

Sheraton New Orleans Hotel Public Space Branding Opportunities

2027 COMMODITY CLASSIC



Guest Room Key Cards

Details:

- Sponsor-branded guest room key cards handed out to Commodity Classic guests upon check-in to the Sheraton New Orleans.
- Expected room blocks include:
 - Pioneer/Vylor/Corteva
 - National Corn Growers Association States (farmer-leaders & association staff)
 - National Corn Growers Association National (farmer-leaders & association staff)

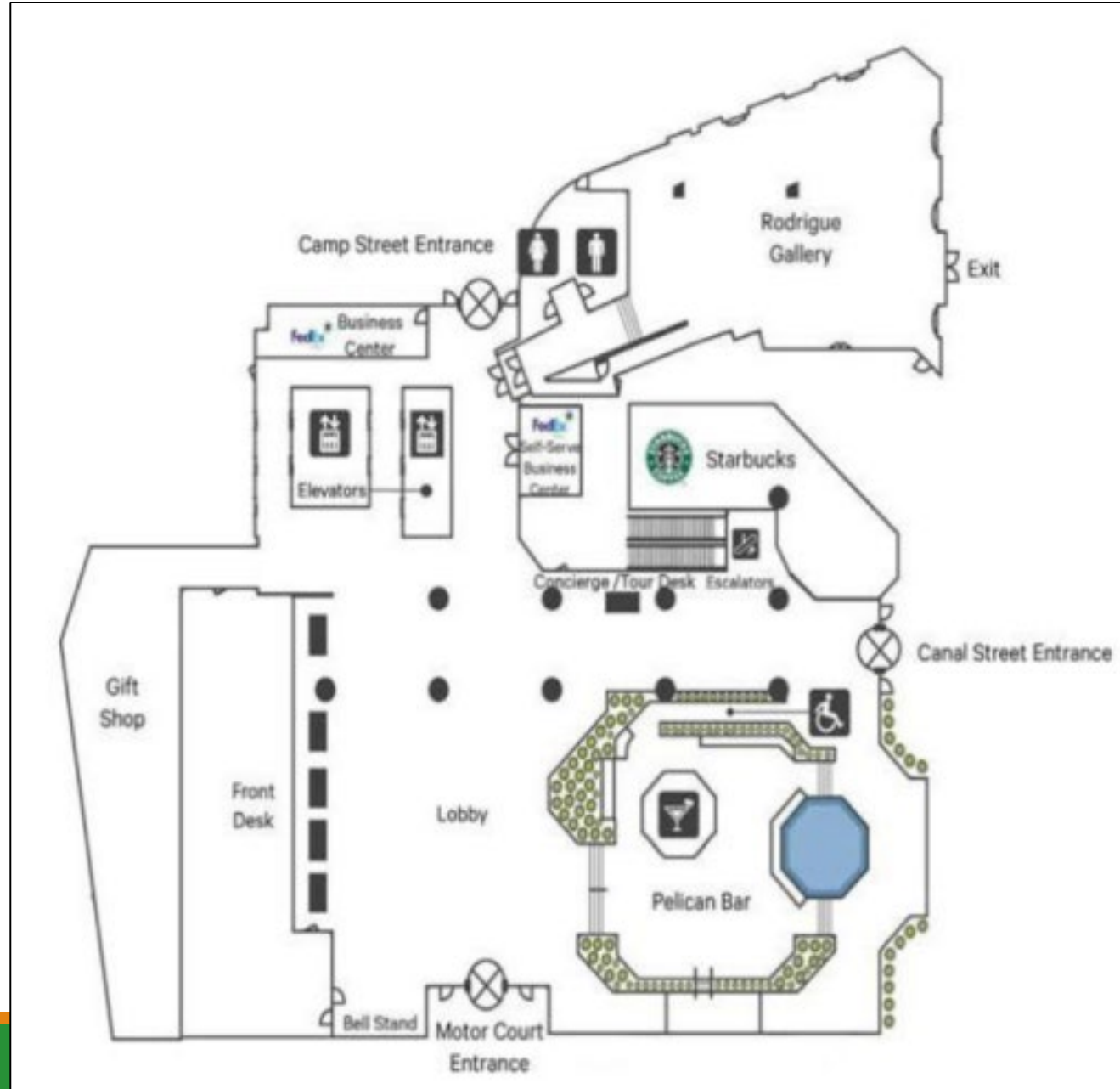
Sponsorship Fee: \$20,000

- Right of first refusal to Corteva/Pioneer/Vylor



Sheraton New Orleans First Floor Layout

First floor branding opportunities:
Right of first refusal to
Corteva/Pioneer/Vylor



