

**Welcome to Commodity Classic:** America's largest farmer-led, farmer-focused agricultural and educational experience! Unlike any other event in agriculture, Commodity Classic is created by farmers, for farmers.

At Commodity Classic, you join thousands of farmers and agribusiness leaders to gain the information and insight you need to prepare for the next generation of farming. Since you are here, you've decided to invest in the most important commodity you have: *yourself*. Whether you're looking to learn more about the next generation of ag technology or you're interested in transitioning your operation to the next generation, you're in the right place.

While you are here, use the Commodity Classic app to engage with others and to map your time on the show floor. You'll also want to check out the educational sessions that are of interest to you as well as Friday's General Session and Saturday's Evening of Entertainment featuring .38 Special!

**Welcome to Commodity Classic 2023: Preparing for the Next Generation.** We hope you have a great experience!

Ken Hartman

2023 Co-Chair, NCGA

### **2023 AFFILIATES COUNCIL**

**George Goblish** 

2023 Co-Chair, ASA

Curt Blades, AEM Kody Carson, NSP Debra Gangwish, NCGA	Gerry Hayden, Brandon Hunn Gary Porter, No	icutt, NCGA	Ben Scholz, NAWG Rob Shaffer, ASA Brandon Wipf, ASA
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# 2023 SPONSORS



Thank you to our sponsors for their commitment and generous support of the 2023 Commodity Classic:

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SILVER









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# GENERAL INFORMATION

All Commodity Classic events are held at the **Orange County Convention Center, West Concourse** at 9800 International Drive unless otherwise noted.
Some association and ancillary events are held at the following hotels:

**Hyatt Regency** – 9801 International Drive **Rosen Centre** – 9840 International Drive **Rosen Plaza** – 9700 International Drive

### TRADE SHOW HOURS

Thursday, March 9 8:00 a.m. – 9:00 a.m. (Media Only Preview)

9:00 a.m.- 4:30 p.m.

Friday, March 10 10:30 a.m. – 4:30 p.m. Saturday, March 11 8:00 a.m. – 12:00 p.m.

### **REGISTRATION DESK HOURS\_**

 Wednesday, March 8
 8:00 a.m. - 7:00 p.m.

 Thursday, March 9
 6:45 a.m. - 5:30 p.m.

 Friday, March 10
 6:45 a.m. - 6:00 p.m.

 Saturday, March 11
 7:00 a.m. - 12:00 p.m.

### **TOURS DESK HOURS**

Wednesday, March 8 7:00 a.m. – 5:00 p.m.

Thursday, March 9 8:00 a.m. – 4:00 p.m.

Friday, March 10 10:00 a.m. – 4:00 p.m.

Saturday, March 11 8:00 a.m. – 1:00 p.m.

#### CITY DESK HOURS

Wednesday, March 8 3:00 p.m. – 5:00 p.m. Thursday, March 9 9:00 a.m. – 5:00 p.m. Friday, March 10 9:00 a.m. – 5:00 p.m.

### HOUSING DESK HOURS

Wednesday, March 8 9:00 a.m. - 7:00 p.m. Thursday, March 9 9:00 a.m. - 5:30 p.m. Friday, March 10 9:00 a.m. - 12:00 p.m.

#### SOUVENIR BOOTH HOURS

Wednesday, March 8 4:00 p.m. – 7:00 p.m. Thursday, March 9 8:00 a.m. – 4:30 p.m. Friday, March 10 8:00 a.m. – 4:30 p.m.

No persons other than exhibitors' employees or agents may exhibit or solicit business in the assigned space. Advertising and solicitation of orders by persons not registered to Commodity Classic is not permitted.

For solicitation and media trade show access policy: commodityclassic.com/solicitation-and-media-access-policy

### **Complimentary Shoulder & Foot Massages**

Sponsored by Commodity Classic
2nd Floor Outside of Room W204C

Unwind and enjoy a relaxing chair massage compliments of Commodity Classic. Receive a complimentary, ten-minute upper back massage by a professional therapist. While offered on a first-come, first-served basis, massage appointments can also be made.

Thursday, March 9 Friday, March 10 Saturday, March 11 9:00 a.m. – 1:00 p.m. 10:30 a.m. – 3:30 p.m.

8:00 a.m. - 12:00 p.m.

#### **Device Charging**

Take a load off and recharge your body and device! Connect with other farmers, education speakers and exhibitors outside of the booth while your phone juices up. Look for outlets in the bottom of the couches and on lighted coffee tables.

- Seating area across from W204 Sponsored by Certis Biologicals
- Seating area across from W209 Sponsored by Fendt

#### **Emergency**

If an emergency should occur while at the Orange County Convention Center, dial 911 from any house phone, cell phone or outside line. Provide your location within the facility to the 911 dispatcher (i.e. West Building, exhibit hall, meeting room).

Non-emergency: Dial 5-9828 from any house phone or (407) 685-9828 from any cell phone or outside line. House phones are located in concourses, front and back of exhibit halls and in meeting rooms.

The convention center address is Orange County Convention Center, West Concourse, 9800 International Drive, Orlando, FL 32819.

#### Nearest Hospital (3 miles from OCCC):

Dr. P Phillips Hospital 9400 Turkey Lake Road Orlando, FL 32819 Phone (407) 351-8500

# Urgent Care/Walk-In Clinic (4.5 miles from OCCC):

Lake Buena Vista Centra Care 12500 S. Apopka Vineland Road Orlando, FL 32436 Phone (407) 934-2273

### 24-hour Pharmacy (5 miles from OCCC):

CVS 7599 West Sand Lake Road Orlando, FL 32819 Phone (407) 352-1177

#### **Kids Corner**

Trade Show, Booth 3431

Make plans to visit this special place designed especially for the youngest Commodity Classic attendees. Kids Corner is a parent and child resting area with activities for children ages 2-7 years old. It is located in the Trade Show, Booth 3431. Kids Corner is available during the trade show hours. An adult must accompany a child at all times.

#### Scooter Rental

Scooter and wheelchair rental services are provided by Scootaround. Through the onsite rental location, guests can rent mobility scooters, wheelchairs and oxygen equipment for events held at the convention center.

Advance reservations are encouraged for a scooter or wheelchair rental by visiting the Scootaround website. Please call (888) 441-7575 for more information. Pick-up and dropoff locations for scooters and wheelchairs are located at the FedEx Office Business Center in West C Lobby.

#### **Trade Show Courtesy Rides**

Sponsored by Pivot Bio Originals

Grab a ride around Commodity Classic with Courtesy Carts sponsored by Pivot Bio Originals. Rides are available for pickup at three locations within the trade show floor along the Cart Path Aisle with the blue/black speckled carpet:

- At Aisle 600
- At Aisle 2000
- At Aisle 3000

See the trade show floor and play the special Commodity Classic edition of Money Grab in the Cab, the Pivot Bio Original trivia game show that features comedian and TV host Ben Bailey. Catch Season 1 at www.pivotbio.com/money-grab.



# INNOVATING RELENTLESSLY FOR FARMERS.

TOGETHER WE GROW

Visit us at booth #1459

Uyen Senior Research Associate United States

Trademarks of Corteva Agriscience and its affiliated companies.

# WEDNESDAY, MARCH 8

All held at Orange County Convention Center, West Concourse unless otherwise noted.

DESK HOURS	
Tours Desk Open	7:00 a.m. – 5:00 p.m.
Registration Desk Open	8:00 a.m. – 7:00 p.m.
Housing Desk Open	9:00 a.m. – 7:00 p.m.
City Desk Open	3:00 p.m. – 5:00 p.m.
Souvenir Booth Open	4:00 p.m. – 7:00 p.m.

Tours depart outside of Lobby A.	
Indian River Oyster Company Paddle Tour	9:00 a.m. – 3:30 p.m.
Tour supported by The Mosaic Company and The Nature Conservancy.	
Beck Citrus Farm & Southern Hill Farm	8:15 a.m. – 2:30 p.m.
Kennedy Space Center	8:00 a.m. – 4:00 p.m.
TOURS	
Souvenir Booth Open	4:00 p.m. – 7:00 p.m.

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# **FIRST TIMERS' MEET-UP**

4:30 P.M. - 5:00 P.M.

4:30 p.m. – 5:00 p.m.

Sponsored by Commodity Classic

Level 3 • Gary Sain Café

New to Commodity Classic? If you're a farmer attending Commodity Classic for the first time, stop by this meet-up to discover more about Commodity Classic and get the most out of your experience. Be welcomed by experienced attendees and meet fellow new attendees.

# **WELCOME RECEPTION**

5:00 P.M. - 7:00 P.M.

5:00 p.m. - 7:00 p.m.

Sponsored by Syngenta®

#### Valencia Ballroom

syngenta®

Start your Commodity Classic experience with some fun at the Welcome Reception sponsored by Syngenta. Take some time to catch up with friends and meet fellow attendees over cocktails, snacks, live music and more. It's a great start to an amazing week that you don't want to miss!

Registered farmers and family members, state and national commodity association staff, and members of the media are invited to attend this reception. Present your convention badge for entry and receive a complimentary drink voucher from Syngenta. Attendees under the age of 21 must be accompanied by an adult.

# EDUCATIONAL OPTIONS

Education is a hallmark of Commodity Classic, with dozens of educational sessions to help you maximize your learning and make the most of your investment in attending. All sessions on the days for which you are registered are available at no additional charge. See the insert for the "Education at a Glance" snapshot to plan your schedule.

### **Early Riser Sessions**

Thu/Fri/Sat

Start your morning with a high-powered presentation on market trends and important agricultural issues. Complimentary coffee and breakfast pastries are available as a bonus for setting the alarm early.

# **Learning Center Sessions**

Thu/Fri/Sat

In-depth discussions led by fellow farmers and industry leaders address current issues and topics that have a direct impact on your bottom line.

### **Mini What's New Sessions**

Thursday

A series of 5-minute presentations in a fast-paced 90-minute window give you a brief introduction to companies' newest innovations. Afterward, visit these companies in their booths to learn even more.

### **What's New Sessions**

Thursday

An opportunity for companies to showcase their newest innovations and services. Learn from and ask questions of company leaders and experts. Then visit their booths on the trade show floor to discover more.

# **Commodity Classic Main Stage**

Thu/Fri/Sat

Located on the Trade Show floor on Aisle 500, this venue offers an array of keynote speakers, panel discussions, and unique ag showcases. Presented by Commodity Classic and Successful Farming.

### Educational Session Videos Available After You Get Home!

Commodity Classic attendees receive complimentary access to the video library of 2023 Learning Centers, Early Riser Sessions (Thursday and Saturday), and What's New Sessions. You have access to all applicable videos of sessions held on the days for which you registered. Instructions will be sent after the show to the email address you provided when you registered.



# **Continuing Education Credits**

Certified Crop Adviser (CCA) Program Continuing Education Units (CEUs) have been applied for all Early Riser and Learning Center Sessions. Sign-in sheets will be available at each approved session. Each sheet states the amount of credit applied to each session.

# DOWNLOAD THE MOBILE APP

Get everything you need at your fingertips

Take Commodity Classic with you in the palm of your hand. Simply scan the QR code below, or visit iTunes or GooglePlay to download. If you need assistance, stop by the Commodity Classic Service Desk in Lobby B.



Sponsored by



# **CATCH A FREE RIDE**

Trade Show Courtesy Cart

Grab a ride around Commodity Classic with Courtesy Carts sponsored by Pivot Bio Originals. Rides are available for pickup at three locations within the trade show floor along the Cart Path Aisle with the blue/black speckled carpet:

at Aisle 600
 at Aisle 2000
 at Aisle 3000

See the trade show floor and play the special Commodity Classic edition of Money Grab in the Cab, the Pivot Bio Originals trivia gameshow that features comedian and TV host Ben Bailey. Catch Season 1 at www.pivotbio.com/money-grab.

