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CHARITY

Help us *Set the Table™* with this year's charity partner!

Commodity Classic has teamed up with Feeding America as this year's charity partner. Feeding America works with U.S. food banks to distribute foods to more than 60,000 food pantries. America's family farmers produce grains and oilseeds that help provide an abundant and reliable food supply for our nation and the world. Help us reach our goal and together we can *Set the Table™* for a hunger-free America.



HOW TO DONATE: All donations can be made at the Commodity Classic registration desk or online by visiting <http://help.feedingamerica.org/goto/CommodityClassic2017>. Select **"Donate Now"** and follow the instructions to make a secure online donation. Please make your donation by 3:00 p.m., Saturday, March 4, as results will be announced during the Evening of Entertainment Saturday night.

GENERAL INFORMATION



All Commodity Classic events listed are held at the
Henry B. Gonzalez Convention Center
at 900 E. Market Street unless otherwise noted.

Some events are held at the following hotels:

Grand Hyatt 600 E. Market Street	Marriott Rivercenter 101 Bowie Street	Hilton Palacio del Rio 200 S. Alamo Street
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REGISTRATION DESK HOURS

Wednesday, March 1	8:00 a.m. - 7:00 p.m.
Thursday, March 2	6:45 a.m. - 6:30 p.m.
Friday, March 3	6:45 a.m. - 6:00 p.m.
Saturday, March 4	7:00 a.m. - 12:30 p.m.

TOUR DESK HOURS

Wednesday, March 1	7:30 a.m. - 5:00 p.m.
Thursday, March 2	7:00 a.m. - 4:00 p.m.
Friday, March 3	7:00 a.m. - 4:00 p.m.
Saturday, March 4	8:00 a.m. - 1:00 p.m.

TRADE SHOW HOURS

Thursday, March 2	12:30 p.m. - 1:30 p.m. (Media Only) 1:30 p.m. - 5:30 p.m.
Friday, March 3	11:00 a.m. - 5:00 p.m.
Saturday, March 4	8:30 a.m. - Noon

Commodity Classic Housing Desk

For assistance regarding your hotel reservation please visit the Commodity Classic Housing Desk located in West Entrance Lobby, near the Commodity Classic Registration Desk.

HOUSING DESK HOURS

Wednesday, March 1	8:00 a.m. - 5:00 p.m.
Thursday, March 2	8:00 a.m. - 5:00 p.m.
Friday, March 3	8:00 a.m. - 10:00 a.m.

No persons other than exhibitors' employees or agents may exhibit or solicit business in the assigned space. Advertising and solicitation of orders by persons not registered to exhibit at Commodity Classic is not permitted.

For solicitation and media Trade Show access policy:
www.commodityclassic.com/solicitation-and-media-access-policy

Commodity Classic Housing Drawing

Thursday, 1:15 p.m., Trade Show Grand Opening, West Registration

Winner will be announced at the Trade Show Grand Opening Ceremony. Attendees staying in an official Commodity Classic hotel were automatically entered to win a two-night stay at one of the Commodity Classic hotels in Anaheim, California (site of the 2018 Commodity Classic) and a gift inspired by Anaheim's exciting location. Hotel certificate is based on availability. Need not be present to win. Winner's name will be available at the Commodity Classic Housing Desk.

Trade Show Drawing for John Deere™ XUV825i Gator

Saturday, 10:15 a.m., John Deere, Booth 3133

Growers who completed their farm demographic information with their Commodity Classic registration were automatically entered to win a John Deere™ XUV825i Gator. One entrant per household. Growers who did not complete the demographic information during the registration process may go to the Commodity Classic on-site registration desk prior to the drawing to provide their demographic data. Do not need to be present to win. If the winner is present at the time of the drawing, they will receive a \$500 gift certificate toward the purchase of accessories for the XUV825i Gator.



Hotel Shuttle

Sponsored by NACHURS & Commodity Classic

Complimentary shuttle service is provided between the Convention Center and the majority of the official Commodity Classic hotels. Shuttle routes pick up and drop off at the Convention Center along Market Street outside of the Main Lobby. Please see pages 78 and 79 for full shuttle schedule.

City Information

A visitor's information desk is located in the Convention Center Main Lobby. Visit the desk for information on area restaurants, San Antonio events and directions inside the building and around town.

Optional Tours

The Commodity Classic Tour Desk, located in the West Entrance Lobby near the Commodity Classic Registration Desk, has information on optional tours offered by Capers DMC. Tours are not included in the Commodity Classic registration fee. All requests are handled on a first-come, first-served, space-available basis. All tours depart from the Grand Hyatt Hotel, Market Street Doors.

Commodity Classic Connection Café

Sponsored by Bayer, West Entrance Lobby

Refresh as you register and throughout your stay! Complimentary coffee, lemonade and popcorn are available in the Connection Café. Throughout Commodity Classic, check your email and look up the latest news, market prices and weather at the Internet stations in the Connection Café.

(continued next page)

Complimentary Shoulder & Foot Massages

Sponsored by Bayer, West Entrance Lobby

Wednesday, March 1 1:00 p.m. - 4:00 p.m.
Thursday, March 2 10:00 a.m. - 1:00 p.m.
Friday, March 3 12:00 p.m. - 3:00 p.m.
Saturday, March 4 9:00 a.m. - 12:00 p.m.

Leave your weed-control worries behind, because Bayer is bringin' the W.O.W! factor - 7 powerful herbicides that Wipe. Out. Weeds. And with fewer weed worries, you can relax and enjoy a massage. Come to the Commodity Classic Shoulder & Foot Massage area for a complimentary ten-minute, seated shoulder massage by a professional therapist. Foot massages are available too. While offered on a first-come, first-served basis, massage appointments can also be made. Feel good about next season's weed control with a massage courtesy of Bayer.

Commodity Classic Charging Station

Sponsored by Syngenta, Park View Lobby

Stop by the Park View Lobby on the Convention Center second floor near Room 214 to relax and recharge your mobile devices. Compliments of Syngenta and Halex GT® corn herbicide. While you're there, you'll be able to learn more about the legacy of Halex GT and have a chance to share a few words about your own legacy as part of the #MyLegacy campaign.

Commemorative Clothing

Sponsored by DuPont Pioneer

Sport Shirts - \$25 • T-Shirts - \$10

Get your Commodity Classic souvenir attire! Purchase a sport shirt and receive one free T-shirt. Commemorative clothing items are available during trade show hours, starting at 1:30 p.m. on Thursday, March 2, at the Commemorative Clothing Booth 434. Adult and kids' sizes are available in limited quantities so be sure to shop early!

Commodity Classic Video Wall

Throughout the week, you can take a break and relax in West Entrance Lobby. Sit for a while. Watch the Commodity Classic video wall. Find out about Commodity Classic events, updates and announcements. Visit with fellow attendees. It's a great place to take a break, grab a bite and take a load off!

Surveys

You could win \$2,000 just for telling us what you think! Simply complete the survey at one of the survey kiosks throughout the convention center. Share your opinion on the future direction of Commodity Classic. And watch your email inbox shortly after you get home for a survey about this year's show. Fill out the surveys and you'll be entered to win \$2,000 cash, compliments of ADM. See page 46 for details.

Social Media

Stay connected with other Commodity Classic attendees:

"Like" the Commodity Classic Facebook page at www.facebook.com/CommodityClassic. Follow @ComClassic on Twitter. Hashtags: use #Classic17 and #FarmerUp

RFID

Radio-frequency identification (RFID) is used at Commodity Classic to track attendance at educational sessions and other events. Your name badge contains coded information unique to you that is read by the RFID technology. Some exhibitors may use RFID technology to capture your demographic information at their trade show booths to eliminate the need for you to take the time to fill out a form. By registering for Commodity Classic, you consent to the use of RFID by Commodity Classic and its exhibitors.

Trade Show Food & Seating Areas

Trade show meals included with full and one-day registrations are served in the following locations on the Trade Show floor:

Thursday Fiesta Reception:

Food and Seating Areas 1 & 2

Friday Lunch:

Food and Seating Areas 1 & 2

Saturday Morning Snack:

Food and Seating Areas 2 & Main Stage

Refer to Trade Show map on the insert to identify these locations. Bring your meal ticket found in your badge.

Cash bars will be available throughout the Trade Show floor on Thursday and Friday beginning at 3:00 p.m.

Food Concessions

Cash concessions are available throughout the Convention Center.

Grab-n-Go First Floor Corridor
7:00 a.m. - 2:00 p.m. Tuesday-Saturday

El Puenté West Entrance Lobby
7:00 a.m. - 5:00 p.m. Tuesday-Saturday

Market Café Main Lobby
7:00 a.m. - 5:00 p.m. Tuesday-Saturday

Broken Crust First Floor Corridor (*outdoor space*)
10:00 a.m. - 2:00 p.m. Tuesday-Saturday
weather permitting

In Case of Emergency

If an emergency should occur while at the Henry B. Gonzalez Convention Center, dial (210) 207-7773 for the Security Division. If it is a life-threatening medical emergency, please dial 911 immediately. The Convention Center address is 900 E. Market Street. Call the Security Division after the 911 call to ensure they coordinate with the first responders to minimize response time.

Closest hospital:

Baptist Medical Center
111 Dallas Street • San Antonio, Texas 78205
Phone (210) 297-7000

Closest pharmacy:

CVS Pharmacy
211 Losoya Street • San Antonio, Texas 78205
Phone (210) 224-9293

Kids Corner

New for 2017! This special place is designed especially for the youngest Commodity Classic attendees. Kids Corner is a parent and child resting area with activities and entertainment for children ages 2-7. Kids Corner is available on Thursday and Friday during show hours and is located in Food & Seating Area 1 in the Trade Show. An adult must accompany a child at all times.

Child Care Services

Please check with your hotel for local companies that provide in-room childcare services.



Mobile App

Sponsored by Trimble

The Commodity Classic 2017 mobile app keeps your schedule information and has tools to help navigate sessions, exhibitors, speakers and drawings and is accessible in an instant. Download the app from iTunes or Google Play. Make sure to allow notifications to receive announcements and on-site changes. Thank you to Trimble for making the Mobile App possible.

EDUCATIONAL OPPORTUNITIES

Educational Opportunities Can Make You an Even Smarter Farmer!

Commodity Classic offers dozens of educational sessions to help you maximize your learning and make the most of your time at the convention. Check out any session that catches your interest. See the insert for the "Education at a Glance" snapshot.

Early Riser Sessions

Thu/Fri/Sat

Start your morning with a high-powered presentation on market trends and agribusiness issues. Complimentary coffee and breakfast baked goods are available as a bonus for setting the alarm early.

Learning Center Sessions

Thu/Fri/Sat

In-depth discussions of current issues and topics that have a direct impact on your bottom line.

Mini What's New Sessions Thursday only

A series of five-minute presentations in a fast-paced 90-minute window give you a brief introduction to companies' key innovations. Afterward, be sure to visit these companies on the trade show floor to learn even more.

What's New Sessions

Fri/Sat

An opportunity for companies to showcase their newest innovations and services. Learn from and ask questions of company leaders and experts. Then visit the companies' exhibits at the trade show to discover more.

AG CONNECT Main Stage

Thu/Fri/Sat

Located right on the trade show floor inside the West Registration Entrance, this venue offers an array of unique, entertaining and informative sessions. Sponsored by Commodity Classic™ and Successful Farming®.

Continue the Conversation Areas

Often the sessions spark conversations that are too good to end. Meet up with fellow attendees and speakers after the sessions in the Park View and Terrace View Lobbies, Meeting Level, to keep the conversation going.

Educational Sessions Videos Available After You Get Home!

Full registrants at Commodity Classic receive complimentary access to the complete video library of 2017 Learning Centers, Early Riser Sessions (Thursday and Saturday), and What's New Sessions. Instructions will be sent to the email address you provided when you registered. Keep your badge number, since that (along with the name under which you registered) will be required for free access to the videos of the applicable sessions on the days for which you are registered. Videos are scheduled to be available in late March.

Continuing Education Credits

Certified Crop Adviser (CCA) Program Continuing Education Units (CEUs) under the Certified Crop Adviser (CCA) program have been applied for all Early Riser and Learning Center Sessions. Sign-in sheets will be available at each approved session. Each sheet states the amount of credit applied to each session.



FUTURE SITES:

February 27 - March 1, 2018 ■ Anaheim, California
February 28 - March 2, 2019 ■ Orlando, Florida
February 27 - 29, 2020 ■ San Antonio, Texas

2017 SPONSORS



We thank these sponsors for their generous support of the 2017 Commodity Classic!

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• *Farm Futures*
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Commercial Agriculture
Soil Health Partnership
Trimble
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USDA National Agricultural Statistics Service
U.S. Farmers & Ranchers Alliance

WITH YOU
FROM THE WORD **GO**



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THE GREAT 2017 GRAIN MARKETING DEBATE

Learning Center Early Riser Session • Thursday, March 2, 7 a.m.
Room 217 • Henry B. Gonzalez Convention Center
2017 Commodity Classic • San Antonio

Presenting Speakers



Bryce Knorr
SENIOR GRAIN MARKET
ANALYST
FARM FUTURES



Ed Usset
GRAIN MARKETING SPECIALIST
CENTER FOR FARM
FINANCIAL MANAGEMENT
UNIVERSITY OF MINNESOTA



Matt Bennett
WINDSOR, ILL., FARMER AND
GRAIN MARKETING CONSULTANT
CHANNEL SEED

Grain Marketing Insight for 2017 Markets

Market forces change year-to-year. Attend this Learning Center session, held during the upcoming Commodity Classic in San Antonio. Learn to **identify and understand** the issues that matter most to manage market risk in 2017.

Ed Usset, Bryce Knorr and Matt Bennett will present a lively, **informative and valuable debate** on grain markets and marketing strategies. Your participation is encouraged!

Key Learning Points:

- Forces shaping world markets and where and when key turning points could appear.
- Discover how to prepare a marketing plan for 2017 and 2018, with strategies that could be effective in volatile markets.
- Come prepared with your own questions and concerns to get ready for the year ahead.

Don't miss this exceptional Learning Center opportunity at 2017 Commodity Classic

More details at —
www.CommodityClassic.com

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WEDNESDAY, MARCH 1

DESK HOURS

Tour Desk Open	7:30 a.m. - 5:00 p.m.
Housing Desk Open	8:00 a.m. - 5:00 p.m.
Registration Desk Open	8:00 a.m. - 7:00 p.m.

