



2024 Commodity Classic Schedule

**Tentative as of November 1, 2023 - Subject to Change*

Tuesday, February 27, 2024

All Day Optional Tours
8:00 a.m. – 5:00 p.m. Registration Open

Wednesday, February 28, 2024

Morning Optional Tours
8:00 a.m. – 6:00 p.m. Registration Open
12:00 p.m. – 1:00 p.m. First Timers' Lunch
1:00 p.m. – 1:30 p.m. What's New Sessions
2:00 p.m. – 2:30 p.m. What's New Sessions
2:00 p.m. – 3:00 p.m. Trade Show: Media-Only Preview
3:00 p.m. – 6:00 p.m. Trade Show Open including Welcome Reception

Thursday, February 29, 2024

6:30 a.m. – 5:30 p.m. Registration Open
7:00 a.m. – 8:00 a.m. Early Riser Sessions
8:00 a.m. – 4:30 p.m. Trade Show Open with Lunch (11:00 a.m. – 1:00 p.m.)
8:00 a.m. – 4:30 p.m. Trade Show Stages Sessions
8:15 a.m. – 8:45 a.m. What's New Sessions
9:15 a.m. – 9:45 a.m. What's New Sessions
10:30 a.m. – 12:00 p.m. Mini What's New Sessions
1:00 p.m. – 1:45 p.m. Learning Center Sessions
2:15 p.m. – 3:00 p.m. Learning Center Sessions
3:30 p.m. – 4:15 p.m. Learning Center Sessions
4:30 p.m. – 5:30 p.m. In-Booth Receptions (invitation only)

Friday, March 1, 2024

6:30 a.m. – 4:30 p.m. Registration Open
7:00 a.m. – 8:15 a.m. Early Riser Session
8:30 a.m. – 10:30 a.m. General Session
10:30 a.m. – 4:30 p.m. Trade Show Open with Lunch (11:00 a.m. – 1:00 p.m.)
10:30 a.m. – 4:30 p.m. Trade Show Stages Sessions
12:30 p.m. – 1:15 p.m. Learning Center Sessions
1:45 p.m. – 2:30 p.m. Learning Center Sessions
4:30 p.m. – 7:30 p.m. ASA Awards Celebration*
5:00 p.m. – 6:30 p.m. NCGA Winners Circle Celebration*

Saturday, March 2, 2024

6:30 a.m. – 10:00 a.m. Registration Open
7:00 a.m. – 10:00 a.m. Early Riser Session: FBI & Cyber Threats to Agriculture
10:30 a.m. Worship Service
All Day Optional Tours
Houston Livestock Show, Rodeo & Concert**
10:00 a.m. – 11:00 p.m. Livestock and Rodeo Fairgrounds Open
2:45 p.m. Rodeo in NRG Stadium
6:00 p.m. Concert in NRG Stadium

*Tickets to the event of attendees' choosing are included with full registration and subject to availability (not guaranteed).

** Optional tickets to the Houston Livestock Show, Rodeo & Concert are available to buy through Commodity Classic, separately from Commodity Classic registration.

Please visit Association Events pages on CommodityClassic.com for association meetings & events schedules.