



**FEB 27-29**  
**San Antonio**  
**SEE YOUR FUTURE CLEARLY**



# SPONSOR INVESTMENT LEVELS & BENEFITS

**While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits.**

|  | <b>PLATINUM<br/>\$100,000 +</b> | <b>GOLD<br/>\$50,000-\$99,999</b> | <b>SILVER<br/>\$25,000-\$49,999</b> | <b>BRONZE<br/>\$5,000-\$24,999</b> |
|--|---------------------------------|-----------------------------------|-------------------------------------|------------------------------------|
| Priority for hotel rooms and meeting space<br><i>(Based on availability and sponsor level)</i>   | •                               | •                                 | •                                   |                                    |
| Full-page 4-color ad in Commodity Classic Program Booklet<br><i>(Based on availability and sponsor level)</i>  | <b>Complimentary</b>            | <b>Reduced Rate</b>               | <b>Full Rate</b>                    |                                    |
| Complimentary news conference(s) <i>Based on RFP approval</i>  | <b>2</b>                        | <b>1</b>                          |                                     |                                    |
| Opportunity to submit RFP for news conference <i>Based on RFP approval (fee)</i>   |                                 |                                   | •                                   | •                                  |
| Opportunity to host customer events in your Trade Show booth during exclusive post-show hour on Thursday, February 27  | •                               | •                                 |                                     |                                    |
| Complimentary convention registrations   | <b>2</b>                        | <b>1</b>                          |                                     |                                    |
| Use of the Commodity Classic media registration list*  | •                               | •                                 |                                     |                                    |
| Complimentary farmer attendee demographics data  | •                               | •                                 |                                     |                                    |
| Complimentary listing for booth event/trade show drawing within the detailed daily schedule section of the Program Booklet   | •                               | •                                 |                                     |                                    |
| Seat on Commodity Classic Planning Council   | •                               | •                                 | •                                   |                                    |
| Opportunity to purchase registration packet inserts <i>(fee)</i>   | •                               | •                                 | •                                   | •                                  |
| Sponsor recognition in on-site program booklet, website, and mobile app  | •                               | •                                 | •                                   | •                                  |
| On-site sponsor recognition including jumbo screen at General Session, rotating sponsor listing on video wall in Convention Center lobby, and other “thank you to our sponsors” signage in the venue | •                               | •                                 | •                                   | •                                  |
| First right of refusal for investment at next Commodity Classic*   | •                               | •                                 | •                                   | •                                  |
| Opportunity to greet attendees as host of your sponsored event   | •                               | •                                 | •                                   | •                                  |
| Promotional use of Commodity Classic logo  | •                               | •                                 | •                                   | •                                  |

\* Some exceptions apply