TOURS

Toyota Manufacturing Plant	8:00 a.m. - 11:30 a.m.
Welcome to Our City!	8:00 a.m. - 12:00 p.m.
LBJ Ranch and Sauer-Beckmann Farm	8:00 a.m. - 4:30 p.m.
Klepac Greenhouses & Garrison Brothers Distillery	8:30 a.m. - 4:30 p.m.
Cruising Through History	12:00 p.m. - 4:00 p.m.
Ranger Creek Distillery	1:00 p.m. - 4:00 p.m.

WELCOME RECEPTION

Sponsored by Syngenta™

**5:00 p.m. - 7:00 p.m.,
Stars at Night Ballroom**



This reception is a ticketed event for registered growers and family members, media, and state and national commodity organization staff. A ticket will be included with your registration badge.

Syngenta is excited to be in San Antonio and to start the week off right with great food, drinks and friends! Come kick off the 2017 Commodity Classic with us at the Syngenta-sponsored Welcome Reception on Wednesday evening. Anyone under the age of 21 must be accompanied by an adult.



wednesday

COMMODITY ASSOCIATION ACTIVITIES

Wednesday, March 1

National Corn Growers Association (NCGA)		
Issues Briefing, Open Forum & Policy Discussion	Grand Hyatt, <i>Texas Ballroom AB</i>	12:30 p.m. - 2:45 p.m.
NCGA State Caucuses	All held at Grand Hyatt	3:00 p.m. - 4:30 p.m.
AL/AR/GA/LA/MS/NC/SC/TX	<i>Seguin A</i>	3:00 p.m. - 4:30 p.m.
CO/KS/ND	<i>Crockett C</i>	
Illinois	<i>Bonham E</i>	
Indiana/Michigan/Wisconsin	<i>Bowie B</i>	
Iowa	<i>Lonestar Ballroom D</i>	
MD/NY/PA/VA	<i>Crockett D</i>	
Minnesota	<i>Bonham B</i>	
Missouri	<i>Bonham D</i>	
Nebraska	<i>Bonham C</i>	
Ohio	<i>Crockett AB</i>	
South Dakota	<i>Presidio A</i>	
NCGA CornPAC Auction & Hors d'Oeuvres Reception	Grand Hyatt, <i>Texas Ballroom ABC</i>	7:00 p.m. - 9:00 p.m.
American Soybean Association (ASA)		
Resolutions Subcommittees	Grand Hyatt, <i>Lonestar Ballroom ABC</i>	1:00 p.m. - 5:00 p.m.
National Association of Wheat Growers (NAWG)		
Operations & Planning Meeting	Hilton, <i>Salon del Rey C</i>	7:00 a.m. - 8:30 a.m.
Budget Committee Meeting	Hilton, <i>Salon del Rey A</i>	8:30 a.m. - 10:00 a.m.
Research & Technology Committee Meeting	Hilton, <i>Salon del Rey A</i>	10:00 a.m. - 12:00 p.m.
Environment & Renewable Resources Committee Meeting	Hilton, <i>Salon del Rey B</i>	12:00 p.m. - 2:30 p.m.
Domestic & Trade Policy Committee Meeting	Hilton, <i>Salon del Rey A</i>	2:30 p.m. - 5:00 p.m.
State Executives Roundtable	Hilton, <i>Salon del Rey C</i>	5:00 p.m. - 6:00 p.m.
Nominating Committee Meeting	Hilton, <i>Salon del Rey B</i>	5:00 p.m. - 7:00 p.m.
National Sorghum Producers (NSP)		
NSP Board of Directors Meeting	Marriott Rivercenter, <i>CR 1 & 2</i>	8:00 a.m. - 1:00 p.m.
NSP/USCP Joint Board of Directors Meeting	Marriott Rivercenter, <i>CR 3 & 4</i>	2:00 p.m. - 5:00 p.m.



THURSDAY, MARCH 2

DESK HOURS

Registration Desk Open	6:45 a.m. - 6:30 p.m.
Tour Desk Open	7:00 a.m. - 4:00 p.m.
Housing Desk Open	8:00 a.m. - 5:00 p.m.

EDUCATION

Early Riser Session	7:00 a.m. - 8:00 a.m.
Mini What's New Sessions	8:30 a.m. - 10:00 a.m.
Learning Center Session	8:30 a.m. - 10:00 a.m.
Mini What's New Sessions (<i>repeat</i>)	10:15 a.m. - 11:45 a.m.
Learning Center Session	10:15 a.m. - 11:45 a.m.
AG CONNECT Main Stage	1:30 p.m. - 5:30 p.m.

TRADE SHOW HOURS

See page 19 for details

Media Only Access	12:30 p.m. - 1:30 p.m.
Trade Show Grand Opening	1:15 p.m.
<i>West Registration Lobby</i>	
Trade Show Open	1:30 p.m. - 5:30 p.m.
<i>Entrance: Hall 3 and West Registration Lobby</i>	
Trade Show Fiesta Reception	3:00 p.m. - 5:00 p.m.
<i>Food & Seating Areas 1 & 2</i>	

TOURS

Toyota Manufacturing Plant	8:00 a.m. - 11:30 a.m.
Welcome to Our City!	8:00 a.m. - 12:00 p.m.
San Antonio Zoo	10:00 a.m. - 2:00 p.m.



COMMODITY ASSOCIATION ACTIVITIES

Thursday, March 2

Events are held at the Convention Center unless otherwise specified.

National Corn Growers Association (NCGA)		
NCGA Corn Congress	Grand Hyatt, Texas Ballroom DEF	8:00 a.m. - 11:30 a.m.
American Soybean Association (ASA)		
ASA State Caucuses	All held at Grand Hyatt	
MN/ND/SD/WI	Lonestar Ballroom A	7:45 a.m. - 10:45 a.m.
Illinois	Bonham E	8:00 a.m. - 10:45 a.m.
IN/MI/OH	Travis AB	
Iowa	Travis CD	
KS/NE/OK/TX	Bowie B	
Kentucky	Presidio A	
Missouri	Bonham B	
North Carolina	Bonham D	
Optional Small-State Caucuses	Bowie C	
Tennessee	Bowie A	
Open Policy Session	Grand Hyatt, Lonestar E	11:00 a.m. - 12:00 p.m.
ASA Soy Social & Auction (see p. 21)	Hemisfair Ballroom	6:30 p.m. - 9:30 p.m.
National Association of Wheat Growers (NAWG)		
NAWG Board of Directors	Hilton, Salon del Rey BC	8:00 a.m. - 12:00 p.m.
National Wheat Foundation Board Meeting	Hilton, Hacienda 2 & 3	12:00 p.m. - 4:00 p.m.
National Wheat Yield Contest Cocktail Reception	Hilton, La Vista Ballroom	6:00 p.m. - 7:00 p.m.
NAWG Presidents Reception & WheatPAC Auction (see p. 21)	Hilton, El Mirador Ballroom	7:00 p.m. - 9:30 p.m.
National Sorghum Producers (NSP)		
Sorghum Meet & Greet	214 AB Foyer	9:45 a.m. - 10:00 a.m.
Sorghum General Session	214 AB	10:00 a.m. - 12:30 p.m.

EDUCATION SCHEDULE

Thursday, March 2

See daily schedule pages for additional details.

SESSION TYPE	TOPIC	ROOM	TIME
Early Riser	The Great 2017 Grain Marketing Debate	217	7:00 a.m. - 8:00 a.m.
Mini What's New	Series of 5-Minute Innovation Presentations	214 CD	8:30 a.m. - 10:00 a.m.
Learning Center	Break Through Yield Barriers: Production Practices for High-Yield Acres Nationwide	217	8:30 a.m. - 10:00 a.m.
Mini What's New	Repeat of 8:30 a.m. session	214 CD	10:15 a.m. - 11:45 a.m.
Learning Center	The Ag Economy Barometer: A Look at Conditions Headed Into 2017	217	10:15 a.m. - 11:45 a.m.
AG CONNECT Main Stage	Successful Farming® Talk: Are You Ready for Higher Grain Prices in 2017?	TRADE SHOW FLOOR West Registration Entrance	1:30 p.m. - 2:00 p.m.
	Successful Farming® Talk: Let's Go Live to Brazil		2:00 p.m. - 2:30 p.m.
	Successful Farming® Talk: Fighter to Farmer		2:30 p.m. - 3:00 p.m.
	It's a Jungle Out There! Blazing New Trails for Agriculture		3:15 p.m. - 4:15 p.m.
	Agricultural Executive Panel		4:30 p.m. - 5:30 p.m.

Keep your name badge when you get home!

GET FREE ACCESS TO 2017 VIDEOS!

Your badge number (along with the name under which you registered) is your ticket to FREE ACCESS to the online video library from 2017 Commodity Classic! Videos should be available in late March.

Full registrants receive free access to the complete video library of 2017 Learning Centers, Early Riser Sessions (Thursday and Saturday) and What's New Sessions. If you registered for less than the full three days, you get access to videos of the sessions that occurred on the days for which you registered.

EARLY RISER MARKETING SESSION

7:00 A.M. - 8:00 A.M.

The Great 2017 Grain Marketing Debate

Sponsored by Corn+Soybean Digest and Farm Futures Magazine, Penton Agriculture and Channel Seed

7:00 a.m. - 8:00 a.m. • Room 217

Coffee and breakfast baked goods provided.

SPEAKERS: **Bryce Knorr**, Senior Market Analyst, *Farm Futures*; **Ed Usset**, Author of *Grain Marketing is Simple* and *Corn+Soybean Digest* Contributing Editor and **Matt Bennett**, Grain Marketing Consultant, Channel Seed



Bryce Knorr



Ed Usset



Matt Bennett

The unexpected spring rally of 2016 caught many by surprise. But growers attending last year's debate learned the conditions were forming for it. Starting work on your 2017 marketing plan could again be crucial to profitability, to figure out ways to maneuver in a market filled with uncertainty. From weather around the world to global economic developments, growers need to examine multiple scenarios that could play out in the year ahead.

LEARNING CENTER SESSION

8:30 A.M. - 10:00 A.M.

Learning Center Sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

Break Through Yield Barriers: Production Practices for High-Yield Acres Nationwide

Sponsored by StollerUSA

8:30 a.m. - 10:00 a.m. • Room 217

PANELISTS: **Dan Arkels**, corn and soybean grower from Peru, Ill.; **Casey Hook**, cotton, soybean, rice and corn grower from Lake City, Ark.; **Zack Rendel**, corn, sorghum, canola and wheat grower from Miami, Okl.; and **Perry Galloway**, corn, soybean, wheat and rice grower from Gregory, Ark.

Moderators: **Ken Root**, Agriculture Reporter, Dyersville, Iowa and **Steven Albracht**, corn, soybean and triticale grower from Hart, Texas



Dan Arkels



Casey Hook



Zack Rendel



Perry Galloway



Ken Root



Steven Albracht

A diverse panel of young and seasoned growers will participate in a moderated discussion focused on management and practices used to break through yield barriers and maximize the genetic and yield potential of their crops. The discussion will focus on an intensive, season-long approach to managing crops at each stage of the growing season. Audience members will have the opportunity to interact and participate in the discussion via real-time audience polling.

MINI WHAT'S NEW SESSIONS

8:30 A.M. - 10:00 A.M.

8:30 a.m. - 10:00 a.m. • Room 214 CD

During this fast-paced 90-minute window, exhibitors will provide brief, five-minute introductions to their newest innovations. Listen to their presentations and then be sure to visit these companies on the trade show floor to learn even more.

Nexicor™ Xemium Brand Fungicide, by BASF: Grow with the Fungicide Engineered for Cereals

Sponsor: BASF

Zidua® PRO Herbicide, by BASF: Grow with Three Sites of Action Packed Weed Control

Sponsor: BASF

2000 Series Early Riser® Planters: High-Efficiency Planting

Sponsor: Case IH

New Quelex™ Herbicide Manages Resistance Without Compromising Rotation in Wheat

Sponsor: Dow AgroSciences

Dragon-Line Mobile Drip Irrigation: Transforming Pivot Irrigation Through Drip Technology

Sponsor: Dragon-Line

Protect and Power Your Plants – New Temitry™ LFR® Insecticide/Fungicide

Sponsor: FMC

New SDHI Fungicide Active Ingredient – Bixafen

Sponsor: FMC

New Fungicide Premix to Fight Strobilurin Resistance

Sponsor: FMC

Let Your Ground Work!

Sponsor: Groundwork Bio Ag

mAgri: “You Just Made a Farmer Very Happy”

Sponsor: mAgri

Enhancing Nutrient Uptake with Precision-Engineered Manure-Based Fertilizers

Sponsor: Midwestern BioAg, Inc.

ORO-RZ - Improving Soil-Applied Pesticide Performance

Sponsor: Oro Agri

It's All About Control: Advancements in Input Management

Sponsor: Raven

Reap the Benefits of Precise Crop Scouting from Above

Sponsor: senseFly

Force Evo Corn Insecticide: An Enhanced Liquid Formulation

Sponsor: Syngenta

Valent Introduces Liquid Valor® EZ Herbicide for Soybeans and Cotton

Sponsor: Valent U.S.A. Corporation

LEARNING CENTER SESSION

10:15 A.M. - 11:45 A.M.

The Ag Economy Barometer: A Look at Conditions Headed into 2017*Sponsored by Purdue University Center for Commercial Agriculture***10:15 a.m. - 11:45 a.m. • Room 217**

SPEAKERS: **Michael Boehlje, Ph.D.**, Distinguished Professor, Department of Agricultural Economics, Purdue University; **Jason Henderson, Ph.D.**, Associate Dean and Director of Purdue Extension; **Dave Lehman**, Managing Director, CME Group; **James Mintert, Ph.D.**, Professor, Department of Agricultural Economics, and Director, Center for Commercial Agriculture, Purdue University; and **David Widmar**, Senior Research Associate, Center for Commercial Agriculture, Purdue University



Michael Boehlje



Jason Henderson



Dave Lehman



James Mintert



David Widmar

For the second consecutive year, farmers in the Midwest planted their 2016 corn, soybean, and wheat crops knowing that economic losses were all but certain. Facing lower commodity prices and stubbornly high input costs, producers have been relying on financial reserves as they wait for conditions to improve. Many producers will begin the 2017 growing season wondering and hoping conditions have improved over the previous growing season. This will be especially true as lower commodity prices have persisted. In this session, an expert panel of five agricultural economists from Purdue University and the CME Group will share the key economic and financial insights producers need to know heading into 2017.

