# SCHEDULE AT A GLANCE All Commodity Classic events are held at the Orange County Convention Center, West Concourse. Some association and ancillary events are held at the Hyatt Regency Orlando, Rosen Centre, and Hilton Orlando hotels. Registration badge is required for admittance to

TOUR: Blue Spring State Park & St. Johns River Cruise

TOUR: Kennedy Space Center

Rosen Centre. Salon 13/14

Rosen Centre. Salon 15/16

Valencia Ballroom W415CD

**Meeting** Rosen Centre. *Salon 15/16* 

**TOUR: John Deere Training Center** 

NCGA Issues Briefing & Open Forum

Hyatt Regency Orlando, *Florida Ballroom* 

**NSP Board of Directors Meeting** Hilton, *Lake Eola B* 

Rainbow Spring I, Rainbow Spring II, Silver Spring I

NAWG Domestic & Trade Policy Committee Meeting

NAWG Nominating Committee Meeting Rosen Centre, Salon 12

**Welcome Reception** Valencia Ballroom W415AB

NCGA CornPAC Hors d'Oeuvres Reception

NCGA State Caucuses Hyatt Regency Orlando

See program book page 12 for details

NAWG Research and Technology Committee Meeting

**ASA Resolutions Subcommittees** Hyatt Regency Orlando,

NAWG Budget Committee Meeting Rosen Centre, Salon 13/14

**NAWG Environment and Renewable Resources Committee** 

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# **WEDNESDAY, FEBRUARY 27 DESK HOURS**

all Commodity Classic events.

8:00 a.m. - 7:00 p.m. Registration Desk Open 7:00 a.m. - 5:00 p.m. Tour Desk Open 8:00 a.m. - 5:00 p.m. **Housing Desk Open TOURS** Depart from Level 1, Lobby A

7:30 a.m. - 2:30 p.m. Blue Spring State Park & St. Johns River Cruise 8:30 a.m. - 4:30 p.m. Kennedy Space Center 9:00 a.m. - 3:00 p.m. John Deere Training Center

# **SCHEDULE**

7:30 a.m. - 2:30 p.m. 8:00 a.m. - 9:00 a.m. 8:30 a.m. - 4:30 p.m. 9:00 a.m. - 11:30 a.m.

9:00 a.m. - 3:00 p.m. 12:30 p.m. - 2:45 p.m. 12:30 p.m. - 5:00 p.m.

1:00 p.m. - 3:00 p.m. 1:00 p.m. - 5:00 p.m.

3:00 p.m. – 4:30 p.m.

3:00 p.m. - 5:30 p.m.

5:00 p.m. - 7:00 p.m. 5:30 p.m. - 7:00 p.m.

7:00 p.m. - 9:00 p.m.

**THURSDAY, FEBRUARY 28 DESK HOURS** 

6:45 a.m. - 5:30 p.m. 8:00 a.m. - 4:00 p.m. 8:00 a.m. - 5:00 p.m.

Registration Desk Open **Tour Desk Open Housing Desk Open** 

### TRADE SHOW HOURS

11:30 a.m. - 1:00 p.m.

6:00 p.m. - 8:30 p.m.

6:00 p.m. - 9:30 p.m.

**DESK HOURS** 

6:45 a.m. - 6:00 p.m.

8:00 a.m. - 4:00 p.m.

7:00 a.m. - 9:00 a.m.

11:00 a.m. - 4:30 p.m.

11:30 a.m. - 1:00 pm.

7:00 a.m. - 8:15 a.m.

7:00 a.m. - 8:30 a.m.

9:00 a.m. - 11:00 a.m.

11:00 a.m. - 4:30 p.m.

11:15 a.m. - 4:30 p.m.

