

# ELEVATING EXCELLENCE

◀ IN AGRICULTURE ▶



**DENVER | MARCH 2-4, 2025**

While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits:

## SPONSOR INVESTMENT LEVELS & BENEFITS

	<b>PLATINUM</b> \$100,000 +	<b>GOLD</b> \$50,000-\$99,999	<b>SILVER</b> \$25,000-\$49,999	<b>BRONZE</b> \$5,000-\$24,999
Complimentary eBlast sent on sponsor's behalf to Commodity Classic audience <i>(Subject to scheduling and approval by show management)</i>	•			
Complimentary ad printed on a meter board sign to be placed in the convention center lobby. <i>(Location determined by Commodity Classic)</i>	Complimentary	Complimentary		
Complimentary mention of your booth event/trade show drawing in the printed program booklet & on the mobile app.	•	•		
Opportunity to host customer events in your trade show booth during exclusive post-show hour on Monday, March 3 from 4:30-5:30 p.m.	•	•		
Complimentary convention registrations	2	1		
Use of the Commodity Classic media registration list*	•	•		
Priority for hotel rooms and meeting space <i>(Based on availability and sponsor level)</i>	•	•	•	
Seat on Commodity Classic Planning Council*	•	•	•	
News conference <i>(Based on RFP approval)</i>	2 Complimentary	1 Complimentary	\$2,500	\$2,500
<i>* Some exceptions apply</i>				
<b>SPONSOR RECOGNITION</b>				
Onsite program booklet	Logo			
Website	Logo	Name	Name	Name
Mobile app	Name	Name	Name	Name
Jumbo screen at the General Session	Logo	Logo	Logo	Logo
Inclusion in sponsor listing on video monitors in convention center lobbies	Logo	Name	Name	Name
On-site "Thank you to our sponsors" signage in the venue; multiple locations	Logo	Name	Name	Name