MINI WHAT'S NEW SESSIONS (REPEAT)

10:15 A.M. - 11:45 A.M.

10:15 a.m. - 11:45 a.m. • Room 214 CD

Repeat of 8:30 a.m. Mini What's New Sessions. Presentations will occur in reverse order. See page 17 for list of presentations.

Commodity Classic Housing Drawing**1:15 p.m. Trade Show Grand Opening Ceremony, West Registration Lobby**

Winner will be announced at the Trade Show Grand Opening Ceremony. Attendees staying in an official Commodity Classic hotel were automatically entered to win a two-night stay at one of the Commodity Classic hotels in Anaheim, California (site of the 2018 Commodity Classic) and a gift inspired by Anaheim's exciting location. Hotel certificate is based on availability. Need not be present to win. Winner's name will be available at the Commodity Classic Housing Desk.

TRADE SHOW GRAND OPENING & FIESTA RECEPTION 1:15 P.M. - 5:30 P.M.

*Sponsored by Commodity Classic***1:15 p.m. - 1:30 p.m. • Trade Show Grand Opening Ceremony West Registration****1:30 p.m. - 5:30 p.m. • Trade Show Open Entrances: Hall 3 and West Registration**

The trade show features leading agribusiness decision makers and showcases state-of-the-art product and technology. See the latest innovations first-hand. When you visit the booths, be sure to share your thoughts with industry representatives. By asking questions and offering input today, you help influence the agricultural products, policies and services of tomorrow.

3:00 p.m. - 5:00 p.m. • Trade Show Fiesta Reception, Food & Seating Areas 1 & 2

Trade show Fiesta Reception tickets are included in all full registration packages or Thursday one-day registrations. Please bring your meal ticket to the trade show food areas in Food & Seating Areas 1 & 2 for Thursday reception. Cash bars available throughout the trade show floor.

TRADE SHOW DRAWINGS & BOOTH EVENTS

Visit these sponsors for their booth events and drawings. See page 52 for a full list of companies that are offering special opportunities.

Ongoing: National Sorghum Producers 113

Sign up in booth for a chance to win a whiskey basket that captures the very essence of sorghum.

Ongoing: American Soybean Association 203

Join ASA and journalists from The Ag Network, Brownfield Ag Network and Agri-Pulse for live broadcasts and current events programming each day of the Commodity Classic trade show, live from the ASA booth. National farm broadcasters and writers will look at the issues of the day impacting soybean farmers and all of agriculture in a fast-paced, open forum. Check www.SoyGrowers.com/Classic for up-to-date schedule and information.

Ongoing: NACHURS 554

Sign up in booth for a chance to win a DJI Phantom 4 Pro Quadcopter (drone) for crop scouting/aerial video, a value of \$1,500.

Ongoing: DuPont Pioneer 1354

Sign up in booth for a chance to win one of three Apple watches and a grand prize of a Big Green Egg grill.

Ongoing: DTN/The Progressive Farmer 2224

Stop by booth to receive a free weather app and RTIC can cooler with a trial of our product.

Presented by Commodity Classic and Successful Farming®

Located inside the Trade Show West Registration Entrance, the Main Stage offers unique entertaining, informative and educational sessions.

1:30 p.m. - 2:00 p.m.

Successful Farming® Talk:

Are You Ready for Higher Grain Prices in 2017?

SPEAKER: **Al Kluis**, Contributing Editor, *Successful Farming*®

All of the grain cycles project higher prices by late 2017. Are you positioned to make the most of them? Find out how Al Kluis plans to fine-tune his three-step risk-management plan for 2017. His straightforward combination of using RP, crop insurance, hedging, and puts has helped farmers make the right decisions since 2005. Learn how you can use his three-step plan to position your farm for maximum profits in 2017.



Al Kluis

2:00 p.m. - 2:30 p.m.

Successful Farming® Talk: Let's Go Live To Brazil

SPEAKER: **Mike McGinnis**, Marketing Editor, *Successful Farming*®

Brazil planted its 2017 soybean crop in near-record pace. Once in the ground, favorable weather followed, giving the world's No. 2 soybean-producing country a clear path to another record crop. But, how did the last half of the season go for Brazil's farmers? What were the record-large crop prospects at harvest? Will Brazil's infrastructure hold up this year moving the crops to the ports? The world is watching. More importantly, the markets are watching. Mike McGinnis, markets editor for *Successful Farming*® magazine and Agriculture.com, will report on the latest developments from Brazil's recently completed harvest season and outline what's next for that country's grain marketing of its 2017 crops.



Mike McGinnis

2:30 p.m. - 3:00 p.m.

Successful Farming® Talk: Fighter to Farmer

SPEAKER: **Jessie Scott**, Digital Content Manager, *Successful Farming*®

To acknowledge and to thank farmer veterans who have served their country twice – once by defending it and now by feeding it – *Successful Farming*® and Grasshopper Mowers teamed up to launch the Fighter to Farmer Contest. The contest received more than 120 entries from farmer veterans who served in almost every war and conflict since World War II. In this session, Jessie Scott, digital content manager for *Successful Farming*® magazine, will share the stories of the three winners. You'll also get a chance to hear from this year's Grand Prize Winner as well as a representative from the Farmer Veteran Coalition, who will share what the organization does to help farmer veterans.



Jessie Scott

3:15 p.m. - 4:15 p.m.

It's a Jungle Out There! Blazing New Trails For Agriculture

SPEAKER: **Jolene Brown**, Professional Speaker, *Author and Eastern Iowa Farmer*



Jolene Brown

They're lurking in the jungle... regulations, traceability, food and farm acceptability, competitive markets and more! During these turbulent times, we must look for possibilities and blaze new trails. Opportunities abound for agriculture once we realize the pace, the people, the process and the products have all changed. It's time we discover today's top influencers on our customers. Then we'll understand the value of what we do in the eye of the purchaser, not the producer. With lots of humor and real life stories, we'll laugh while we learn the joys of blazing trails in agriculture's "jungle!"

4:30 p.m. - 5:30 p.m.

Agricultural Executive Panel

MODERATOR: **Dave Kurns**, Editorial Content Director, *Successful Farming*®



Dave Kurns

Mergers, mergers, mergers. In this era of corporate consolidation in agriculture, what does it mean? Does it benefit farmers? Does it promote innovation? *Successful Farming*® magazine Editorial Content Director Dave Kurns brings together top level executives to discuss what matters to agriculture. What is the path after the mergers are final? Will it mean more products? Will it mean more affordable inputs? You'll hear it straight from executives.

ASA SOY SOCIAL AND AUCTION

Premiere Sponsors: Syngenta and WinField United



6:30 p.m. - 9:30 p.m. • Hemisfair Ballroom

Round up your fellow ASA members and get ready to "Rodeo in San Antonio" at our 12th Annual Soy Social and Auction. Event tickets required. Casual attire. For more information and to purchase tickets, please visit the SoyPAC desk in the West Registration Lobby all day Wednesday and on Thursday morning.

NAWG PRESIDENTS RECEPTION & WHEATPAC AUCTION

6:00 p.m. - 9:30 p.m.

6:00 p.m. - 7:00 p.m. **National Wheat Yield Contest Cocktail Reception**
Hilton, La Vista Ballroom

7:00 p.m. - 9:30 p.m. **NAWG Presidents Reception and WheatPAC Auction**
Hilton, El Mirador Ballroom



Please join the National Association of Wheat Growers at the Hilton Palacio del Rio for an evening of honoring NAWG's outgoing and incoming Presidents. The event will be combined with the 2017 PAC auction with many great items up for grabs! You won't want to miss this! The National Wheat Foundation will also recognize the 2015-2016 winners of the National Wheat Yield Contest with a cocktail hour at 6 p.m., before the auction event at 7 p.m. Tickets are required for just the President's Reception/PAC Auction and may be purchased at the NAWG registration table near Commodity Classic Registration Desk.



**Come join the
Special Television Taping
of
U.S. Farm Report**

Hosted by Tyne Morgan
Featuring John Phipps

Friday, March 3, 2017
7:00 a.m. - 8:30 a.m.

Room 217

Coffee and breakfast bakeries provided.

Expert Marketing Panel

Chip Flory: Pro Farmer
Ted Seifried: Zaner Ag Hedge
Bob Utterback: Utterback Marketing

Presented by:
FarmJournal
MEDIA

farmer up
FRIDAY, MARCH 3

DESK HOURS

Registration Desk Open	6:45 a.m. - 6:00 p.m.
Tour Desk Open	7:00 a.m. - 4:00 p.m.
Housing Desk Open	8:00 a.m. - 10:00 a.m.

GENERAL SESSION *See page 26 for additional details*

<i>Stars at Night Ballroom</i>	9:00 a.m. - 11:00 a.m.
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EDUCATION

Early Riser Session	7:00 a.m. - 8:30 a.m.
AG CONNECT Main Stage	12:15 p.m. - 5:00 p.m.
Learning Center Sessions	12:30 p.m. - 4:00 p.m.
What's New Sessions	12:30 p.m. - 4:10 p.m.

TRADE SHOW HOURS *See page 27 for details*

Trade Show Open <i>West Registration Lobby</i>	11:00 a.m. - 5:00 p.m.
Trade Show Lunch <i>Food & Seating Areas 1 & 2</i>	11:00 a.m. - 12:30 p.m.

BANQUETS *See page 35 for details*

American Soybean Association Awards Banquet <i>Stars at Night Ballroom</i>	6:00 p.m.
National Corn Growers Association Awards Banquet <i>Grand Hyatt, Texas Ballroom</i>	6:00 p.m.



friday

COMMODITY ASSOCIATION ACTIVITIES Friday, March 3

National Corn Growers Association (NCGA)		
NCGA/NCYC State Award Winner Breakfast (See p. 26)	Grand Hyatt, Texas Ballroom DEF	7:00 a.m. - 8:30 a.m.
NCGA Awards Banquet (See p. 35)	Grand Hyatt, Texas Ballroom	
	Cash bars open	5:15 p.m.
	Doors open	5:30 p.m.
	Banquet begins	6:00 p.m.
American Soybean Association (ASA)		
ASA Awards Banquet (See p. 35)	Stars at Night Ballroom	
	Cash bars open	5:00 p.m.
	Doors open	5:15 p.m.
	Banquet begins	6:00 p.m.
National Sorghum Producers (NSP)		
NSP PAC Casino Night & Auction (See p. 35)	Marriott Rivercenter, Grand Ballroom E	8:00 p.m. - 11:00 p.m.

CHECK OUT THE COMMODITY CLASSIC VIDEO WALL!



West Registration Lobby

- Informative videos from video wall sponsors
- Daily schedule updates
- Commodity Classic event reminders
- More info you can use!

Comfortable seating and refreshments available in this area, so take a few moments to relax, refresh and get up to date on what's happening at Commodity Classic!

EDUCATION SCHEDULE Friday, March 3

See daily schedule pages for additional details.

SESSION TYPE	TOPIC	ROOM	TIME
Early Riser	U.S. Farm Report	217	7:00 a.m. - 8:30 a.m.
Learning Centers	The Link Between USDA Statistics and Administration of Farm Bill Programs	217 AB	12:30 p.m. - 1:30 p.m.
	Plant Health: A Pivotal Input in a Successful Management Plan	214 AB	
	Achieving Sustainability with a Certified Crop Adviser	214 CD	
What's New Sessions	Join the Strike Against Nematodes	212 AB	12:30 p.m. - 1:10 p.m.
	Advancements in Nutrient Application Equipment	213 AB	
What's New Sessions	High Speed, High Accuracy & High Yields in Precision Farming	212 AB	1:30 p.m. - 2:10 p.m.
	Advantage Acre: Comprehensive Field Management Simplified	213 AB	
Learning Centers	Collaboration is Key to the Future of Mississippi Watershed	214 AB	1:45 p.m. - 2:45 p.m.
	Taking Weed Management to the Next Level	214 CD	
	Mitigating Risk, Maximizing Input Efficiency and Farm Profitability, and Increasing Sustainability with Drip Irrigation Technology	217 AB	
What's New Sessions	CRISPR-Cas Represents Abundant Potential	212 AB	2:30 p.m. - 3:10 p.m.
	Why It's Time to Farm for Profit, Not Bushels	213 AB	
Learning Centers	Lady Luck, is Thy Name La Niña?	214 CD	3:00 p.m. - 4:00 p.m.
	Preserving New Soybean Herbicide Technologies in the Fight Against Resistant Weeds	214 AB	
	Soil Health Farming	217 AB	
What's New Sessions	New Solutions for Tough Times: Managing Risk in 2017 and Beyond	212 AB	3:30 p.m. - 4:10 p.m.
	Proactive Nutrient Management for World Record Soybean Yield	213 AB	
AG CONNECT Main Stage	Successful Farming® Talk: Flight Plan	TRADE SHOW FLOOR West Registration Entrance	12:15 p.m. - 12:45 p.m.
	Successful Farming® Talk: Three Often Misunderstood Maintenance Chores		12:45 p.m. - 1:15 p.m.
	Successful Farming® Talk: From the Ground Up		1:15 p.m. - 1:45 p.m.
	Expand Your Shop on a Budget		2:00 p.m. - 2:45 p.m.
	5 Steps to Kick Start Your Grain Selling		3:00 p.m. - 3:45 p.m.
	More Profit in 2017 Through Better Agronomy		4:00 p.m. - 5:00 p.m.

EARLY RISER MARKETING SESSION

7:00 A.M. - 8:30 A.M.

U.S. Farm Report

Sponsored by Bayer, John Deere and Farmers Edge

7:00 a.m. - 8:30 a.m. • Room 217

Coffee and breakfast baked goods provided.

MODERATOR: **Tyne Morgan**, Host of U.S. Farm Report
Featuring **John Phipps**, U.S. Farm Report Commentator

SPEAKERS: **Chip Flory**, Pro Farmer; **Ted Seifried**,
Zaner Ag Hedge; and **Bob Utterback**, Utterback Marketing

Be a part of U.S. Farm Report, the nation's longest-running, syndicated, agricultural news program, produced by Farm Journal Broadcast. See a television show in the making and guide the lively discussion by asking questions of host Tyne Morgan and a panel of commodity traders and analysts. Gain insight into futures, market trends and other agricultural issues as the experts debate topics you present. Highlights from this special television taping will air nationwide on "U.S. Farm Report."



