



Reach Top Producers on the Commodity Classic Video Wall

**A GREAT WAY TO
SHOWCASE YOUR
COMPANY'S COMMERCIAL,
PROMOTE TRAFFIC TO
YOUR BOOTH, AND
BOOST YOUR BRAND
AMONG THOUSANDS
OF FARMERS!**

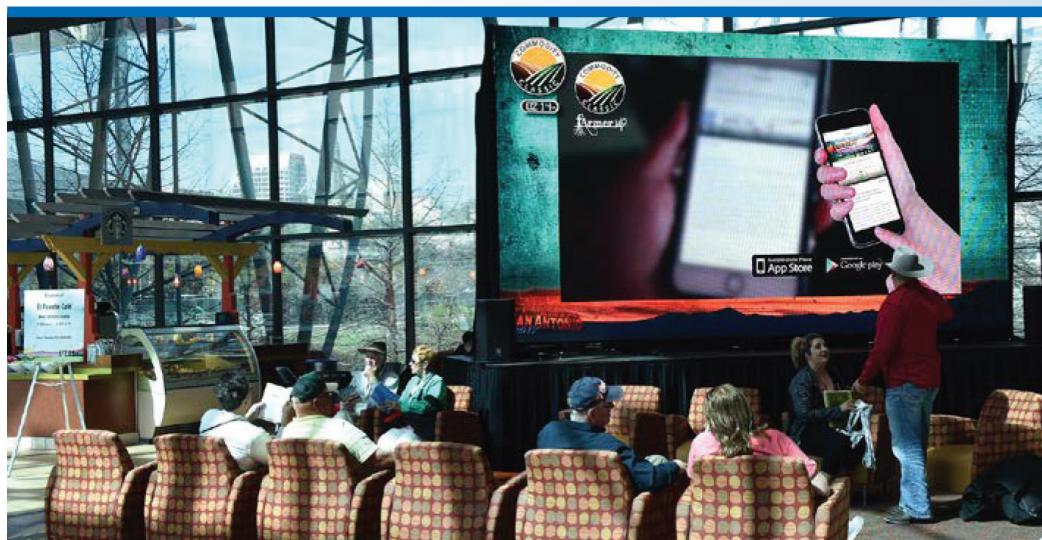
DETAILS

On-air time is assigned in 30-second units, which are combined to accommodate the length of your video. Example: A 90-second video uses 3 units each time it is played. For maximum exposure, we recommend videos of no more than 2 minutes in length.

SIGN-UP DEADLINE:
JANUARY 20, 2022

MATERIALS DEADLINE:
JANUARY 31, 2022

SPONSORSHIP DETAILS:
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- Large, attention-getting video screen located in the Convention Center lobby amid high traffic to trade show and other activities.
- Second, smaller screen located in the Convention Center lobby will also feature your content.
- Video wall is "on the air" for more than 38 hours during the show. Your video will appear multiple times throughout this time frame, using a combination of Prime Time and Tier 2 time.
- The top two packages include time on the Trade Show Main Stage screens* between sessions. Time on the Trade Show Main Stage, presented by Commodity Classic and Successful Farming, is in addition to the on-screen time noted below.
- Don't have your own video? We can produce one for you with the **Classic Close-Up** package. Ask for details.

Commodity Classic Video Wall Sponsor Packages	\$6,500 :90 Classic Close-Up	\$5K Package	\$10K Package	\$15K Package (includes Main Stage)	\$20K Package (includes Main Stage)
When will my video run?	THU-SAT	WED-SAT	WED-SAT	WED-SAT	WED-SAT
Total On-Air Time	45 min	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30 min
Total 30-Sec Units	90 units	160 units	336 units	458 units	660 units