



PSA Scripts

2018 Commodity Classic • Feb 27-Mar 1 • Anaheim, CA

:30 Produced PSAs

KILL DATE: February 25, 2018

:30 RADIO “What Matters”

It doesn't matter what you grow. It doesn't matter how many acres you farm. What matters is that you're there when Commodity Classic heads to Anaheim, California February 27th through March 1st. Outstanding education. Technology. Innovation. And some of the greatest minds in agriculture—all in one place. Commodity Classic is for every farmer who wants to get even better and even more profitable—and that would be just about every farmer, right? Spend some farmer time in Anaheim—Tuesday, February 27th through Thursday, March 1st. Discover more at [CommodityClassic dot com](http://CommodityClassic.com).

:30 RADIO “Left Coast”

It's the right time to be on the Left Coast—when Commodity Classic heads to Anaheim, California February 27th through March 1st. Commodity Classic is farmer-led and farmer-focused. That means every educational session—every seminar—every topic—every experience—is selected by farmers for farmers. So you know the information, innovation and technology at Commodity Classic are relevant, current and important to your operation. Grow Beyond at Commodity Classic in Anaheim, February 27th through March 1st. Visit [Commodity Classic dot com](http://CommodityClassic.com).

:30 RADIO “What’s Next”

Commodity Classic is where what's next in agriculture happens. And this year, it's happening in Anaheim, California February 27th through March 1st. The best ideas. The best equipment. The best education. The best of everything in agriculture. Meet the innovators who are changing the way you farm. And be around thousands of positive people who share your passion for agriculture. Grow Beyond at the 2018 Commodity Classic, February 27th through March 1st in Anaheim. That's a Tuesday, Wednesday and Thursday this year! Discover more at [CommodityClassic dot com](http://CommodityClassic.com)

:30 RADIO “Grow Beyond”

Commodity Classic is where your understanding of agriculture can grow beyond your wildest expectations. You'll be challenged to think differently about how you farm. You'll be among the first to see the newest ideas, equipment and innovation. And you'll be around thousands of positive people who share your passion for agriculture. Grow Beyond at America's largest farmer-led, farmer-focused convention and trade show—Commodity Classic, Tuesday, February 27th through Thursday, March 1st in Anaheim, California. Discover more at [CommodityClassic dot com](http://CommodityClassic.com)

:30 RADIO “Farmer Time”

Commodity Classic is where America’s best farmers come to get even better. And thousands of them will be headed to Anaheim, California February 27th through March 1st—to experience the latest innovation, education and inspiration that are changing agriculture.

And this year, Commodity Classic is on a Tuesday, Wednesday and Thursday. So you can tack on a weekend on either end—or both—for a little R&R. Enjoy some serious farmer time in Anaheim at the 2018 Commodity Classic, February 27th through March 1st. Discover more at [CommodityClassic dot com](http://CommodityClassic.com)



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:15 Live Announcer Reads

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15 SECONDS (LIVE READ)

A couple of days at Commodity Classic pay big dividends on your farm all year long. That's why thousands of America's farmers are headed to the 2018 Commodity Classic in Anaheim, California. Grow Beyond at Commodity Classic, February 27th through March 1st. Discover more at [CommodityClassic dot com](http://CommodityClassic.com).

15 SECONDS (LIVE READ)

Commodity Classic is where America's best farmers come to get even better. And thousands of them will be headed to Anaheim February 27th through March 1st for the 2018 Commodity Classic. You need to join them. Because a couple of days at Commodity Classic pay dividends on your farm all year long. Visit [CommodityClassic dot com](http://CommodityClassic.com).

15 SECONDS (LIVE READ)

Commodity Classic is the one place where you can get the answers, ideas and innovation that go straight to your bottom line. So Grow Beyond and spend some farmer time in Anaheim at Commodity Classic, February 27th through March 1st. A couple of days at Commodity Classic pay dividends all year long. Discover more at [CommodityClassic dot com](http://CommodityClassic.com).

15 SECONDS (LIVE READ)

Commodity Classic is where your understanding of agriculture can grow beyond your wildest expectations. You'll be challenged to think differently about how you farm. And you'll be around thousands of positive people who share your passion for agriculture. Grow Beyond at Commodity Classic, February 27th through March 1st in Anaheim, California. Discover more at [CommodityClassic dot com](http://CommodityClassic.com).



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:10 Live Announcer Reads

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10 SECONDS (LIVE READ)

Want to Grow Beyond in 2018? Then head west to Commodity Classic, February 27th through March 1st in Anaheim, California. Visit [CommodityClassic dot com](http://CommodityClassic.com).

10 SECONDS (LIVE READ)

Commodity Classic is where your understanding of agriculture can grow beyond your wildest expectations. February 27th through March 1st in Anaheim, California. Visit [CommodityClassic dot com](http://CommodityClassic.com).

10 SECONDS (LIVE READ)

A couple of days at Commodity Classic pay dividends all year long. Be there February 27th through March 2nd in Anaheim. Visit [CommodityClassic dot com](http://CommodityClassic.com).