



Commodity Classic Grand Hyatt

**Sponsorship Specification
& Pricing Guide**

2017

San Antonio, TX

Artwork Deadlines & Guidelines

\$10.25/sq ft for all cling material/column wraps

\$9.75/sq ft for all banners

Artwork Deadline: COB Jan 27th (1 Month before Install)

25% surcharge if received during week of 1/30 (3 weeks before install)

40% surcharge if received during week of 2/6 (2 weeks before install)

50% surcharge if received during week of 2/13 (1 week before install)

Paramount will send all graphics to Hotels/Convention Center for final approval before printing.

Sending Files:

Please send all graphics as print ready PDF with **NO BLEEDS**.
Make sure all fonts are outlined and all images are linked/embedded.

If you send a file at something other than 100% please make a note of this when sending your files.

All files must be uploaded to Paramount Convention Services' FTP. You will be provided with login and password information when you are ready to upload.

Special Notes:

****Window Clings** have such a variance in size and very large quantities for some of the window banks. We are requesting that you send a mock-up along with the print ready artwork. This will ensure that your graphics are laid out correctly on site.

****Column Wraps** are built using Paramount's metal system. All panels will tuck into the metal structure .25" on all edges. If you have graphics that span the vertical metal bars, please compensate for the gap of the bar (2").

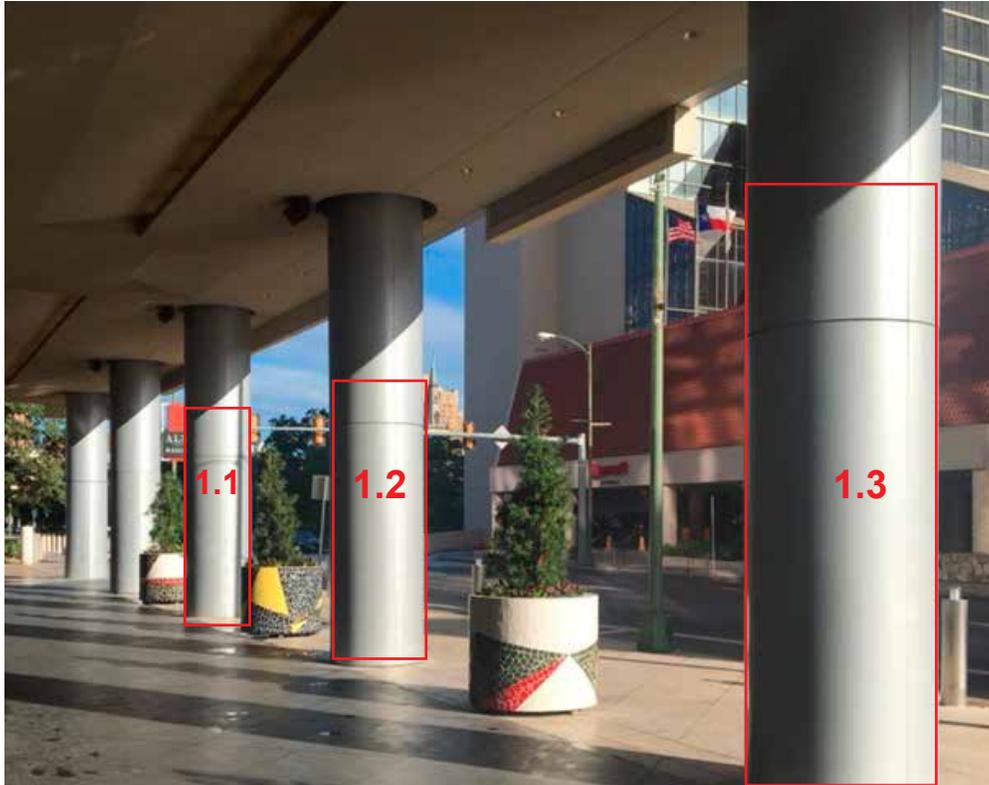
If you have any other questions or concerns regarding graphics, contact Sean Hoffert at Paramount Convention Services.

314.621.6677 or shoffert@paramountcs.com



Outside Front Entrance Columns

3 highlighted columns below.



Dimensions: (W" x H")

12' (x3)

A: 42.75" x 46.625" (x4)

B: 42.75" x 92.125" (x4)

When designing graphics that span across multiple panels, please note that the black metal bars are 2" wide.