Tyne Morgan



NCGA/NCYC STATE AWARD WINNERS BREAKFAST

7:00 A.M. - 8:30 A.M.

Sponsored by BASF, DuPont Pioneer and John Deere

7:00 a.m. - 8:30 a.m. • Grand Hyatt, Texas Ballroom DEF

Help recognize corn growers for their outstanding accomplishments during the past year. Meet state winners, compare notes and pick up tips! A ticket is required for admission. Tickets are not included in registration and may be purchased separately based on availability.

GENERAL SESSION

9:00 A.M. - 11:00 A.M.

Sponsored by Dow AgroSciences



Dow AgroSciences

9:00 a.m. - 11:00 a.m. • Stars at Night Ballroom

Doors open at 8:30 a.m.

MODERATOR: **Mark Mayfield** KEYNOTE: **John O'Leary**

The General Session is one of the highlights of Commodity Classic. Throughout the session, there is a sense of common purpose along with inspiration, insight and passion. Comedian Mark Mayfield returns to the stage as your emcee.

Joining Mayfield to provide a perspective on today's agriculture will be NCGA President Wesley Spurlock, ASA President Ron Moore, NAWG President Gordon Stoner, and NSP Chairman Don Bloss. They will be joined by AEM's Ag Sector Chair John D. Lagemann.

The session concludes with a powerful and inspirational message from John O'Leary. At the age of nine, John O'Leary was severely burned on 100% of his body. No one expected him to survive the first night. But he did. He then survived months in a hospital bed, dozens of surgeries, and years of therapy. Before his tenth birthday, John lost all of his fingers to amputation.

Some call John a survivor, but he is so much more than that. John O'Leary is a beacon of hope, and he's ready to share his message of navigating adversity through decision-making, revealing a brighter vision for what's possible and living boldly to impact others.



John O'Leary



Mark Mayfield

TRADE SHOW OPEN & LUNCH

11:00 A.M. - 5:00 P.M.

Sponsored by Commodity Classic

11:00 a.m. - 12:30 p.m. • Trade Show Lunch Food & Seating Areas 1 & 2

11:00 a.m. - 5:00 p.m. • Trade Show Open Entrances: Hall 3 and West Registration

Trade show lunch tickets are included in all full registration packages or Friday one-day registrations. Please bring your lunch ticket to the trade show food areas in Food & Seating Areas 1 & 2 for Friday lunch.

Be among the first to hear about the bright ideas, new products and technology directly from the people who created them at the trade show. Ask questions and give input to agribusiness decision makers, and enter the many drawings and giveaways being offered.

TRADE SHOW DRAWINGS & BOOTH EVENTS

See page 52-55 for a full list of companies that are offering special opportunities.

1:00 p.m. **National Association of Wheat Growers & NWF** Booth 313

Stop by booth to learn from the 2016 National Wheat Yield Contest winners.

AG CONNECT MAIN STAGE

12:15 P.M. - 5:00 P.M.

Presented by Commodity Classic and Successful Farming®

Located inside the Trade Show West Registration Entrance, the Main Stage offers unique, entertaining, informative and educational sessions.

12:15 p.m. - 12:45 p.m.

Successful Farming® Talk: Flight Plan

Sponsored by Topcon Agriculture

SPEAKER: **Laurie Bedord**, Advanced Technology Editor, *Successful Farming*®



Laurie Bedord

When AUVSI released its Economic Impact of Unmanned Aircraft Systems Integration report back in 2013, a floodgate opened. It detailed the industries most likely to benefit from adopting unmanned aerial vehicles (UAVs), and agriculture was named one of the biggest beneficiaries. With dollar signs in their sights, myriad companies began pouring into the ag sector, believing they suddenly knew exactly what the industry needed to help feed the world: UAVs. But integrating these devices into agriculture isn't as simple as many make it out to be. Is this technology truly ready to take flight in agriculture? If not, what are the barriers? If so, where are the biggest benefits?

12:45 p.m. - 1:15 p.m.

**Successful Farming® Talk:
Three Often Misunderstood Maintenance Chores**

Sponsored by Firestone

SPEAKER: **Ray Bohacz**, Contributing Editor, *Successful Farming*®



Ray Bohacz

Farmer, technical writer, mechanic, and *Successful Farming*® magazine's Engine Man, Ray Bohacz focuses in on three repair and maintenance topics that are crucial to keeping your equipment operating at peak efficiency and speed. Bohacz delves deep into the secrets of diesel fuel, preventative maintenance, and electrical systems on equipment, as all three topics are often greatly misunderstood by farmers and rural mechanics. Success on the farm is a three-legged stool: agronomy, business, and machinery, Bohacz believes. Great decisions in the first two areas will be lost by poor choices in the farm shop in regard to maintenance and repair.

(continued next page)

1:15 p.m. - 1:45 p.m.

Successful Farming® Talk: From the Ground UpSPEAKER: **Kacey Birchmier**, Agronomy & Conservation Editor, *Successful Farming*®

Kacey Birchmier

Agronomy & Conservation Editor for *Successful Farming*® magazine, Kacey Birchmier took a photographic journal of the growing season on her family farm near Maxwell, Iowa. The photos, taken in the same spot in the same field, show the development of the corn plant, ear development, and harvest. The weekly photos allowed her to stay in touch with the ever-changing growing conditions as well as her family farm. Join Birchmier as she walks through the season and shares first-hand accounts from her family's farm.

2:00 p.m. - 2:45 p.m.

Expand Your Shop On A BudgetSPEAKER: **Dave Mowitz**, Executive Editor, Meredith

Dave Mowitz

The capacity of any shop, regardless of its age and size, can be expanded by reinventing an existing structure and investing in new tools or features that won't break your farm budget. Dave Mowitz, who has spent three decades crossing the country to bring readers and television viewers the best Top Shops, offers a shopping list of affordable additions or renovations that can be made to any shop to make it more useful and convenient. The payoff when employing any or all of Mowitz's recommendations will come from reducing machinery maintenance costs and boosting equipment life.

3:00 p.m. - 3:45 p.m.

5 Steps to Kick Start Your Grain SellingSPEAKER: **Al Kluis**, Contributing Editor, *Successful Farming*®

Al Kluis

Are you happy with your marketing results? Hear Al Kluis list five specific steps you can take to improve your average selling price in 2017 and beyond. Kluis has been trading and charting for over 40 years. He will show how he uses chart analysis and time-cycle analysis to get your crop sold at the right time. He will provide you with price targets and critical change-of-trend weeks for 2017 that will give you the confidence to sell at the right time. Know your marketing alternatives and which ones to use for your farm. Make 2017 the year you take control of your grain marketing.

4:00 p.m. - 5:00 p.m.

More Profit in 2017 through Better AgronomySPEAKERS: **Darren Hefty** and **Brian Hefty**, Ag PhD

Darren Hefty



Brian Hefty

You can't control the weather or the grain markets, but great agronomy decisions will allow you to maximize your profits in 2017 and beyond. Darren and Brian will give you some key agronomic tips you can implement on your farm immediately. If you want the latest information on everything from soil fertility to seed selection to pest control, don't miss this session!

Learning Center Sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

The Link Between USDA Statistics and Administration of Farm Bill Programs

Sponsored by *USDA National Agricultural Statistics Service and National Corn Growers Association*

12:30 p.m. - 1:30 p.m. • Room 217 AB

SPEAKERS: **Lance Honig**, Chief of Crops Branch, USDA National Agricultural Statistics Service; **Brad Karmen**, Deputy Administrator for Farm Programs, USDA Farm Service Agency; and **Robert Ibarra**, Deputy Administrator, USDA Risk Management Agency



Lance Honig



Brad Karmen



Robert Ibarra

The current Farm Bill requires greater use of the United States Department of Agriculture (USDA) statistics in the administration of producer support agencies like the Risk Management Agency (RMA) and Farm Service Agency (FSA). This session will detail the role of the National Agriculture Statistics Service (NASS) in producing official USDA statistics. The NASS will cover how official USDA statistics are prepared and disseminated. The agencies will discuss how they utilize these statistics in the administration of the Farm Bill, the challenges related to collecting data from growers and industry partners and their impact on Farm Bill programs.

Plant Health: A Pivotal Input in a Successful Management PlanSponsored by *BASF*

12:30 p.m. - 1:30 p.m. • Room 214 AB

SPEAKERS: **Megan Andrianakaj**, Ph.D., Technical Marketing Manager, BASF; and **Robert C. Kemerait, Jr., Ph.D.**, Professor and Extension Specialist, Department of Plant Pathology, University of Georgia



Megan Andrianakaj



Robert Kemerait

This session will address how growers can reduce risk on their operation and maximize yield potential with healthy plants throughout the season. By integrating plant health into their crop plans, growers can help prevent disease, and increase growth efficiency and stress tolerance in the individual plant. Based on years of research, the presenters will outline how plant health can help growers remain successful in the face of unfavorable commodity prices or planting conditions, increased crop disease, or volatile weather during the season.

Achieving Sustainability with a Certified Crop Adviser

Sponsored by *American Society of Agronomy's International Certified Crop Adviser Program*

12:30 p.m. - 1:30 p.m. • 214 CD

SPEAKERS: **Paul Hishmeh**, Data & Technology Director, Field to Market: The Alliance for Sustainable Agriculture; and **Tim Laatsch**, President and founding member, Field Hawk, LLC



Paul Hishmeh



Timothy Laatsch

To meet the growing demand for sustainably produced food, buyers of commodities want to know how sustainably they are produced to support their claims. Sustainable production is related to efficiency. A Certified Crop Adviser (CCA) utilizing Field to Market's (FtM) Field Print Calculator can evaluate your farm's sustainability footprint and help you select practices that will improve it.

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The International CCA program now offers the Sustainability Specialist (SSp) Certification for CCAs who focus their work in whole farm sustainable practices. Learn more about the specialty along with how to identify practices that help make your operation more sustainable.

NEW! The 2017 recipient of the International Certified Crop Adviser (ICCA) of the Year Award will be recognized during this session. The award celebrates outstanding individual proficiency and industry leadership.

LEARNING CENTER SESSIONS

1:45 P.M. - 2:45 P.M.

Collaboration is Key to the Future of Mississippi Watershed: Agriculture, Conservation, Transportation Working Together for America's Watershed Initiative

Sponsored by National Corn Growers Association

1:45 p.m. - 2:45 p.m. • Room 214 AB

SPEAKER: **Harald (Jordy) Jordahl**, Director, America's Watershed Initiative

This session, hosted by the National Corn Growers Association with the America's Watershed Initiative and The Nature Conservancy, will address the need and successes seen to date as a result of this strong collaboration. Partners like these organizations and many others are working together on America's Watershed Initiative to use existing resources like labor, budgets and their public voice on these critical water management issues. America's Watershed Initiative is a collaboration among hundreds of business, government, academic and civic organizations. Collectively, they are seeking to improve the economic and environmental assets represented by the network of rivers that make up the 31-state Mississippi River Watershed.



Harald Jordahl

Taking Weed Management to the Next Level

Sponsored by Monsanto Company

1:45 p.m. - 2:45 p.m. • Room 214 CD

SPEAKERS: **Dave Opperman**, Monsanto Ground Breakers Field Trials Under Permit Grower; **Darren Brown**, Monsanto Ground Breakers Field Trials Under Permit Grower; **Boyd Carey, Ph.D.**, Crop Protection Systems Lead, Monsanto North America; and **Bryan Young, Ph.D.**, Professor, Purdue University

MODERATOR: **Ryan Rubischko**, Dicamba Chemistry Manager, Monsanto North America



Dave Opperman



Darren Brown



Boyd Carey



Bryan Young



Ryan Rubischko

This Learning Center Session will feature a panel of speakers discussing weed management best practices, focused on dicamba application requirements, superiority of this system and more. Attendees will learn more about the new chemistry technologies and formulation advancements that will be available to them for 2017 (pending regulatory approvals). From this panel of technical experts and growers who have firsthand experience with the new technology system, attendees will learn how to implement proper application requirements and best practices for improved stewardship and weed resistance management.

Mitigating Risk, Maximizing Input Efficiency and Farm Profitability, and Increasing Sustainability with Drip Irrigation Technology

Sponsored by Netafim

1:45 p.m. - 2:45 p.m. • Room 217 AB

SPEAKERS: **Kurt Grimm**, Grower, Hiawatha, Kan.; **Mark Eitel**, Grower, Dighton, Kan.; **Kevin Matthews**, Grower, East Bend, N.C. and **Fred Below, Ph.D.**, Professor of Crop Physiology, University of Illinois



Kurt Grimm



Mark Eitel



Kevin Matthews

MODERATOR: **Willie Vogt**, Executive Director, Content and User Engagement, Penton Agriculture



Fred Below



Willie Vogt

The use of drip irrigation in row crop applications continues to increase. Not just an irrigation method, a drip system enables a high level of input management. The ability to respond to a crop's specific needs in real-time — based on both growth stage and climatic conditions with precise amounts of water, nutrients and crop protection inputs — has given growers better control. This reduces financial risk and provides a higher level of sustainability. A panel of progressive growers and a leading irrigation/crop management researcher examines the role of drip irrigation in high-yield growth strategies for maximizing profitability on today's farm.

LEARNING CENTER SESSIONS

3:00 P.M. - 4:00 P.M.

Lady Luck, is Thy Name La Niña?

Sponsored by DTN/The Progressive Farmer

3:00 p.m. - 4:00 p.m. • Room 214 CD

SPEAKER: **Bryce Anderson**, Senior Agriculture Meteorologist, DTN/The Progressive Farmer



Bryce Anderson

Anderson and the DTN ag weather team correctly forecasted the switch between El Niño and La Niña weather patterns in the Pacific Ocean since early winter 2016. Their thoughts on the 2017 season will be critical to growers making crop plans as well as valuable to agribusiness leaders in terms of how predicting weather patterns will influence their sales and service season. Growers may adjust crops planted and/or acreage dedicated to specific crops, as well as being better prepared to make crop sales moves early in the 2017 season after learning what is to come. The session will also feature a detailed review and forecast of prospects in South America, during the final stages of the Brazil and Argentina crop seasons.

