Acres & Dollars Impact

2016 COMMODITY CLASSIC



Methodology

- Commodity Classic Registration
- Commodity Classic Surveys
- USDA NASS January 2016
- USDA WASDE March 2016
- USDA ERS December 2015



High Impact

10,772,004 total acres in attendance

Corn: 3,413,844

Soybeans: 3,185,684

Wheat: 2,829,184

Sorghum: 1,343,292

Per Farm

Avg. Gross Farm Income: \$1,513,679

Avg. Equipment Purchases: \$350,115

Avg. Seed & Chem. Purchases: \$303,176

Avg. Fertilizer Purchases: \$270,273



High Impact

10,772,004 total acres in attendance

Corn: 3,413,844

Soybeans: 3,185,684

Wheat: 2,829,184

Sorghum: 1,343,292

Total Gross Farm Income: \$4,317,012,394

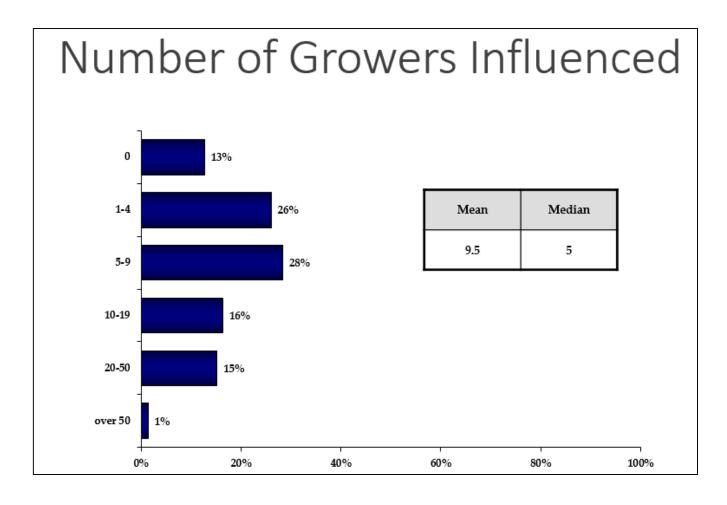
Equipment Purchases: \$998,528,351

Seed & Chem. Purchases: \$864,656,612

Fertilizer Purchases: \$770,819,366



Impact Beyond the Event





D9A. How many growers in your area would you say often ask your opinion on new agricultural products and practices?

Source: Commodity Classic 2016 Survey

High Impact (Factor 5)

53,860,020 total acres impacted (23%)

Corn: 17,069,220

Soybeans: 15,928,420

Wheat: 14,145,920

Sorghum: 6,716,460

Total Gross Farm Income: \$21,585,061,970

Equipment Purchases: \$4,992,641,754

Seed & Chem. Purchases: \$4,323,283,058

Fertilizer Purchases: \$3,854,096,830



High Impact (Factor 9.5)

96,289,224 total acres impacted (41%)

Corn: 32,431,518

Soybeans: 30,263,998

Wheat: 26,877,248

Sorghum: 6,716,460

Total Gross Farm Income: \$39,495,578,391

Equipment Purchases: \$8,979,645,263

Seed & Chem. Purchases: \$7,987,134,148

Fertilizer Purchases: **\$7,066,362,968**