**SCHEDULE** 

TRADE SHOW HOURS

FRIDAY, MARCH 1

TRADE SHOW HOURS		
9:00 a.m. – 10:30 a.m. 10:15 a.m. 10:30 a.m. – 4:30 p.m. 11:30 a.m. – 1:00 pm.	Media Only Access Trade Show Grand Opening West Hall C Lobby Trade Show Open Entrances: West Hall A4/B1 & West Hall C Trade Show Lunch Food & Seating Areas, Aisles 100 & 3100	
SCHEDULE		
7:00 a.m. – 8:00 a.m.	Early Riser Session Room W414	
7:30 a.m. – 10:45 a.m.	<b>ASA State Caucuses</b> All state caucuses held at Hyatt Regency Orlando <i>See program book page 16 for details</i>	
8:00 a.m. – 11:00 a.m.	NSP Board of Director Meeting Hilton Orlando, Lake Eola B	
8:00 a.m. – 11:30 a.m.	NCGA Corn Congress Session I Hyatt Regency Orlando, Plaza International Ballroom	
8:00 a.m. – 12:00 p.m.	NAWG Board of Directors Meeting Rosen Centre, Grand Ballroom B	
8:15 a.m. – 9:30 a.m.	Learning Center Session Room W414	
8:15 a.m. – 9:45 a.m.	Mini What's New Session Room W209	
9:45 a.m. – 11:00 a.m.	Learning Center Session Room W414	
10:15 a.m.	Trade Show Grand Opening West Hall C Lobby	
10:15 a.m.	Commodity Classic Housing Drawing West Hall C Lobby	
10:30 a.m 4:30 p.m.	Trade Show Open Entrances: West Hall A4/B1 & West Hall C	
10:45 a.m. – 12:15 p.m.	Mini What's New Session (Repeat)	
	Commodity Classic Main Stage, Trade Show Aisle 100	
10:45 a.m. – 4:30 p.m.	Commodity Classic Main Stage Presentations	
	Trade Show Aisle 100	
11:00 a.m. – 12:00 p.m.	ASA Open Policy Session Hyatt Regency Orlando,	
	Florida Ballroom AB	

**Trade Show Lunch** Food & Seating Areas, Aisles 100 & 3100

National Wheat Yield Contest Winner's Reception/NAWG

Trade Show Open Entrances: West Hall A4/B1 & West Hall C

**Trade Show Lunch** *Food & Seating Areas. Aisles 100 & 3100* 

ASA Soy Social & Auction Valencia Ballroom W415AB

Registration Desk Open

Early Riser Session Room W414

Trade Show Aisle 100

NCGA/NCYC State Award Winners Breakfast

**Commodity Classic Main Stage Presentations** 

**General Session** Chapin Theater W320 (Enter from Level 3) Doors open 8:30 a.m.

Hyatt Regency Orlando, Plaza International Ballroom

Trade Show Open Entrances: West Hall A4/B1 & West Hall C

**Tour Desk Open** 

**Housing Desk Open** 

President's Reception & PAC Auction Valencia Ballroom W415D

# TRADE SHOW HOURS

12:15 p.m. - 5:30 p.m.

**DESK HOURS** 

**TOURS** 

7:00 a.m. - 12:30 p.m.

10:00 a.m. – 12:00 p.m.

11:30 a.m. - 1:00 p.m.

12:30 p.m. - 1:10 p.m.

1:00 p.m. - 2:00 p.m.

1:30 p.m. - 2:10 p.m.

2:15 p.m. - 3:15 p.m.

2:30 p.m. - 3:10 p.m.

3:30 p.m. - 4:10 p.m.

3:30 p.m. - 4:30 p.m.

8:00 p.m. - 10:30 p.m.

SATURDAY, MARCH 2

6:00 p.m.

6:00 p.m.

8:30 a.m. – 12:00 p.m. 8:30 a.m. - 9:15 a.m.

Trade Show Open Entrances: West Hall A4/B1 & West Hall C Trade Show Morning Snack Food & Seating Areas, Aisles 100 & 3100

**Trade Show Lunch** Food & Seating Areas, Aisles 100 & 3100

**Learning Center Sessions** Rooms W207, W208 & W209

**Learning Center Sessions** Rooms W207, W208 & W209

**Learning Center Sessions** Rooms W207, W208 & W209

What's New Sessions Rooms W206A & W206B

**ASA Awards Banquet** Hyatt Regency Orlando,

Regency Ballroom, Cash bar opens 5:00 p.m.

Doors open 5:30 p.m. (Tickets required at door)

NCGA Awards Banquet Hyatt Regency Orlando,

Doors open 5:45 p.m. (Tickets required at door)

Hyatt Regency Orlando, Windermere Ballroom WX

Sorghum PAC Auction & Casino Night

**Registration Desk Open** 

Depart from Level 1, Lobby A

Leu Gardens & Park Avenue

**Tour Desk Open** 

Plaza International Ballroom, Cash bar opens 5:00 p.m.