12'



(x3)

Sponsorship: \$8,000/ea **Production & Installation:** \$10.25/ft²

Main Entrance Floor Clings



Dimensions: (W" x H")

24" x 24" (x3)

*Clings will be placed in selected areas,
no more than (3) 24" x 24"*

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Bar Rojo Side Entrance Floor Clings



Dimensions: (W" x H")

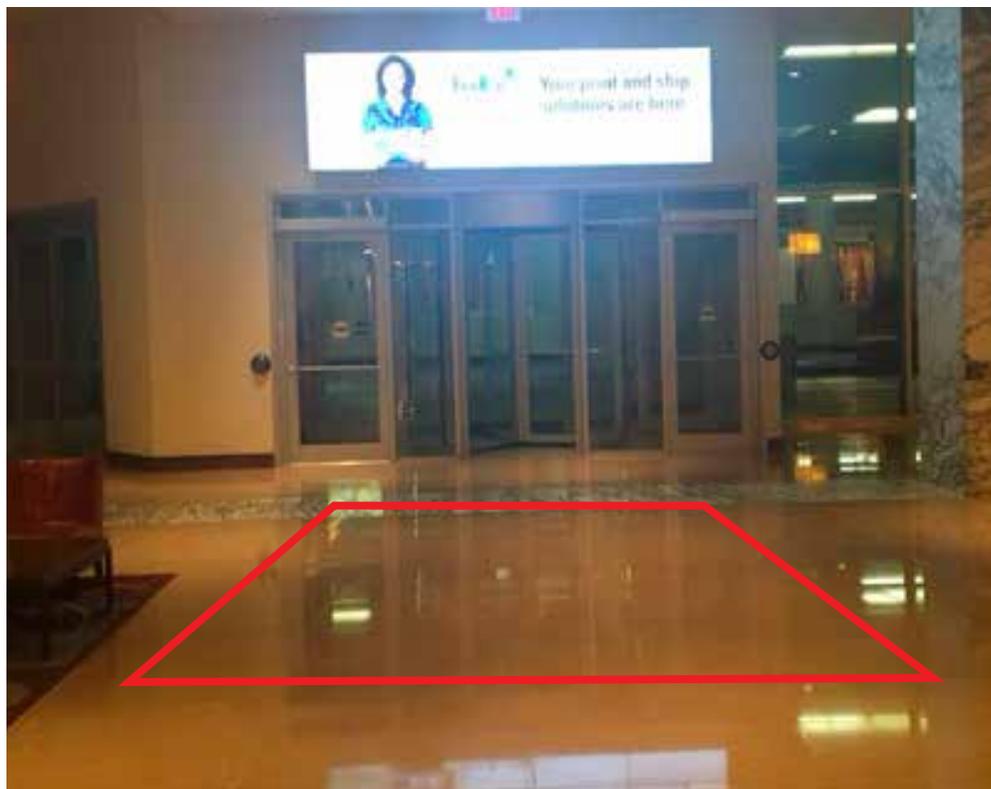
24" x 24" (x3)

*Clings will be placed in selected areas,
no more than (3) 24" x 24"*

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Valet/Garage Side Entrance Floor Clings



Dimensions: (W" x H")

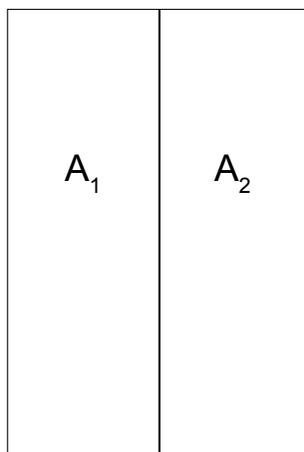
24" x 24" (x3)

*Clings will be placed in selected areas,
no more than (3) 24" x 24"*

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Elevator Doors Inside and Outside Lobby, 2nd, & 4th floors



Dimensions: (W" x H")

A: 20.75" x 83.5"

Each door is divided into a right and left door. Each 1/2 door is 20.75" wide. Graphics that are sent as one piece at 41.5" wide will be split down the middle during production.

