

Reach Top Producers through Video Monitor Advertising

A GREAT WAY TO SHOWCASE YOUR COMPANY'S COMMERCIAL, PROMOTE TRAFFIC TO YOUR BOOTH, AND BOOST YOUR BRAND AMONG THOUSANDS OF FARMERS!

DETAILS

On-air time is assigned in 30-second increments, which are combined to accommodate the length of your video. We recommend videos of no more than 2 minutes in length.

SIGN-UP DEADLINE:

JANUARY 10, 2025

MATERIALS DEADLINE:

JANUARY 31, 2025

SPONSORSHIP DETAILS:

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2024 video monitors shown for reference only. 2025 video monitors will be unique to our Denver location.

- Large, attention-getting video screens located in 4 high traffic locations throughout the Convention Center lobbies.
- Your content will be played in all 4 locations.
- Each location will include seating and a power source to encourage attendees to sit for a bit and charge their devices while watching the content on the screens.
- Video monitors are “on the air” for more than 34 hours during the show. Your video will appear multiple times throughout this time frame.
- The top two packages include time on the Main Stage Trade Show Stage screen between presentations.

Video Monitor Sponsor Packages	\$5K Package	\$10K Package	\$15K Package <i>(includes Trade Show Floor Stage)</i>	\$20K Package <i>(includes Trade Show Floor Stage)</i>
When will my video run?	SUN-TUES	SUN-TUES	SUN-TUES	SUN-TUES
Total On-Air Time	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30 min

NOTE: Please supply video content in exact increments of 30 seconds. For example: videos may be supplied as 30 seconds, 60 seconds, 90 seconds, etc. Any video that is NOT supplied in 30-second increments will require additional editing time.