



2026 Commodity Classic Exhibitor Webinar Q&A

Please see below for the Q&A from the October 29th exhibitor webinar.

Is this also being recorded?

Yes. It will be posted on the For Exhibitors page of the website under Exhibitor FAQs afterwards.

Is the 'What's New' Sessions all the same content, or different content for each session time?

There will be 3 different What's New Sessions held concurrently for each time slot. Content is determined by company selected by farmer leaders to present the What's New.

Are the in-booth receptions/bars promoted by the show or on the mobile app?

They are private in booths for 20+ size booth exhibitors or top sponsors so invitation/promotion is up to the host. They are noted in the overall Commodity Classic schedule but include a note "by invitation only"

Some of the hotels cooperating with Commodity Classic have already been booked out before the date. Is there any insight on this? Or will we have vacancy we can look through in these hotels?

The hotels shown as sold-out have already been assigned as qualified blocks pre-requested through show director Maureen Feck.

Will this deck be shared after this meeting?

Yes it will be posted on our website For Exhibitors FAQ and distributed in a future exhibitor update eblast.

What type of equipment would be considered under the category of "needed for rigging"

Rigging refers to signage hanging ABOVE the booth.

We will have semi trailers in our booth that will need to be placed. Are we able to do this ourselves or do we need to drop the trailer and have it done by the company?

Connect directly with Andy Victor at Paramount as there will be a specific date/time assigned to move in and will need an escort guiding.

If we are shipping items through Fedex, UPS, etc, where should we send these to?

Refer to service kit as there are shipping labels for different options pending if shipping in advance to the warehouse or later onsite to the show. Contact Leigh at Paramount if you have questions on shipping after seeing forms in service kit.

Do we need to order a power hookup before the event?

Yes - See service kit to order electrical in advance for best rate.

Are there outdoor displays or sponsor activations outside in front of the center?

Some branding opportunities may be visible from the outside pending what is available. Contact Abby Podkul directly to discuss your needs.

For equipment marshalling, what is the opportunity to have a portable loading dock in place?

Please talk to Andy Victor at Paramount.

I saw for Nov 6 Registration that it comes with 2 complimentary registrations. Is this referring specifically to people at booths? And if so, how do we get more?

Each booth gets 2 free registrations (you may use for your staff or customers) for first booth and one for each additional booth. You will receive a link from Maritz on Nov 6 with details to claim those comp registrations.