

2022

THE FUTURE IS
IN YOUR HANDS



MARCH 10-12, 2022
NEW ORLEANS

SPONSOR INVESTMENT LEVELS & BENEFITS

While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits.

	PLATINUM \$100,000 +	GOLD \$50,000-\$99,999	SILVER \$25,000-\$49,999	BRONZE \$5,000-\$24,999
Opportunity to host private in-booth media event on Thursday, March 10 (8:00 a.m. – 9:00 a.m.) prior to the all-exhibitor media preview time	•			
Full-page 4-color ad in Commodity Classic Program Booklet (Based on availability and sponsor level)	Complimentary	Reduced Rate	Full Rate	
Complimentary news conference(s) Based on RFP approval	2	1		
Opportunity to submit RFP for news conference* Based on RFP approval (fee)			•	•
Complimentary listing for booth event/trade show drawing within the detailed daily schedule section of the Program Booklet	•	•		
Opportunity to host customer events* in your Trade Show booth during exclusive post-show hour on Thursday, March 10	•	•		
Complimentary convention registrations	2	1		
Use of the Commodity Classic media registration list*	•	•		
Priority for hotel rooms and meeting space (Based on availability and sponsor level)	•	•	•	
Seat on Commodity Classic Planning Council	•	•	•	
Opportunity to purchase registration packet inserts (fee)	•	•	•	•
Sponsor recognition in on-site program booklet, website, and mobile app	•	•	•	•
On-site sponsor recognition including jumbo screen at General Session, rotating sponsor listing on video wall in Convention Center lobby, and other “thank you to our sponsors” signage in the venue	•	•	•	•
First right of refusal for investment at next Commodity Classic*	•	•	•	•
Opportunity to greet attendees as host of your sponsored event	•	•	•	•
Promotional use of Commodity Classic logo	•	•	•	•

* Some exceptions apply