



COMMODITY CLASSIC

March 3-5, 2027 | New Orleans, LA



COMMITMENT DEADLINE

December 18, 2026

SPONSORSHIP DETAILS

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CLOSING PARTY AT MARDI GRAS WORLD

The Ultimate New Orleans Finale — and the First Celebration of Atlanta 2028

\$7,500 - \$75,000

Commodity Classic is taking its 2027 Closing Party to Mardi Gras World for an unforgettable, extended celebration surrounded by the spectacular floats, artistry and energy that make New Orleans legendary. This can't-miss experience will bring attendees together for food, drinks, live entertainment and networking as we celebrate an incredible week in New Orleans and kick off the road to Commodity Classic 2028 in Atlanta. With a wide range of sponsorship opportunities, you can create memorable moments, engage attendees and be part of one of the biggest celebrations of Commodity Classic.

Put Your Brand at the Center of the Celebration

\$75,000 Presenting Sponsor benefits include:

- Prominent logo placement in Mardi Gras World, the location of the 2027 Closing Party, along with an opportunity to incorporate branded elements, giveaways, or attendee activation
- One sponsored Mardi Gras float transporting up to 50 VIP attendees from the Ernest N. Morial Convention Center to Mardi Gras World
- Recognition in the Commodity Classic mobile app, website, and Closing Party promotional communications leading up to the event
- Exclusive VIP area to include seating bar and food service for up to 150 people at Mardi Gras World.
- First opportunity to add additional Mardi Gras floats, subject to availability



Choose Your Way to be a Part of the Party:

Mardi Gras World gives Commodity Classic attendees an up-close look at the floats and artistry behind New Orleans' world-famous Mardi Gras celebrations—creating a backdrop unlike anything attendees will experience anywhere else.

Mardi Gras Float Sponsor **\$15,000**
(up to 4 opportunities available)

Closing Party Bar Sponsor **\$8,500**
(multiple opportunities available)

Closing Party Food
Station Sponsor **\$7,500**
(multiple opportunities available)

Exclusive Entertainment
Opportunity **\$25,000**

Build Your Own Closing Party Presence:

Commodity Classic will work with sponsors to create a cohesive experience that brings your brand to life while giving attendees a memorable New Orleans send-off. **Contact us to discuss.**