



Exhibit Services – Refer to the online floor plan for the service desk location on each level inside the hall. The service kit with details is at: www.paramountcs.com. **Flooring is mandatory.** If you are not providing your own, you must rent from Paramount or it will be **forced by 6:00 p.m. Tuesday.**

Exhibitor Badges - The registration desk opens to all attendees starting Tuesday on the 2nd level. A name badge is needed for EVERYONE to be inside the hall during OPEN show hours. Only exhibit badges with an “E” will be admitted during published exhibitor-only non-open admit times.

Set-Up/Dismantling - Exhibitors and approved I&D crew must get a new worker wrist band daily from security at entrance to hall during non-open hours by identifying their company name.

Farmer Badges, Lead Retrieval - Attendees registered as "farmer" are noted on their badge (including farmer spouses, exhibitors, and media who farm). Go to your level's service desk to pick up Maritz Lead Retrieval ordered starting Tues.

Media Badges & Early Admit Times - “Media” are identified on badges for your staff to know they have been verified by Commodity Classic. Media interviews, still photography, and video are allowed in your booth during open hours and media preview times. *Media Trade Show Access Policy is on the exhibitor website.*

Post Show Survey – Contacts and personnel onsite will be emailed a survey after the show.

Trade Show Meals – Food and beverage included in the registration fee will be served in the exhibit hall on both levels for the Wednesday opening reception and Thursday/Friday lunches.

General Vendor Contacts *ONSITE-cells onsite only
Vendors will have reps onsite at service desk on both levels
 Paramount (decorator) ONSITE 573-218-3476
 Maritz Lead Retrieval ONSITE 312-753-9994
 Maritz Exhibitor Registration 864-342-6374
 Smart City Elec/Intnet. ONSITE 713-853-8900
 Houston Inspired Catering 346-254-3971
 PRG AV 888-844-4225
 Exhibit Sales ?s ONSITE 636-795-6805
 or email tradeshow@commodityclassic.com

2024 Commodity Classic Show Schedule

Address: for POV (personal vehicle may hand carry one load- no trucks or trailers) and direct to show deliveries starting Feb. 26+ Fedex, UPS, DHL ground, and express: **George R. Brown Convention Center, 1001 Avenida De Las Americas, Houston, TX 77010** (map in service kit)

Address for Marshaling Yard and Equipment Lot: Minute Maid Park Lot C, 2208 Preston St. • Houston, TX 77002

*Sponsored Basic Wifi Network: Classic24-Free JDLINK WiFi
 Password: OpsCenter*

Large equipment and booths 20+ have targeted earlier move-in.

Monday, Feb. 26 – Tuesday, Feb. 27

General Exhibit Move-in 8:00 a.m. – 8:00 p.m.

*All crates and empty boxes MUST be off show floor by Tues 4:00 pm
 Hand-carry only after. Carpet is forced in exhibits without flooring at 6:00 pm*

Wednesday, Feb. 28

General Exhibit Move-in 8:00 a.m. – 10:00 a.m.

Media-Only PREVIEW 2:00 p.m. – 3:00 p.m.

Top personnel in booth – must have “E” exhibitor badge for admit.

SHOW OPEN 3:00 p.m. – 6:00 p.m.

Thursday, Feb. 29

General Exhibitor Access: 7:00 a.m. – Close

Media-Only PREVIEW 8:00 a.m. – 9:00 a.m.

Have your top personnel in booth for potential media interviews.

SHOW OPEN 8:00 a.m. – 4:30 p.m.

Commodity Classic exhibit-hosted bars open 2:30 – 4:30 p.m.

Optional In-Booth Receptions 4:30 p.m. – 5:30 p.m.*

**Pre-approved Platinum/Gold sponsors or 20+ booth exhibitors*

Friday, March 1

General Exhibitor Access: 7:00 a.m. – Close

Optional Media 8:00 a.m. – 10:30 a.m.

Optional time for interviews, video, or photography in booth.

SHOW OPEN 10:30 a.m. – 4:30 p.m.

Commodity Classic exhibit-hosted bars open 2:30 – 4:30 p.m.

General Exhibit Move-out 4:30 p.m. – 10:30 p.m.*

**Empties will start being returned after aisle carpet is up Friday night for many to need to utilize Sat. as move-out day.*

Saturday, March 2

General Exhibit Move-out 8:00 a.m. – 5:00 p.m.

Watch for 2025 Presell sign-up info to come by email after the 2024 show concludes to ensure you connect with your best customers again at the
2025 Commodity Classic
March 2 – 4 • Denver, Colorado