



## 2022 SPONSORSHIP OPPORTUNITIES

# Build Your Brand Beyond the Booth

Dozens of sponsorship opportunities at the 2022 Commodity Classic increase visibility & value for your company among thousands of America's best farmers!

**Here's just a sample of the powerful brand-building sponsorship opportunities available in New Orleans in 2022:**



**Video Wall** Your message/commercial rotating on the large, high-profile video wall Wednesday through Saturday.

**Trade Show Daily Sponsor** Become the presenting sponsor of the huge trade show for one day including trade show meal and supporting promotion.



**Signage and Banners** Window clings, floor decals, column wraps, escalator signage, banners, and other attention-getting brand visibility throughout the convention center and hotel.

**Unique Opportunities** From hotel key cards to chair massage area to chalk art – check with us if you want to brainstorm distinct sponsorships that reinforce your brand position.



**Educational Sessions** Exhibitors have the opportunity to submit a proposal to offer an educational session during Commodity Classic.

**Worship Service** Sponsor this non-denominational service for attendees led by the Fellowship of Christian Farmers.

*Some sponsorship opportunities are subject to first right of refusal offered to last year's sponsors.*

**As a Commodity Classic sponsor\*, you can enjoy additional benefits including:**

- Priority for hotel rooms and meeting space
- Full-page ad in program booklet
- Complimentary news conference
- On-site sponsor recognition
- Opportunity to purchase registration packet inserts
- Recognition in program booklet, website and mobile app
- Complimentary convention registration
- And more!

*\* Sponsor benefits and details vary depending on sponsorship level. Contact us for more information.*



### FOR SPONSORSHIP DETAILS:

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Established in 1996, Commodity Classic is America's largest farmer-led, farmer-focused agricultural and educational experience presented annually by these associations:



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