Sponsored by



# The Great Grain Challenge

March 9, 2023 7-8 AM EST Room Number: W311

# Success in a Roller Coaster Market

Marketing is never easy, even when prices are high. These days making sales decisions as prices lurch higher or lower can make you feel like you're in a rollercoaster: excitement, nervousness, fun --maybe even a bit queasy, especially considering high input costs. But if you thought volatility was behind us think again, as global fundamentals - namely supply shortages, inflation, and the Ukraine-Russia war - continue to point toward more volatility for grain farmers. In this session grain marketing experts Ed Usset and Matt Bennett will help grain farmers understand the best ways to manage rollercoaster markets, through a strong marketing plan grounded in fundamentals. They will provide audience members with key marketing strategies that work no matter which way prices go in 2023.

# Don't miss this exceptional Learning Center opportunity!

# **Key Learning Points:**

- Prepare a marketing plan for 2023 and 2024
- Review the volatility of the market including supply shortages, inflation, and the Ukraine-Russia war.
- Attendees should come prepared with their own questions
  - Speakers will be available after the sessions for additional discussion

#### **SPEAKERS**



Ed Usset
Grain Marketing Specialist
Center for Farm Financial Management
University of Minnesota



Matt Bennett
Windsor, Ill., Farmer and
Grain Marketing Consultant
Channel Seed

#### **SPONSORED BY:**



# **Farm Futures**





All held at Orange County Convention Center, West Concourse unless otherwise noted.

DESK HOURS	
Registration Desk Open	6:45 a.m. – 5:30 p.m.
Tours Desk Open	8:00 a.m. – 4:00 p.m.
Souvenir Booth Open	8:00 a.m. – 4:30 p.m.
City Desk Open	9:00 a.m. – 5:00 p.m.
Housing Desk Open	9:00 a.m. – 5:30 p.m.
TRADE SHOW	See page 16 for details
Media Only Preview	8:00 a.m 9:00 a.m.
Trade Show Grand Opening	8:45 a.m 9:00 a.m.
Trade Show Open	9:00 a.m 4:30 p.m.
Trade Show Lunch	11:30 a.m. – 1:00 p.m.
Exhibitor In-Booth Receptions (invitation only)	4:30 p.m. – 5:30 p.m.
EDUCATION	See page 12 for details
Early Riser Session	7:00 a.m. – 8:00 a.m.
Learning Center Sessions	8:15 a.m. – 9:00 a.m.
What's New Sessions	9:15 a.m. – 12:00 p.m.
Main Stage	10:30 a.m. – 3:00 p.m.
Mini What's New Sessions	12:30 p.m. – 2:00 p.m.
AEF PlugFest	3:00 p.m. – 4:00 p.m.

ORANGE JUICE GREETINGS 69	6:30	) a.m.
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Enjoy a strong start to the day compliments of The Mosaic Company with free orange juice starting at 6:30 a.m. on Level 1, Lobby A/B.

Sponsored by The Mosaic Company. While supplies last.

# Thursday, March 9

### **EARLY RISER SESSION**

### 7:00 A.M. - 8:00 A.M.

### Success in a Roller Coaster Market

Sponsored by Farm Progress, Farm Futures, Channel Seed

#### Room W311

Coffee and breakfast pastries provided.





SPEAKERS: Ed Usset, Grain Marketing Specialist, University of Minnesota; Matt Bennett, Grain Marketing Consultant, Channel Seed

Marketing is never easy, even when prices are high. These days making sales decisions as prices lurch higher or lower can make you feel like you're in a roller coaster: excitement, nervousness, fun --maybe even a bit queasy, especially considering high input costs. But if you thought volatility was behind us, think again, as global fundamentals – namely supply shortages, inflation, and the Ukraine-Russia war - continue to point toward more volatility for grain farmers.

In this session grain marketing experts Ed Usset and Matt Bennett will help grain farmers understand the best ways to manage rollercoaster markets, through a strong marketing plan grounded in fundamentals. They will provide audience members with key marketing strategies that work no matter which way prices go in 2023.

### **LEARNING CENTER SESSIONS**

8:15 A.M. - 9:15 A.M.

Learning Center sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

# Struggles with Stratification the Sequel

Sponsored by Calmer

### Room W311

SPEAKERS: Dave Hula, Farmer, World Record Corn Yield Champion; Randy Dowdy, Farmer, World Record Soybean Yield Champion: Marion Calmer. Farmer. President of Calmer Ag Research, and Founder of Calmer Corn Heads





As a follow-up to 2022's "Struggles with Stratification" presentation from Commodity Classic in New Orleans, Calmer will review the results of their nationwide, year-long stratification study. Calmer will review findings from soil studies conducted at farms across the United States, discuss the implications of stratification, and present data on the yield advantages of de-stratifying soils. Dave Hula and



Randy Dowdy will join Calmer and give their thoughts on how serious a problem stratification has become and how to prevent it.

# **Financial and Risk Management** Strategies for 2023

Sponsored by Purdue University Center for Commercial Agriculture



SPEAKERS: Jason Henderson, Senior Associate Dean, College of Agriculture and Director, Purdue Extension; Michael Langemeier, Professor, Department of Agricultural Economics. Purdue University and Associate Director. Center for Commercial Agriculture; James Mintert, Professor, Department of Agricultural Economics, Purdue University and Director, Center for Commercial Agriculture







During the session, the expert panel will share key lessons from 2022 and help producers plan for the financial and risk management realities of 2023. The discussion will feature the latest data from the Purdue/CME Group Ag Economy Barometer. These results will specifically focus on what farmers see happening with regard to their current financial situation, expected profitability in 2023, the desirability of making large investments in their farms, plans for expansion and their approach to risk management in these challenging times. Emphasis will be placed on the role of technology adoption in improving farm profitability.

### WHAT'S NEW SESSIONS

### 9:15 A.M. - 12:00 P.M.

What's New sessions are an opportunity for exhibitors to showcase their latest innovations and services. Attend these in-depth 30-minute presentations, ask questions of company representatives, and learn "What's New!"

# Get the Dirt on the New Herbicide from Syngenta®: Longer-Lasting Residual **Control Coming Soon**

Sponsored by Syngenta

9:15 a.m. - 9:45 a.m. • Room W207

SPEAKERS: Mark Kitt, Technical Product Lead, Syngenta; Brvan Young. Professor of Weed Science. Purdue University

Two-thirds of corn growers say troublesome weeds like waterhemp and Palmer amaranth are difficult to control by current herbicides. For growers looking for longer-lasting weed control, upon registration Syngenta will be introducing a corn herbicide that will provide up to three weeks longer residual control than other leading corn herbicides.



Sponsored by NASA's Agriculture Program

9:15 a.m. - 9:45 a.m. • Room W208

SPEAKERS: Brad Doorn, NASA Agriculture and Water Program Manager; Alyssa Whitcraft, NASA's Domestic Agriculture Consortium Director; Karen St. Germain. Director of NASA Earth Science Division

This new effort greatly increases NASA's ability to connect with America's farmers and agriculture industries, which will also help inform and shape NASA's future investments in technology, science, and applications.









### WHAT'S NEW SESSIONS continued

# Are you Ready to Take Your Farm on the Journey to Automation?

Sponsored by John Deere

10:00 a.m. - 10:30 a.m. • Room W204

SPEAKERS: **Emily Priebe**, Manager, Production System

Marketing, Agricultural & Turf Division, John Deere; **Matt Olson,** Manager, Precision Ag Go-to-Market, Agricultural & Turf Division, John Deere

Come learn about the journey to autonomy with a focus on sense & act products John Deere is developing to help your farming operations now and in the future. Learn what steps to take today to best position you for the future of ag technology.

# **BW Fusion Total Performance Crop Nutrition Programs**

Sponsored by BW Fusion

10:00 a.m. - 10:30 a.m. • Room W207

SPEAKER: Bodie Kitchel, National Director of Agronomy

From planting to harvest, BW Fusion is offering a full crop and soil nutrition program for both corn and soybeans that unlocks the natural ability of plants and soil to maximize profitability.

# The Future Pathway for Bio Stimulant & Micronutrient Delivery

Sponsored by HGS BioScience

10:00 a.m. - 10:30 a.m. • Room W208

SPEAKERS: Mike Steffeck, CEO, HGS BioScience;

Scott Messer, Vice President of Sales and Marketing, HGS BioScience

Introducing a new, convenient way to experience the benefits bio stimulants offered through HGS BioScience's granulation technology. The innovative, Humi[K] granule Performance Granule technology offers a new pathway for nutrients, microbials, and other bio stimulants to reach the soil & plant effectively and efficiently – increasing stress tolerance and optimizing crop production.

# GrainVue: Taking the Guesswork Out of Storing Grain

Sponsored by GSI

10:45 a.m. - 11:15 a.m. • Room W204

SPEAKER: Greg Trame, Director of Technology Sales, GSI

Learn how a new wave in stored grain management systems is taking the guesswork out of protecting your grain with 24/7 monitoring, automated fan management settings and an easy-to-use interface, giving you peace-of-mind that your grain is in the ideal condition.









# WHAT'S NEW SESSIONS continued

# Bayer Announces New TriVolt™ Corn Herbicide

Sponsored by Bayer Crop Science

### 10:45 a.m. - 11:15 a.m. • Room W207

SPEAKERS: **Dominik Hoffman**, NA Product Manager Crop Protection, Bayer Crop Science; **John Buol**, North America Technical Manager – Selective Herbicides; Bayer Crop Science; **Cody Evans**, Crop Protection Technical Development Representative.IL, Bayer Crop Science; **Farmer Panel** 

This new proprietary corn herbicide formula provides broad-spectrum and consistent broadleaf weed and grass control for visibly clean fields. TriVolt







contains three different active ingredients: Thiencarbazone, Flufenacet and Isoxaflutole from Groups 2, 15 and 27 herbicides, respectively. This proprietary combination provides burndown and residual activity for up to 8 weeks through a variety of weather conditions. When tank-mixed with Atrazine, TriVolt delivers 4 different sites of action to help combat troublesome grass and broadleaf weeds, such as Waterhemp, Foxtail species, Common ragweed, Kochia and Palmer Amaranth.

# Maximizing Profit and Nutrient Utilization with Netafim's Subsurface Drip Irrigation for Manure Effluent (SDI-E™)

Sponsored by Netafim

#### 10:45 a.m. - 11:15 a.m. • Room W208

SPEAKERS: **Adam Zeltwanger,** Construction Project Manager, Riverview, LLP; **Todd Rokey,** Owner, Rokey Farms; **Kurt Grimm,** CEO, NutraDrip; **Tim Wolf,** Research Agronomist, Netafim USA









SDI-E makes it economically possible for dairies, cattle, and swine operations to manage their manure in ways that boost water quality, conserve water supplies, reduce commercial fertilizer usage, keep their farms in line with regulatory mandates, and protect their bottom line.

# The Nitrogen You Need, Now On Seed

Sponsored by Pivot Bio

### 11:30 a.m. – 12:00 p.m. • Room W204

Pivot Bio's product innovation leaders will showcase the technology behind the disruptive products, Pivot Bio PROVEN 40° OS and Pivot Bio RETURN° OS. Participants will also hear from farmer customers and expert agronomists who have used the product during the 2021 and 2022 trials.

Pivot Bio has introduced an entirely new class of products that integrates nitrogen seamlessly with the seed during planting. The first-ever product to deliver nitrogen-producing microbes on the seed for crops like corn, sorghum, and spring wheat, PROVEN® 40 On-Seed (OS) and RETURN® OS provide growers with nitrogen that is better for their farms.