Sponsorship: Package 1- \$15,000/\$20,000
15 Elevators

Package 2- \$13,000/\$17,000
12 Elevators

***Higher price includes inside of doors as well*

Production & Installation: \$10.25/ft²

BANK 1 has 6 elevators that go to floors 1-19

BANK 2 has 3 elevators that go to floors 1-5 & 20-24

9 elevators on each lobby, 2nd and 4th floors, for a total of 27 elevators. Sponsor 5.1 will get 5 elevators per floor. Sponsor 5.2 will get 4 elevators per floor

**** FLOOR CLINGS** – Each sponsor will also have the option of placing a 24" x 24" floor cling in front of each elevator that is purchased for that sponsor

Floor Cling: \$600/ea

Registration Clings on Front of Counters



Dimensions: (W" x H")

105.75" x 37.5" (x2)

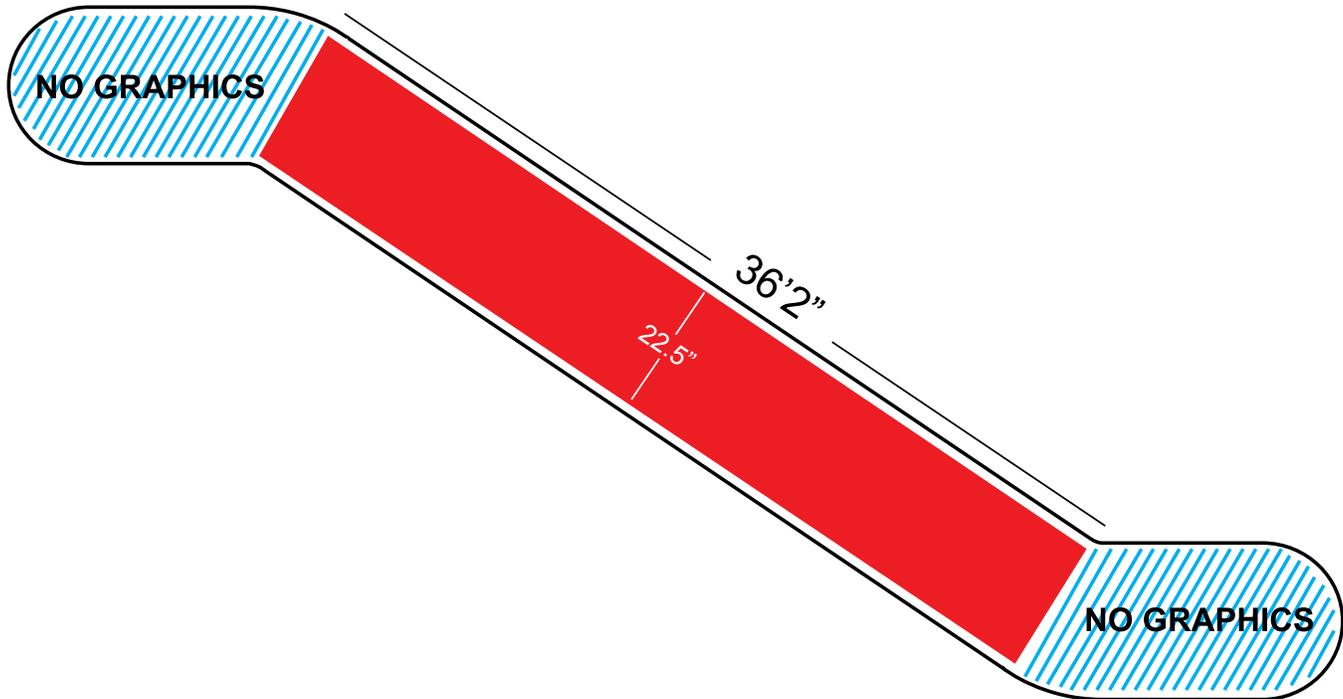
Graphics placed on wood paneling in front of hotel registration counters.

***2 locations available*

Sponsorship: \$7,500/ea

Production & Installation: \$10.25/ft²

Escalator by Bar Rojo Leading Down to Ruth's Chris



Dimensions: (W" x H")

Glass Sides: 36'2" x 22.5" (x4)

