

## 2019 SPONSORSHIP LEVELS & BENEFITS



# Build your Brand Beyond the Booth

## Sponsorship Increases Visibility and Value for Your Company Among Thousands of America's Best Farmers!

**Don't limit your presence at Commodity Classic to the footprint of your trade show booth!** As a sponsor, your brand can be highly visible throughout the venue and in the materials and media that farmers use during the entire event. Commodity Classic sponsor opportunities run the gamut from events to architectural graphics, from meals to multimedia. You can be where farmers walk, talk, eat and relax.

## Here's just a sample of the great brand-building sponsorship opportunities available!

**Video Wall** Your message/commercial rotating on the large, high-profile video wall Wednesday through Saturday.

**Mobile App** Splash screen, banner ad and supporting promotion for this go-to source for all things Commodity Classic.

**Worship Service** A rare opportunity to sponsor this special event.

**Trade Show Daily Sponsor** Become the presenting sponsor for one day including trade show lunch and supporting promotion.

Many other opportunities including window clings, floor decals, banners, escalator signage, hotel key cards and many more!

Established in 1996, Commodity Classic is America's largest farmer-led, farmer-focused convention and trade show, produced by the National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Association of Equipment Manufacturers.

Commodity Classic is where America's best farmers come to see what's new with the brands they trust—and to discover new ideas and innovations from emerging companies. Discover more about how to build your brand beyond the booth at the 2019 Commodity Classic in Orlando, February 28-March 2. Don't miss this opportunity. **Contact us about all available sponsorships today!**

### CONTACT

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SEE CHART ON BACK FOR SPONSORSHIP LEVEL BENEFITS

[CommodityClassic.com](http://CommodityClassic.com)



# time to shine! Orlando 2019

February 28–  
March 2



## COMMODITY CLASSIC™ SPONSOR INVESTMENT LEVELS & BENEFITS

While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits.

	PLATINUM \$100,000 +	GOLD \$50,000-\$99,999	SILVER \$25,000-\$49,999	BRONZE \$5,000-\$24,999
Priority for hotel rooms and meeting space <i>(Based on availability and sponsor level)</i>	•	•	•	
Full-page 4-color ad in Commodity Classic Program Booklet <i>(Based on availability and sponsor level)</i>	<b>Complimentary</b>	<b>Reduced Rate</b>	<b>Full Rate</b>	
Complimentary news conference(s) <i>Based on RFP approval</i>	<b>2</b>	<b>1</b>		
Opportunity to submit RFP for news conference <i>Based on RFP approval (fee)</i>	•	•	•	•
Opportunity to host customer events in your Trade Show booth during exclusive post-show hours on Thursday, February 28	•	•		
Complimentary convention registrations	<b>2</b>	<b>1</b>		
Use of the Commodity Classic media registration list*	•	•		
Complimentary farmer attendee demographics data	•	•		
Complimentary listing for booth event/trade show drawing within the detailed daily schedule section of the Program Booklet	•	•		
Seat on Commodity Classic Planning Council	•	•	•	
Opportunity to purchase registration packet inserts <i>(fee)</i>	•	•	•	•
Sponsor recognition in program booklet, website, and mobile app	•	•	•	•
On-site sponsor recognition including jumbo screen at General Session, rotating sponsor listing on video wall in main concourse, listing in Program Booklet and other signage/recognition throughout the venue	•	•	•	•
First right of refusal for investment at next Commodity Classic*	•	•	•	•
Opportunity to greet attendees as host of your sponsored event	•	•	•	•
Promotional use of Commodity Classic logo	•	•	•	•

\* Some exceptions apply