Canal Street Exterior Window Clings

Details:

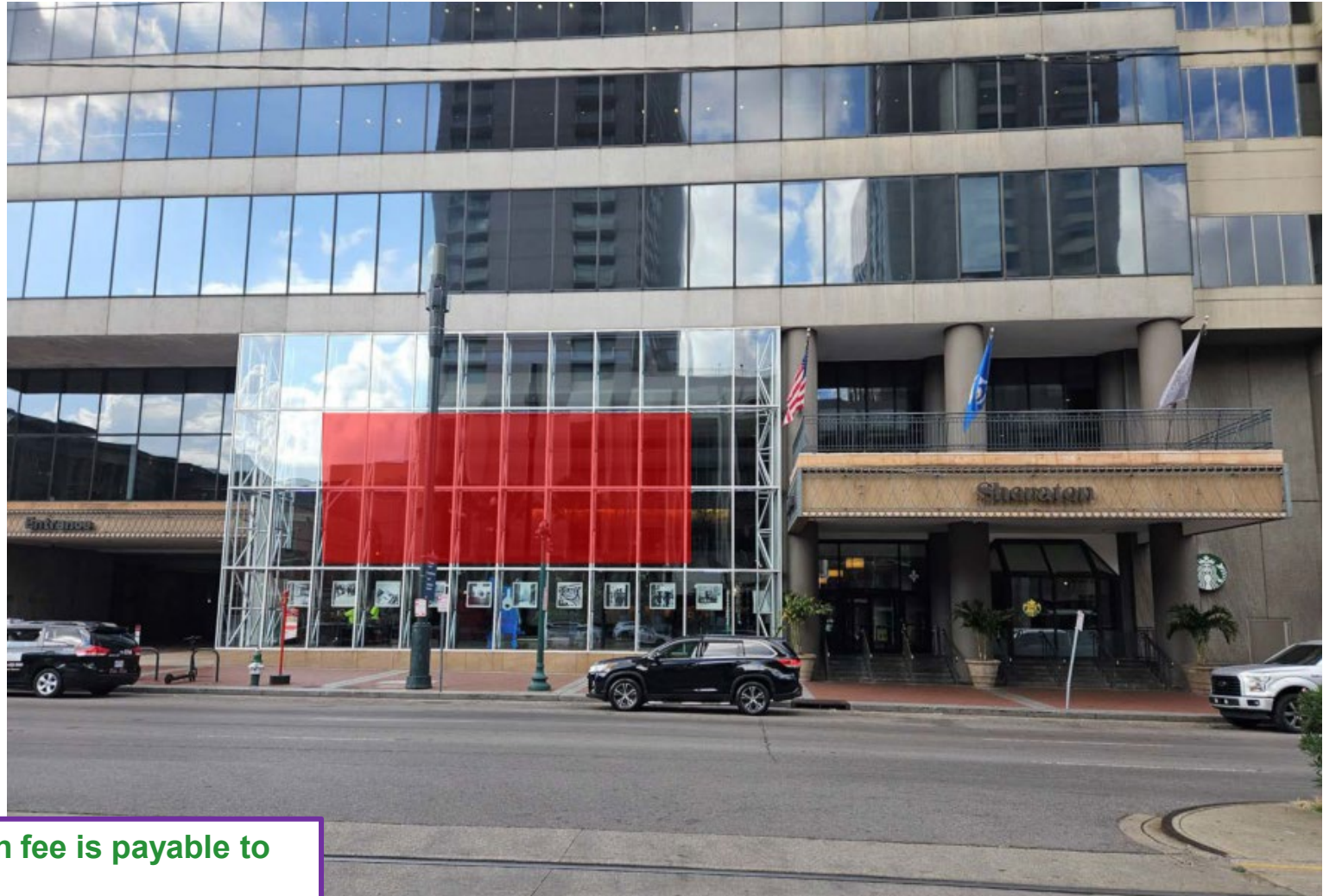
- Exterior-facing graphics
- 5 days display
- Location subject to approval by hotel management

Sponsorship Location Fee:

- 5 panels x 3 panels: \$25,000
- 12 panels x 3 panels: \$35,000
- Pricing covers 5 days

Printing & Installation Fee:

- Obtain a custom quote from FedEx based on number of panels you would like



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.



