

**Reminder: Company must be a current 2021 Commodity Classic exhibitor to present a Mini What’s New Session.**

**Mini What’s New Sponsoring Company** (for printed materials & website)**:**

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**Proposed Mini What’s New Session Title** (for printed materials & website)**:**

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**Explain the product/service in detail, specifying how it impacts farming. How is this new?**

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| **Date to be introduced to market:** |  | | |
| **To be introduced at Commodity Classic?** | | YES | NO |

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| --- | --- | --- |
| **Mini What’s New Presenter’s**  **Name & Title\*:** |  |  |

\*Due December 18, 2020.

**Planning Contact:**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Name: |  | Company: |  | Email: |  | Phone: |  |

**Company Contact (if different than Planning Contact):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Name: |  | Company: |  | Email: |  | Phone: |  |

**Billing Contact:**

|  |  |  |  |
| --- | --- | --- | --- |
| Name |  | Phone |  |
| Title |  | E-mail |  |
| Company |  |  |  |
| Address |  |  |  |
| City, State |  | Zip |  |

**Sponsorship fee: $1,500.00 for 5-minute session plus repeat 5-minute session**

**NOTE:** Exchange of payment for products/services during Mini What’s New Sessions is strictly prohibited.

Commodity Classic and its designated vendors shall have exclusive rights to record sessions unless otherwise agreed.

**REFUND POLICY:** Please note that once Commodity Classic sponsorships are confirmed, they are non-cancelable and non-transferable. Commodity Classic also reserves the right to modify or cancel sponsored events upon notice to sponsors and pro rata adjustment to or refund of sponsorship fees.

**Proposals must be submitted by Friday, October 16, 2020 to:**

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| Abby Podkul  Director, Meetings & Conventions and Education Lead, Commodity Classic  American Soybean Association | [apodkul@soy.org](mailto:apodkul@soy.org) | O: 314-754-1345 C: 314-517-5971 |