



Drawing Winners - Be sure to collect attendee's cell numbers with your entry to contact winners onsite.

Exhibitor Services - Decorator and vendor service desks are by the Hall 1 Entrance. Paramount's onsite desk phone is 573-218-3476. The service kit with details is accessible at: www.paramountcs.com.

Flooring is required in all booths and will be forced by 4:00 p.m. Wednesday by Paramount at your expense.

Exhibitor Badges - The registration desk opens Wednesday 8:00 a.m. in the Henry B Gonzalez Convention Center inside the Entrance to Hall 1.

Set-Up/Dismantling - Those without a Commodity Classic badge must get a new worker wrist band daily from security at entrance to hall during set-up hours by identifying their company (exhibitor or I&D).

Show Open Hours - An official badge is needed for everyone to be in the hall during open hours.

Farmer Badges, Data, Lead Retrieval, RFID - Attendees registering as "farmer" are marked on their badge – including farmer spouses, exhibitors and media who also farm. Go to the Exhibit Services area behind registration in Hall 1 for service onsite with Experient on Lead-Retrieval and Farmer Attendee Data purchase.

Media Badges & Early Admit Times - "Media" is also identified on badges for your staff to know they have been verified by Commodity Classic. Have top staff in booth 9:00 – 10:30 a.m. Thursday to welcome media "previewing" the show for story ideas and interviews. You may set-up appointments for media to meet in your booth during open or media preview hours. Still or video photography is only allowed in the hall during media preview Thursday 9:00–10:30 a.m. or Friday 8:00–11:00 a.m., or open hours.

See Media Trade Show Access Policy on the exhibitor website.

Survey – After the show, complete the emailed survey by March 13 for a chance to win one of the two \$250 cash prizes from Commodity Classic.

Trade Show Meals - Exhibitor registrants qualify for complimentary meals in hall.

Booth Staffing Recommendations

Thursday, Feb. 27 – Show Ready by 9:00 a.m.

General Exhibitor Access: 7:00 a.m. – Close

Media Only Preview 9:00 a.m. – 10:30 a.m.

Limited top personnel staffing for media interviews

Go to registration desk – exhibitor window for ticket to admit farmers without exhibitor badge to be in booth for media.

Open to all registrants 10:30 a.m. – 4:30 p.m.

Commodity Classic cash or exhibit-hosted bars open 3:30 p.m.

Optional In-Booth VIP Reception* 4:30 p.m. – 5:30 p.m.

*Only Platinum/Gold sponsors and 20+ booth exhibitors qualify for this option to host customers **in your booth**.

Friday, February 28

General Exhibitor Access: 8:00 a.m. – Close

Optional Media Interviews 8:00 a.m. – 11:00 a.m.

Optional to schedule interviews or have still or video photography with registered media to meet **in your booth**.

Open to all registrants 11:00 a.m. – 4:30 p.m.

Commodity Classic cash or exhibit-hosted bars open 3:30 p.m.

Saturday, February 29

General Exhibitor Access: 7:30 a.m. – Move-Out

Open to all registrants 8:30 a.m. – Noon

MOVE-IN

Sun. Feb. 23 70+ islands, large equipment as noted on equipment move-in schedule for targeted move-in.

Mon. Feb. 24 Pre-arranged 20+ Island Noon

Tues. Feb. 25 All 8:00 a.m. – 8:00 p.m.

Wed. Feb. 26 All 8:00 a.m. – 8:00 p.m.

**All crates, boxes must be off show floor by Wed 4:00 p.m.*

*Hand-carried items only after aisle carpet installed**

GENERAL MOVE-OUT

Sat. February 29 Noon - 9:00 p.m.

Sun. March 1 8:00 a.m. - Noon

Paramount will begin returning empty containers as soon as aisle carpet is removed. Freight carriers must check in at Marshaling Yard.

For assistance ONSITE for exhibitor services, go to the Service Desks behind registration in Hall 1.

For assistance ONSITE for registration and housing, go to the Registration Desk in Hall 1 starting Wednesday at 8:00 a.m.

BEFORE or AFTER the show, contact:

Exhibits - Commodity Classic Trade Show
 Office Phone 636-745-3008

tradeshow@commodityclassic.com

www.commodityclassic.com

Registration/Housing Phone 847-996-5466

CommodityClassicExh@Experient-inc.com

Experient Data Purchase Phone 888-268-0380