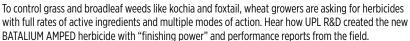
### WHAT'S NEW SESSIONS continued

# Wheat Growers Need Full Rate Herbicide Options to Control Weeds

Sponsored by UPL

11:30 a.m. - 12:00 p.m. • Room W207

SPEAKERS: **Chad Effertz**, Head of Field Development - North America, UPL; **Ryan Bryant-Schlobohm**, Technical Services Manager, UPL



# SPEAR RC for Lepidopteran and Insecticide Resistance Management in Broad Acre Crops

Sponsored by Vestaron

11:30 a.m. – 12:00 p.m. • Room W208

SPEAKERS: **Daniel Peck**, PhD, Director of Field Development, Vestaron Corp; **Dayna Collett**, PhD, Field Development Manager, Vestaron Corp; **Gus Lorenz**, PhD, Market Development Consultant, Vestaron Corp

Spear RC is launched as a new insecticide for the management of lepidopteran pests in row crops. This product harnesses a novel peptide-based technology and new mode of action to give growers the power of synthetics with the safety and sustainability of biologicals.







### TRADE SHOW GRAND OPENING

8:45 A.M. - 9:00 A.M.

Sponsored by Our Soy Checkoff/United Soybean Board

### Trade Show Entrance WA4/B1

Commodity Classic's presenting associations, together with Our Soy Checkoff/United Soybean Board, welcome you to the grand opening of the trade show!

It's game time at Commodity Classic. Come join the soy checkoff for a pep rally as we officially kick off the 2023 trade show during the grand opening ceremony. Hear from our Team Soy champions about how the checkoff is racking up big wins for farmers by investing in research, education and promotion of U.S. Soy. The lively event will feature fan giveaways and a special photo opportunity with the Team Soy mascots.

### TRADE SHOW OPEN

9:00 A.M. - 4:30 P.M.

Sponsored by Our Soy Checkoff/United Soybean Board

Entrances: WA3, WA4/WB1, WB2/B3, WB4

The soy checkoff is once again honored to sponsor the opening day of Commodity Classic. Join Team Soy at booth 1912 for the true soy tailgate party and learn about checkoff wins when you walk through the Investments Hall of Fame. See how farmers' checkoff dollars in soy-biobased products drive demand and preference for U.S. Soy, bringing value to all U.S. farmers. Test your skills and earn SoyBucks to cash in for personalized merchandise at the Soy Fan Shop.

### **TRADE SHOW LUNCH**

11:30 A.M. - 1:00 P.M.

Sponsored by Our Soy Checkoff/United Soybean Board

Food & Seating Areas, Aisles 500 & 3400

Thursday's Trade Show lunch is included with full-conference registration packages and Thursday one-day registration packages. Show your conference badge at the Food & Seating areas. No additional ticket required.

### **TRADE SHOW DRAWINGS & BOOTH EVENTS**

Visit these sponsors for their booth events and drawings. See page 46 for a full list of companies that are offering special opportunities.

#### 1:00 p.m. - 3:00 p.m. • Commodity Hole Tournament

**Booth 3449** 

Don't drop the bag and miss out on the fun....toss it to win prizes and have fun with other attendees at this onsite Commodity Classic cornhole tournament! Room for 8 teams - sign up at the Tours Desk (Floor 1, B Lobby, near Registration).

### 1:30 p.m. – 3:30 p.m. • American Soybean Association

Booth 1902

Stop by booth to hear Brownfield Ag News interviews with farmers and other leaders on top ag issues.

### 2:30 p.m. • NACHURS

**Booth 1003** 

Stop by booth to hear NACHURS and XtremeAg discuss nutrient reallocation.

#### 3:30 p.m. – 4:30 p.m. • NACHURS

**Booth 1003** 

Stop by booth for happy hour drinks and refreshments. All are welcome to join us for the post-show reception that extends until 5:30 p.m.

### 3:30 p.m. – 4:30 p.m. • Pioneer / Corteva Agriscience

**Booth 1459** 

Stop by booth to learn about our latest innovations while enjoying a complimentary beer, wine, or soda.

### Ongoing • American Soybean Association

**Booth 1902** 

Stop by booth to check out the daily speaker schedule for timely educational sessions.

### Ongoing • Bayer Crop Science

Booth 2274

Sign up in advance at booth during open trade show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. VIP tickets include front row seats and meet and greet with the artist. Drawing will be held in booth on Saturday at 11:40 a.m. and you MUST BE PRESENT TO WIN.

### Ongoing • Commodity Classic 2024

**Booth 2116** 

Stop by booth to gather preliminary information on the 2024 Commodity Classic to be held February 29-March 2 in Houston, Texas. Sign up to win a Houston, Texas-inspired gift provided by VISIT HOUSTON.

#### Ongoing • John Deere

Booth 1375

Stop by booth to meet the Farm 4 Profit podcast team and listen to them recording their show.

### **Ongoing • National Sorghum Producers**

Booth 1503

Stop by booth and register for a chance to win a sorghumsecret.com surprise.

### COMMODITY CLASSIC MAIN STAGE

10-30 A M = 3-00 P M

Presented by Successful Farming and Commodity Classic

### Located in the Trade Show. Aisle 500

SF Successful Farming

The Commodity Classic Main Stage offers unique entertaining, informative, and educational sessions. Bring your lunch to the Main Stage seating area. Stop by throughout the day to hear a variety of speakers and topics.

10:30 a.m. - 11:15 a.m.

# Featured Presentation: Soy Checkoff Partnerships: Delivering a Winning Combination of Sustainability and Product Performance

Sponsored by Our Soy Checkoff/United Soybean Board

Product sustainability is driving today's consumer purchasing decisions. U.S. Soy continues to be recognized as the sustainable ingredient of choice for a growing list of biobased product manufacturers. Join representatives from soy checkoff partnering companies to learn how the soybeans you grow each year help meet long-term corporate sustainability goals. U.S. Soy lowers their environmental footprint and delivers sustainable products that meet the preferences of today's consumers.

### **COMMODITY CLASSIC MAIN STAGE** continued

# Successful Farming Talk: Strategies for Success: Where's the Market Going?

Sponsored by Farm Credit

11:30 a.m. - 12:15 p.m.

SPEAKER: Al Kluis, Managing Director, Kluis Commodity Advisors

Al Kluis will provide his fundamental and chart outlook for this marketing year. He will also provide his specific price and time plan for marketing your corn and soybeans.



### MINI WHAT'S NEW SESSIONS

### 12:30 P.M. - 2:00 P.M.

During this fast-paced 90-minute window, exhibitors provide brief, five-minute introductions to their newest innovations. Listen to their presentations on the Main Stage and then visit these companies in their booths to learn even more.

# 1. NeoVita™ 43: A Simple Solution for Higher Yields

Sponsor: ADM

# 2. The Rise of Sprayer Drones on the Farm

Sponsor: Agri Spray Drones

### 3. Brock's new TrueGrain Dryer Moisture Sensing System

Sponsor: Brock Grain Systems

# 4. AFS Furrow Command: The Future of Consistent Seed Placement

Sponsor: Case IH

# 5. How Choosing the Right Diesel Fuel Can Benefit Your Operation

Sponsor: Cenex

### 6. Introducing a New Cereal Plant Growth Regulator: Adjust™ SL

Sponsor: Eastman

# 7. Quit Sleeping By Your Dryer. Check the App that Will Help You Rest Easy.

Sponsor: GSI

### 8. The New X-FACTOR for Fighting Seedling Disease

Sponsor: Indigo Ag

### 9. Kondex Unveils KX7 Concaves for New Holland Combines

Sponsor: Kondex Corporation

# 10. BIO-CAPSULE Safeguarding Microbes All the Way to Furrow

Sponsor: Meristem Crop Performance

### 11. DuraPlank™ Concrete Splashboard: The Next Generation of Enhanced Durability to Your Building's Foundation

Sponsor: Morton Buildings, Inc.

### 12. New Era of Spraying is Connected and Precise: The Guardian Front Boom Sprayer

Sponsor: New Holland Agriculture

### 13. Crystal Green - The Most Efficient Granular Phosphate Fertilizer on the Market

Sponsor: Ostara

# 14. Expand Your Options with Raven Autonomy

Sponsor: Raven Industries

# 15. Using Cloud-Based Farm Accounting to Pinpoint Your True Field Profitability

Sponsor: Traction Ag

# 16. New At-Plant Solutions for a Strong Start in Corn and Soybeans

Sponsor: WinField® United

# **COMMODITY CLASSIC MAIN STAGE** continued

### Successful Farming Talk: Cashing in on Carbon

Sponsored by Truterra

2:15 p.m. – 3:00 p.m.

SPEAKERS: Garth Boyd, Partner, The Context Network; Farmer panel



Carbon markets are hot! Still, many farmers sit on the sidelines because there is not enough information about them. What's the real scoop on the emerging carbon markets? Will farmers actually be fairly paid for participating in these new programs? Find some answers with this panel.

# 2023 Commodity Hole Tournament

Don't drop the bag and miss out on the fun....toss it to win and have fun with other attendees at this onsite Commodity Classic tournament!

- 8 Team Slots Available
- Play Thursday & Friday 1:00 p.m. 3:00 p.m.
- Trade Show Booth 3449

WIN Bragging Rights, Medal & VISA Gift Card

Sign up at the Tours Desk on Level 1 near Registration.

# **AEF PLUGFEST: WORKING FOR EQUIPMENT COMPATIBILITY**

Sponsored by Association of Equipment Manufacturers

• Did you know that competing ag equipment manufacturers

### 3:00 p.m. - 4:00 p.m. • Room W203B



AGRICULTURAL INDUSTRY **ELECTRONICS FOUNDATION** literally "plug in" their brands to make sure they are compatible?

- It's like speed dating for all the different brands.
- Check it out at PLUGFEST, happening right here at Commodity Classic!

The Agricultural Industry Electronics Foundation (AEF) holds Plugfest each year, bringing technical teams from dozens of ag equipment brands together. Commodity Classic attendees are invited to watch the engineers in action with a one hour "tour." Meet at Room W203B at 3:00 p.m. on Thursday, March 9.





Come join the

Special Television Taping

of

U.S. Farm Report

Hosted by Tyne Morgan

Friday, March 10 7:00 - 8:15 AM

Orange County Convention Center W311 West Concourse

# **Expert Marketing Panel**

Chip Nellinger Blue Reef Agri-Marketing
Arlan Suderman StoneX Group
Mike North Ever.Ag

Sponsored by:









All held at Orange County Convention Center, West Concourse unless otherwise noted.

DESK HOURS		
Registration Desk Open	6:45 a.m 6:00 p.m.	
Souvenir Booth Open	8:00 a.m. – 4:30 p.m.	
Housing Desk Open	9:00 a.m. – 12:00 p.m.	
City Desk Open	9:00 a.m. – 5:00 p.m.	
Tours Desk Open	10:00 a.m. – 4:00 p.m.	
GENERAL SESSION	See page 22 for details	
Chapin Theater	Doors open 8:00 a.m. 8:30 a.m. – 10:30 a.m.	
TRADE SHOW	See page 23 for details	
Trade Show Open	10:30 a.m 4:30 p.m.	
Trade Show Lunch	11:30 a.m. – 1:00 p.m.	
EDUCATION	See page 22 for details	
Early Riser Session	7:00 a.m. – 8:15 a.m.	
Main Stage	10:45 a.m. – 3:30 p.m.	
Learning Center Sessions	1:15 p.m. – 4:00 p.m.	
AWARDS CELEBRATIONS		
National Corn Growers Association National Corn Yield Contest Winners Celebration		
Held at Hyatt Regency	<b>5:00 p.m. – 6:30 p.m.</b> See page 41 for details	
American Soybean Association Awards Celebration	5:00 p.m. – 7:00 p.m. See page 43 for details	

# Friday, March 10

### **EARLY RISER SESSION**

# **U.S. Farm Report (Live Taping)**

Sponsored by Farm Journal

### Room W311

Coffee and breakfast pastries provided.