Canal Street Entrance Revolving Door

Details:

- 6 Panels (3 double-sided)
- Sheraton's branding must be reproduced within sponsor's graphic

Sponsorship Location Fee:

- \$5,000
- Pricing is for 4 days

Printing & Installation Fee:

- \$1,168.50 for 4 panels
- Obtain quote from FedEx for 6 panels



Sponsorship location fee is payable to
Commodity Classic.

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to FedEx, the hotel's in-house provider.



Valet Entrance Revolving Door

Details:

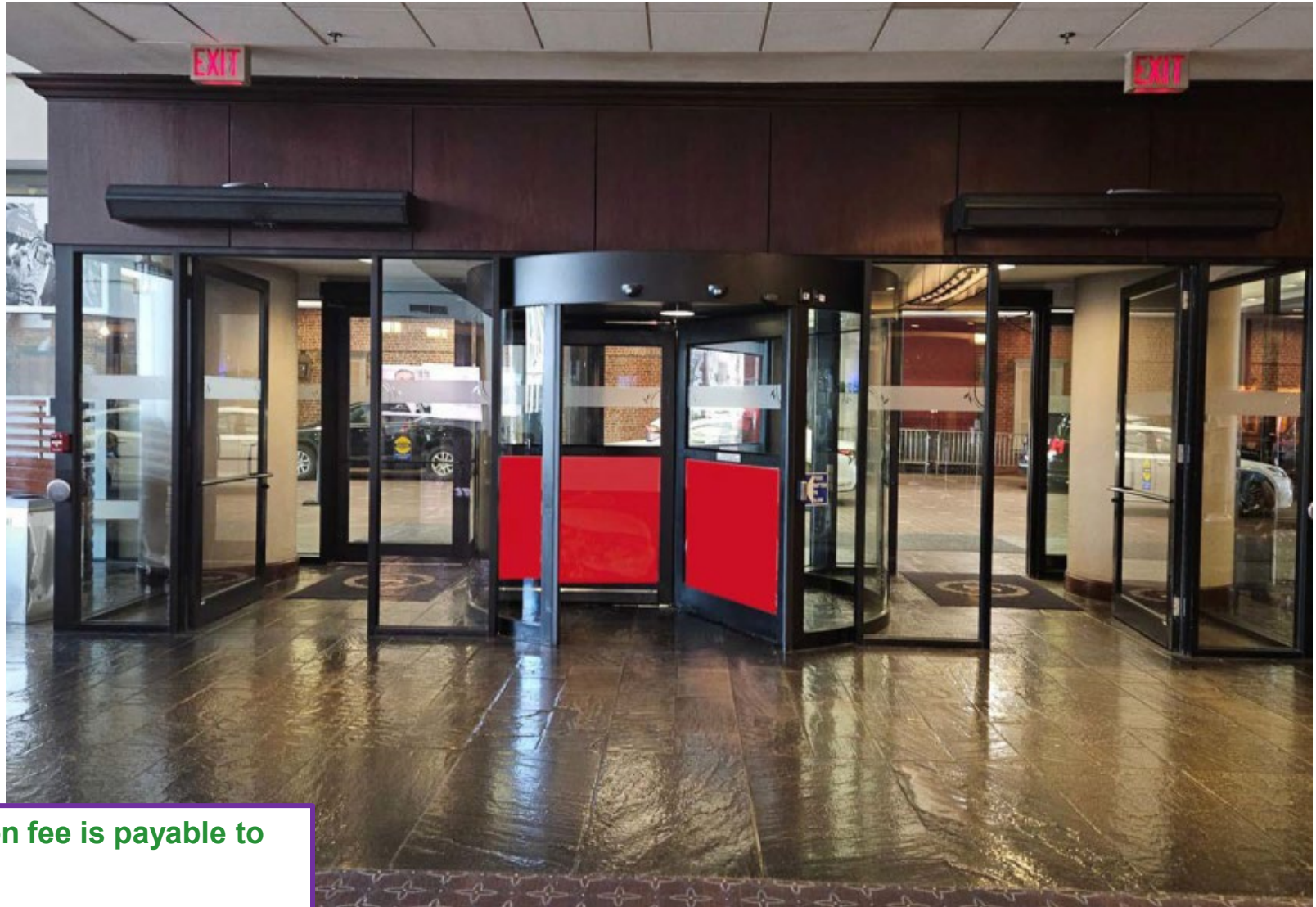
- 6 Panels: 3 double-sided
- Sheraton's branding must be reproduced within sponsor's graphic

