



# NEW FRONTIERS IN AGRICULTURE

## FEBRUARY 28-MARCH 2 HOUSTON 2024



While all Commodity Classic exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits:

### SPONSOR INVESTMENT LEVELS & BENEFITS

	PLATINUM \$100,000 +	GOLD \$50,000-\$99,999	SILVER \$25,000-\$49,999	BRONZE \$5,000-\$24,999
Full-page 4-color ad in Commodity Classic Program Booklet <i>(Based on availability and sponsor level)</i>	Complimentary	Reduced Rate	Full Rate	
Complimentary news conference(s) <i>Based on RFP approval</i>	2	1		
Opportunity to submit RFP for news conference* <i>Based on RFP approval (fee)</i>			•	•
Complimentary listing for booth event/trade show drawing within the detailed daily schedule section of the Program Booklet	•	•		
Opportunity to host customer events* in your Trade Show booth during exclusive post-show hour on Thursday, February 29	•	•		
Complimentary convention registrations	2	1		
Complimentary eBlast sent on sponsor's behalf to Commodity Classic audience <i>(Subject to scheduling and approval by show management)</i>	•	•		
Use of the Commodity Classic media registration list*	•	•		
Priority for hotel rooms and meeting space <i>(Based on availability and sponsor level)</i>	•	•	•	
Seat on Commodity Classic Planning Council*	•	•	•	
Sponsor recognition in on-site program booklet and on website	•	•	•	•
Sponsor recognition on mobile app	Name	Name	Name	Name
On-site sponsor recognition on the jumbo screen at the General Session	Logo	Logo	Logo	Logo
Inclusion in the rotating sponsor listing on video wall in Convention Center lobby	Logo	Name	Name	Name
Onsite "thank you to our sponsors" signage in the venue	Logo	Name	Name	Name
First right of refusal for investment at next Commodity Classic*	•	•	•	•
Promotional use of Commodity Classic logo	•	•	•	•