



2020 Commodity Classic Learning Center Sessions Request for Proposals

Thursday, February 27 – Saturday, February 29, 2020
Henry B. Gonzalez Convention Center
San Antonio, Texas

Thank you for your interest in the Commodity Classic Learning Center Sessions. Learning Centers offer a variety of thought-provoking presentations and discussions on timely topics to enable farmers to grow professionally, expand their knowledge, and improve their bottom line. All 2020 exhibitors are invited to submit a proposal(s) to sponsor a Learning Center Session(s).

To apply:

1. Review the Commodity Classic **Educational Program Opportunities Overview** document for an explanation of the different formats of Learning Centers available, suggested topics, and sponsorship fees.
2. Submit your Learning Center proposal(s) as a Word document by **Friday, June 28, 2019** to Abby Podkul, Director, Meetings & Conventions, ASA, apodkul@soy.org. Please call 314-754-1345 or email Abby with any questions.
3. Proposals must **address the following points:**

1. Specify what subject matter the session will address
2. Title and description of the session
3. Speakers, potential speakers or type of speakers -- the speakers help the Commodity Classic Affiliates Council qualify the session's acceptance
4. List the key benefits for those in attendance
5. What action or change might a grower take after attending the session
6. Who is our contact for the session in terms of planning and on-site logistics
7. Name of sponsoring company
8. Which Learning Center format(s) are you interested in for each proposal. See Learning Center formats described in the **Educational Program Opportunities Overview**. You may express interest in more than one format and the committee will choose which format they feel is the best fit.

Created by farmers for farmers, Commodity Classic is the premier convention and tradeshow of the National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Association of Equipment Manufacturers. The 25th annual Commodity Classic will be held February 27-February 29, 2020 in San Antonio, Texas.