

time to shine! Orlando 2019



February 28 -
March 2

The Commodity Classic Video Wall



A great way to air your company's commercial, invite farmers to your booth, promote a special event at your exhibit, promote your brand message or simply extend a warm welcome from your company to the thousands of farmers in attendance!

- Huge, attention-getting video wall consisting of multiple LED panels with high-quality audio
- Located in Main Lobby area with high traffic to trade show and other activities
- Video wall "on the air" for more than 40 hours during Commodity Classic

90-Second Classic Close-Up Details

Commodity Classic produces a 90-second video featuring your spokesperson

•• Combination of stills/B-roll video provided by you—PLUS an on-camera interview conducted on-site on Wed., Feb 27.

Your on-air time is assigned in 30-second units. Units are combined to accommodate the length of your video. **Example:** A 90-second video uses 3 units each time it is played. We recommend sponsors choose videos between 30 seconds and 2 minutes for maximum benefit and exposure.

On-air time is spread across all event days listed, using a combination of "Prime Time" and "Tier 2 Time".

The \$15K and \$20K packages also include air time on the Main Stage.

Commodity Classic Video Wall Sponsor Packages

When will my video run?	THU-SAT	WED-SAT	WED-SAT	WED-SAT	WED-SAT
Total On-Air Time	45 min	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30 min
Total 30-Sec Units	90 units	160 units	336 units	458 units	660 units

SIGN-UP DEADLINE: January 11, 2019

MATERIALS DEADLINE: February 1, 2019

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