MODERATOR: **Tyne Morgan,** Host & Executive Producer, U.S. Farm Report; PANEL: **Chip Nellinger**, Risk Management Consultant & Futures Market Specialist, Blue Reef Agri-Marketing; **Arlan Suderman,** Chief Commodities Economist, StoneX Group Inc., FCM Division; **Mike North,** Principal, Ever.Ag

Start your morning with a live taping of U.S. Farm Report

from Commodity Classic. Hosted by Tyne Morgan, the discussion will not only dig into the latest supply and demand factors at play in the commodity markets, but also explore the evolving macroeconomic picture around the globe. Our experienced panel of market analysts will also provide their thoughts on 2023 acreage estimates and help you prepare for the potential turbulence during the 2023 season.

Tyne Morgan



7:00 A.M. – 8:15 A.M.







The live taping includes a behind-the-scenes look at what it takes to produce the show every week. In addition to the taping, audience Q&A helps create an interactive, lively discussion you won't want to miss during the 2023 Commodity Classic.

Make plans to join U.S. Farm Report, the nation's longest running syndicated agricultural news program that has been on the air since 1975. This session is brought to you with support from Ag Resource Management, GHX By Golden Harvest, and United Soybean Board.

### **GENERAL SESSION**

8:30 A.M. - 10:30 A.M.

Sponsored by Corteva Agriscience

# Chapin Theater • Doors open 8:00 a.m.

MODERATOR: Ross Shafer

KEYNOTE: **Garrison Wynn,** Fortune 500 Leader and

Professional Comedian

KEYNOTE: Tom Vilsack, U.S. Secretary of Agriculture

The General Session is a true highlight of Commodity Classic where you'll feel a powerful sense of common purpose and pride as a member of the farming community.

Ross Shafer will moderate a much-anticipated panel with our association leaders. Joining Shafer are ASA President Daryl Cates, NCGA President Tom Haag, NAWG President Nicole Berg, NSP Chairman Craig Meeker, and AEM Ag Board Chair Bill Hurley.









Fortune 500 leader and professional comedian Garrison Wynn fuses comic timing and research to deliver motivational business expertise. Wynn has presented to clients on five continents and is an Amazon #1 bestselling author featured in Forbes and Inc. Magazines. Wynn became the youngest department head in a Fortune 500 company's history where he developed and marketed products still being sold in 30 countries.

Tom Vilsack, U.S. Secretary of Agriculture joins us to provide national leadership perspective on top farm issues. Vislack, who served previously as USDA Secretary, was the longest-serving member of President Obama's original Cabinet. Prior to his appointment, he served two terms as the Governor of lowa, served in the lowa State Senate and as the mayor of Mt. Pleasant, lowa.

### 10:30 a.m. – 4:30 p.m. • Entrances WA3, WA4/WB1, WB2/B3, WB4

Sponsored by Our Sov Checkoff / Farmers for Soil Health

The soy checkoff is proud to partner with corn farmers and pork producers to advance soil health through the Farmers for Soil Health initiative. Step over to booth 1912 for details about technical assistance and the cost-share program. Attendees can earn SoyBucks to spend at the Soy Fan Shop when they sign up to receive information about how Farmers for Soil Health can bring value back to the farm.

### TRADE SHOW LUNCH

11:30 A.M. - 1:00 P.M.

### 11:30 a.m. - 1:00 p.m. • Food & Seating Areas, Aisles 500 & 3400

Sponsored by Our Soy Checkoff / Farmers for Soil Health

Friday Trade Show lunch is included with full-conference registration packages and Friday one-day registration packages. Show your conference badge at the Food & Seating areas. No additional ticket required.

### TRADE SHOW DRAWINGS & BOOTH EVENTS

Visit these sponsors for their booth events and drawings.

See page 46 for a full list of companies offering special opportunities.

#### 1:00 p.m. - 3:00 p.m. • Commodity Hole Tournament

**Booth 3449** 

Don't drop the bag and miss out on the fun.... join other attendees to watch the semi-finals and finals at this onsite Commodity Classic tournament!

### 1:30 p.m. - 3:30 p.m. • American Sovbean Association

Booth 1902

Stop by booth to hear Brownfield Ag News interviews with farmers and other leaders on top ag issues.

#### 2:30 p.m. • NACHURS

Booth 1003

Stop by booth to hear NACHURS and XtremeAg discuss targeting periods of influence.

#### 3:30 p.m. - 4:30 p.m. • NACHURS

Booth 1003

Stop by booth for happy hour drinks and refreshments.

### 3:30 p.m. – 4:30 p.m. • Association of Equipment Manufacturers

Booth 1403

Stop by booth for a complimentary beer or wine.

#### 3:30 p.m. – 4:30 p.m. • Pioneer / Corteva Agriscience

**Booth 1459** 

Stop by booth to learn about our latest innovations while enjoying a complimentary beer, wine, or soda.

### Ongoing • American Soybean Association

Booth 1902

Stop by booth to check out the daily speaker schedule for timely educational sessions.

#### Ongoing • Bayer Crop Science

Rooth 22

Sign up in advance at booth during open trade show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. VIP tickets include front row seats and meet and greet with the artist. Drawing will be held in booth on Saturday at 11:40 a.m. and you MUST BE PRESENT TO WIN.

#### Ongoing • Commodity Classic 2024

Booth 2116

Stop by booth to gather preliminary information on the 2024 Commodity Classic to be held February 29-March 2 in Houston, Texas. Sign up to win a Houston, Texas-inspired gift provided by VISIT HOUSTON.

#### Ongoing • John Deere

**Booth 1375** 

Stop by booth to meet the Farm 4 Profit podcast team and listen to them recording their show

#### Ongoing • National Sorghum Producers

**Booth 1503** 

Stop by booth and register for a chance to win a sorghumsecret.com surprise.

### **COMMODITY CLASSIC MAIN STAGE**

10:45 A.M. - 3:30 P.M.

Presented by Successful Farming and Commodity Classic

### Located in the Trade Show. Aisle 500



The Commodity Classic Main Stage offers unique entertaining, informative, and educational sessions. Bring your lunch to the Main Stage seating area. Stop by throughout the day to hear a variety of speakers and topics.

10:45 a.m. - 11:30 a.m.

# Featured Presentation: Farmers for Soil Health: Improving Soil Health and On-Farm Sustainability

Sponsored by Our Soy Checkoff / Farmers for Soil Health

Farmer-leaders from National Corn Growers Association, National Pork Board and the United Soybean Board will explore their latest partnership focused on advancing soil health. The Farmers for Soil Health joint initiative accelerates the learning curve of transitioning to the use of cover crops to further conservation practices, leading to improved soil health and on-farm sustainability. Learn how farmers in 20 states qualify for technical assistance and the cost-share program through Farmers for Soil Health.

11:45 a.m. – 12:30 p.m.

Successful Farming Talk: How to Make the Most Success with XtremeAg

Sponsored by FMC

SPEAKERS: Natalina Sents Bausch, Successful Farming;

### Panel of XtremeAg farmers

"The Most Successful Farmers" push the envelope by incorporating new growing strategies, methods, products, and equipment. Several of the nation's most successful growers come together to share their key learnings and key mistakes from 2022 and discuss the changes they will make in 2023. Profitability comes from smarter farming.



Sponsored by Ducks Unlimited

SPEAKERS: Jessie Scott, Digital Executive Editor, Successful Farming; Panel of agronomists and farmers

Soil Health 101 – For farmers who have already been practicing minimal tillage and planting cover crops. What can they do to capitalize up on the foundation they've built in the soil? What additional prices are suitable to incorporate into their operation? If they've reached a plateau, why?



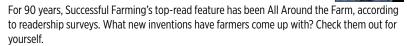
# **COMMODITY CLASSIC MAIN STAGE** continued

1:45 p.m. - 2:30 p.m.

### Successful Farming Talk: All Around the Farm

Sponsored by Successful Farming

SPEAKERS: Dave Mowitz

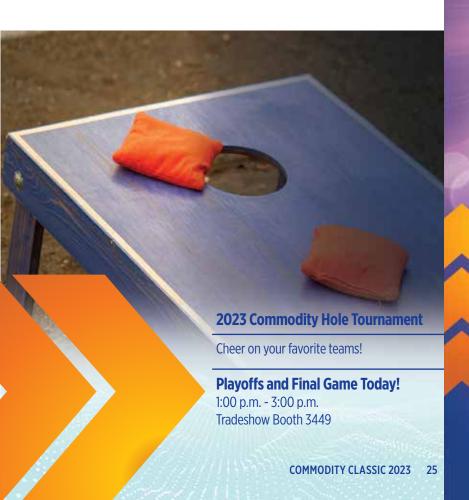


2:45 p.m. - 3:30 p.m.

# Featured Presentation: The State of Soy: Soy Checkoff Leaders Offer Updates on Current and Future Plans and Goals

Sponsored by Our Soy Checkoff/United Soybean Board

One of the strongest advantages of the soybean industry are the partnerships that collectively leverage farmer investments for maximum results. This session will tackle the current and future state of U.S. Soy that impacts all 515,000 U.S. soybean farmers. Hear from soy leadership how the research, promotion and education efforts of the checkoff drive ROI and create value for all farmers.



### **LEARNING CENTER SESSIONS**

1:15 P.M. - 4:00 P.M.

Learning Center sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

# How Carbon Farming Practices Unlock Profitability

Sponsored by Indigo Ag

1:15 p.m. - 2:00 p.m. • Room W204

SPEAKERS: **Ryan Stockwell,** Sr. Manager, Grower Engagement, Indigo Ag; **Darrin Unruh,** Channel Partner Manager, Indigo Ag; **Meredith Reisfield,** Director, Carbon Policy & Strategic Partnerships, Indigo Ag; **Ben Riensche,** Owner & Manager, Blue Diamond Farming Company

Learn how carbon farming practices can improve soil health,









generate carbon credits, and boost farm profit potential. Agricultural carbon markets are developing rapidly, and companies are lining up to purchase carbon credits. This gives farmers new avenues for profitability. But how are carbon credits generated? Why are companies interested in them? How can you maximize credit production? In our Learning Center Session, we will cover these topics and more, helping you understand the opportunity and how it can apply to your farming operation.

### The Agricultural Outlook

Sponsored by American Soybean Association (ASA) and Our Soy Checkoff/United Soybean Board

1:15 p.m. - 2:00 p.m. • Room W207

SPEAKERS: **Scott Gerlt,** Chief Economist, American Soybean Association; **Mac Marshall,** Vice President of Market Intelligence, United Soybean Board; **Erin Borror,** Vice President Economic Analysis, U.S. Meat Export Federation; **Seth Meyer,** Chief Economist, U.S. Department of Agriculture

The agricultural sector is constantly experiencing dynamic









changes. This session brings leading agricultural economists from different sectors to discuss the outlook and what it means for crop and livestock prices, input costs and government payments over the next several years. Short presentations from each economist covering their respective outlook will be followed by a questions and answer session with the audience. This is a chance to see what to expect for prices, costs and payments on your farm.



### Tar Spot 360: What You Need to Know Now

Sponsored by AgriGold

1:15 p.m. - 2:00 p.m. • Room W208

SPEAKERS: Whitney Monin (moderator), National Agronomy Manager, AgriGold; Darcy Telenko, Extension Field Crop Pathologist, Purdue University; Missy Bauer, Certified Crop Advisor, B&M Crop Consulting; Mike Popelka, Ph.D., Hybrid Product Breeders Manager, AgReliant Genetics

Tar spot is an unpredictable disease that has devastated corn yields in many areas. Disease pressure varies from year to year

Whitney Monin







so the best advice for tar spot is: Be prepared. In this session, a panel of tar spot experts provide a 360-degree view of this disease. You'll learn where tar spot is emerging and how to prevent losses in your fields. Panelists will share insights from a grower survey on tar spot as well as field trial results that reveal the most effective management tactics. Finally, you'll learn about promising tar spot solutions in the research pipeline.

