



2020

FEB 27-29
San Antonio
SEE YOUR FUTURE CLEARLY

The Commodity Classic Video Wall

SIGN-UP DEADLINE: January 10, 2020
MATERIALS DEADLINE: January 31, 2020
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A great way to showcase your company's commercial, promote traffic to your booth and boost your brand among thousands of farmers!

- Large, attention-getting video wall located in Main Lobby of the convention center amid high traffic to trade show and other activities.
- Your content also featured on a second screen located in the Classic Corner.
- Video wall is "on the air" for more than 40 hours during the show, using a combination of Prime Time and Tier 2 time. Your video will appear multiple times throughout the show.
- Don't have your own video? We can produce one for you with the Classic Close-Up package. Ask for details.

Here are the DETAILS!

On-air time is assigned in 30-second units, which are combined to accommodate the length of your video.
Example: A 90-second video uses 3 units each time it is played. For maximum exposure, we recommend videos of no more than 2 minutes in length.

Commodity Classic Video Wall Sponsor Packages

	\$6500 :90 Classic Close-Up	\$5K Package	\$10K Package	\$15K Package <i>(includes Main Stage)</i>	\$20K Package <i>(includes Main Stage)</i>
When will my video run?	THU-SAT	WED-SAT	WED-SAT	WED-SAT	WED-SAT
Total On-Air Time	45 min	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30 min
Total 30-Sec Units	90 units	160 units	336 units	458 units	660 units