Preserving New Soybean Herbicide Technologies in the Fight Against Resistant Weeds

Sponsored by Syngenta

3:00 p.m. - 4:00 p.m. • Room 214 AB

SPEAKERS: **Dane Bowers**, Technical Product Lead - Herbicides, Syngenta; **Tim Hambrick**, Agriculture Extension Agent, NC Cooperative Extension and 2014 Resistance Fighter of the Year; **Aaron Hager, Ph.D.**, Associate Professor of Weed Science, University of Illinois; and **Jayme Dick-Burkey**, Grower, Nebraska



Dane Bowers



Tim Hambrick



Dr. Aaron Hager



Jayme Dick-Burkey

(continued next page)

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Herbicide resistance is an ever-growing concern for growers. Producers who plant Roundup Ready 2 Xtend® and Enlist® soybeans in 2017 may be tempted to think that these new technologies are the silver bullets for weed management. These new products will be a great addition to the toolbox; however, growers have a lot to consider before making the switch. To help navigate those decisions, Syngenta will discuss the various new soybean technologies and their corresponding herbicides available for use in 2017 and emphasize the importance of preserving these technologies to extend their life and prolong their efficacy in the face of growing resistance management issues.

Soil Health Farming: Optimizing the Use of Cover Crops, Conservation Tillage and Nutrient Management Approaches On-Farm for Economic Profitability, Productivity and Environmental Protection

Sponsored by Soil Health Partnership and National Corn Growers Association

3:00 p.m. - 4:00 p.m. • Room 217 AB

SPEAKERS: **Terry Wehlander**, Farmer and North Dakota Corn Council Treasurer; **Lee Briese**, Agronomist with Centrol Ag Consulting; **Dr. Abbey Wick**, Extension Soil Health Specialist at North Dakota State University; **Tim Koosmann**, corn, soybeans, and dry edible beans grower, West Central, Minnesota; **Dorian Gatchell**, Owner/Ag consultant for Minnesota Agricultural Services; **Jodi DeJong-Hughes**, Regional Soil Educator with University of Minnesota Extension; **Bryan Biegler**, Grower, Soil Health Partnership farmer, Minnesota Corn Growers Association member, Soybean Growers Association member; **Nick Pieske**, Agronomist for Centrol Crop Consulting, Inc. and **Dr. Paulo Pagliari**, Extension Nutrient Management Specialist at the University of Minnesota

MODERATOR: **Dr. Nicholas Goeser**, Director of The Soil Health Partnership and Director of Soil Health and Sustainability for National Corn Growers Association

Incorporating management approaches on-farm that benefit soil health can be tricky – it requires practical and science-based information to make it a long-term success. In general, farmers get information from separate sources. They may hear how cover crops worked for a farmer highlighted in a magazine, or get a recommendation on fertilizer applications from their agronomist or sit through a scientific presentation on conservation tillage from a scientist or extension specialist. Rarely do they have the opportunity to hear all three perspectives on a single topic in one session. In this session, we will incorporate the different perspectives of farmers, agronomists and scientists/specialists in a panel discussion covering how to manage your soils using cover crops, conservation tillage and precision fertility.



Nicholas Goeser

WHAT'S NEW SESSIONS

12:30 P.M. - 1:10 P.M.

Join the Strike Against Nematodes: New NemaStrike™ Technology to Protect Yields and Profits

Sponsored by Monsanto

12:30 p.m. - 1:10 p.m. • Room 212 AB

SPEAKERS: **Brent Craig**, North America Seed Applied Solutions Lead, Monsanto, **Scott Spal**, Research Scientist of Nematode Testing, Monsanto Company and **Davie Wilson, Ph.D.**, Technology Development Manager, Monsanto Company

Acceleron® NemaStrike™ ST, which will feature NemaStrike™ Technology, will be Monsanto's proprietary nematicide pending regulatory approvals. This industry-leading product will provide farmers a new seed applied solution that offers broad spectrum nematode species control across a wide range of crops, including corn, soybeans, and cotton.

Advancements in Nutrient Application Equipment from John Deere

Sponsored by John Deere

12:30 p.m. - 1:10 p.m. • Room 213 AB

SPEAKERS: **Doug Felter**, Production System Marketing Manager, John Deere and **Dave Mulder**, Product Marketing Manager – Application and Equipment, John Deere.

Deere product experts will discuss the new ExactApply™ Nozzle Control System, the F4365 High Capacity Nutrient Applicator, Hagie High Clearance Sprayers and new technology in the John Deere nutrient application equipment line-up. Operators will improve accuracy and productivity with the new application systems from John Deere.

WHAT'S NEW SESSIONS

1:30 P.M. - 2:10 P.M.

An opportunity for companies to showcase their newest innovations and services. Learn from and ask questions of company leaders and experts. Then visit the companies' exhibits at the trade show to discover more.

AGCO — High Speed, High Accuracy and High Yields in Precision Farming

Sponsored by AGCO

1:30 p.m. - 2:10 p.m. • Room 212 AB

SPEAKERS: **Darren Goebel**, Director Global Commercial Crop Care, AGCO and **Larry Kuster**, Product Marketing Specialist, AGCO

AGCO will share research results from 2016 on-farm research trials that will be of interest to growers looking for ways to increase yield. AGCO is developing systems designed to increase yields and improve grower profits by accurately placing seed and fertilizer in enhanced soil environments at working speeds that dramatically improve productivity.

Advantage Acre: Comprehensive Field Management – Simplified

Sponsored by AgriGold

1:30 p.m. - 2:10 p.m. • Room 213 AB

SPEAKERS: **Bryan Brochin**, VP of Marketing & Business Development, AgReliant Genetics and **Samantha Bock**, Corporate Communications Manager, AgReliant Genetics

Learn more about Advantage Acre®, a suite of technologies from AgReliant Genetics that turns knowledge into power with innovative tools including: comprehensive seed and field planning records, in-depth seed information, unique functional soil mapping capabilities, an 11-month weather forecast with 84% accuracy and variable rate planting recommendations.

WHAT'S NEW SESSIONS

2:30 P.M. - 3:10 P.M.

CRISPR-Cas Represents Abundant Potential for Agriculture

Sponsored by DuPont Pioneer

2:30 p.m. - 3:10 p.m. • Room 212 AB

SPEAKERS: **Steve Reno**, Vice President, Regional Business Director, U.S. & Canada, DuPont Pioneer; **Bob Meeley, Ph.D.**, Senior Research Scientist, DuPont Pioneer; and **Morrie Bryant**, Senior Marketing Manager, DuPont Pioneer

CRISPR-Cas facilitates the development of innovative and sustainable seed products similar to those realized through conventional plant breeding, but with even greater efficiency, accuracy and quality. DuPont Pioneer will provide an overview of CRISPR-Cas technology, potential product targets, and will highlight a next generation of waxy corn hybrids currently in development.

WHAT'S NEW SESSIONS (CONTINUED)

2:30 P.M. - 3:10 P.M.

Why It's Time To Farm For Profit, Not Bushels*Sponsored by FarmLogs***2:30 p.m. - 3:10 p.m. • Room 213 AB**SPEAKER: **Tracy Blackmer**, Ph.D., Vice President of Science, FarmLogs

Technology, now more than ever before, is helping growers improve both production and profitability in an easy way. This talk will focus on using technology to help improve profit by exploring the individual benefits of specific tools like VRT and crop monitoring. It will also show growers how to plan and track management practices to manage for profitability—not just yield.

WHAT'S NEW SESSIONS

3:30 P.M. - 4:10 P.M.

New Solutions for Tough Times: Managing Risk in 2017 and Beyond*Sponsored by Farm Credit***3:30 p.m. - 4:10 p.m. • Room 212 AB**

Speakers: **Jason Alexander**, Vice President, Crop Insurance Services, Farm Credit Mid-America; **Vince Bailey**, Vice President, Credit-Ag Lending, Farm Credit Mid-America and **Duane Maciejewski**, Senior Vice President, AgDirect

Uncertainty in commodity prices can create an uncertainty when it comes to financial decisions for your farm. From cash burn or cash build to crop protection and equipment financing, Farm Credit financial experts will provide insight to managing your operation in good times and bad.

How BRANDT and Randy Dowdy's Proactive, Aggressive Nutrient Management Helped Set the New Soybean World Record of 171 Bu/Ac Beans*Sponsored by BRANDT***3:30 p.m. - 4:10 p.m. • Room 213 AB**

SPEAKERS: **Randy Dowdy**, Grower from Valdosta, Georgia, World Soybean Yield Champion, National Corn Yield Champion and **Brian Haschemeyer**, Director of Discovery and Innovation, BRANDT

Learn how aggressive soil testing, tissue testing and an investment in the right micronutrients and nutrient efficiency enhancers helped Soybean Yield Champion Randy Dowdy break the new world record. Hear BRANDT's Director of Discovery Innovation discuss BRANDT Smart B-Mo, a new high performance boron-molybdenum formulation and the importance of these nutrients in corn and soybean production.

AMERICAN SOYBEAN ASSOCIATION AWARDS BANQUET

Sponsored by DuPont, Monsanto BioAg Inc., United Soybean Board/Soy Checkoff and John Deere

5:00 p.m. Cash bar opens**5:15 p.m. Doors open (tickets required at door)****6:00 p.m. Banquet begins • Stars at Night Ballroom**

American Soybean Association members and supporters from across the country gather for this annual event where farmer leaders, state soybean associations and industry representatives are recognized for outstanding work benefiting U.S. soybean farmers and the soybean industry. The evening will conclude with a special performance by entertainer, Joe Castillo. Joe brings his unique entertainment experience where a story is told through his art using sand, light and music.



NATIONAL CORN GROWERS ASSOCIATION AWARDS BANQUET

*Sponsored by BASF, DuPont Pioneer and John Deere***5:15 p.m. Cash bar opens****5:30 p.m. Doors open (tickets required at door)**

Those who did not receive tickets are welcome to stand in line outside of the door. Ten minutes after the banquet begins, those in line will be seated in empty seats in the order which they arrived.

6:00 p.m. Banquet begins • Grand Hyatt, Texas Ballroom

Business attire requested (coat and tie for men).

The National Corn Growers Association celebrates another abundant harvest in both corn and membership with honors going to the National Corn Yield Contest winners and the states and growers who held membership at the impressive level of more than 40,000.



In addition to updates from leadership and industry representatives, banqueters will enjoy the humorous, interactive entertainment of the Cowboy Hypnotist, Don Warren.

NSP PAC CASINO NIGHT & AUCTION

8:00 p.m. - 11:00 p.m. Marriott Rivercenter, Grand Ballroom E*Sponsored by Sorghum Partners*

Back by popular demand! Join the National Sorghum Producers for a fun-filled evening at the annual Sorghum PAC Casino Night and Auction. Tickets can be purchased onsite at the Sorghum PAC booth near the Commodity Classic registration desk.





HOW DO YOU MEASURE PERFECT?

Carrying on a tradition. Taking care of the land. Being your own boss. Looking to the future. Whatever your definition of perfect is, we're here to help you reach it.

Stop by Booth #1042 and show what perfect means to you.

Don't miss the LIVE Ag PhD broadcast from our booth at 2 p.m. on Thursday!



Dow AgroSciences

Solutions for the Growing World

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SATURDAY, MARCH 4

DESK HOURS

Registration Desk Open	7:00 a.m. - 12:30 p.m.
Tour Desk Open	8:00 a.m. - 1:00 p.m.

EDUCATION

Early Riser Sessions	7:00 a.m. - 8:00 a.m.
AG CONNECT Main Stage	8:30 a.m. - 11:30 a.m.
What's New Sessions	9:30 a.m. - 10:10 a.m.
Closing Learning Center Session	
<i>Farmer, Rancher, Fisherman Film</i>	1:30 p.m. - 3:30 p.m.

TRADE SHOW HOURS

See page 41 for details

Trade Show Morning Snack	8:30 a.m. - 9:15 a.m.
<i>Food & Seating Area 2 and Main Stage</i>	
Trade Show Open	8:30 a.m. - 12:00 p.m.
<i>Entrance: Hall 3 and West Registration</i>	

TOURS

Ranger Creek Distillery	1:00 p.m. - 4:30 p.m.
Architectural Splendors of San Antonio's Past	1:00 p.m. - 5:00 p.m.
Cruising Through History	1:00 p.m. - 5:00 p.m.
Natural Bridge Caverns	1:00 p.m. - 5:00 p.m.
San Antonio Missions	1:00 p.m. - 5:00 p.m.
Sandy Oaks Olive Orchard	1:00 p.m. - 5:00 p.m.

WORSHIP SERVICE

Grand Hyatt, <i>Lonestar Ballroom A</i>	5:30 p.m. - 6:30 p.m.
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EVENING OF ENTERTAINMENT

See page 44

<i>Stars at Night Ballroom</i>	8:30 p.m. - 9:45 p.m.
<i>Doors open at 8:00 p.m.</i>	



saturday

COMMODITY ASSOCIATION ACTIVITIES

Saturday, March 4

National Corn Growers Association (NCGA)		
NCGA Corn Congress	Grand Hyatt, <i>Texas Ballroom DEF</i>	1:00 p.m. - 4:30 p.m.
American Soybean Association (ASA)		
ASA Voting Delegates Session	Grand Hyatt, <i>Lonestar Ballroom DEF</i>	1:30 p.m. - 5:30 p.m.

EDUCATION SCHEDULE

Saturday, March 4

See daily schedule pages for additional details.

SESSION TYPE	TOPIC	ROOM	TIME
Early Riser	What Would Make Someone Invest in Your Farm?	217 AB	7:00 a.m. - 8:00 a.m.
	Piles to Files: Weed Through Your Paperwork	217 CD	
Learning Centers	The Emerging Bioeconomy: Opportunities and Challenges in Achieving Scale	214 AB	8:15 a.m. - 9:15 a.m.
	Capturing the Genetic Potential of Today's Hybrids	217 AB	
	Hot Topics from Our Nation's Capital 2017	214 CD	
	GMOs and Sustainability Go Hand 'n' Hand	217 CD	
What's New Sessions	New Digital Tools for Managing Field Variability and Inputs on Climate FieldView™	212 AB	9:30 a.m. - 10:10 a.m.
	Protect Your Fields and Your Yields with Engenia™ Herbicide	213 AB	
AG CONNECT Main Stage	Cooking Demonstration	TRADE SHOW FLOOR West Registration Entrance	8:30 a.m. - 9:30 a.m.
	SALUTE TO WOMEN IN AG Successful Farming® Talk: FarmHer		9:45 a.m. - 10:15 a.m.
	SALUTE TO WOMEN IN AG Holy Crap! I Married a Farmer		10:30 a.m. - 11:30 a.m.
Closing Learning Center	Showing of <i>Rancher, Farmer, Fisherman</i>	Lila Cockrell Theatre	1:30 p.m. - 3:30 p.m.

