are guaranteed through February 10. Reservations received after February 10 will be accepted on a space-available basis and may be at the hotel’s prevailing rate. Use your Commodity Classic Housing Bureau confirmation upon check-in. Hotels will not send confirmations.

A valid credit card through March 2022 is required to complete your reservation.

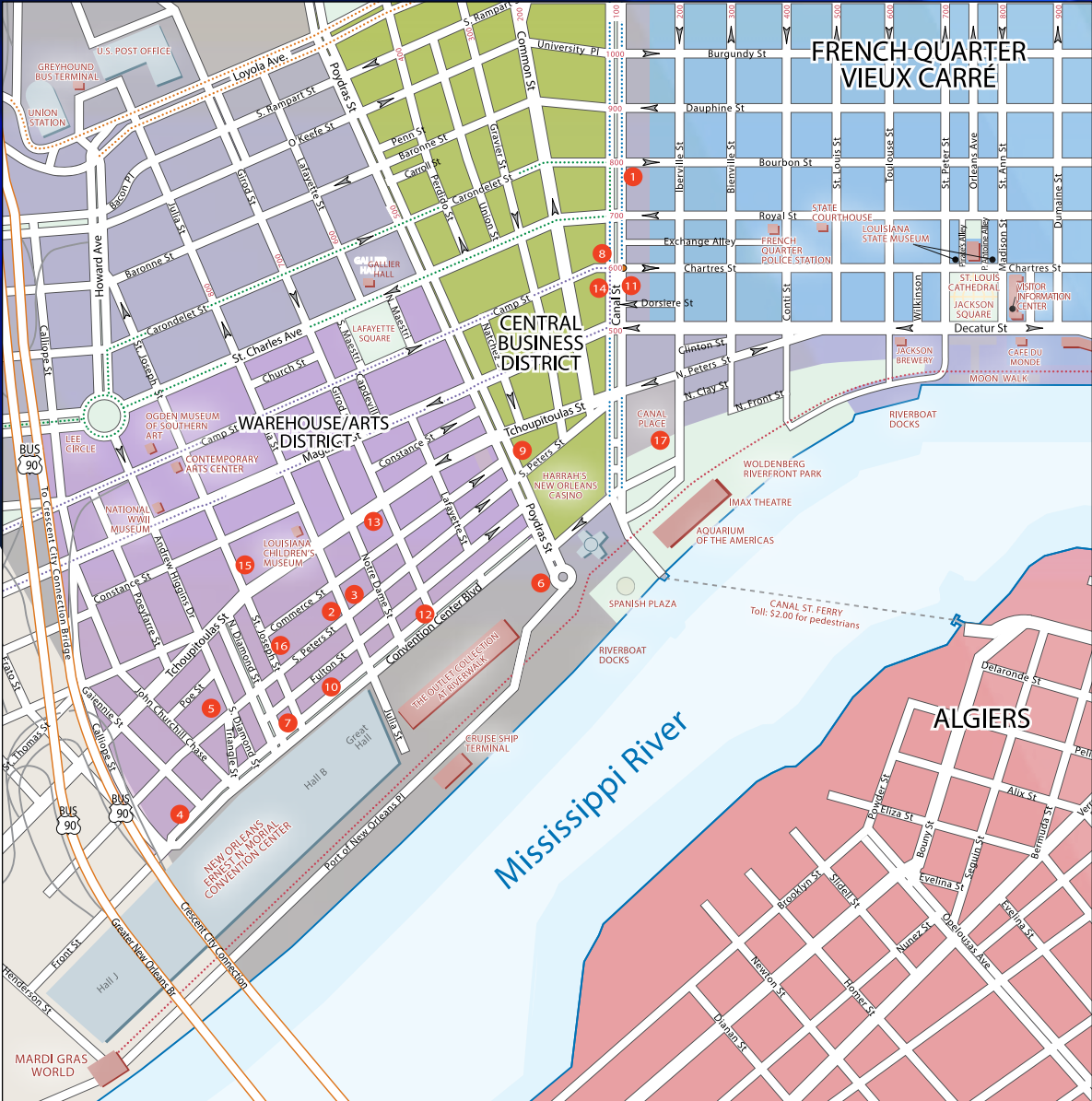
Cancellation Policy

- If you do not cancel your reservation within the hotel’s cancellation policy and/or do not arrive at the hotel on the check-in date specified above, the hotels first night’s room and tax will be charged to your credit card — in addition to Commodity Classic’s one night’s room and tax cancellation fee — and your entire reservation will be cancelled.
- Guests must inform the hotel front desk upon arrival if the departure date has changed to avoid possible early departure fees.

Please visit [CommodityClassic.com](https://www.commodityclassic.com) for more information on reservation details and cancellation policies.

“If I could only go to one farm show a year, I’d choose Commodity Classic every time. There’s just nothing else like it for farmers who are serious about investing in their future.”