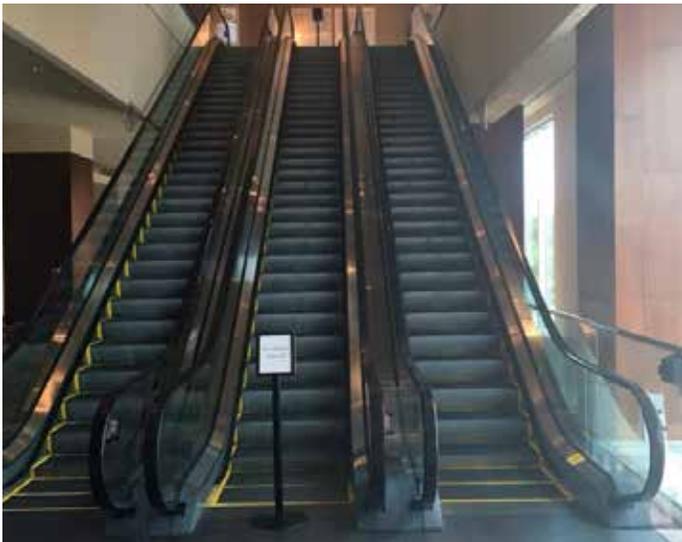
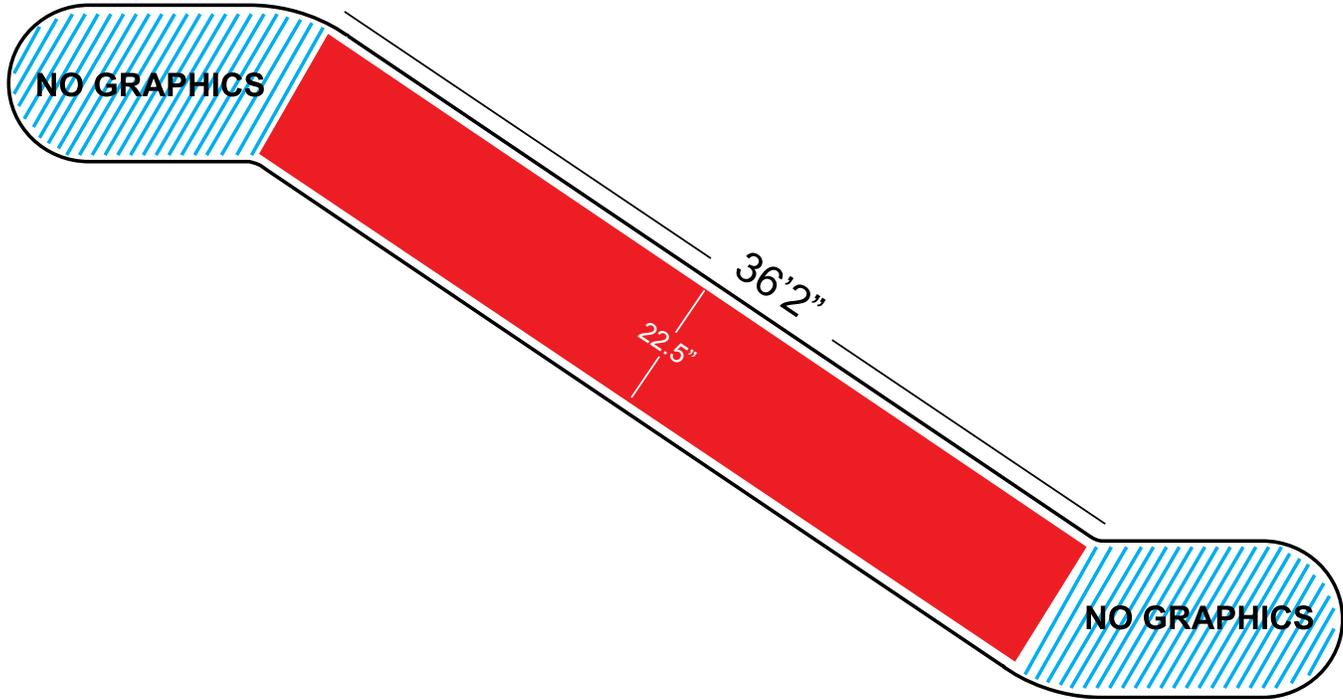
Flat Metal Divider: 11" x 45' (x1)

4 clings on inside glass of escalators

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Escalator from 2nd to 3rd Floor



Dimensions: (W" x H")

Glass Sides: 36'2" x 22.5" (x6)