# Struggle with Supply: Transparency, Strategy & Future Outlooks

Sponsored by CLAAS

### 2:15 p.m. - 3:00 p.m. • Room W204

MODERATOR: **Brandon Wipf**, South Dakota farmer & American Soybean Association Board Member SPEAKERS: **Corey Claussen**, President, Custom Roto-Mold LLC (CRM); **Curt Blades**, Senior Vice President, Agriculture, Construction and Product Leadership, Association of Equipment Manufacturers (AEM); **Eric Raby**, Senior Vice President, Americas Region, CLAAS









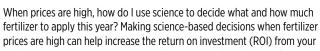
Grower pocketbooks are feeling the impact of supply chain shortages and logistical delays. CLAAS teams up with the Association of Equipment Manufacturers and ag component manufacturer, CRM, to discuss the market conditions behind this reality and share expertise on how farmers can mitigate the challenges. From skyrocketing prices on ag machinery to parts shortages, the team is here to cover it all. Moderated by Brandon Wipf, producer and ASA board member. Audience participation is highly encouraged, so bring your questions.

# Science-Based Nutrient Management in Times of High Fertilizer Prices

Sponsored by Certified Crop Adviser (CCA) Program & Nutrien eKonomics

2:15 p.m. – 3:00 p.m. • Room W207

SPEAKERS: **Dr. Karl Wyant,** Director of Agronomy, Nutrien; **J. Isaac Wolford,** CCA-CB, Agronomist, Chair ICCA, CCA; **Luther Smith,** CAE, Director of Certification, American Society of Agronomy



nutrient management strategy. Dr. Karl Wyant, Nutrien Director of Agronomy, will share what practices you can take when preparing for high fertilizer prices, including nutrient management and crop rotations based on current crop markets.

The last portion of the session will feature the awards presentation for the 2023 International Certified Crop Adviser (CCA) of the Year. CCAs strive to be invaluable resources for growers, as "partners" on the business side of your operation and knowledgeable, supportive advisers on the agronomic side of the equation.



Sponsored by American Soybean Association (ASA), National Corn Growers Association (NCGA), National Association of Wheat Growers (NAWG), Syngenta® and the FIFRA-Endangered Species Task Force

### 2:15 p.m. - 3:00 p.m. • Room W208

MODERATOR: **Mary Kay Thatcher,** Senior Manager, Federal Government and Industry Relations, Syngenta SPEAKERS: **Jake Li,** Deputy Assistant Administrator,

Environmental Protection Agency; **Stanley Culpepper,** Professor of Weed Science at University of Georgia, and farmer; **Tony Burd,** Senior Regulatory Stewardship Manager, Syngenta; **Patty Mann,** Grower

As part of pesticide registrations, EPA and other federal regulators are increasingly working to better understand what pesticide and field measures might be needed to protect endangered species from potential pesticide exposure. In the years to

come, farmers will likely face greater limits on how, when and where they can apply pesticides. Now more than ever farmers must understand the EPA registration process and engage to ensure their voice is heard. The safe use of crop protection technologies is a shared responsibility among technology providers, retailers, farmers and regulators — and each of these voices is critical to ensure regulatory decisions are workable for agriculture. Come learn from an expert panel what the Endangered Species Act means for your operation and how you can make sure pesticide measures minimize the impact on production while protecting the environment.













# Who Are You Calling Inflated? 5 Tips to Face the Monster of Inflation

Sponsored by Advance Trading, Inc.

3:15 p.m. - 4:00 p.m. • Room W207

SPEAKER: Tommy Grisafi, Ag Risk Management Advisor, Advance Trading, Inc.

Inflation is rapidly picking up its pace in the wake of our nation's determination to rebuild the economy. We are facing an adversary this nation has not seen in 50 years. Markets, inputs, and uncertainty are on the rise. Will we see the price of grains stay high enough to justify high inputs? We are in the bushel business. The future depends on how you market your crops. Take control of these historic times in this dynamic session revealing the top 5 tips to managing inflation, bull markets, and geopolitical uncertainty.



Sponsored by Corteva Agriscience

3:15 p.m. – 4:00 p.m. • Room W208

SPEAKERS: **Andrew Luzum,** Nutrient Maximizer Strategic Account Manager, Corteva Agriscience; **Matthew Vandehaar,** Field Agronomist, Pioneer; **Rich DeSchepper,** Agronomy Sales, Marketing & HR Manager, West Central FS, Inc.

Nitrogen fertilizer prices hit record highs in 2022. As costs remain volatile, it's increasingly important to take measures that will ensure the best possible return on your nitrogen investment. Nutrient Maximizers field experts from

Corteva Agriscience will discuss how to help your crop maximize each nitrogen application and the tools and technology available to corn farmers looking to create a customized nitrogen management program. They'll also look at steps farmers can take to help ensure optimal nitrogen use efficiency – and nitrogen loss prevention – for maximum corn yield potential.











All soybean farmers, including **YOU**, are making big gains in exports, new markets, production research and more. How? By pooling your resources through your soy checkoff. Come see all the ways your checkoff team is scoring for you and your operation.

JOIN OUR TAILGATE AT BOOTH #1912.

# SATURDAY, MARCH 11

All held at Orange County Convention Center, West Concourse unless otherwise noted.

DESK HOURS	
Registration Desk Open	7:00 a.m. – 12:00 p.m.
Tours Desk Open	8:00 a.m. – 1:00 p.m.
TRADE SHOW	See page 33 for details
Trade Show Open	8:00 a.m. – 12:00 p.m.
Trade Show Snack	8:30 a.m. – 9:15 a.m.
EDUCATION	See page 32 for details
Early Riser Session	7:00 a.m. – 8:00 a.m.
Learning Center Sessions	8:15 a.m. – 10:00 a.m.
Main Stage	8:30 a.m. – 11:15 a.m.
TOUR	
Blue Spring State Park St. Johns River Cruise Tours depart from outside of Lobby A.	1:00 p.m. – 5:50 p.m.
WORSHIP SERVICE	See page 35 for details
Room W207	5:30 p.m. – 6:00 p.m.
EVENING OF ENTERTAINMENT	See page 35 for details
Chapin Theater	Doors open 8:00 p.m. 8:30 p.m. – 9:45 p.m.

# Saturday, March 11

### **EARLY RISER SESSION**

### 7:00 A.M. - 8:00 A.M.

# Using On-Farm Trials To Increase Learning and Improve ROI

Sponsored by Total Acre

### Room W312

Coffee and breakfast pastries provided.



In today's world of high input costs, finding out what works in your area and conditions is crucial to reducing your spend and ensuring ROI. World record holders Randy Dowdy and David Hula will discuss benefits and best practices of conducting on-farm trials – one of the main methods for them learning what products and practices increase yield and ROI on their own farms.





### **LEARNING CENTER SESSIONS**

### 8:15 A.M. - 10:00 A.M.

Learning Center sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

# NextGen Fertilizer Challenges: Overview of Performance from New Technologies in the Field

Sponsored by National Corn Growers Association (NCGA)

### 8:15 a.m. - 9:00 a.m. • Room W207

SPEAKERS: **Upendra Singh**, Vice President – Research – Chief Scientist, International Fertilizer Development Center (IFDC); **Christopher Clark**, Senior Physical Scientist, Environmental Protection Agency (EPA) Office of Research and Development (ORD); **Peter Vadas**, Program Leader for Land and Air, United States Department of Agriculture (USDA) Agricultural Research Service (ARS); **Leanna Leverich Nigon**, Director of Agronomy, The Fertilizer Institute; **Mike Wilson**, Certified Crop Advisor, Agronomist & Product Lead, Wabash Valley Service Company











Enhanced Efficiency Fertilizers (EEFs) and other next generation technology innovations may be an important addition to a system of conservation practices that help reduce the impacts from row crop agriculture while maintaining or increasing agricultural productivity and profitability for the U.S. farmer. At this session speakers will present information on agronomic and environmental performance for new technologies currently on-or near-market in the U.S. This session is part of a large partnership between the National Corn Growers Association (NCGA), The Fertilizer Institute (TFI), The Nature Conservancy (TNC), the International Fertilizer Development Center (IFDC), USDA, and EPA.

# Bye Bye La Nina: What That Means for the 2023 Crop Year

Sponsored by DTN

8:15 a.m. - 9:00 a.m. • Room W208

SPEAKER: John Baranick, Ag Meteorologist, DTN





Sponsored by Ag Resource Management (ARM)

9:15 a.m. - 10:00 a.m. • Room W207

SPEAKER: Gerald Kruger, Director of Channel Development, Ag Resource Management

Each growing season presents its own set of unique challenges, and each year farmers find a way to piece together a solution. In this session we will discuss how past challenges were addressed and how we can use that knowledge to address looming challenges we see on the horizon for 2023.

# **Going Beyond Carbon**

Sponsored by Pivot Bio

### 9:15 a.m. - 10:00 a.m. • Room W208

As agriculture technology, climate preservation and market demand continue to converge. How can growers leverage their operations sustainability practices to create true market value? While carbon credits are one way, there are opportunities beyond carbon that can bring high value selling opportunities for the grower. In this panel discussion, growers and sustainability program experts come together to share their diverse experiences across agriculture's sustainability program landscape. From addressing the hard stuff, like, sharing the challenges of managing program logistics across thousands of acres, to sharing their sustainability program success stories.

### **TRADE SHOW OPEN**

8:00 A.M. - 12:00 P.M.

Entrances: WA3, WA4/WB1, WB2/B3, WB4

Sponsored by United Soybean Board/U.S. Soy

U.S. Soy is powered by the innovation of the industry; the unsurpassed quality, reliability, and sustainability of the soybeans grown by our farming families who invest through checkoff dollars; and the commitment of the organizations that raise awareness, build demand, develop new markets, and discover new uses for soy and soy products. Learn about sustainable U.S. Soy solutions at the tailgate party at booth 1912.

# TRADE SHOW SNACK

8:30 A.M. - 9:15 A.M.

### Food & Seating Areas, Aisles 500 & 3400

Sponsored by United Soybean Board/U.S. Soy

Saturday Trade Show snack is included with full-conference registration packages and Saturday one-day registration packages. Show your conference badge at the Food & Seating areas. No additional ticket required.

### TRADE SHOW DRAWINGS & BOOTH EVENTS

Visit these sponsors for their booth events and drawings.

See page 46 for a full list of companies offering special opportunities.

### 11:40 a.m. • Bayer Crop Science

Booth 2274

Sign up in advance at booth during open trade show hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. VIP tickets include front row seats and meet and greet with the artist. Drawing will be held in booth on Saturday at 11:40 a.m. and you MUST BE PRESENT TO WIN.

### Ongoing • American Soybean Association

**Booth 1902** 

Stop by booth to check out the daily speaker schedule for timely educational sessions.

### Ongoing • Commodity Classic 2024

**Booth 2116** 

Stop by booth to gather preliminary information on the 2024 Commodity Classic to be held February 29-March 2 in Houston, Texas. Sign up to win a Houston, Texas-inspired gift provided by VISIT HOUSTON.

#### Ongoing • John Deere

**Booth 1375** 

Stop by booth to meet the Farm 4 Profit podcast team and listen to them recording their show.

### Ongoing • National Sorghum Producers

Booth 1503

Stop by booth and register for a chance to win a sorghumsecret.com surprise.

### **COMMODITY CLASSIC MAIN STAGE**

8:30 A.M. - 11:15 A.M.

