



SAN ANTONIO 2017

MARCH 2-4

The Commodity Classic Video Wall

- 18' wide x 10' high video wall consisting of multiple LED panels with high-quality audio
- Located in lobby near registration, hospitality, concessions and seating.
- Video wall "on the air" for more than 40 hours during Commodity Classic
- A variety of packages to create high visibility for your brand and meet your budget

NEW FOR 2017! Video on the AG CONNECT Main Stage on the Trade Show Floor!

As a sponsor at the \$15,000 or \$20,000 level, you'll enjoy even greater visibility on the Commodity Classic video wall—PLUS your video will be shown on the AG CONNECT Main Stage on the trade show floor, presented by Commodity Classic and Successful Farming.®



2017 Video Wall Sponsor Packages

\$5,000 Sponsor Package

Total 30-Second Units: 160
Total Guaranteed On-Air Time:
 1 hour, 20 minutes

\$10,000 Sponsor Package

Total 30-Second Units: 336
Total Guaranteed On-Air Time: 2 hours, 48 minutes

\$15,000 Sponsor Package

Total 30-Second Units on Commodity Classic video wall: 448
Total 30-Second Units on Main Stage video screen: 10
Total Guaranteed On-Air Time: 3 hours, 49 minutes



\$20,000 Sponsor Package

Total 30-Second Units on Commodity Classic video wall: 448
Total 30-Second Units on Main Stage video screens: 20
Total Guaranteed On-Air Time: 5 hours, 30 minutes



90-Second Classic Close-Up Package: \$6,500

- Commodity Classic produces a 90-second video featuring your spokesperson
- Combination of stills/B-roll video provided by you—PLUS an on-camera interview conducted on Wednesday, March 1
- Your :90 program runs a minimum of 30 times Thursday-Saturday—that's 45 minutes of total air time guaranteed!
- You receive a copy of the final video program for your use
- **ONLY FOUR PACKAGES AVAILABLE!**

Commodity Classic Video Wall Sponsor Packages

	:90 Classic Close-Up	\$5K Sponsor	\$10K Sponsor	\$15K Sponsor	\$20K Sponsor
	TH-SAT	WED-SAT	WED-SAT	WED-SAT	WED-SAT
Prime Units/Day	12	16	36	48	64
Subtotal	36	64	144	192	256
Tier 2 Units/Day	16	24	48	64	96
Subtotal	54	96	192	256	384
Main Stage Units (TH-SAT)	—	—	—	10	20
Total 30-Sec Units	90	160	336	458	660
Total Air Time	45 min	1 hr 20 min	2 hr 48 min	3 hr 49 min	5 hr 30min

:90 program runs minimum of 30 times