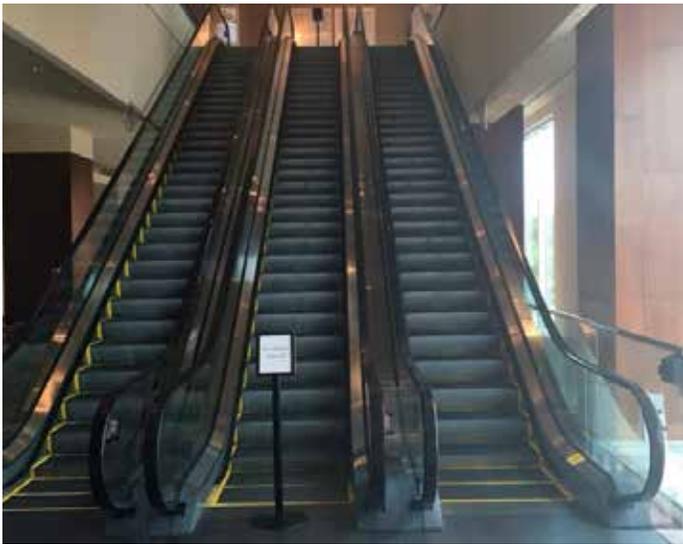
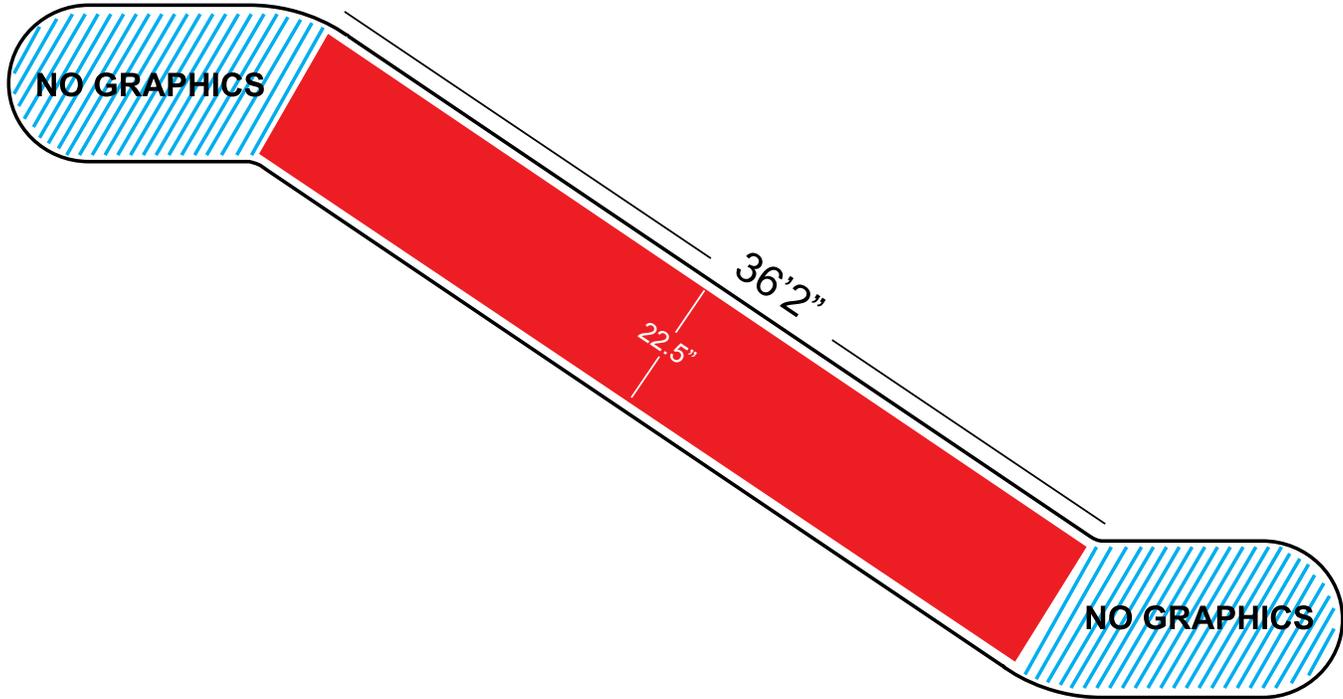
Flat Metal Divider: 11" x 45' (x2)

6 clings on inside glass of escalators

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Escalator from 3rd to 4th Floor



Dimensions: (W" x H")

Glass Sides: 36'2" x 22.5" (x6)

Flat Metal Divider: 11" x 45' (x2)

6 clings on inside glass of escalators

Sponsorship: \$5,000

Production & Installation: \$10.25/ft²

Banners on Black Balcony Windows Above Rojo



Dimensions: (W" x H")

113' x 68" (x2)

Single sided banner to hang in front of dark glass off 2nd and 3rd floor balconies.

Sponsorship: \$15,000/ea

Production & Installation: \$9.75/ft²