Sponsorship Location Fee:

- **\$5,000**
- **Pricing is for 4 days**

Printing & Installation Fee:

- **\$2,993.00 for 6 panels**



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Commodity Classic.

Printing & installation fees are payable
to FedEx, the hotel's in-house provider.



Full Valet Windows

Details:

- Single-sided
- Pricing is per window panel

Sponsorship Location Fee:

- \$2,000 per panel
- Pricing is for 4 days

Printing & Installation Fee:

- Obtain price quote from FedEx depending on size of graphic to be printed



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.



36" Valet Windows

Details:

- Single-sided
- Pricing is per window panel

Sponsorship Location Fee:

- \$1,650 per panel
- Pricing is for 4 days

Printing & Installation Fee:

- \$4018.00 for 16 windows, 36" height, single-sided
- Obtain a quote from FedEx depending on your graphic size & quantity of panels



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.

Lobby Banner

Details:

- Visible when entering hotel from Canal Street
- Visible within the first-floor lobby & restaurant
- Single-sided banner hung from wall above the lobby

Sponsorship Location Fee:

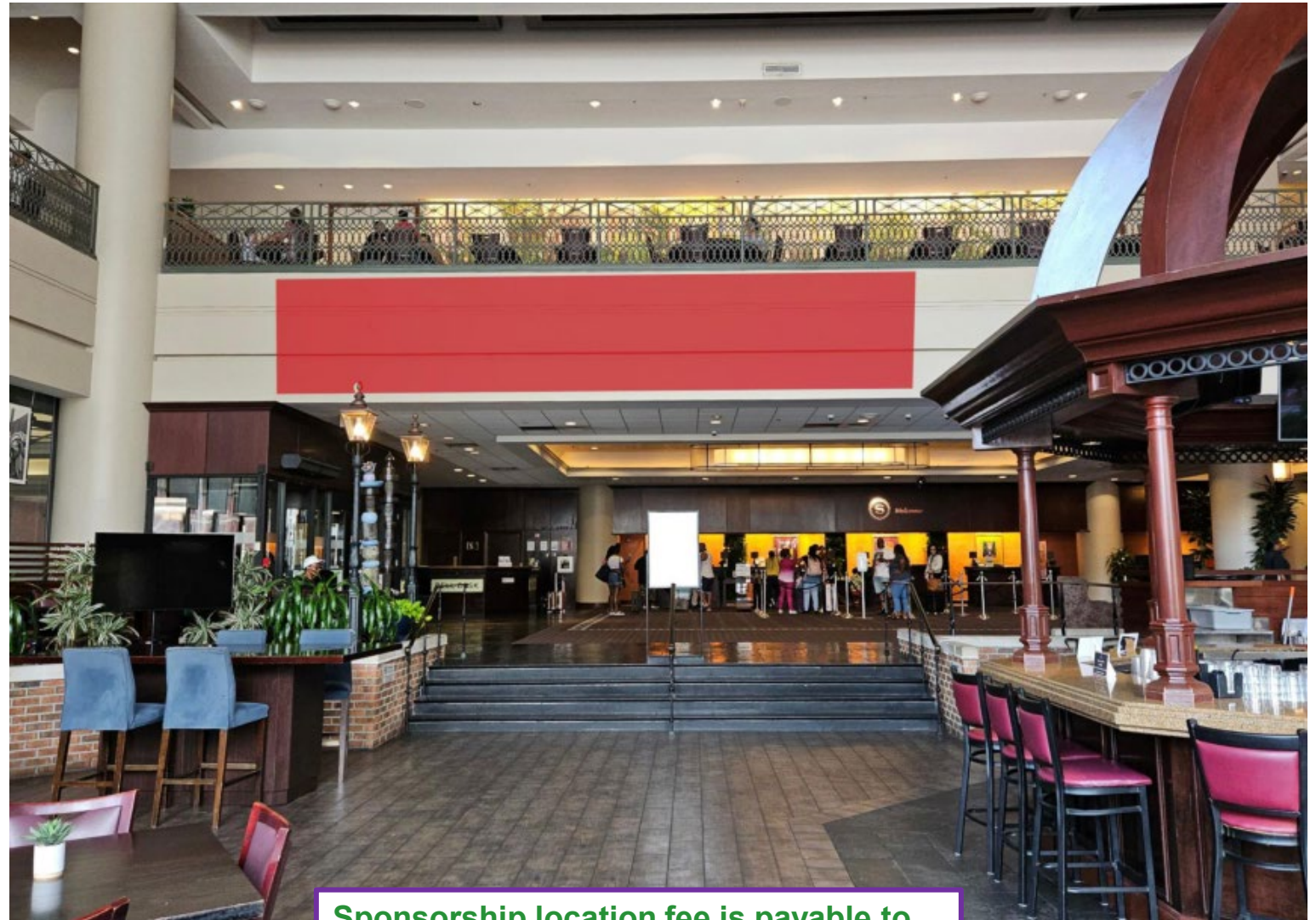
- **\$7,500**
- **Pricing is for 4 days**

