



Commodity Classic 2019 Learning Center Sessions Request for Proposals

**Thursday, February 28 – Saturday, March 2, 2019
Orange County Convention Center, Orlando, Florida**

Thank you for your interest in the Commodity Classic Learning Center Sessions. Learning Centers offer a variety of thought-provoking presentations and discussions on timely topics to enable farmers to grow professionally, expand their knowledge, and improve their bottom line. All 2019 exhibitors are invited to submit a proposal(s) to sponsor a Learning Center Session(s).

To apply:

1. Please review the Commodity Classic **Educational Program Opportunities Overview** document for an explanation of the different formats of Learning Centers available, suggested topics, and sponsorship fees.
2. Submit your Learning Center proposal(s) as a Word document by **Friday, July 6, 2018** to Abby Podkul, ASA Director of Commodity Classic Events, apodkul@soy.org. Please call 314-754-1345 or email Abby with any questions.
3. Proposals must **address the following points:**

1. Specify what subject matter the session will address
2. Title and description of the session
3. Speakers, potential speakers or type of speakers -- the speakers help the Commodity Classic Farmer Committee qualify the session's acceptance
4. List the key benefits for those in attendance
5. What action or change might a grower take after attending the session
6. Who will manage the session in terms of planning and on-site logistics
7. Name of sponsoring company

Created by farmers for farmers, Commodity Classic is the premier convention and tradeshow of the National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Association of Equipment Manufacturers. The 24th annual Commodity Classic will be held February 28-March 2, 2019 in Orlando, Florida.