



COMMODITY CLASSIC

March 3-5, 2027 | New Orleans, LA



COMMITMENT DEADLINE

January 8, 2027

MATERIALS DUE

January 22, 2027

SPONSORSHIP DETAILS

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VIDEO WALL ADVERTISING

\$3,000 - \$15,000

Commodity Classic Video Walls are a dynamic digital opportunity to run your company's commercial or video with sound on large LED screens installed in two high-traffic convention center lobby locations. Your content will be played in both locations. Each Video Wall area features comfortable seating and convenient power sources, encouraging attendees to stop, recharge their devices, and engage with the content on screen.

HOW IT WORKS

Think of it as buying airtime for your company's video commercial or message. Package prices are based on how much airtime you would like.

Supply your pre-recorded video that is 30- to 120-seconds in length. We recommend videos of no more than 2 minutes in length.

Your video will be shown on both Video Wall locations for all show days. It will be interspersed with official show messages and other sponsored content. Video Wall screens are "on the air" more than 30 hours during the show. Airtime packages range from \$3,000 to \$15,000.

VIDEO WALL SPONSOR PACKAGES	\$3K PACKAGE	\$5K PACKAGE	\$10K PACKAGE	\$15K PACKAGE (includes Trade Show Main Stage)
Total On-Air Time	45 minutes	90 minutes (1.5 hours)	210 minutes (3.5 hours)	300 minutes (5 hours)
When will my video run?	Tues-Fri	Tues-Fri	Tues-Fri	Tues-Fri (Main Stage Wed-Fri)
What else do I need to know?	We recommend videos of no more than 2 minutes in length.			