Printing Fee:

- **\$594.22 to print**

Installation Fee:

- **Obtain a separate pricing quote from Encore to install**



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.

Escalator Runner & Glass Panels or Circles on the Glass

Details:

- Escalator pair running from the First Floor by Starbucks up to the 2nd floor
- Includes middle runner & glass panels branding

Sponsorship Location Fee:

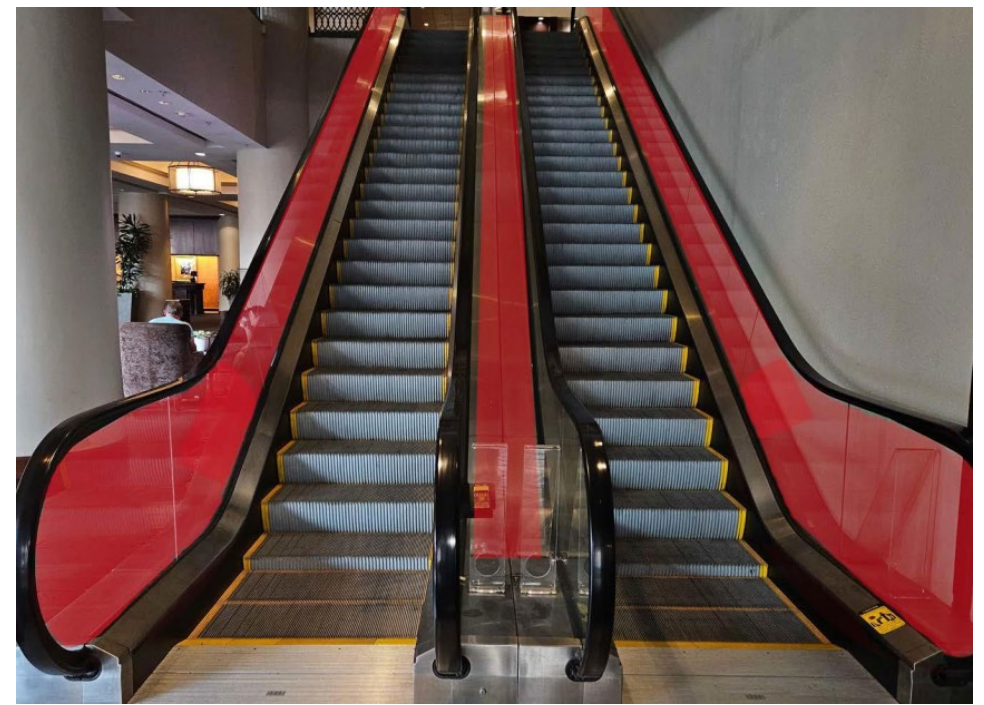
- \$6,500 for this escalator pair
- Pricing is for 4 days

Printing & Installation Fee:

- See next slide

Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.



