



# 2020

**FEB 27-29**  
*San Antonio*  
**SEE YOUR FUTURE CLEARLY**

## The Commodity Classic Video Wall

**SIGN-UP DEADLINE: February 7, 2020**  
**MATERIALS DEADLINE: February 11, 2020**  
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A great way to showcase your company's commercial, promote traffic to your booth and boost your brand among thousands of farmers!

- Large, attention-getting video wall located in Main Lobby of the convention center amid high traffic to trade show and other activities.
- Your content also featured on a second screen located in the Classic Corner.
- Video wall is "on the air" for more than 40 hours during the show, using a combination of Prime Time and Tier 2 time. Your video will appear multiple times throughout the show.
- Don't have your own video? We can produce one for you with the Classic Close-Up package. Ask for details.

### Here are the DETAILS!

On-air time is assigned in 30-second units, which are combined to accommodate the length of your video.  
**Example:** A 90-second video uses 3 units each time it is played. For maximum exposure, we recommend videos of no more than 2 minutes in length.

#### Commodity Classic Video Wall Sponsor Packages

	<b>\$6500</b> <b>:90 Classic Close-Up</b>	<b>\$5K</b> <b>Package</b>	<b>\$10K</b> <b>Package</b>	<b>\$15K</b> <b>Package</b> <i>(includes Main Stage)</i>	<b>\$20K</b> <b>Package</b> <i>(includes Main Stage)</i>
When will my video run?	THU-SAT	WED-SAT	WED-SAT	WED-SAT	WED-SAT
<b>Total On-Air Time</b>	45 min	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30 min
<b>Total 30-Sec Units</b>	<b>90 units</b>	<b>160 units</b>	<b>336 units</b>	<b>458 units</b>	<b>660 units</b>