What Would Make Someone Invest in Your Farm?

Sponsored by Advance Trading Inc.

7:00 a.m. - 8:00 a.m. • Room 217 AB

Coffee and breakfast baked goods provided.

SPEAKER: **Tommy Grisafi**, Ag Risk Management Advisor, Advance Trading Inc.

What is needed to stay in business and pass the farm on to the next generation? This presentation will use a variety of objectives to help the grower have a better understanding of how much world events move world currencies as it relates to the farming industry. Relative to global trends in marketing, growers will learn what tomorrow's farm might look like and what tools are needed to help farms of the future thrive. In addition, attendees will gain better insight to who their customers are and what they want from growers.



Tommy Grisafi

Piles to Files: Weed Through Your Paperwork

Sponsored by Commodity Classic

7:00 a.m. - 8:00 a.m. • Room 217 CD

Coffee and breakfast baked goods provided.

SPEAKER: **Lori Firsdon**, Owner, Forte Organizers

Paperwork grows like weeds. Conquer it by learning how to sort, categorize and file your paper piles. In this informative seminar, you will learn how to:

- Apply simple strategies to address your daily mail
- Attack your paper stacks with confidence
- Make decisions and systemize document storage
- Reduce the paper you process and keep
- Streamline your filing system and find documents fast
- Use a labeler to reduce clutter and disorganization

With all the helpful systems in place, you will see less paper clutter and locate the papers you do need faster. Don't let paper invade your day any longer!



Lori Firsdon

LEARNING CENTER SESSIONS

8:15 A.M. - 9:15 A.M.

Learning Center Sessions are in-depth discussions of current issues and topics that have a direct impact on your bottom line.

The Emerging Bioeconomy: Opportunities and Challenges in Achieving Scale

Sponsored by Corn Refiners Association

8:15 a.m. - 9:15 a.m. • Room 214 AB

SPEAKERS: **Rod Snyder**, President, Field to Market; **John Bode**, President and CEO, Corn Refiners Association and **Joe Hrdlicka**, Executive Director Iowa Biotechnology Association

MODERATOR: **Ben Gruitt**, Director, Sustainability, Corn Refiners Association

A panel of industry experts will explain the state of the emerging bioeconomy, barriers to development and potential of the bioeconomy. Factors discussed will include the low cost of petrochemical inputs, the sustainability of the bioproduct feedstocks, and the perceived trade off between traditional materials and biomaterials. Following presentations by the individual panelists, the session will conclude with a moderated Q&A session between the audience and panelists.



Rod Snyder



John Bode



Joe Hrdlicka



Ben Gruitt

Capturing the Genetic Potential of Today's Hybrids

Sponsored by AgriGold Hybrids

8:15 a.m. - 9:15 a.m. • Room 217 AB

SPEAKER: **Randy Dowdy**, Grower and NCGA Corn Yield Champion, Valdosta, Georgia.



Randy Dowdy

Join Randy Dowdy, a first generation farmer from Valdosta, Georgia, and learn about the keys to raising higher yields. This session will cover understanding plant physiology and components of yield, alleviating inevitable stress that a plant may face, nutrient uptake – understanding timing versus availability and stepping outside your comfort zone.

Hot Topics from Our Nation's Capital 2017

Sponsored by John Deere

8:15 a.m. - 9:15 a.m. • Room 214 CD

SPEAKERS: **Mary Kay Thatcher**, Senior Director, Congressional Relations, American Farm Bureau Foundation and **Zack Clark**, Government Relations Representative, National Farmers Union

MODERATOR: **Sara Wyant**, President and founder, Agri-Pulse Communications, Inc.

This panel of DC insiders will discuss what is certain to be a busy and important year in Washington. Who will be in charge in the 115th Congress? How soon will the Agriculture Committees begin work on the next Farm Bill? What new issues will emerge and surprise us all? This highly ranked "hot topics" panel will cover all of the issues farmers are talking about and what decision makers are doing about them. Join us to hear about Washington policies that will affect your farming operation in 2017 and beyond!

GMOs and Sustainability Go Hand 'n Hand

Sponsored by U.S. Farmers & Ranchers Alliance

8:15 a.m. - 9:15 a.m. • Room 217 CD

SPEAKERS: **Randy Krotz**, CEO, U.S. Farmers & Ranchers Alliance; **Joseph Koss**, President and Chief Executive Officer, Culver Franchising System, Inc.; **Amber Pankonin**, MS, RD, LMNT, Nutrition & Agriculture Communications Consultant, President, Nebraska Academy of Nutrition and Dietetics; **Charles "Chip" Bowling, Jr.**, Maryland corn, soybean, wheat, barley and grain sorghum farmer, National Corn Growers Association Chairman, U.S. Farmers and Ranchers Alliance Vice Chairman; and **Galen Lee**, Idaho crop and livestock farmer, American Sugarbeet Growers Association President, U.S. Farmers and Ranchers Alliance Board Member.

Many consumers today do not associate GMOs with being the most sustainable way to grow food. Yet this technology allows farmers to use less land per bushel, it requires less water, and it utilizes pesticides and herbicides more precisely, among many other benefits. Find out how to talk to consumers about the sustainability behind your most productive tool – GMOs.

TRADE SHOW OPEN & MORNING SNACK

8:30 A.M. - 12:00 P.M.

Morning Snack Sponsored by USA Poultry & Egg Export Council and United Soybean Board/Soy Checkoff

8:30 a.m. - 9:15 a.m. • Trade Show Morning Snack Food & Seating Area 2 and Main Stage

Morning snack tickets are included in all full registration packages or Saturday one-day registrations. Please bring your ticket to the trade show snack break.

High oleic soybeans offer farmers the opportunity to grow a healthier bottom line. It has the potential to gain back lost food industry market share for you and offers restaurants and food companies a better frying experience and consumers a better-tasting product. High oleic soybean oil for the morning snack and the cooking demonstration are funded by the soy checkoff.

8:30 a.m. - 12:00 p.m. • Trade Show Open Entrances: Hall 3 and West Registration

This is your last opportunity to visit with leading agribusiness decision makers and industry experts who are eager to meet with you, take your questions and hear your experiences with their products and services. Be sure to enter the many drawings and giveaways being offered.

AG CONNECT MAIN STAGE: COOKING DEMONSTRATION 8:30 A.M. - 9:30 A.M.

Presented by USA Poultry and Egg Export Council and The Soy Checkoff

Located inside the Trade Show West Registration Entrance, the AG CONNECT Main Stage offers unique entertaining, informative and educational sessions.



Mark Patel

8:30 a.m. - 9:30 a.m. Cooking Demonstration

Join Corporate Chef Mark Patel of Simmons Prepared Foods, one of America's largest chicken producing companies, to discover how to bring the best flavors of the world to your kitchen. As a graduate of the prestigious Culinary Institute of America, Chef Mark's diverse culinary career has spanned 23 years including one-of-a-kind presentations in Singapore, Hong Kong and Dubai. Using high oleic soybean oil, his globally-inspired chicken dishes will make you feel like a world traveler even if you never leave the farm! Brought to you with support from USA Poultry & Egg Export Council, Simmons Prepared Foods and United Soybean Board/Soy Checkoff.

TRADE SHOW DRAWINGS & BOOTH EVENTS

See page 52 for a full list of companies that are offering special opportunities.

9:20 a.m. • USA Poultry & Egg Export Council

Main Stage

Sign up prior to the cooking demonstration at the USA Poultry & Egg Export Council booth 223 to win a gourmet gift basket. MUST BE PRESENT TO WIN at the cooking demonstration.

10:15 a.m. • John Deere

Booth 3133

Growers who completed their farm demographic information with their Commodity Classic registration were automatically entered to win a John Deere XUV825i™ Gator. Need not be present to win. If the winner is present at the time of the drawing, they will receive a \$500 gift certificate toward the purchase of accessories for the John Deere XUV825i™ Gator.

11:30 a.m. • Commodity Classic 2018

Booth 432

Gather preliminary information on the 2018 Commodity Classic to be held February 27 - March 1 in Anaheim, California and sign-up to win an Anaheim-inspired gift provided by their Convention and Visitors Bureau. MUST BE PRESENT TO WIN.

11:40 a.m. • Monsanto

Booth 2354

Sign up in advance at booth to win one of ten pairs of front row seats to the Evening of Entertainment, plus special VIP treatment. MUST BE PRESENT TO WIN.

AG CONNECT MAIN STAGE - SALUTE TO WOMEN IN AG

9:45 A.M. - 11:30 A.M.

Women have always been an important aspect of agriculture. In recent years, women have risen to the forefront of agriculture in so many ways; as owner/operators, landowners, workers, mentors, advocates, and much more. Saturday's sessions on the AG CONNECT Main Stage are dedicated to the hard-working women in agriculture.

9:45 a.m. - 10:15 a.m. Successful Farming® Talk: FarmHer

SPEAKER: **Marji Guyler-Alaniz**, Contributing Editor, *Successful Farming*®



Marji Guyler-Alaniz

(continued next page)

Through her FarmHer project Marji Guyler-Alaniz shines a light on the important role women play in agriculture. Join us as she shares her inspiration in starting FarmHer and brings to life the stories of the women who have been a part of the project. Their stories are told through still photographs of everyday work on the farm mixed with heartfelt videos from her TV show, FarmHer. Through the women of FarmHer you will laugh, shed a tear and most importantly, leave knowing your place in the culture of agriculture.

10:30 a.m. - 11:30 a.m. Holy Crap! I Married a Farmer

SPEAKER: **Jolene Brown**, Professional Speaker, Author and Eastern Iowa Farmer



Jolene Brown

In this joy-filled tribute to those of us who married a farmer, you'll find yourself laughing and commiserating with your "sisters in agriculture." Together we'll discover that juggling farm life with a smile can save your sanity—and your marriage. Get ready for real life lessons learned as we deal with breakdowns and parts runs, family in-laws and farm priorities, money and communication (or lack of it!) Most of all, you'll leave with big smiles on your faces knowing you are not alone and you made a darn good choice being married to a farmer. It's time to celebrate!

WHAT'S NEW SESSIONS

9:30 A.M. - 10:10 A.M.

What's New Sessions are an opportunity for companies to showcase their newest innovations and services. Learn from and ask questions of company leaders and experts. Then visit the companies' exhibits at the trade show to learn even more.

New Digital Tools for Managing Field Variability and Inputs on Climate FieldView™

Sponsored by Monsanto Company

9:30 a.m. - 10:10 a.m. • Room 212 AB

SPEAKERS: **Alex Wimbush**, Director of Product Management, The Climate Corporation; **Jonelle Lofton**, Product Marketing Manager, The Climate Corporation; **Brad Roberts**, Product Marketing Manager, The Climate Corporation; **Leo Camelo**, Product Marketing Manager, The Climate Corporation; and **Ben Fast**, corn and soybean farmer, Southwest Minnesota

Join us for a discussion on the new Climate FieldView™ yield analysis, zone-based nitrogen monitoring and advanced variable rate seeding tools that help farmers manage field variability. The panel features Climate experts and a farmer with firsthand Climate FieldView experience.

Protect Your Fields and Your Yields with Engenia™ Herbicide

Sponsored by BASF Corporation

9:30 a.m. - 10:10 a.m. • Room 213 AB

SPEAKERS: **Chad Asmus**, Technical Marketing Manager, BASF, and **Robert E. Wolf, Ph.D.**, Manager and Application Technology Specialist, Wolf Consulting & Research LLC

Engenia™ herbicide has been developed to add a much-needed tool for growers battling tough-to-control weeds, including those resistant to glyphosate. Engenia herbicide is the most technologically advanced BASF formulation of dicamba available for use in dicamba-tolerant soybeans. Upon EPA registration, Engenia herbicide will provide an additional effective site of action for post-emergence broadleaf control in dicamba-tolerant soybeans. It will give growers confidence and peace of mind when it comes to controlling the toughest broadleaf weeds in their fields.

CLOSING LEARNING CENTER SESSION

1:30 P.M. - 3:30 P.M.

Advance screening of the new Discovery Channel film *Rancher, Farmer, Fisherman*

1:30 p.m. - 3:30 p.m. • Lila Cockrell Theatre

Rancher, Farmer, Fisherman weaves together the stories of a Montana rancher, two Kansas farmers and a handful of Gulf fishermen who feed the world while stewarding the land and water they work. Based on a book by the same name, the documentary is a tribute to the unsung conservation heroes of America's heartland. The film premiered at Sundance Film Festival and will air on the Discovery Channel in August. Please join author/producer Miriam Horn and Environmental Defense Fund for a special screening, followed by Q&A.

WORSHIP SERVICE

5:30 P.M. - 6:00 P.M.

Sponsored by Commodity Classic

5:30 p.m. - 6:00 p.m. • Grand Hyatt, *Lonestar Ballroom A*

All are invited to attend this nondenominational service, led by the Fellowship of Christian Farmers.

Evening of Entertainment

Sponsored by Monsanto

8:30 p.m. - 9:45 p.m. • Stars at Night Ballroom

Doors open at 8:00 p.m.

Top off a terrific week at Commodity Classic by enjoying Saturday's Evening of Entertainment, sponsored by Monsanto and featuring the country sounds of Pat Green. Visit the Monsanto booth during trade show hours for an opportunity to win front-row seats.

A Texas inspiration with an outsider reputation, Grammy-nominated hit maker Pat Green rocks sold out stadiums with popular hits from his past and new favorites from *Home*, the new album that revisits his original country roots. Since his early days in Lubbock, Green has sold more than two million albums, with hits such as "Wave on Wave," and appeared on national TV shows including *Austin City Limits*, *Jimmy Kimmel Live!* and *The Late Show with David Letterman*.



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COMMODITY CLASSIC SURVEY

Complete the COMMODITY CLASSIC SURVEYS &
YOU COULD WIN \$2,000 CASH
just for sharing your opinion!
In fact, it means so much to us that
we're giving away a total of
\$16,000 IN CASH PRIZES.
EIGHT WINNERS TOTAL
awarded between two surveys.
Complete both surveys and
DOUBLE YOUR CHANCES TO WIN!