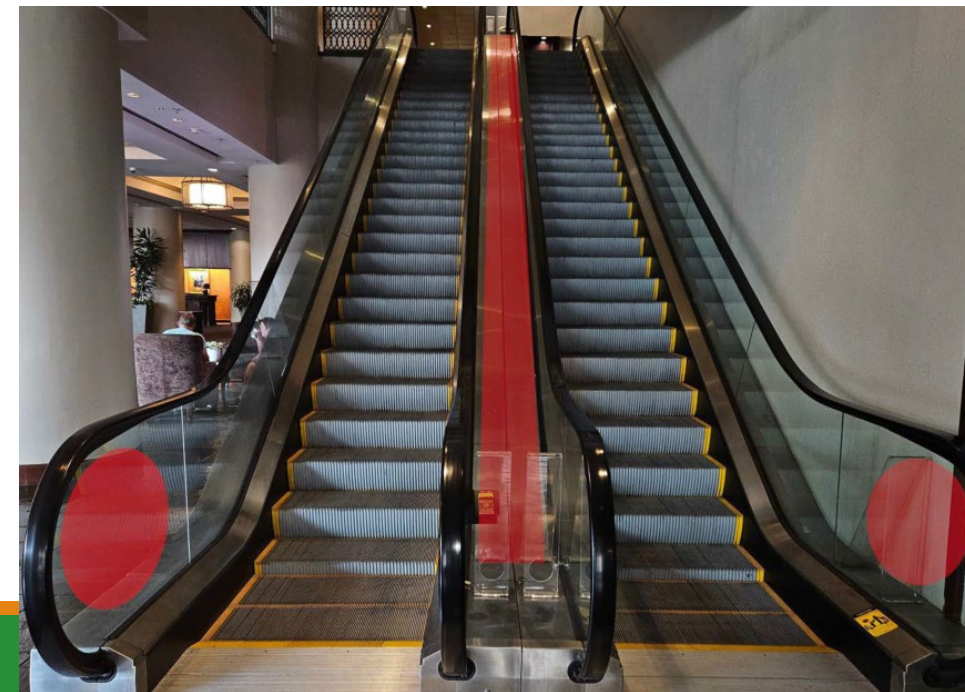
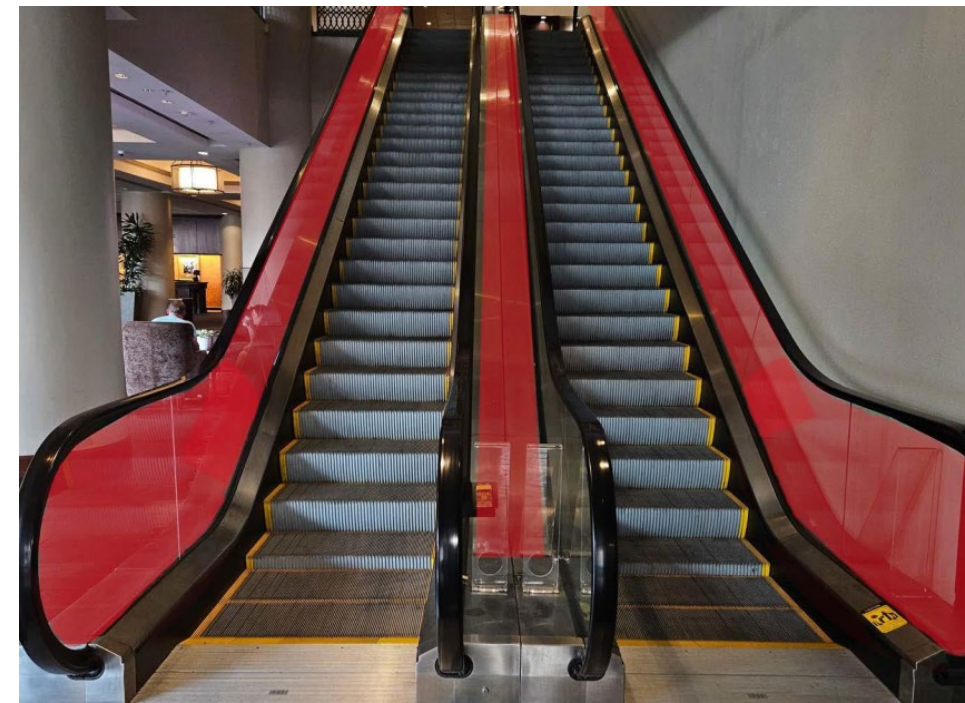
Escalator Runner & Glass Panels or Circles, *continued*