### **SCHEDULE**

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7:00 a.m. – 8:00 a.m.	Early Riser Session Room W414
8:15 a.m 9:15 a.m.	Learning Center Sessions Rooms W207, W208 & W209
8:30 a.m. – 9:15 a.m.	Trade Show Morning Snack Food & Seating Areas,
	Aisles 100 & 3100
8:30 a.m. – 12:00 p.m.	Trade Show Open Entrances: West Hall A4/B1 & West Hall C
8:45 a.m. – 11:30 a.m.	Commodity Classic Main Stage Presentations
	Trade Show Aisle 100
9:30 a.m 10:10 a.m.	What's New Sessions Rooms W206A & W206B
12:15 p.m 5:30 p.m.	TOUR: Leu Gardens & Park Avenue
12:30 p.m. – 2:00 p.m.	Closing Learning Center Session Room W209
1:00 p.m. – 4:30 p.m.	NCGA Corn Congress Session II Hyatt Regency Orlando,
	Plaza International Ballroom
1:30 p.m. – 5:30 p.m.	ASA Voting Delegates Session Hyatt Regency Orlando,
	Orlando Ballroom
5:30 p.m 6:00 p.m.	Worship Service Room 206A
8:30 p.m 9:45 p.m.	Evening of Entertainment Chapin Theater

W320 (Enter from Level 3) Doors open 8:00 p.m.

7:00 a.m. – 8:00 a.m. Early Riser Session The Great Grain Market Debate: Will 2019 Be a Game-Changer? Room W414 8:15 a.m. – 9:30 a.m. Learning Center Session Break Through Yield Barriers by Building Better Plants Room W414 8:15 a.m. – 9:45 a.m. **Mini What's New Sessions** *Room W209* (See list on page 19 in the program booklet) 9:45 a.m. – 11:00 a.m. **Learning Center Session** Learn from the Masters *Room W414* 10:45 a.m. – 12:15 p.m. Mini What's New Session (Repeat) Commodity Classic Main Stage, Trade Show Aisle 100 (See list on page 19 in the program booklet) 12:30 p.m. – 1:30 p.m. Commodity Classic Main Stage Ag Keynote: 100% Control of Palmer, Waterhemp, Kochia, Marestail & Ragweed! Trade Show Aisle 100 1:45 p.m. – 2:30 p.m. Commodity Classic Main Stage Learning Center Session; Plugging Into the Power of Your Regional Cover Crop Council Trade Show Aisle 100 2:45 p.m. – 3:30 p.m. Commodity Classic Main Stage Learning Center Session: Technology, Economics and Sustainability: Combining 4R Nutrient Stewardship and Soil Health Practices Trade Show Aisle 100 Ag Keynote: Farmer Brown on Family Business *Trade Show Aisle 100* U.S. Farm Report Room W414 Practical Strategies in Challenging Marketing Years Trade Show Aisle 100 Ag Keynote: Is a Lack of Micronutrients Killing Your Yields & Profits? Trade Show Aisle 100 - Improving Management Zone Accuracy: The Key to Improving Farm

3:30 p.m. – 4:30 p.m. Commodity Classic Main Stage 7:00 a.m. – 8:15 a.m. Early Riser Session 11:15 a.m. - 11:40 a.m. Commodity Classic Main Stage 11:45 a.m. – 12:45 p.m. Commodity Classic Main Stage 12:30 p.m. - 1:10 p.m. What's New Sessions Profitability Room W206A - With Envita, Now Your Corn (and other Crops) Can Fix Nitrogen, Too Room W206B 12:45 p.m. – 1:30 p.m. **Commodity Classic Main Stage** Successful Farming® Talk: Breaking Away from Social Media Trade Show Aisle 100 1:00 p.m. – 2:00 p.m. Learning Center Sessions

> - Assessing Worldwide Potential for U.S. Sov Room W207 - The Art and Science of Creating Herbicides Room W208

- Aligning Agriculture Messaging with Today's Consumer Room W209

direct impact on your bottom line.

introduction to companies' key innovations.

**Early Risers and Learning Center Sessions** In-depth **Mini What's New Sessions** Five-minute presentations **What's New Sessions** Companies showcase their questions of company leaders and experts.