Survey #1: Opinion Survey Here in San Antonio

**FOUR \$2,000
CASH WINNERS**

Share your opinion on the future direction of Commodity Classic. Look for survey kiosks throughout the convention center. Or take the survey on the Commodity Classic app. Look for the "Survey Kiosk" icon.

Survey #2: E-mailed to You After You Get Home

**FOUR \$2,000
CASH WINNERS**

Tell us what you thought of this year's Commodity Classic after you get back home. If you provided your e-mail address when you registered, the survey will arrive in your inbox a few days after Commodity Classic.

Cash awards compliments of ADM

For registered growers and family members only. The eight \$2,000 cash awards are provided compliments of ADM. Each survey will have four winners, drawn at random from completed surveys. Winners will be notified on or before November 15, 2017.



Congratulations 2016 Survey Winners!



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**Special thanks to the committee members
for their commitment and hard work
on the 2017 Commodity Classic.**

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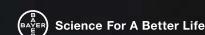
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*While supplies last.

TRADE SHOW DRAWINGS AND EVENTS

THURSDAY, MARCH 2

2:00 p.m. Can-Am BRP 20

Stop by booth to learn more about the Can-Am off-road lineup and for a chance to win a Makita tool kit. MUST BE PRESENT TO WIN.

2:30 p.m. MDA Information Systems LLC 2716

Stop by booth to listen to Meteorologist, Kyle Tapley, present the spring 2017 weather forecast.

FRIDAY, MARCH 3

Show opening - 1 p.m. RFD-TV/ Ag PhD 3602

Stop by booth to view the live broadcasting of RFD-TV from the trade show floor.

11:00 a.m. O2YS Corp. 1135

Sign up in advance to believe in the unbelievable and get more from every acre with this 2.5 gallon of O11-YS giveaway. MUST BE PRESENT TO WIN.

11:30 a.m. MDA Information Systems LLC 2716

Stop by booth to listen to Meteorologist, Kyle Tapley, present the spring 2017 weather forecast.

12:00 p.m. Ag Resource Management, LLC 2535

Sign up in advance in booth for a chance to win a \$250 Bass Pro Shop gift card. MUST BE PRESENT TO WIN.

1:00 p.m. National Association of Wheat Growers & NWF 313

Stop by booth to learn from the 2016 National Wheat Yield Contest winners.

2:00 p.m. - 3:00 p.m. RFD-TV/ Ag PhD 3602

Stop by booth to view Ag PhD's radio show.

3:00 p.m. Dragon-Line 2437

Sign up in advance in booth for a chance to win a Dragon-Line 20 oz. Yeti® mug. MUST BE PRESENT TO WIN.

SATURDAY, MARCH 4

9:20 a.m. USA Poultry & Egg Export Council AG CONNECT Main Stage

Sign up prior to the cooking demonstration at the USA Poultry & Egg Export Council booth 223 to win a gourmet gift basket. MUST BE PRESENT TO WIN at the cooking demonstration.

10:15 a.m. John Deere™ 3133

Growers who completed their farm demographic information with their Commodity Classic registration were automatically entered to win a John Deere XUV825i Gator. Do not need to be present to win. If the winner is present at the time of the drawing, they will receive a \$500 gift certificate toward the purchase of accessories for the John Deere XUV825i Gator.

11:20 a.m. U.S. Grains Council 106

Come by booth for a chance to win one of three prizes from our top grain importing countries. MUST BE PRESENT TO WIN.

11:30 a.m. Commodity Classic 2018 432

Gather preliminary information on the 2018 Commodity Classic to be held February 27 - March 1 in Anaheim, California and sign-up to win an Anaheim - inspired gift provided by their Convention and Visitors Bureau. MUST BE PRESENT TO WIN.

11:40 a.m. Monsanto 2354

Sign up in advance at booth to win one of ten pairs of front row seats to the Evening of Entertainment, plus special VIP treatment. MUST BE PRESENT TO WIN.

TRADE SHOW DRAWINGS AND EVENTS

Make sure you check the white board at the trade show entrances. This is where exhibitors list winners for prizes that don't require you be present to win if the exhibitor does not connect with the winner onsite.

Stop by these booths, listed in booth number order, during open show hours for these opportunities. Need not be present to win. Use the check boxes to keep track of the booths at which you visit!

☐ **AG CONNECT Main Stage Inside West Registration Entrance**

Refer to the program book and app for the latest schedule of speakers on the latest information in ag.

☐ **National Sorghum Producers 113**

Sign up in booth for a chance to win a whiskey basket that captures the very essence of sorghum.

☐ **American Soybean Association 203**

Join ASA and journalists from The Ag Network, Brownfield Ag Network and Agri-Pulse for live broadcasts and current events programming each day of the Commodity Classic trade show, live from the ASA booth. National farm broadcasters and writers will look at the issues of the day impacting soybean farmers and all of agriculture in a fast-paced, open forum. Come by and hear the latest outlook on trade, transportation, biotechnology and other important issues, as well as the industry's work with the new Trump Administration and the 115th Congress. Check www.SoyGrowers.com/Classic for up-to-date schedule and information.

☐ **National Association of Wheat Growers & NWF 313**

Sign up in booth for a chance to win an Amazon Echo.

☐ **Commodity Classic Commemorative Clothing 434**

Sport Shirts - \$25 • T-Shirts - \$10

Get your Commodity Classic souvenir attire! Purchase a sport shirt and receive one free T-shirt. Commemorative clothing items are available during trade show

hours, starting at 1:30 p.m. on Thursday, March 2, at the Commemorative Clothing Booth 434. Adult and kids' sizes are available in limited quantities so be sure to shop early!

☐ **Nutrient Management Specialists, LLC 324**

Sign up in booth for a chance to win 20 acres of high yield nutrition for a crop of your choice.

☐ **Pro Farmer/Farm Journal 325**

Sign up in booth for a chance to win Pro Farmer's marketing strategies workbook and DVD series.

☐ **The Progressive Farmer Publication 349**

Stop by booth to get your free copy of *The Progressive Farmer* magazine, a tour of our website and free e-newsletters.

☐ **AgTech Industries LLC 351**

Sign up in booth for the daily giveaway of a Weatherflow Ag Pocket weather station.

☐ **ARMtech Insurance Services Inc. 359**

Sign up in booth for a chance to win one of two \$500 gift cards.

☐ **Midwestern BioAg, Inc. 362**

Sign up in booth to win a 40-acre supply of TerraNu Nutrient Technology™ fertilizer.

☐ **National Association of Conservation Districts 450**

Stop by booth to learn more about how local conservation districts assist landowners, meet our Soil Health Champions and participate in a soil health quiz for a chance to win an iPad mini.

(continued next page)

TRADE SHOW DRAWINGS AND EVENTS

<input type="checkbox"/> NACHURS	554	<input type="checkbox"/> Shield Ag	2235
Sign up in booth for a chance to win a DJI Phantom 4 Pro Quadcopter (drone) for crop scouting/aerial video, a value of \$1,500.		Sign up in booth for a chance to win a heavy-duty double hook pry-bar 1"x1"x45" double-rolled 5160 steel.	
<input type="checkbox"/> Summers	936	<input type="checkbox"/> QBE NAU Crop Insurance	2340
Stop by booth for a chance to win a 1:32 Scale Summers Diamond Disk model.		Sign up in booth for a chance to win a Yeti® cooler.	
<input type="checkbox"/> ProTrakker Guidance Systems	1232	<input type="checkbox"/> Stewart-Peterson, Inc.	2428
Sign up in booth for a chance to win a \$100 Cabela's gift card.		Sign up in booth for a chance to win boots and a hat valued up to \$200.	
<input type="checkbox"/> mAgri	1235	<input type="checkbox"/> Morton Buildings, Inc.	2532
Sign up in booth for a chance to win a drone package of a \$1,000 value.		Sign up in booth for a chance to win a tabletop Cusinart grill, stainless BBQ tools, stainless steam cleaner grill brush and salt and pepper mill set.	
<input type="checkbox"/> DuPont Pioneer	1354	<input type="checkbox"/> Helena Chemical Co.	2542
Sign up in booth for a chance to win one of three apple watches and a grand prize of a Big Green Egg grill.		Stop by booth to view scheduled learning sessions and for your chance to win a Yeti®.	
<input type="checkbox"/> National Purchasing Partners	1435	<input type="checkbox"/> Kondex Corporation	2618
Sign up in booth for a chance to win a \$50 Amazon gift card.		Sign up in booth for a chance to win a Yeti® cooler.	
<input type="checkbox"/> Case IH	1733	<input type="checkbox"/> Rabo AgriFinance	2620
Stop by booth for a coupon for a free camouflage pocket knife.		Sign up in booth for a chance to win an AUTELE Robotics X-Star Premium Quadcopter Drone.	
<input type="checkbox"/> ORO AGRI Inc.	2024	<input type="checkbox"/> Arysta LifeScience	2632
Stop by booth for a chance to win a case of product of your choice.		Sign up in booth for a chance to win a DEWALT tool set.	
<input type="checkbox"/> DTN/ The Progressive Farmer	2224	<input type="checkbox"/> Vive Crop Protection	2715
Stop by booth to receive a free weather app and RTIC can cooler with a trial of our product.		Sign up in booth for the daily giveaway of two gallons of AZteroid fertilizer compatible fungicide.	
<input type="checkbox"/> Valley Irrigation/ AgSense	2232		
Sign up in booth for a chance to win one of three ICON smart panels.			

TRADE SHOW DRAWINGS AND EVENTS

<input type="checkbox"/> Brock Associates	2717	<input type="checkbox"/> Environmental Tillage Systems	3512
Sign up in booth for a chance to win a Yeti® Hopper 20 and one year of the Brock Report.		Sign up in booth for a chance to win a ShopWarrior workbench, built with the durability of the SoilWarrior.	
<input type="checkbox"/> SipcamRotam	2744	<input type="checkbox"/> Ace Pump Corporation	5051
Sign up in booth for a chance to win an iPad.		Sign up in booth for a chance to win a new Gemini® Dual Pump kit.	
<input type="checkbox"/> Trimble	2824	<input type="checkbox"/> Agrible, Inc.	5137
Stop by booth to receive your 10% discount on a Trimble Ag Software package and for a chance to win a one year Farmer Pro subscription (valued at \$1,800) for mapping, field record keeping, and more.		Sign up in booth for a chance to win an Agrible 2017 Agronomist AgriBundle.	
<input type="checkbox"/> Wyffels Hybrids	3024	<input type="checkbox"/> BigIron Auction Company	5142
Sign up in booth for a chance to win two Wyffels bar stools.		Sign up in booth for a chance to win sixteen 16 oz. Ribeyes or sixteen 12 oz. New York Strips.	
<input type="checkbox"/> FMC Corporation	3155	<input type="checkbox"/> Waterways Council, Inc.	5149
Sign up in booth for the daily giveaway of a Yeti® cooler or a \$250 Cabela's gift card.		Sign up in booth after learning about river barges for a chance to win a Bass Pro Shops gift card.	
<input type="checkbox"/> IntelliFarms	3424	<input type="checkbox"/> American Farm Mortgage & Financial Services	5238
Sign up in booth for a chance to win a FieldDataManager weather station and soil probe, plus an online SureTrack Farm platform subscription.		Sign up in booth for a chance to win a 32 GB iPad Air 2.	
<input type="checkbox"/> Farmer's Business Network, Inc.	3469	<input type="checkbox"/> CropMetrics	5249
Sign up in booth for a chance to win a TORO® eXmark® 700 EFI UTV.		Sign up in booth for a chance to win a Virtual Optimizer Pro on your farm for a year.	

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Cover crop seeders, residue management systems, fertilizer spreaders, crop protection sprayers, tillage
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Actagro, LLC. 353

Actagro® is a premier developer, manufacturer and marketer of technology based soil and plant technology solutions.
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Ag Growth International 526

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American Farmland Trust 241

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ASA, a grassroots membership organization, represents the best interest of all U.S. soybean producers on farm and trade policy. Growers who want a voice in these critical decisions make the choice to belong to ASA.
www.soygrowers.com 314-576-1770

American Sugar Alliance 263

The American Sugar Alliance is a national coalition representing America's cane and beet producers and the 142,000 U.S. jobs and \$20 billion in economic activity they generate.
www.sugaralliance.org 703-351-5055

AMVAC Chemical Corporation 2036

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Association of Equipment Manufacturers (AEM) 213

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Liquid fertilizer pumps and accessories, NH3 accessories, electronic liquid blockage monitor system
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Central Life Sciences 2408

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www.certifiedcropadviser.org 608-273-8081

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CGB Diversified Services 5248

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Charah Agricultural Products 5236

Secondary and Micronutrient Fertilizer SUL4R-PLUS; SUL4R-PLUS B, SUL4R-PLUS Zn
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Chromatin Inc. / Sorghum Partners 3440

Sorghum seed company
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Colorado Corn Growers Association 116

Custom engraved firearm
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Conservation Technology Information Center 460

Helping farmers and farm advisors succeed with conservation systems
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Portable belt conveyors, seed tenders, commercial seed tenders
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Copperhead Agricultural Products 2608

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Corn + Soybean Digest 2825

Ag publications, websites, newsletters and apps serving large-scale row-crop producers' information needs
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Corn Refiners Association 344

The CRA looks forward to continued development of products and ingredients that improve our daily lives and strengthening its relationship with farmers.
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Country Enterprises, Inc. 5242

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www.countryent.net 800-349-8752

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Management software for crop production designed by farmers for farmers
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CropMetrics 5249

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CropNutrients4u 2108

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CropX 2336

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CropZilla 1032

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CT Applicators 2644

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Dawson Tire & Wheel 1035

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DuPont Pioneer 1354

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Ellingson Drainage 1333

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Environmental Tillage Systems 3512

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Farm Credit 3732

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Farmer's Business Network, Inc. 3469

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Mainero any-direction corn head
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GMO Answers 348

Information about GMOs in agriculture and our program, GMO Answers
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Groundwork BioAg, Ltd. 328

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HitchDoc Mfg. 3934

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National Association of Wheat Growers & NWF 313

Founded in 1950, the National Association of Wheat Growers advocates on behalf of U.S. wheat growers in Washington, D.C. NAWG is a grower-led organization that works with its 22 affiliated state associations on issues impacting U.S. wheat growers.
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National Corn Growers Association 103

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CropScan 3000 H On Combine Quality Analyzer, CropScan Desktop Analyzers and CropScan accessories
www.cropscanag.com 406-622-3887

