



2022

THE FUTURE IS IN YOUR HANDS



MARCH 10-12, 2022 NEW ORLEANS

2022 SPONSORSHIP OPPORTUNITIES

MARKETING MATERIALS

Success starts with a plan – and to help you plan, we've developed a suite of creative assets to help you promote your presence at Commodity Classic!

Download these convenient promotional tools to drive visitors to your booth at the 2022 Commodity Classic in New Orleans:

1. Visit CommodityClassic.com and click "2022 Marketing Materials" in the left column
2. Download dynamic **print and banner ads, radio spots and promotional videos**
3. Use these items in your customer emails, newsletters, on social media and in personalized invitations to promote your participation in the show

Suggested usage:

- Add a banner ad to your website
- Post a video, radio ad or image to your social media and include #Classic22
- List the event on your calendar
- Send a branded postcard, flier or email to your customers to encourage them to attend the 2022 Commodity Classic in New Orleans
- Invite attendees to participate in a giveaway or special event
- Promote your presence at Commodity Classic through a newsletter or magazine article
- Publicize your booth number in customer communication

For Marketing and Advertising questions, contact:

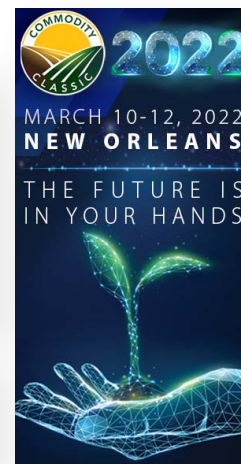
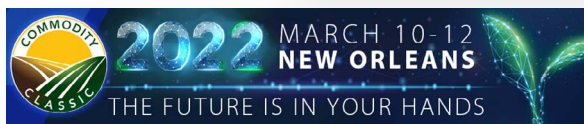
Kris Martinez, Martinez Creative Group

O: 630.945.3390

Kris@MartinezCreativeGroup.com



The 2022 Commodity Classic print and digital banner ads are available in a range of sizes. Don't see what you need? Contact Kris@MartinezCreativeGroup.com with questions.



Over two dozen videos in various lengths are available for web, social media, and national broadcast. Please visit the Commodity Classic YouTube channel for more options.