— Oregon Farmer



MAP LOCATION	HOTEL	DISTANCE FROM CONVENTION CENTER*	RATES**	PARKING / INTERNET / AMENITIES***
1	Astor Crowne Plaza 739 Canal Street	1.3 mi.	\$225 Single/Double \$245 Triple / \$265 Quad	Valet Parking \$49/overnight
2	Courtyard Downtown/ Convention Center 300 Julia Street	1.4 mi.	\$229 Single/Double/ Triple/Quad	Valet Parking \$35/overnight
3	Embassy Suites Convention Center 315 Julia Street	0.6 mi.	\$225 Single/Double/ Triple/Quad	Valet Parking \$44/overnight
4	Hampton Inn & Suites Convention Center 1201 Convention Center	0.3 mi.	\$225 Single \$235 Double/Triple/Quad	Valet Parking \$39/overnight
5	Hilton Garden Inn Convention Center 1001 South Peters Street	0.4 mi.	\$240 Single/Double/ Triple/Quad	Valet Parking \$45/overnight
6	Hilton Riverside 2 Poydras Street	0.8 mi.	\$251 Single/Double \$281 Triple / \$311 Quad	Valet Parking \$49/overnight Self-Parking \$44/overnight
7	Hyatt Place Convention Center 881 Convention Center Blvd.	0.4 mi.	\$219 Single/Double \$239 Triple / \$259 Quad	Valet Parking \$35/overnight
8	JW Marriott New Orleans 614 Canal Street	1.0 mi.	\$249 Single/Double/ Triple/Quad	Valet Parking \$49/overnight \$12.95/daily wireless internet; Complimentary in-room internet for Marriott Bonvoy members
9	Le Meridien New Orleans 333 Poydras Street	0.9 mi.	\$249 Single/Double/ Triple/Quad	Valet Parking \$49/overnight
10	Marriott Warehouse Arts District 859 Convention Center Blvd.	0.5 mi.	\$249 Single/Double/ Triple/Quad	Valet Parking \$39/overnight \$10.95/daily wireless internet; Complimentary in-room internet for Marriott Bonvoy members
11	New Orleans Marriott 555 Canal Street	1.2 mi.	\$240 Single/Double/Triple/Quad \$259 City View / \$279 River View	Valet Parking \$49/overnight \$8/daily wireless internet; Complimentary in-room internet for Marriott Bonvoy members
12	Omni Riverfront 701 Convention Center Blvd.	0.6 mi.	\$230 Single/Double/ Triple/Quad	Valet Parking \$36/overnight
13	Renaissance Arts Warehouse District 700 Tchoupitoulas Street	0.8 mi.	\$249 Single/Double/ Triple/Quad	Valet Parking \$39.95/overnight \$15/day (no overnight parking) \$8/daily wireless internet; Complimentary in-room internet for Marriott Bonvoy members
14	Sheraton New Orleans 500 Canal Street	1.2 mi.	\$242 Single/Double \$267 Triple / \$292 Quad	Valet Parking \$48/overnight Self-Parking \$35/overnight
15	Sonesta ES Suites Convention Center 345 St. Joseph Street	0.6 mi.	\$229 Single/Double/ Triple/Quad	Valet Parking \$38.50/overnight
16	SpringHill Suites Downtown/ Convention Center 301 St. Joseph Street	0.5 mi.	\$229 Single/Double/ Triple/Quad	Valet Parking \$35/overnight
17	The Westin New Orleans 100 Iberville Street	1.2 mi.	\$250 Single/Double/ Triple/Quad	Valet Parking \$48/overnight Self-Parking \$33/overnight

Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130

Please note: Some ancillary events may be scheduled at nearby hotels.

Questions?

(662) 362-6073
Email: CommodityClassic@maritz.com

Maritz Office Hours:
9 a.m.–6 p.m. Eastern Time, Mon-Fri
Reservations cannot be accepted by phone or email. Rates do not include tax. Amenities and fees are subject to change.

CONVENTION SHUTTLES:

Sponsored by NACHURS

Complimentary convention shuttle transportation will be provided to and from the convention center from all hotels listed here EXCEPT for these hotels:

- 4: Hampton Inn & Suites Convention Center
- 5: Hilton Garden Inn Convention Center
- 7: Hyatt Place Convention Center
- 10: Marriott Warehouse Arts District

*Distance shown is to the Hall G entrance of the Ernest N. Morial Convention Center.

**RATES: Rates do not include 16.20% tax or other fees. Resort Fees are charged per room, per day.

***AMENITIES: Hotel amenities and prices are subject to change. Rates do not include tax or resort fees (when applicable). Internet: Most hotels include complimentary wireless in guest rooms and public areas; **please check CommodityClassic.com for more information on hotel amenities.**

REGISTRATION COSTS & DEADLINES

FULL REGISTRATION	BY JAN 21	JAN 22-MARCH 8	AFTER MARCH 9
Member	\$209	\$249	\$274
Non-Member	\$309	\$349	\$374
Spouse	\$164	\$199	\$224
Youth/College (Age 15-22)	\$59	\$59	\$59
Child (Age 14 and under)	N/C	N/C	N/C
ONE-DAY REGISTRATION [†]			
Thursday Member	\$114	\$129	\$149
Thursday Non-Member	\$159	\$169	\$189
Friday Member	\$114	\$129	\$149
Optional Banquet*	\$79	\$79	\$94
Friday Non-Member	\$159	\$169	\$189
Optional Banquet*	\$79	\$79	\$94
Saturday Member	\$84	\$84	\$84
Saturday Non-Member	\$114	\$114	\$114

* ASA and NCGA banquets are being held concurrently and availability is limited, on a first-come, first-served basis.
[†] One-day registration includes program events scheduled for that day excluding association banquet tickets.
Optional banquet tickets are available for Friday's program and may be purchased on a first-come, first-served basis.



