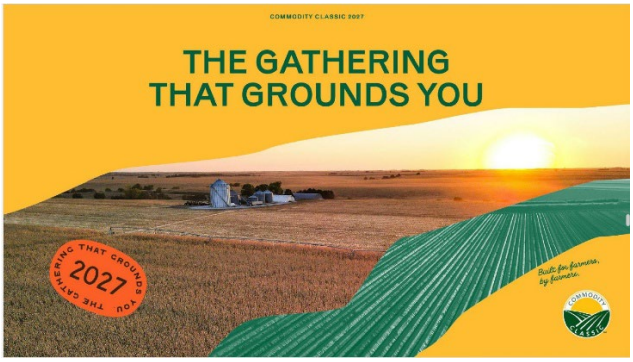


2027 Commodity Classic Exhibitor Webinar Q&A

Below are answers to questions raised during the webinar, along with helpful reminders and resources as you prepare for New Orleans, March 3–5, 2027.

Registration & Lunch Vouchers

Q: Are lunch vouchers included with complimentary exhibitor registrations?
A: No. Complimentary exhibitor registrations provided with booth purchases do not include lunch vouchers. Exhibitors receive two complimentary registrations with their first booth and one additional complimentary registration for each additional booth.

Lunch vouchers are included with qualifying paid registrations but must be purchased separately for complimentary exhibitor registrations.

Q: How can exhibitors purchase lunch vouchers?
A: Exhibitors may purchase $30 lunch vouchers during the registration process. Alternatively, exhibitors can purchase lunch directly from convention center food vendors using a credit card.

Q: Do exhibitors need to purchase lunch vouchers in advance to guarantee lunch?
A: No. Exhibitors are not required to purchase lunch vouchers in advance. Food vendors will accept credit cards onsite, allowing exhibitors to purchase lunch as needed.

Housing & Hotels

Q: Is a list of participating Commodity Classic hotels available?
A: Yes! A list of participating hotels is available in the Exhibitor Service Kit under **General Vendor Information → Hotel Options**.

The hotel list will also be shared in an upcoming exhibitor email.

Q: When does housing open for the 2027 Commodity Classic?
A: Official Commodity Classic housing opens on November 5, 2026. Exhibitors are encouraged to review the participating hotel options in advance to prepare for booking.

Exhibitor Deadlines & Resources

Q: Is there a consolidated list of important exhibitor deadlines, including Certificates of Insurance and advance shipping?

A: Yes! A comprehensive **Deadline Checklist** is available as the first item in the Exhibitor Service Kit. This resource includes important dates and deadlines to help exhibitors plan and prepare for the show.

Trade Show Logistics

Q: Will there be a loading dock available for exhibitors displaying large equipment in the outdoor equipment area?
A: At the time of the webinar, a dedicated loading dock was not available for the large equipment display area. The show team was exploring potential solutions with local partners. Additional information will be shared as arrangements are confirmed.

Media & Sponsorship Opportunities

Q: Will exhibitors have access to a list of media attending Commodity Classic?
A: The media list is a benefit associated with top-level sponsorship opportunities and will be distributed by the American Soybean Association at designated times closer to the show.

For more information about sponsorship opportunities and associated benefits, please contact Abby Podkul at the American Soybean Association.

Q: Are there opportunities to promote new products or services through Mini What's New Sessions?
A: Yes! Exhibitors with new products or services are encouraged to explore the Mini What's New Sessions. The application deadline is being extended until December 1st.

For additional information, visit the sponsorship section of the Commodity Classic website or contact:
Abby Podkul - American Soybean Association
apodkul@soy.org
314-754-1345

Additional Exhibitor Opportunities & Reminders

Q: How can exhibitors promote special booth events, demonstrations, or prize drawings?
A: Exhibitors can take advantage of a **FREE promotional opportunity** by completing the Booth Event and Drawing Form in the Exhibitor Service Kit.

Submitted information can be included in the Commodity Classic mobile app, helping attendees discover special activities and encouraging additional traffic to exhibitor booths.

The form is located near the top of the Exhibitor Service Kit.

Q: Will golf cart transportation be available within the exhibit hall?
A: Golf cart shuttle rides are planned for the exhibit hall to help attendees navigate the long aisle extending from sections D through J. Exhibitors should anticipate this transportation option as part of the show floor experience.

Additional Questions

Our team is here to help you prepare for a successful 2027 Commodity Classic! For questions about your exhibit space or trade show logistics, please contact:

Commodity Classic Trade Show Office
Phone/Text: 636-745-3008
Email: **tradeshow@commodityclassic.com**
Website: **www.commodityclassic.com**

We look forward to seeing you in New Orleans!