

2020 SPONSORSHIP LEVELS & BENEFITS



Build your Brand Beyond the Booth

Sponsorship Increases Visibility and Value for Your Company Among Thousands of America's Best Farmers!

Don't limit your presence at Commodity Classic to the footprint of your trade show booth! As a sponsor, your brand can be highly visible throughout the venue and in the materials and media that farmers use during the entire event. Commodity Classic sponsor opportunities run the gamut from events to architectural graphics, from meals to multimedia. You can be where farmers walk, talk, eat and relax.

Here's just a sample of the great brand-building sponsorship opportunities available!

Video Wall Your message/commercial rotating on the large, high-profile video wall Wednesday through Saturday.

Mobile App Splash screen, banner ad and supporting promotion for this go-to source for all things Commodity Classic.

Worship Service A rare opportunity to sponsor this special event.

Trade Show Daily Sponsor Become the presenting sponsor for one day including trade show lunch and supporting promotion.

Many other opportunities including window clings, floor decals, banners, escalator signage, hotel key cards and many more!

Established in 1996, Commodity Classic is America's largest farmer-led, farmer-focused convention and trade show, produced by the National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Association of Equipment Manufacturers.

Commodity Classic is where America's best farmers come to see what's new with the brands they trust—and to discover new ideas and innovations from emerging companies. Discover more about how to build your brand beyond the booth at the 2020 Commodity Classic in San Antonio, Texas, February 27-29. Don't miss this opportunity. **Contact us about all available sponsorships today!**

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2020

FEB 27-29
San Antonio
SEE YOUR FUTURE CLEARLY