



COMMODITY CLASSIC

March 3-5, 2027 | New Orleans, LA

While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits:

SPONSOR INVESTMENT LEVELS & BENEFITS

PLATINUM
\$100,000+

GOLD
\$50,000-\$99,999

SILVER
\$25,000-\$49,999

BRONZE
\$5,000-\$24,999

Discounted email sent on sponsor's behalf to Commodity Classic registrants (Subject to scheduling and approval by show management)	50% Discount			
Complimentary ad printed on a meter board sign to be placed in the convention center lobby. (Location determined by Commodity Classic)	•	•		
Complimentary mention of your booth event or trade show drawing in the printed program booklet & on the mobile app.	•	•		
Complimentary convention registrations	2	1		
Use of the Commodity Classic media registration list*	•	•		
Priority for hotel rooms and meeting space (Based on availability and sponsor level)	•	•	•	
Seat on Commodity Classic Planning Council*	•	•	•	
Press conference (Based on RFP approval)	2 Complimentary	1 Complimentary	\$1,000	\$2,000

SPONSOR RECOGNITION

Onsite program booklet	Logo			
Website	Logo	Name	Name	Name
Mobile app	Name	Name	Name	Name
Screens at the General Session	Logo	Logo	Logo	Logo
Inclusion in sponsor listing on Commodity Classic video monitors in convention center lobbies	Logo	Name	Name	Name
On-site "Thank you to our sponsors" signage in the venue; multiple locations	Logo	Name	Name	Name

*Some exceptions apply