Presented by Successful Farming and Commodity Classic

### Located in the Trade Show, Aisle 500



The Commodity Classic Main Stage offers unique entertaining, informative, and educational sessions. Stop by throughout the morning to hear a variety of speakers and topics.

8:30 a.m. - 9:15 a.m.

# Featured Presentation: U.S. Soy: A Fundamental Ingredient in Solving the Broad Challenges of Humanity

Sponsored by United Sovbean Board/U.S. Sov

U.S. Soy is powered by the innovation of the industry; the unsurpassed quality, reliability, and sustainability of the soybeans grown by our farming families who invest through checkoff dollars; and the commitment of the organizations that raise awareness, build demand, develop new markets, and discover new uses for soy and soy products.

9:30 a.m. - 10:15 a.m.

# Successful Farming Talk: Generation Next: A Retiring Couple's Journey to Find a Successor to the Family Farm

Laurie Bedord



Sponsored by Syngenta®

SPEAKERS: Laurie Bedord, Successful Farming; Carroll &

**Kathy Hoksbergen,** Iowa farmers; **Kitt Tovar Jenson,** Beginning Farmer Center Manager, Center for Agricultural Law and Taxation at Iowa State University

Carroll and Kathy Hoksbergen were determined to ensure young farmers became the next generation to take over their lowa farm. It took dogged determination, valuable fleeting time, hard work, a ton of pencil pushing, and the cooperation of lending institutions to make it happen. Hear about the retiring couple's journey to find a successor to their family farm. Kitt Tovar Jensen will also offer insight on how to make the transition process as seamless as possible.

### MAIN STAGE continued

10:30 a.m. - 11:15 a.m.

# Successful Farming Talk:

# Strategies for Success - How Did 2022 Go?

Sponsored by Successful Farming

SPEAKER: Al Kluis, Managing Director, Kluis Commodity Advisors

Kluis has spent 40 years charting the markets and he shares his marketing advice – and his Price Targets for farmers. Al Kluis will review the marketing plan that he presented at last year's Commodity Classic.



### **WORSHIP SERVICE**

5:30 P.M. - 6:00 P.M.

Room W207 Sponsored by Commodity Classic

All are invited to attend this non-denominational service, led by the Fellowship of Christian Farmers, International.

# **EVENING OF ENTERTAINMENT**

Sponsored by Bayer Crop Science

# .38 Special

### 8:30 p.m. – 9:45 p.m. • Doors open 8:00 p.m. Chapin Theater



After more than four decades, .38 SPECIAL continues to bring their signature blast of Southern Rock to over 100 cities a year. You'll enjoy experiencing a live performance of their many arena-rock pop smashes including, "Hold On Loosely," "Rockin' Into the Night," and "Caught Up in You."

Close out an exciting week of education and reconnection and put an exclamation point on your 2023 Commodity Classic experience at an evening to remember!





JOIN US SATURDAY NIGHT AT THE EVENING OF ENTERTAINMENT FEATURING .38 SPECIAL!

# **Commodity Classic Housing Drawing**

### 8:15 p.m. at the Evening of Entertainment

Winner will be announced at the Evening of Entertainment before the band takes the stage. Attendees staying in an official Commodity Classic hotel were automatically entered to win a two-night stay at one of the Commodity Classic hotels in Houston, Texas (for 2024 Commodity Classic) and a gift inspired by Houston! Hotel certificate is based on availability. Need not be present to win.







A comprehensive liquid fertilizer system powered by Bio-K® to maximize your crop's potential.

Simple yet effective, profitable yet sustainable.









# Come visit us at Booth #1003

**GO BROWSE** 

**BE SOCIAL** 

**LET'S CHAT** 

nachurs.com







800.622.4877 x 255



# Trusted. Independent. Unbiased.

#### Visit booth 1323

See how to grow your operations, manage risk, and support your operation's profitability with DTN.

## Bye, Bye La Niña:

What That Means for the 2023 Crop Year 8:15 a.m. | Sat., Ma<u>rch 11 | Room W208</u>

With La Niña headed out the door, learn what weather challenges **DTN Ag Meteorologist John Baranick** expects for the 2023 growing season during our sponsored Learning Center session.



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#### Explore DTN anytime.



## 2023 ASSOCIATION OFFICERS



#### NATIONAL CORN GROWERS ASSOCIATION



**Tom Haag** *President* Eden Valley, Minnesota



**Harold Wolle, Jr.** *First Vice President*Madelia, Minnesota



**Chris Edington** *Chairman*St. Ansgar, Iowa



#### AMERICAN SOYBEAN ASSOCIATION



**Daryl Cates**  *President* Columbia, Illinois



**Josh Gackle** Vice President Kulm, North Dakota



**Brad Doyle** *Chairman*Weiner, Arkansas



**Stephen Censky** *CEO* St. Louis, Missouri

## National Association of Wheat Growers

#### of Wheat Growers NATIONAL ASSOCIATION OF WHEAT GROWERS



**Nicole Berg**  *President* Paterson, Washington



Brent Cheyne Vice President Klamath Falls, Oregon



Chandler Goule CEO Washington, D.C.

## 2023 ASSOCIATION OFFICERS





Craig Meeker Chairman Wellington, Kansas

**Amy France** 

Vice Chairman Scott City, Kansas



NATIONAL SORGHUM PRODUCERS

**Kody Carson** Past Chairman Olton, Texas



**Tim Lust** CFO Lubbock, Texas

## **AEM** association of equipment manufacturers



**Rod Schrader** AEM Board Chair Komatsu America Corp. Chicago, Illinois



Bill T. Hurley AEM Ag Board Chair AGCO Corporation Duluth, GA



**Greg Petras** AEM Ag Board Vice Chair Kuhn North America Inc. Brodhead, Wisconsin



Megan Tanel AFM President Milwaukee, Wisconsin

#### **YOUR 2023 COMMODITY CLASSIC COMMITTEE**

Special thanks to the farmer-leaders and members of the committee for their commitment and dedication to bring you the 2023 Commodity Classic:



Kody Carson, NSP Debra Gangwish, NCGA

Ken Hartman 2023 Co-Chair, NCGA

Gerry Hayden, ASA Brandon Hunnicutt, NCGA Gary Porter, NCGA

Ben Scholz, NAWG Rob Shaffer, ASA Brandon Wipf, ASA



# 2022 NCGA

**NATIONAL CORN YIELD CONTEST** 

## **NATIONAL WINNERS**

Carl Atley

**Cory Atley** 

**Heath Cutrell** 

**Drew Haines** 

Emmersen Kalb

**Kevin Kalb** 

Nikia Kalb

**Rhylan Kalb** 

**Shawn Kalb** 

Chris Miltenberger

**Temple Rhodes** 

**Andrea Rigdon** 

**Chad Rigdon** 

**John Rigdon** 

Sam Santini

**Joshua Watson** 

**Marvin & Glenn Wiles** 



179

**STATE WINNERS** 



56 UNIQUE HYBRIDS

**ACROSS VARIOUS GROWING CONDITIONS** 

56

WINNERS WITH 300 BU/A OR MORE

TOP DEKALB® HYBRID

DKC70-27RIB

**BRAND BLEND** 



THIS SEASON, BEAT YOUR BEST PERFORMANCE WITH DEKALB BRAND CORN WHEN YOU PARTICIPATE IN THE

2023 NCGA
NATIONAL CORN YIELD CONTEST.



#### NATIONAL CORN GROWERS ASSOCIATION



#### Wednesday, March 8

All NCGA meetings and events will be held at Hyatt Regency, 9801 International Drive, unless otherwise noted.

State Caucus Meetings	Various Meeting Rooms	3:00 p.m. – 4:30 p.m.
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## NCGA CornPAC Reception 7:00 p.m. – 10:00 p.m.

Orange County Convention Center – Valencia Ballroom Ticket required.



Join us on Wednesday at 7:00 p.m. for the 2023 CornPAC Reception: "Corn-A-Ritaville!" Guaranteed to be good company, food & libations, and lots of opportunity to support the important work of CornPAC. Buy your tickets ahead of time at registration or at www.handbid.com.

#### Thursday, March 9

Corn Congress	Plaza International Ballroom, Salons D-H	8:00 a.m. – 11:30 a.m.
President's Reception Hosted by Minnesota Corn	Regency Ballroom, Salons OPQ	8:00 p.m. – 11:00 p.m.

#### Friday, March 10

## NCGA NCYC Winners Celebration Reception 5:00 p.m. – 6:30 p.m.

#### Plaza International Ballroom

Sponsored by Pioneer, BASF Corporation and John Deere. Ticket required.

Join NCGA in the "Winners Circle" as we toast the makers of America's crop. This reimagined event will honor the 2022 National Corn Yield Contest Winners and celebrate America's corn growers.

#### Saturday, March 11

Corn Congress	Plaza International Ballroom, Salons D-H	1:00 p.m. – 2:30 p.m.
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#### **AMERICAN SOYBEAN ASSOCIATION**



#### Wednesday, March 8

All ASA meetings and events will be held at Hyatt Regency, 9801 International Drive, unless otherwise noted.

#### ASA Service & PAC Desk Hours: 8:00 a.m. – 5:00 p.m.

Orange County Convention Center, Level 1, near Registration

ASA State Caucuses – Hyatt Regency			
Illinois	Bayhill 19-20	2:00 p.m. – 4:30 p.m.	
Optional Caucus provided by ASA	Bayhill 26	2:00 p.m. – 4:30 p.m.	
Kansas/Nebraska/ Oklahoma/Texas	Bayhill 18	2:00 p.m. – 4:30 p.m.	
Kentucky	Bayhill 25	2:00 p.m. – 4:30 p.m.	
Minnesota/New York/ North Dakota/South Dakota/Wisconsin	Bayhill 23-24	2:00 p.m. – 4:30 p.m.	
North Carolina	Bayhill 17	2:00 p.m. – 4:30 p.m.	
Tennessee	Bayhill 33	2:00 p.m. – 4:30 p.m.	

#### Thursday, March 9

ASA Service & PAC Desk Hours: 8:00 a.m. - 5:00 p.m.

Orange County Convention Center, Level 1, near Registration

ASA Government Policy Update	Orange County Convention Center, Room W204	8:00 a.m. – 9:00 a.m.
SoyPAC Auction Registration	Orange County Convention Center, Valencia Ballroom Foyer	12:00 p.m. – 9:30 p.m.

#### SoyPAC In Paradise

Thursday 6:00 p.m. Dinner • 7:00 Live Auction Begins

Orange County Convention Center – Valencia Ballroom Sponsored by Gold sponsors Chevron Renewable Energy Group and Syngenta®; Silver sponsors BNSF, UPL LTD and Valent. Ticket required.

All SoyPAC members are invited to the 2023 ASA SoyPAC Auction. Event tickets are required. Jimmy Buffet-inspired attire is recommended—think "Parrot Heads" and beachy casual! For more details, visit https://soygrowers.com/soypac/. For purchase and to pick up tickets, visit ASA Service & PAC Desk through Noon on Thursday.

#### AMERICAN SOYBEAN ASSOCIATION



#### Friday, March 10

ASA Service & PAC Desk Hours: 8:00 a.m. – 4:00 p.m.

Orange County Convention Center, Level 1, near Registration

#### ASA Awards Celebration Friday 5:00 p.m. – 7:00 p.m.

#### Orange County Convention Center – Valencia Ballroom

Sponsored by Our Soy Checkoff/United Soybean Board, Corteva, FMC, John Deere and UPL. Ticket required.

Join ASA for a reception and celebration of the soybean industry. Awards will honor achievements by volunteers, leaders and farmers from state soybean affiliates across the country. Hear from the President of ASA and key industry supports. Enjoy an evening of celebration, refreshments and time with old and new friends.