Printing & Installation Fees:

- Escalator Side (1 rail, double-sided, this only includes the center portion of the escalator glass) = \$2,972.50
- Escalator Top (1 rail, double-sided, this only includes the top portion of the escalator glass) = \$369.00
- Escalator Bottom (1 rail, double-sided, this only includes the top portion of the escalator glass) = \$369.00
- Escalator Circles (single-sided, qty 10) = \$820.00
- Escalator Runner = \$1,051.80
- Contact FedEx for custom quote

Sponsorship location fee is payable to
Commodity Classic.

Printing & installation fees are payable
to FedEx, the hotel's in-house provider.



Lobby Charging Station

Details:

- Wall cling installed on the charging station wall in the First Floor lobby

Sponsorship Location Fee:

- \$4,000
- Pricing is for 4 days

Printing & Installation Fee:

- \$2,562.50

Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.



Lobby Escalator Banner

Details:

- Banner is visible when descending the escalator from 2nd Floor to 1st Floor lobby

Sponsorship Location Fee:

- **\$4,000**
- **Pricing is for 4 days**

Printing Fee:

- **Obtain custom quote from FedEx depending on size of banner**

Installation Fee:

- **Obtain a separate pricing quote from Encore to install**



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.



Columns

Details:

- First Floor Lobby
- Near hotel entrances, atrium restaurant, atrium lobby, and guest check-in
- Pricing is per column
- Several columns to choose from

Sponsorship Location Fee:

- \$2,800 per column
- Pricing is for 4 days

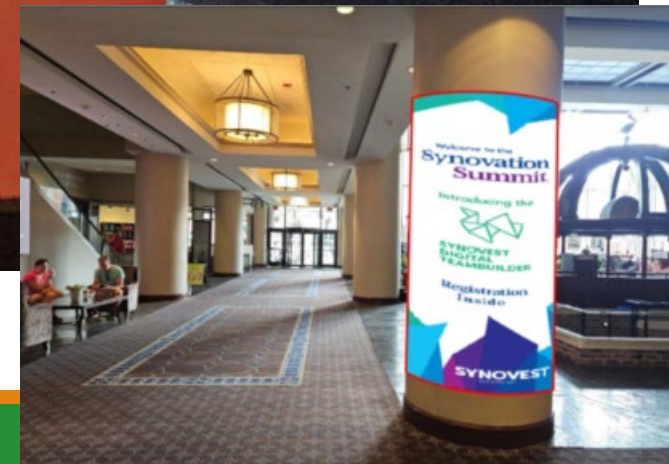
Printing & Installation Fee:

- \$3,620.76 per column
- Pricing varies depending on height of sponsor's column wrap



Sponsorship location fee is payable to Commodity Classic.

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Elevator Doors

Details:

- Exterior doors of the elevators
- First Floor – 10 elevators available

Sponsorship Location Fee:

- Pricing is for 4 days
- First Floor elevators: \$1,500 per elevator, 10 available
- Pricing is per elevator

Printing & Installation Fee:

- \$4,981.50 for 10 elevators



Sponsorship location fee is payable to Commodity Classic.

Printing & installation fees are payable to FedEx, the hotel's in-house provider.

Contacts

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