



2025 COMMODITY CLASSIC

Floor Plan Development and Booth Placement Policy

Commodity Classic is America's largest farmer-led, farmer-focused agricultural and educational experience.

The presell sign-up order is determined by a point system and priority order:

1. Advance Placement - Commodity Classic Affiliate Associations

The National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Association of Equipment Manufacturers and their affiliated organizations receive advance placement on the trade show floor based on the direction of the Commodity Classic Committee leaders and space needs of the associations as received.

2. Pre-sell Sign-up for 2024 Commodity Classic Paid-In-Full Exhibitors

Based on total accumulated Commodity Classic exhibitor paid booth points
(1 point per 10'x10' booth/100sf per year since 1996)

- Company subsidiaries, including different exhibiting divisions of a same government agency, may sign-up together at the same time of the parent company, or highest point subsidiary, but points may NOT be added.
- If a company acquires another company(ies) with a point history, the highest point level may be used. While points are NOT added together, if the acquired company has MORE points than the parent company, the parent company may choose to instead use the acquired company(ies) total points.
- In the case of a total point tie, order in an even year show will be based on alphabetical sort from A – Z in even years and odd years (2025 show) from Z – A.
- Points are based solely on paid accumulated exhibit spaces and are not impacted by association membership, sponsorship, number of participants brought to the meeting, or other factors.
- A pre-designated “association” area is reserved for selection solely by pre-approved ASA and NCGA organizations first-come based on total points assignment order as space is available (after placement of Commodity Classic Affiliate Associations).
- Space, as available, may be reserved any time after the assigned presell sign-up time on a first-come, first-served basis by a 2024 paid-in-full Commodity Classic exhibitor with an exhibitor application and contract.

3. New Exhibitors (*not in above*)

- Space, as available, may be reserved by submitting an exhibitor application and contract at, or after, the date designated when the pre-sell process concludes.

Note:

- If space is not available at or after the above designated sign-up time, contracts and applications will be accepted to be placed on a wait list. A confirmation and invoice will be sent to a prospective exhibitor with an application and contract on file on the wait list when mutually-agreeable space becomes available.
- Full payment for confirmed exhibitors is due as invoiced. Commodity Classic reserves the right to release space if the contract and application is not submitted in full and/or payment and/or certificate of insurance are past due.
- Commodity Classic reserves the right to prioritize assignments of companies matching the Commodity Classic vision statement prioritizing products and services outlined on the exhibitor application and contract:
To qualify to be considered as an exhibitor at the show, companies must establish 1) that they offer goods and services of interest to farmers and 2) that their participation in the show is within the character and purpose of the show – both as solely determined by Commodity Classic. Applicants will be reviewed by Commodity Classic as to whether they meet these requirements and a final determination shall be made by Commodity Classic in its sole discretion. Until this Application and Contract is accepted and approved in writing by Commodity Classic, it does not constitute a contract and in no way obligates Commodity Classic to provide such space to Applicant.

Refer to exhibitor application rules and regulations for additional information.