#### Saturday, March 11

ASA Service & PAC Desk Hours: 8:00 a.m. - 12:00 p.m.

Orange County Convention Center, Level 1, near Registration



# FOLLOW AND INTERACT WITH COMMODITY CLASSIC ON SOCIAL USING #Classic23:



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Twitter: @ComClassic

#### **NATIONAL ASSOCIATION OF WHEAT GROWERS**



#### Wednesday, March 8

All NAWG meetings and events will be held at Rosen Plaza, 9700 International Drive.

NAWG Environment and Research Committee	Salon 3/4	8:00 a.m. – 11:00 a.m.
NAWG Domestic and Trade Policy Committee	Salon 6/7/8	10:00 a.m. – 1:00 p.m.
Special Climate and Sustainability Committee	Salon 3/4	2:00 p.m. – 3:00 p.m.
Nominating Committee (executives only)	Salon 6/7/8	3:00 p.m. – 6:00 p.m.

## National Wheat Yield Contest Winners Reception Wednesday 7:00 p.m. – 9:30 p.m.

Rosen Plaza Hotel, Ballroom A

Invitation only.



The National Wheat Foundation (NWF) will recognize the 2022 National Wheat Yield Contest winners. Join us Wednesday night as we honor the winners with hors d'oeuvres, drinks and socializing with some of the best wheat growers in the country! Invitations are required. For more information, please email Anne Osborne at AOsborne@wheatworld.org.

#### Thursday, March 9

#### NAWG President's Reception & WheatPAC Auction Thursday 6:00 p.m. – 9:00 p.m.

Rosen Plaza Hotel, Ballroom A

Ticket required.



Please join the National Association of Wheat Growers (NAWG) for an evening honoring NAWG's outgoing and incoming Presidents. The event will be combined with the 2023 WheatPAC auction and with countless great items up for auction and plenty of hors d'oeuvres – you won't want to miss this. Tickets are required. For more information, please email Taylor Williamson at TWilliamson@wheatworld.org.

#### **NATIONAL SORGHUM PRODUCERS**



#### Wednesday, March 8

NSP Service & PAC Desk Hours: 7:30 a.m. – 4:30 p.m.

Orange County Convention Center, Level 1, near Registration

All NSP meetings and events will be held at Rosen Centre, 9840 International Drive.

NSP Board of Directors Meeting Sponsored by	Signature 2	1:00 p.m. – 5:00 p.m.
Advanta Global		

#### Thursday, March 9

NSP Service & PAC Desk Hours: 7:30 a.m. - 4:30 p.m.

Orange County Convention Center, Level 1, near Registration

#### Friday, March 10

NSP Service & PAC Desk Hours: 7:30 a.m. - 4:30 p.m.

Orange County Convention Center, Level 1, near Registration

National Sorghum Yield		
Contest Reception	Grand Ballroom A	5:30 p.m 8:00 p.m.
Sponsored by Pioneer		

## Sorghum PAC Casino Night & Auction Friday 8:00 p.m. – 10:30 p.m.

#### Rosen Centre, Grand Ballroom C

Sponsored by Alta Seeds and UPL Ticket required.



Back by popular demand! Join National Sorghum Producers (NSP) for a funfilled evening at the annual Sorghum PAC Casino Night & Auction. Tickets can be purchased in advance by visiting sorghumpac.org or on-site at the Sorghum PAC Booth located in Commodity Classic Registration (Level 1, Lobby B in Orange County Convention Center. West Building).

#### Saturday, March 11

NSP Service & PAC Desk Hours: 7:30 a.m. - 12:30 p.m.

Orange County Convention Center, Level 1, near Registration

## Companies' booth drawings and events with specific times are listed below in date and time order. As of January 13, 2023

		, , , , , , , , , , , , , , , , , , , ,	
THURSDAY, MARCH 9		☐ 12:30 p.m. Biovante	2831
Stop by booth to meet the technology team behind the new Maverick® Corn Herbicide for a conversation about trial results and products availability.		Stop by booth to learn how to capture carbon, nitrogen, phosphorus, and potassiur with one biological applied either in-furrow or broadcast, you choose.	
		☐ 1:00 p.m. – 2:00 p.m. Valent U.S.A.	1203
☐ 9:30 a.m. – 10:30 a.m. GO Seed Climate Smart Hub	2188	Stop by booth to join Valent's fi team for a Q&A about their wor	
Join us for a grower panel discussing their experiences utilizing cover crops.		the latest field technology at the Midwest Agricultural Research Center and through on-farm collaboration.	
□ 10:00 a.m. OPlsystems Inc.	2607	☐ 1:00 p.m. – 2:00 p.m. U.S. Soybean Export Counc	cil 2009
Stop by booth to hear Cables to Cash – Managing Grain Storage to Improve Profit.		Stop by booth to learn how USSEC is creating	
□ 10:00 a.m. Biovante	2831	value for U.S. soybean farmers a pair of famous soy socks.	and pick up a
Stop by booth to hear about BioCore a new talc biological plus zinc that replaces standard talc to improve seed flow, stand, ear placement and phosphorus uptake to put more bushels in the bin. Free samples		<ul><li>☐ 1:30 p.m. – 2:00 p.m.</li><li>AcresTV</li></ul>	2853
		Stop by booth and visit with the XtremeAg team and learn about their new show coming soon on AcresTV.	
provided to all who attend.		☐ 1:30 p.m. – 3:30 p.m. American Soybean Associa	ntion 1902
☐ 11:00 a.m. NASA's Agriculture Program	503	Stop by booth to hear Brownfie	
Stop by booth to learn more about NASA Earth's satellites, data, and remote sensing		interviews with farmers and other leaders o top ag issues.	
and pick up a NASA pin or sticker.  11:00 a.m. – Noon		<ul><li>2:00 p.m.</li><li>OPIsystems Inc.</li></ul>	2607
Valent U.S.A.	1203	Stop by booth to hear Cables to	
Stop by booth to meet midwestern growers making sustainability work for them and get answers to your questions about how crop protection and seed treatments fit into conservation practices.		Managing Grain Storage to Imp	rove Profit.
		AgroLiquid	2749
		Stop by booth to hear from Xtren	neAg farmers.

□ 2:00 p.m. – 3:00 p.m. Valent U.S.A.	1203	☐ 3:30 p.m. – 4:30 p.m. Pioneer / Corteva Agriscience	1459	
Stop by booth to meet the technology team behind the new Maverick® Corn Herbicide for a conversation about trial results and product		Stop by booth to learn about our late innovations while enjoying a complin beer, wine, or soda.		
availability.  2:00 p.m. – 4:00 p.m. GO Seed Climate Smart Hub	2188	☐ 3:30 p.m. – 4:30 p.m. AgriSompo North America	1543	
Join Climate Smart grant recipients present their projects and goals.		Stop by booth for a complimentary b or soda, and talk with our team abou your risk with crop insurance.		
☐ 2:30 p.m. NACHURS	1003	☐ 3:30 p.m. – 4:30 p.m. Belchim Crop Protection USA	2443	
Stop by booth to hear NACHURS an XtremeAg discuss nutrient reallocat		Stop by booth for a complimentary wine, drink, and TOUGH talk.	beer,	
2:30 p.m. – 3:15 p.m. Ward Laboratories, Inc.	1646	☐ 3:30 p.m. – 4:30 p.m. Azotic Technologies Ltd.	3011	
Stop by booth to learn more about ca testing and soil health from the team		Stop by booth for complimentary speeds and snacks.	pecialty	
☐ 3:00 p.m. CODAK Risk Advisory, LLC	1335	FRIDAY, MARCH 10		
Stop by booth to win a 30 can soft-sig MUST BE PRESENT TO WIN.	ded cooler.	☐ 10:30 a.m. – 11:15 a.m. Ward Laboratories, Inc.	1646	
☐ 3:00 p.m. – 3:30 p.m. FBN	975	Stop by booth to learn more about testing and soil health from the tea		
Stop by booth to see how FBN and are teaming up for farmers. Stick are	•	Ward.  □ 10:45 a.m.		
afterwards to enjoy drinks on us.		OPIsystems Inc.	2607	
☐ 3:30 p.m. – 4:30 p.m. Crop Risk Services	951	Stop by booth to hear Cables to Cas Managing Grain Storage to Improve		
Stop by booth for Revenue X Soybe Hour. Enjoy an adult beverage and 6 win a Bison 50 QT cooler.		☐ 11:00 a.m. Biovante	2831	
☐ 3:30 p.m. – 4:30 p.m. NACHURS	1003	Stop by booth to learn how to replace fertilizer inputs without jeopardizing		
Stop by booth for happy hour drink: refreshments. All are welcome to joi the part show recention that extensi	in us for	☐ 11:00 a.m. AgroLiquid  Stop by booth to hear from XtremeAg	<b>2749</b>	
the post-show reception that extends until  Stop by booth to hear from XtremeAg farmers.				

☐ 11:00 a.m. – Noon Valent U.S.A.	1203	☐ 1:45 p.m. – 2:45 p.m. GO Seed Climate Smart Hub	2188
Stop by booth to join Valent's field research team for a Q&A about their work with		Join Climate Smart recipients as they their projects and goals.	present
the latest field technology at the M Agricultural Research Center and the on-farm collaboration.		☐ 2:00 p.m. OPlsystems Inc.	2607
☐ 11:00 a.m. – Noon U.S. Soybean Export Council	2009	Stop by booth to hear Cables to Ca Managing Grain Storage to Improve	
Stop by booth to learn how USSEC creating value for U.S. soybean farr		☐ 2:00 p.m. Biovante	2831
pick up a pair of famous soy socks.		Stop by booth to learn how plants no not just nutrients. How many and wh	
☐ 12:30 p.m. – 1:30 p.m. GO Seed Climate Smart Hub	2188	feed them?.	iat ao i
Join us for a Carbon Market and Ecc Service panel discussion – What do	oSystem	☐ 2:00 p.m. – 3:00 p.m. Valent U.S.A.	1203
future look like?	inc	Stop by booth to explore trial resul	
☐ 12:30 p.m. – 2:00 p.m. AcresTV	2853	availability for our new Maverick® C Herbicide.	.orn
Stop by booth and visit with Tony Re	ed —	☐ 2:30 p.m. NACHURS	1003
☐ 1:00 p.m. AgroLiquid	2749	Stop by booth to hear NACHURS at XtremeAg discuss targeting period influence.	
Stop by booth to hear from XtremeA	g farmers.	□ 3:00 p.m.	
☐ 1:00 p.m. – 2:00 p.m. Valent U.S.A.	1203	CODAK Risk Advisory, LLC Stop by booth to win a 30 can soft-si	1335
Stop by booth to meet Midwestern	growers	MUST BE PRESENT TO WIN.	ided coolei
making sustainability work for ther get answers to your questions about crop protection and seed treatmen	ut how	☐ 3:30 p.m. – 4:30 p.m. Crop Risk Services	951
conservation practices.	ts nt into	Stop by booth for Revenue X Soybean So	
☐ 1:00 p.m. – 3:00 p.m. Kansas State University / IGP	2035	Hour. Enjoy an adult beverage and win a Bison 50 QT cooler.	enter to
Stop by booth to meet Kansas Ag Se Mike Beam.	cretary	☐ 3:30 p.m. – 4:30 p.m. NACHURS	1003
☐ 1:30 p.m. – 3:30 p.m. American Soybean Associatio	n 1902	Stop by booth for happy hour drinks refreshments.	and
Stop by booth to hear Brownfield A interviews with farmers and other	Ag News	<ul><li>3:30 p.m. – 4:30 p.m.</li><li>Association of Equipment Manufacture</li></ul>	ers 1403
top ag issues.	icuucis Uli	Stop by booth for a complimentary bee	er or wine.