Commodity Classic Main Stage Located on the

# THURSDAY, FEBRUARY 28

# **SATURDAY, MARCH 2**

1:30 p.m. - 2:10 p.m. What's New Sessions

1:45 p.m. – 2:30 p.m. **Commodity Classic Main Stage** 

2:15 p.m. – 3:15 p.m. Learning Center Sessions

2:30 p.m. – 3:10 p.m. What's New Sessions

3:30 p.m. – 4:10 p.m. **What's New Sessions** 

3:30 p.m. – 4:30 p.m. Learning Center Sessions

Room W209

3:30 p.m. – 4:30 p.m. **Commodity Classic Main Stage** 

2:45 p.m. – 3:30 p.m. Commodity Classic Main Stage

7:00 a.m. – 8:00 a.m. Early Riser Session Tuning Out the Noise for More Focused Decision-Making Room W414 8:15 a.m. – 9:15 a.m. **Learning Center Sessions** - Hot Topics from Our Nation's Capital Room W207

> - Can Blockchain Deliver Real Value to Farmers? Room W208 - Up a Lazy River: The Impact of Prevailing Weather Patterns Room W209

8:45 a.m. – 9:45 a.m. **Commodity Classic Main Stage** 

Cooking Demonstration *Trade Show Aisle 100* 9:30 a.m. – 10:10 a.m. What's New Sessions

- See What You've Been Missing: Drones in Modern Agriculture Room W206A

- Navigating a New Era in Pesticide Product Stewardship Room W206B

- Early-Season Diseases: Getting Ahead Before It's Too Late Room W206A

- Climate FieldView™Seed Advisor: Leveraging Predictive Analysis to

Optimize Hybrid Placement at the Field Level Room W206B

Agricultural Executive Panel: U.S. Infrastructure—Time to Act,

Time to Invest *Trade Show Aisle 100* 

- Digital Disruption in Agriculture Room W207

- Patented Enzyme Technology Room W206B

- The Bottom Line Benefits of Sustainability Room W208

- Integrated Weed Management: It Pays Off! Room W209

- The New Combine Harvesting Frontier Room W206A

- What Does it Mean to Rebuild Rural America? Room W208

- The Farming Platform of Choice in a Driverless Future Room W206A

- The Future of Crop Nutrition: A Solution from the Soil Room W206B

- SCN: Managing North America's Top Yield Robber is Getting Tougher

Successful Farming® Talk: The FarmHer Journey *Trade Show Aisle 100* 

- National Wheat Yield Contest: Putting Quality in the Spotlight *Room W207* 

Successful Farming® Talk: Positioning for Profit in 2019 Trade Show Aisle 100

10:00 a.m. – 10:45 a.m. Commodity Classic Main Stage

Learning Center Session: Corn Residue—Friend or Foe? Trade Show Aisle 100

10:45 a.m. – 11:30 a.m. Commodity Classic Main Stage Successful Farming® Talk: The New Rules for Marketing in 2019

Trade Show Aisle 100

12:30 p.m. - 2:00 p.m. Closing Learning Center Session

Managing Your Farm in Times of Rising Interest Rates and Volatile

# WHAT'S THE DIFFERENCE?

discussions of current issues and topics that have a in a fast-paced 90-minute window give you a brief newest innovations and services. Learn from and ask trade show floor in Aisle 100, offering an array of

# ORANGE COUNTY CONVENTION CENTER

# **WEST CONCOURSE**



# **ASSOCIATION EVENTS HELD AT HOTELS:**

# **HYATT REGENCY ORLANDO**

- NCGA Issues Briefing & Open Forum
- NCGA State Caucuses
- NCGA Corn Congress
- NCGA/NCYC State Award Winners Breakfast
- NCGA Awards Banquet
- ASA Resolutions Subcommittees
- ASA State Caucuses
- ASA Open Policy Session
- ASA Awards Banquet
- ASA Voting Delegates Session
- Sorghum PAC Auction & Casino Night

## **ROSEN CENTRE**

- NAWG Budget Committee Meeting
- NAWG Environment & Renewable Resources Committee Meeting
- NAWG Research & Technology Committee Meeting
- NAWG Domestic & Trade Policy Committee Meeting
- NAWG Nominating Committee Meeting
- NAWG Board of Directors Meeting

# **HILTON ORLANDO**

NSP Board of Directors Meeting

# LEVEL 1



