

2025 Commodity Classic Exhibitor Advisory Council vs. 06/24/2024

Current EAC Council Members		<i>Term</i>
Chemical	AgroLiquid – Kari Easton	2024 & 2025 show
	Helena Agri-Enterprises, LLC – Bill Smith	2025 & 2026 show
Seed	Renovo Seed – Laura Vstecka	2025 & 2026 show
	Corteva Agriscience / Pioneer – Doug Mertz	2025 & 2026 show
Equipment	Environmental Tillage Systems - SoilWarrior – Kristin Krell	2024 & 2025 show
	Unverferth Manufacturing Co., Inc. – Eric Kahle	2025 & 2026 show
Misc./Services >2 booths	Bridgestone Firestone AG – Rhonda Thomas	2024 & 2025 show
	Direct Enterprises Inc. – Tracy Paton	2025 & 2026 show
	NASA Agriculture Program – Steven Graham	2025 & 2026 show
	Conklin Company Inc. – Dan Willgohs	2025 & 2026 show
Misc./Services <=2 booths	Reinke – Ron Gray	2024 & 2025 show
	Nutrien Premium Fertilizer Technologies – Suzanne Fletcher	2024 & 2025 show
	Agri-Inject – Larry Jones	2025 & 2026 show
	PSI Power, Inc – Brooke Kruckenberg	2025 & 2026 show
Top Presell Points <i>No term**</i>		
	John Deere – Nicole Schneider	
	Case IH – Erikca Nuciforo	
	Bayer Crop Science – Amy Rolfe	
	Fendt – Aaron Belanger	
	New Holland – Dakotah Walker	
	CLAAS of America Inc. – Erin Atkins	

***The six Top Presell Point positions are subject to change based on prior year presell points and participation.*

Mission

To provide a forum for objective exhibitor input on maintaining and enhancing the quality of the Commodity Classic trade show to meet the needs of both participating exhibitors and attendees.

Council Structure

Council is made up of the company's designated representative from these industry subcategories: two Chemical, two Equipment, two Seed, four larger booth (greater than two) Misc./Services, four smaller booth (two or less) Misc./Services. These positions may serve up to a two-year term with terms expiring AFTER the Commodity Classic of term stated. In addition, the top six presell point position companies, based on previous year's points, may hold one seat each.

Appointment

Appointment shall be made by joint agreement between the National Corn Growers Association and American Soybean Association. The exhibiting organization shall maintain the term and retain the right to substitute new personnel during their designated organization's term if necessary. The term may not be transferred with an individual.

Meeting Attendance and Agenda

While input is encouraged in advance from all exhibitors to their respective EAC contact for representation in the meeting, EAC meeting attendance is limited to current EAC company representatives (maximum two per company of personnel or their designated agent such as agency or I&D representative), Commodity Classic Joint Venture Committee, Commodity Classic Affiliates Council, staff and approved vendors. The current EAC members' primary contact receives a request by email to submit agenda discussion items in advance. A copy of the agenda is also distributed in advance to enhance the efficiency of the meeting since there is a limited time onsite. Commodity Classic retains the right to determine the individuals that may or may not attend any meeting.

Authority

The council provides ideas and input for the use of the Commodity Classic committee and management team but may not make motions or mandate resolutions. Each council member has equal authority and input. The council will not have the authority to elect chairs or officers.

Meeting Schedule

Due to the council members' job responsibilities and travel schedules, input will be primarily gathered through conference calls or one-on-one phone calls or e-mails, as needed. The council may meet during the Commodity Classic show if schedule permit.