☐ 3:30 p.m 4:30 p.m. Vive Crop Protection	1436	<ul><li>9:30 a.m. – 10:15 a.m.</li><li>Ward Laboratories, Inc.</li></ul>	1646	
Stop by booth for happy hour. Mix and mingle with the Vive team and enter to win a		Stop by booth to learn more about carbon testing and soil health from the team at Ward.		
Milwaukee PACKOUT Toolbox.  3:30 p.m. – 4:30 p.m.  Diagram / Control Amiliation	- 1450	☐ 11:00 a.m. CODAK Risk Advisory, LLC	1335	
Pioneer / Corteva Agriscience Stop by booth to learn about our		Stop by booth to win a 30 can soft-si	ided coole	
innovations while enjoying a complete, wine, or soda.		☐ 11:40 a.m.  Bayer Crop Science	2274	
☐ 3:30 p.m. – 4:30 p.m. Belchim Crop Protection USA	2443	Sign up in advance at booth during tradeshow hours Thursday through		
Stop by booth for a complimentary drink, and TOUGH talk.	beer, wine,	to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. VIP ticket		
☐ 3:30 p.m. – 4:30 p.m. Azotic Technologies Ltd. 3011		include front row seats and meet and greet with the artist. Drawing will be held in booth on Saturday at 11:40 a.m. and you MUST BE		
Stop by booth for complimentary beverages and snacks.	specialty	PRESENT TO WIN.	1031 DE	
4:00 p.m. Global Clean Energy/ Sustainable Oils 849  Stop by booth to win a RTIC 11QT cooler with seat pad and accessories. Do not need to be present to win.		These booth drawings and events are listed in numerical order by booth number. Most items listed do not have a specific time. For the drawings, please leave your cell phone number for exhibitors to contact you onsite if a winner!		
				SATURDAY, MARCH 11
☐ 9:30 a.m. – 10:30 a.m GO Seed Climate Smart Hub	2188	Stop by booth each day for your chanc daily drawing for items from YETI and		
Join us for a Cover Crop Seed Com		☐ Environmental Tillage System	s 530	
Panel that will discuss availability, trends, and potential concerns.	•	Stop by booth to see the light with and enter to win a DeWalt flashligh		
□ 10:00 a.m.		☐ Farm Credit	542	
OPIsystems Inc.  Stop by booth to hear Cables to Cash Grain Storage to Improve Profit.	<b>2607</b> - Managing	Stop by booth to visit the Farm Cre for a complimentary coffee on Thu Friday.		
□ 10:00 a.m.		☐ Crop Vitality, Tessenderlo Ker	ley 623	
Biovante Stop by booth to hear a farmer pane	2831 el discuss	Stop by booth to discuss nitrogen i and enter to win a kid's John Deere		
what farmers are saying about Biovante biologicals and how they are helping them farm for the future.		$\ \square$ Seed Genetics Direct	852	
		Stop by booth for a chance to win a \$100		

49

Amazon gift card.

☐ XiteBio Technologies Inc.	948	□ ucrop.it	1546
Stop by booth for a chance to win your choice of one case of XiteBio Ag-biological.		Stop by booth to learn how to digitalize your sustainable practices and be rewarded.	
☐ FMC	1031	$\hfill \square$ American Soybean Association	1902
Stop by booth to talk innovations at a free customized t-shirt on Thursda		Stop by booth to check out the daily schedule for timely educational session	
Friday.		☐ Helena Agri-Enterprises, LLC	1930
☐ MyAgData	1149	Stop by booth every hour during the	
Stop by booth to learn more about electronic acreage reporting and register for a chance		tradeshow for educational sessions as giveaways.	nd prize
to win a travel cooler.		☐ Waterways Council, Inc.	2103
☐ Valent U.S.A.	1203	Stop by booth to discover agriculture	_
Stop by booth to learn how Maverick's got your back. Grab a free bag and enter to win a		transportation advantage and register for gift card giveaways each day.	
massage gun.		☐ Commodity Classic 2024	2116
☐ AgriGold	1213	Stop by booth to gather preliminary	
Stop by booth for educational sessions and get a ticket to an invite-only reception.   Producers' Hedge, LLC 1237		information on the 2024 Commodity Classic to be held February 29- March 2 in Houston, Texas. Sign up to win a Houston, Texas- inspired gift provided by VISIT HOUSTON.	
☐ Allendale Inc.	1244	Stop by booth for your chance to win a Traeger Grill.	
Stop by booth and register to win o free market research, valued at \$70		☐ La Crosse Seed	2203
☐ NAU Country Insurance Compa	ny 1353	Stop by booth to learn more about co	
Stop by booth and register to win a stumbler and grab a few freebies.		crops, soil health, and enter to win a S VISA gift card.	<b>β300</b>
-	1775	☐ Specialty Soya and Grains Alliance	2210
☐ John Deere	1375	Stop by booth for your chance to win	
Stop by booth to meet the Farm 4 P podcast team and listen to them rec		Adirondack wood chairs.	
their show.		☐ Bayer Crop Science	2274
☐ Vive Crop Protection	1436	Sign up in advance at booth during o	
Stop by booth and register for a chance to win a Milwaukee PACKOUT Toolbox.		tradeshow hours Thursday through Saturday to win one of ten pairs of VIP tickets to the Evening of Entertainment concert. VIP tickets	
☐ National Sorghum Producers	1503	include front row seats and meet and greet	
Stop by booth and register for a chance to win a sorghumsecret.com surprise.		with the artist. Drawing will be held in booth on Saturday at 11:40 a.m. and you MUST BE PRESENT TO WIN.	

☐ Midwest Cover Crops Counci	l 2310	☐ Nebraska Irrigation	2814
Stop by booth for a limited numb Midwest Crop Council pocket field	er of free	Stop by booth and register for you win a YETI Roadie 24 cooler.	r chance to
☐ Medius Ag, LLC	2311	☐ Aqua-Yield®	2819
Stop by booth and follow Medius social media during the show for		Stop by booth each day for your ch win 10 free gallons of NanoPro.	nance to
win Carhartt gear.		☐ Biovante	2831
StoneX Financial Inc. – FCM Division	2331	Stop by booth and register for you win soil, tissue, and biological testi	
Stop by booth to download and a		acres. Over a \$1,500 value.	
"Farm Advantage" app for a char an iPhone13.	nce to win	$\ \square$ AgXplore International LLC	3315
☐ Dragon-Line, Mobile Drip Irrigation	2506	Stop by booth and register for you win a Beretta A400 Xtreme Plus Se 12 gauge shotgun.	
Stop by booth to learn how insta Dragon-Line on your pivot or line		☐ Millborn Seeds & AgSpire	3331
20-50% of the water and register chance to win \$2,500 off a Drago	r for your	Stop by booth to see a live artist bragriculture to life with daily painting	
System.		$\ \square$ The Mosaic Company	3337
AgHires	2542	Stop by booth because the race is	on and
Stop by booth to enjoy our candy register to win a Yeti lunch box.	/ burret and	register for a free corn sprint kit.	7440
☐ Low Mu Tech	2623	☐ Commodity Hole Tournament	
Stop by booth and register for yo to win 100 acres of DUST and a b planter box treatment.		Don't drop the bag and miss out or funtoss it to win and have fun wi attendees at this onsite Commodit tournament! Tournament will be pl	th other y Classic
$\ \square$ Travelers Agribusiness	2643	Thursday and Friday, 1pm – 3pm in Show. With room for only 8 teams,	
Stop by booth and register for you win a prize.	our chance to	to sign your team up at the Tours d Registration starting on Wednesda	lesk by
☐ EarthOptics	2715		
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www.360yieldcenter.com	217-737-1469	Select crop inputs, consulting www.advancedyield.com	973-313-5755
A. Link, Inc.	1254	AdvanSix Ammonium Sulfat	e 2408
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Plant growth promoters, fungicid	es, inoculants,	www.AgDieselSolutions.com	812-618-9166
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## YOUR COMMODITY CLASSIC PRESENTING ORGANIZATIONS:





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## HOTEL SHUTTLE SCHEDULE



#### **HOURS OF SERVICE**

Wednesday, March 8	3:00 p.m. – 3:00 p.m. 3:00 p.m. – 7:30 p.m.	Service every 30 minutes* Service every 10-15 minutes
Thursday, March 9	6:00 a.m. – 11:00 a.m. 11:00 a.m. – 4:00 p.m. 4:00 p.m. – 7:00 p.m. 7:00 p.m. –10:00 p.m.	Service every 10-15 minutes Service every 30 minutes* Service every 10-15 minutes Service every 30 minutes*
Friday, March 10	6:00 a.m. – 11:00 a.m. 11:00 a.m. – 4:00 p.m. 4:00 p.m. – 7:30 p.m.	Service every 10-15 minutes Service every 30 minutes* Service every 10-15 minutes
Saturday, March 11	6:00 a.m. – 10:00 a.m. 10:00 a.m. – 1:00 p.m. 5:00 p.m. – 10:30 p.m.	Service every 10-15 minutes Service every 30 minutes* Service every 10-15 minutes

#### \*Departs convention center on the hour and half hour.

Schedule may vary due to traffic & weather conditions.
Last bus leaves from hotels 60 minutes prior to published end time.
Last bus leaves from Convention Center at published end time.

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## HOTEL SHUTTLE ROUTES



#### FOR SHUTTLE INFORMATION & SPECIAL ASSISTANCE

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|--|

Hotel	Route	Shuttle Boarding Location
Courtyard Int'l Drive/Convention Center	3	Curbside on Austrian Court
DoubleTree by Hilton Orlando at SeaWorld	5	Main Entrance/Outer Lane
Embassy Suites Int'l Drive Convention Center	3	Curbside on Int'l Drive @ Trolley Stop 17
Embassy Suites Orlando Int'l Drive/ ICON Park	3	Curbside on Jamaican Court
Fairfield Inn & Suites Orlando at SeaWorld®	6	On Access Road at Driveway Entrance
Hampton Inn Int'l Drive/Convention Center	4	Walk to SpringHill Suites - Curbside on Universal/Front of Fountain
Hilton Garden Inn Orlando at SeaWorld	5	Curbside on Westwood Blvd/ Driveway Entrance
Hilton Orlando	1	Group Departure Area/Tour Lobby
Homewood Suites Int'l Drive/ Convention Center	4	Walk to SpringHill Suites - Curbside on Universal/Front of Fountain
Hyatt Place Int'l Drive/ Convention Center	4	Walk to SpringHill Suites - Curbside on Universal/Front of Fountain
Hyatt Regency Orlando	Walk	Within Walking Distance to OCCC-West
Renaissance Orlando at SeaWorld	5	North Hotel Entrance
Rosen Centre Hotel	Walk	Within Walking Distance to OCCC-West
Rosen Plaza Hotel	2	Curbside on Int'l Drive @ Trolley Stop
SpringHill Suites Orlando Convention Center	4	Curbside on Universal/Front of Fountain
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#### Featured learning session:

Friday, 3/10 from 1:15-2:00 p.m. | Room 208 Tar Spot 360: What You Need to Know Now

#### Thursday, 3/9

10:45-11:15 The Only Choice for Yield Masters: Hear from

NCGA Winners on Keys to Success

1:30-2:00 Simplify Your Choices with the Latest News &

Unique Genetics of AgriGold

3:15-4:15 Brooks Cardinal and Family Talk Farm Legacy

4:30-5:30 Cocktail reception for session attendees

(invite-only)

#### Friday, 3/10

10:45-11:15 Variable Rate Seeding: How to Get it Right

presented by Missy Bauer, B&M Crop Consulting

3:00-3:30 What's the Outlook for Soybean Diseases

this Season? Presented by

Dr. Darcy Telenko, Purdue University

3:30-4:30 Happy hour for session attendees