Nutrient Management Specialists, LLC 324

Humates from Canada, crop and livestock amendments, soil testing consulting
www.nutrientmanagementspecialists.com 815-257-8463

O2YS Corp. 1135

Adjuvant for use with fungicides, insecticides, pesticides and nutritional sprays
www.O2YScorp.com 337-837-1172

OPI-Integrus USA 2032

Advanced grain management grain monitoring solutions
www.advancedgrainmanagement.com 913-653-8350 x256

Opticom Tech 2534

Video products that are long lasting for farms. Meets agricultural needs within crop and dairy farms.
www.toughestvideocamera.com

Oregon Clover Commission 454

Promote Oregon grown clover for cover crop
www.oregonclover.org 503-364-2944

EXHIBITORS

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Oregon Ryegrass Commission 452

Promote Oregon grown annual ryegrass for cover crop
www.ryegrasscovercrop.com 503-364-2944

ORO AGRI Inc. 2024

Manufacturer of adjuvants, fertilizers and insecticides
www.oroagri.com 559-442-4996

Orthman 3224

Offering the 1tRIPr and other industry-leading row crop implements and technology
www.orthman.com 308-324-4654

PAR-KAN Company 3655

Manufacturer of weigh carts, bulk seed tenders and seed storage bins
www.par-kan.com 800-291-5487

Penton Agriculture 2724

Information for farmer, ranchers and producers — magazines, websites, media
www.pentonagriculture.com 630-524-4723

Penton Agriculture Events 2726

Farm Progress Show, Husker Harvest Days and additional events for farmers
www.farmprogressshow.com 630-524-4723

Performance Nutrition 2110

Patented specialty products, soil amendments, micronutrients and biological additives
www.pnfertilizers.com 732-888-8000

Pit Express 2442

Drive-over auger unit to unload hopper bottom trailers
www.pitexpress.com 217-656-3911

Plant Impact, Inc. 233

Crop enhancement products and seed treatments used in tank mix with fungicides and insecticides
www.PlantImpact.com 984-465-4188

Plant Management Network 1431

Provider of quality, science-based crop management information for growers and crop consultants
www.plantmanagementnetwork.org 651-994-3859

Port Industries 2138

Hydramaxx trenchers, Hydramaxx plows, Trimble GPS
www.portindustries.com 800-562-8713

PowerLift Hydraulic Doors 2536

Hydraulic doors for agriculture, aviation, commercial and residential use
www.powerliftdoors.com 507-368-9500

Praedium 1134

Video monitoring
www.praediumventures.com 515-362-7555

Praxidyn 2308

Mixmate: Field chemical mixing simplified portable, automated record keeping system
www.praxidyn.com 712-587-9720

Precision Planting 2810

Industry leading planting and harvest technology provider
www.precisionplanting.com 309-925-5050

PrecisionAg 1430

Education and advocacy for precision ag tools and technology
www.precisionag.com 440-942-2000

Prinsco, Inc. 2740

Manufacturer of drainage products
www.prinsco.com 800-992-1725

Pro Farmer / Farm Journal 325

Nation's leading ag marketing and news analysis service
www.profarmer.com 800-772-0023

ProAg 5138

Approved crop insurance provider
www.proag.com 800-852-4497

ProHarvest Seeds 2809

Corn, soybeans, cover crops, forages, wheat
www.proharvestseeds.com 866-807-7015

Propane Education & Research Council (PERC) 5131

Advanced propane equipment and incentives
www.propane.com 202-452-8975

EXHIBITORS

BLUE HIGHLIGHT DENOTES 4 OR MORE BOOTH SPACES

ProTrakker Guidance Systems 1232

ProTrakker implement guidance products
www.mbwproducts.com 712-668-4240

Prudential Agricultural Investments 1329

Farm real estate loans
prudential.com/agloans 630-810-1700

Purdue University Center for Commercial Ag 235

Professional development and continuing education for farmers and agribusiness
www.agecon.purdue.edu/commercialag 765-494-8151

QBE NAU Crop Insurance 2340

Crop insurance company
www.naucountry.com 800-942-6557

QLF Agronomy 1130

Liquid carbon based fertilizers
www.qlf.com 800-236-2345

Rabo AgriFinance 2620

Financing for leading U. S. farmers, ranchers and agribusinesses
www.raboag.com 855-722-7766

Rain and Hail LLC 2720

Crop / agriculture insurance
www.RainHail.com 800-342-7194

Ram Commercial 1542

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www.ramtrucks.com/commercial 1-866-RAM-INFO

RAM Mounts 2247

RAM® Mounts is a leading manufacturer in rugged, durable mounting systems and docking stations for mobile electronics. RAM® Mounts utilizes a patented ball and socket mounting system that allows you to mount practically anything anywhere. Made in the USA and backed by a lifetime warranty.
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Raven Industries 2320

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www.ravenprecision.com 800-243-5435

Rayne Plane 1434

Land levelers / land plane
www.rayneplane.com 337-334-2101

RCM Alternatives 5243

Futures and cash hedging
www.rcmalternatives.com 312-870-1572

Red Wing Software 2443

Financial management software for farms and mid-sized businesses
www.redwingsoftware.com 800-732-9464

Reichhardt Electronic Innovations 1237

Precision guidance products including GPS, tactile row guidance, sonic and mechanical guidance
www.reichhardt.com 218-677-1001

Reinke 1226

Center pivot and lateral move mechanized irrigation equipment
www.reinke.com 402-365-7251

Renewable Fuels Association (RFA) 321

Voice of U.S. ethanol industry for over 30 years
www.EthanolRFA.org 202-289-3835

RFD-TV / Ag PhD 3602

Broadcast
www.rfdtv.com 615-296-9318

Ritchie Bros. Auctioneers 2711

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Rite Way Mfg. 355

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www.ritewaymfg.com 800-352-8822

Roach Ag Marketing 2420

Grain advisory firm focused on corn, soy and wheat producers and users
www.roachag.com 800-622-7628

Rostech Electronics 1034

Wireless farm security cameras complete farm security
www.rostech.com 800-361-8080

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S.I. Distributing 2114

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Saddle Butte Ag Inc. 2737

Bio Till cover crop seed
www.saddlebutte.com 541-928-0102

Safe-Grain / Maxi-Tronic Inc. 2412

Temperature detection, aeration, hazard
monitoring for grain and material handling
www.safegrain.com 800-659-8250

Saskatchewan Trade & Export Partnership 356

Promotion of agricultural machinery from Canada
www.sasktrade.sk.ca 888-976-7875

Schaffert Mfg. Co. Inc. 2237

Rebounder seed covers, planter attachments,
liqui-tube tire sealant, G2 fertilizer discs, fertilizer
application systems, zipper and mohawk
www.schaffert.com 308-364-2607

Schlagel Manufacturing 1136

Posi Close Wheels, Rapid Till, Rapid Till HD,
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Schumacher Company LLC 5154

Schumacher cutterbars, knife drives, croplifters,
forged guards, replacement knives, sections
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Schweiss Doors 2424

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Scott Land Company, LLC 2146

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Oklahoma, Colorado
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Security West Financial 2139

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Seedburo Equipment Co. 2314

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seed testing equipment
www.seedburo.com 800-284-5779

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Senninger Irrigation Inc. 2514

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senseFly 5255

eBee Ag, the precision agriculture drone
www.sensefly.com 0041 21 5520440

Sensor-1 2316

Planter monitors, GPS, seed sensors, harnesses
www.sensor-1.com 785-937-4466

Sentera 2508

A software, sensor, and drone company providing
the agricultural industry with crop health
solutions.
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SePRO Corporation 1133

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Shivvers 2736

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Silveus Insurance Group, Inc. 332

Crop insurance
www.cropins.net 800-531-9909

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Soil Health Partnership 110

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Soucy International Inc. 5053

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www.soucy-track.com 819-474-6666

Spectrum Technologies, Inc. 5057

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meters, sensors
www.specmeters.com 800-248-8873

Spraytest Controls Inc. 354

Wireless controls for sprayer booms, grain augers
www.spraytest.com 855-859-1200

Springland MFG 2233

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SST Software 2432

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Stewart-Peterson, Inc. 2428

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SureFire Ag Systems, Inc. 2016

Fertilizer application systems, QuickDraw
automated spray tender system, FirstWater
precision irrigation equipment
www.surefireag.com 785-626-3670

Sustainable Agriculture Research and Education 338

Advancing sustainable agriculture through
grants and education
www.sare.org 614-306-6422

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Syngenta 3455

A global agricultural inputs innovator, dedicated to bringing plant potential to life
www.syngenta-us.com 336-632-6000

T-L Irrigation 1527

Manufacturer of hydrostatic drive linear and center pivot irrigation systems
www.tlirr.com 800-330-4264

TD Technologies, LLC 5348

Easy jack for pivot irrigation, easy couplers for pivot irrigation and easy drain and fill systems for pivot irrigation
www.doublelektch.net 402-430-9097

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The Andersons, Inc. 3661

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The Big Rack Shack 4034

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www.bigrackshack.com 308-234-4464

The Fertilizer Institute 462

National trade association representing fertilizer industry supply chain
www.tfi.org 202-515-2717

The KBH Corporation 534

Dry fertilizer tenders; liquid handling and applying equipment; bulk seed tenders
www.kbhequipment.com 800-843-5241

The Progressive Farmer Publication 349

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Trelleborg Wheel Systems - Ag & Forestry 1854

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Tri-States Grain Conditioning, Inc. 2234

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Trimble 2824

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Trump Tours - Ag Tours 253

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U.S. Commodity Futures Trading Commission 1331

Commodity Futures Trading Commission Whistleblower Office
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U.S. Custom Harvesters, Inc. 225

U.S. Custom Harvesters, Inc. is an association of professional custom harvesters, serving the needs of the American farmer.
www.uschi.com 620-664-6297

U.S. Farmers & Ranchers Alliance 229

An alliance of farmer and rancher organizations working to restore consumer trust in agriculture
www.fooddialogues.com 636-449-5086

U.S. Grains Council 106

Works globally to promote the export of U.S. corn, sorghum, barley and co-products including ethanol and DDGS
www.grains.org 202-789-0789

U.S. Meat Export Federation 221

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www.usmef.org 303-623-6328

U.S. Soybean Export Council 102

Non Profit Membership Organization promoting the export of U.S. soy internationally
www.ussec.org 636-449-6003

United Sorghum Checkoff Program 115

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United Soybean Board/ Soy Checkoff 303

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USDA / Natural Resources Conservation Service 331

NRCS Services
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USDA / RMA 333

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USDA Farm Service Agency 265

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www.fsa.usda.gov 202-720-7807

USDA National Ag Statistics Service 335

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www.nass.usda.gov 800-727-9540

USDA Rural Development 347

Rural development programs and services
www.rd.usda.gov 202-690-0498

USDA, National Appeals Division 337

NAD provides an appeal process for any person who receives an adverse program decision from USDA's FSA, RMA, NRCS or RD agencies.
www.NAD.USDA.gov 800-552-5377

Valent U.S.A. Corporation 2055

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Valley Irrigation / AgSense 2232

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Vertical Software, Inc. 1537

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Yetter Farm Equipment 2739

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NOTE: Exhibitors as of January 24, 2017, please refer to app for the latest list of exhibitors.

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4.

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Thursday, March 2 6:00 a.m. – 2:00 p.m. Service every 15 minutes
2:00 p.m. – 4:00 p.m. Service every 30 minutes*
4:00 p.m. – 6:00 p.m. Service every 15 minutes
6:00 p.m. – 7:00 p.m. Service every 30 minutes*

Friday, March 3 6:00 a.m. – 12:00 p.m. Service every 15 minutes
12:00 p.m. – 4:00 p.m. Service every 30 minutes*
4:00 p.m. – 9:30 p.m. Service every 15 minutes

Saturday, March 4 6:00 a.m. – 10:00 a.m. Service every 15 minutes
10:00 a.m. – 6:30 p.m. Service every 30 minutes*
6:30 p.m. – 10:30 p.m. Service every 15 minutes

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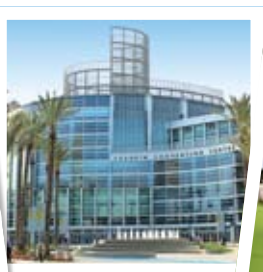
Hotel	Route	Shuttle Boarding Location
Courtyard San Antonio Riverwalk	1	Walk to the Holiday Inn Riverwalk
Crockett Hotel	N/A	Walk to the Henry B. Gonzalez Convention Center
Drury Inn and Suites Riverwalk	1	Walk to the Holiday Inn Riverwalk
Drury Plaza Hotel Riverwalk	1	Walk to the Westin Hotel
The Emily Morgan Hotel	4	Across street on Houston
Fairfield Inn & Suites Downtown Alamo Plaza	4	Walk to the Hampton Inn Downtown Riverwalk
Grand Hyatt San Antonio	N/A	Walk to the Henry B. Gonzalez Convention Center
Hampton Inn Downtown Riverwalk	4	Front Entrance on Bowie Street
Hilton Palacio del Rio	N/A	Walk to the Henry B. Gonzalez Convention Center
Holiday Inn San Antonio Riverwalk	1	Curbside on N. St. Mary's Street
Hotel Valencia Riverwalk	1	Walk to the Holiday Inn Riverwalk
Hyatt Place San Antonio Riverwalk	3	Front Entrance
Hyatt Regency San Antonio Riverwalk	2	Curbside Front Entrance on Losoya Street
La Quinta Inn & Suites San Antonio Riverwalk	N/A	Walk to the Henry B. Gonzalez Convention Center
Marriott Plaza San Antonio	3	Curbside on S. Alamo Street
Marriott Rivercenter	N/A	Walk to the Henry B. Gonzalez Convention Center
Marriott Riverwalk Hotel	N/A	Walk to the Henry B. Gonzalez Convention Center
Menger Hotel	N/A	Walk to the Henry B. Gonzalez Convention Center
Omni La Mansion del Rio	1	Walk to the Holiday Inn Riverwalk
Residence Inn Downtown Alamo Plaza	4	Walk to the Hampton Inn Downtown Riverwalk
SpringHill Suites Downtown Alamo Plaza	4	Walk to the Hampton Inn Downtown Riverwalk
The Westin Riverwalk San Antonio	1	Curbside on W. Market Street
Wyndham San Antonio Riverwalk	2	Across from Front Entrance on E. Pecan

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