REGISTER ONLINE at:
CommodityClassic.com

QUESTIONS?

Call (662) 362-6073 or email
CommodityClassic@maritz.com

Registration packets will be available at the Commodity Classic Registration Desk beginning Wednesday, March 9. Your packet will include your name badge, event program and banquet tickets. The Registration Desk will be located in the Ernest N. Morial Convention Center.

Full Registration Includes:

- Trade Show access, including lunch on Thursday and Friday and a morning snack on Saturday in the Trade Show
- General Session
- Educational Sessions: Learning Center sessions, Early Riser sessions, What's New sessions, Mini What's New sessions, and Closing Learning Center session
- Education Main Stage Presentations in the Trade Show
- Complimentary access to video recordings of the 2022 Learning Center sessions, What's New sessions, Closing Learning Center session and some Early Riser sessions (keep your badge ID for access)
- ASA or NCGA Banquet (based on space availability and is not guaranteed)
- Evening of Entertainment
- Welcome Reception, including a free drink ticket, available to farmers, farmer-family members, media or commodity association organization national or state staff

One-Day Registration:

One-day registration includes the events above, with the exception of association banquets. Educational session recordings are complimentary only for the day that you are registered.

Important Registration Dates:

- ASA or NCGA Banquet tickets are subject to availability and are not guaranteed
- January 21:** Early registration discount ends
- January 22 - March 8:** Regular registration rates apply
- Starting March 9:** Onsite registration rates apply
- February 4:** Registration cancellation must be requested in writing by this date
- February 4:** Tours pre-registration deadline, no tour refunds after this date
- March 8:** Pre-registration closes
- March 9:** Convention on-site registration begins

Important Housing Dates:

- January 21:** Cancellations must be received by January 21, 2022, in order to avoid Commodity Classic's one-night room and tax cancellation fee.
- February 10:** Hotel group rates guaranteed through this date. All hotel changes and cancellations must be made through the Housing Bureau through this date.
- February 15:** Any reservations made on or after this date will be based on availability and may be at the hotel's prevailing rate. Maritz will be available between February 10-20, 2022, to assist with additional guest room inquiries via email or phone. Please note that during this time, requests for additional guest rooms are not guaranteed and will be based on availability.
- Starting February 18:** Hotel changes and cancellations must be made directly with the hotel. Please hold all changes and cancellations until February 18, 2022.

Join and Save!

Save \$100 on the non-member Full Registration by joining one of the presenting commodity associations today. In some cases, these savings may be more than the cost of membership!

- American Soybean Association: (314) 576-1770
- National Corn Growers Association: (636) 733-9004
- National Association of Wheat Growers: (202) 547-7800
- National Sorghum Producers: (806) 749-3478

Convention Registration Cancellation Policy

Full refund, less \$25 per person administration fee, will be granted on written request through February 4, 2022. Questions: Call (662) 362-6073. Email: CommodityClassic@maritz.com

Visit CommodityClassic.com for:

- Convention Registration
- Housing Reservations
- Tour Reservations

NOTE: You must register for each of the above separately.

Tell us about your farm and be entered to WIN A \$500 AMAZON GIFT CARD!

When you complete your farm demographics on the registration form, you'll automatically be entered to win one of two \$500 Amazon gift cards from Commodity Classic. This offer is open to farmers only.

Why are farm demographics important? The more we know about the farmers who attend, the better experience we can provide you through innovative programming, relevant education and a greater impact on the success of your farming operation. See complete Official Rules at CommodityClassic.com.

What is Beacon Tracking?

Commodity Classic tracks attendance at the trade show and other events. Your name badge contains coded information unique to you. Some exhibitors use this technology to capture your demographic information at their tradeshow booths to eliminate the need for you to take time to fill out a form. By registering for Commodity Classic, you consent to the use of this technology by Commodity Classic and its exhibitors.

Your email address is your connection to Commodity Classic! When you share your email with us as part of your registration, you are assured of receiving the latest updates and information you need to ensure the best experience possible. It's the best way for us to stay in touch with you — and for you to stay up-to-date.

Canadian Anti-Spam Legislation

To our Canadian attendees: we would like to stay in touch with you. As per the Canadian Anti-Spam Legislation, please provide your consent to receive email communications from Commodity Classic. Please visit CommodityClassic.com for a consent form.

Visit **CommodityClassic.com** for more information on registration fees, deadlines, hotels, and travel.



Whether you're a veteran attendee or if you've never been to the show before, Commodity Classic offers exciting, new experiences for everyone.

Register by January 21st to receive the early registration rate at CommodityClassic.com