



NEW FRONTIERS IN AGRICULTURE

FEBRUARY 28-MARCH 2 HOUSTON COMMODITY CLASSIC 2024

2024 SPONSORSHIP OPPORTUNITIES

Build Your Brand Beyond the Booth

Dozens of sponsorship opportunities at the 2024 Commodity Classic increase visibility & value for your company among thousands of America's best farmers! **Here's just a sample of the powerful brand-building sponsorship opportunities available in Houston in 2024:**



Video Wall Your message/commercial rotating on the large, high-profile video wall Wednesday through Friday.

Trade Show Daily Sponsor Become the presenting sponsor of the huge trade show for one day including trade show meal and supporting promotion.

Signage and Banners Window clings, floor decals, column wraps, escalator signage, banners, and other attention-getting brand visibility throughout the convention center and hotel.

Unique Opportunities From hotel key cards to chair massage area to OJ Greetings – check with us if you want to brainstorm distinct sponsorships that reinforce your brand position.

Educational Sessions Exhibitors have the opportunity to submit a proposal to offer an educational session during Commodity Classic.

Worship Service Sponsor this non-denominational service for attendees led by the Fellowship of Christian Farmers.



** Some sponsorship opportunities are subject to first right of refusal offered to last year's sponsors. Sponsor benefits and details vary depending on sponsorship level. Contact us for more information.*

Established in 1996, Commodity Classic is America's largest farmer-led, farmer-focused agricultural and educational experience presented annually by these associations:



As a Commodity Classic sponsor*, you can enjoy additional benefits including:

- Priority for hotel rooms and meeting space
- Full-page ad in program booklet
- Complimentary news conference
- On-site sponsor recognition
- Recognition in program booklet, website and mobile app
- Complimentary convention registration
- And more!

FOR SPONSORSHIP DETAILS:

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